

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Scratch Ticket Information**

Date Completed

3/15/2023

Game #	2453	Confirmed Packs	2,922
Game Name	Triple 777	Active Packs	3,108
Quantity Printed	7,173,250	Warehouse Packs	8
Price Point	\$2	Returned Packs	102
Start Date	12/19/2022	Printed Payout Percentage	65.07%
Top Prize	\$ 30,000	Percent Sold	86.67%
Number of Top Prizes Remaining	0	Number of Weeks Out	12

**Current Game Sales Analysis**

**TANGIBLE COSTS**

**Expenditure Impact:**

Cost to print tickets	\$ 348,266	Actual ticket production costs
Prize payout expense	\$ 7,498,087	Data from Instant Ticket Tier Liability screen in ES

**Estimated Direct Costs** \$ 7,846,353

**TANGIBLE BENEFITS**

**Revenue Impact:**

Estimated sales	\$ 12,434,112	Based on # of tkts printed, times % sold from DaVinci report, times the price point
-----------------	---------------	---

**Total Estimated Benefits** \$ 12,434,112

**Excess of Revenue over Expended** \$ 4,587,759

**INTANGIBLE POSITIVE BENEFITS:**

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

**INTANGIBLE NEGATIVE BENEFITS:**

- There are still valuable prizes remaining in this game.

**Assumptions:**

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	427,174
Next week	\$	542,410
Next week	\$	604,504
Avg Weekly Sales Current Game	\$	524,696
Avg Weekly Sales \$2; 5M - 9.99M Qty	\$	790,419
<b>Percentage Of Variance In Sales</b>		<b>34%</b>

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**RECOMMENDATION AND APPROVALS**

**Instant Ticket Information**

Game #	<div>2453</div>	Printed Payout Percentage	<div>65.07%</div>
Game Name	<div>Triple 777</div>	Actual Payout Percentage	<div>60.30%</div>
Percent Sold	<div>86.67%</div>	Number of Weeks Out	<div>12</div>
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			<div>18</div>

**Recommendation**

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

---

---

---

*Not Required - All Top Prizes Claimed*

---

Scratch Ticket Strategy Coordinator      Date

*Not Required - All Top Prizes Claimed*

---

Products Manager      Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

*Not Required - All Top Prizes Claimed*

---

Lottery Operations Division Director      Date

*Not Required - All Top Prizes Claimed*

---

Controller      Date

*Not Required - All Top Prizes Claimed*

---

Deputy Executive Director      Date

*Not Required - All Top Prizes Claimed*

---

Executive Director      Date

## Bowersock, Dale

---

**From:** WebsiteSupport@lottery.state.tx.us  
**Sent:** Wednesday, March 15, 2023 5:14 AM  
**To:** WEBSITE\_SCRATCH\_ZTP  
**Subject:** ZTP Occurrence: Date 03/14/2023

All top prizes for the following game(s) have been claimed as of 03/14/2023.

Game Number	Game Name	Price	Prize Amount	Prizes Printed	Prizes Claimed	Pending Top Claims	Pending Top Claims Count	Prizes Remaining	Sales Begin Date	Pre-Call Date	Call Date	Sales End Date	Last Top Prize Claimed Date
2453	Triple 777	\$2	\$30,000	6	6		0	0	12/19/2022				03/14/2023

The Last Top Prize Claimed Date only reflects prizes claimed at a Texas Lottery® claim center. If the final top prize was validated at a retail location that validation date will not be reflected on this report.



# Play the Games of Texas!

Da Vinci Report

3/15/23

Week End Date:3/11/23

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														3/11/23	3/4/23	2/25/23	2/18/23
Mature	2428	\$5	23,203,950	BINGO TIMES 20	4/11/22			48	56.67%	12,326	8,396	109,451	48	\$1,432,790.00	\$1,454,970.00	\$1,421,850.00	\$1,507,095.00
	2454	\$5	7,217,250	CASH PLU\$	12/5/22			14	64.77%	5,719	4,149	20,651	52	\$675,110.00	\$873,470.00	\$872,065.00	\$1,034,785.00
	2444	\$5	10,272,825	DAY OF THE DEAD	10/3/22			23	48.39%	862	667	62,300	5,205	\$87,235.00	\$116,610.00	\$148,175.00	\$193,450.00
	2374	\$5	27,786,375	POWER 50X	1/3/22			62	71.33%	4,725	3,931	94,554	81	\$678,055.00	\$771,770.00	\$720,605.00	\$747,470.00
	2432	\$5	59,010,300	SPECIAL EDITION SUPER LOTERIA	12/5/22			14	21.74%	26,690	13,760	564,565	10	\$5,219,235.00	\$5,394,705.00	\$5,185,925.00	\$4,764,965.00
	2425	\$5	32,632,050	SUPER CROSSWORD	2/24/22			54	74.90%	15,480	8,811	79,463	52	\$2,249,265.00	\$2,292,680.00	\$2,248,400.00	\$2,163,085.00
	2333	\$10	28,628,600	\$250,000 50X CASHWORD	12/20/21			64	76.09%	19,623	8,354	102,908	43	\$3,355,280.00	\$3,367,290.00	\$3,203,310.00	\$3,122,070.00
	2441	\$10	14,063,350	\$500,000 CASH BLOWOUT	9/6/22			27	38.93%	13,007	7,035	147,290	163	\$1,180,100.00	\$1,316,470.00	\$1,237,240.00	\$1,301,520.00
	2422	\$10	8,199,450	7	10/3/22			23	79.63%	7,521	4,256	19,063	10	\$1,054,870.00	\$1,239,540.00	\$1,217,980.00	\$1,324,860.00
	2410	\$10	8,198,500	MONOPOLY	12/5/22			14	45.46%	12,511	7,333	66,211	10	\$1,553,770.00	\$1,820,500.00	\$1,770,290.00	\$1,923,450.00
	2407	\$10	12,236,750	PAYOUT MULTIPLIER	7/5/22			36	54.11%	4,705	2,438	103,165	52	\$532,930.00	\$601,150.00	\$532,420.00	\$573,040.00
	2452	\$10	5,882,300	PEPPERMINT PAYOUT DELUXE	11/7/22			18	84.40%	3,336	1,780	3,337	3,068	\$468,790.00	\$618,910.00	\$711,920.00	\$951,330.00
	2311	\$10	8,067,400	TRIPLE RED 777 SUPER TICKET	7/11/22			35	77.86%	12,416	6,510	13,369	16	\$1,651,930.00	\$1,731,010.00	\$1,642,260.00	\$1,591,960.00
	2442	\$20	10,250,650	\$1,000,000 CASH BLOWOUT	9/6/22			27	33.91%	14,855	7,214	244,125	47	\$1,574,520.00	\$1,708,100.00	\$1,615,880.00	\$1,766,140.00
	2438	\$20	19,277,675	\$1,000,000 CROSSWORD	6/6/22			40	49.97%	26,463	9,136	341,732	42	\$5,045,740.00	\$5,328,360.00	\$4,970,920.00	\$4,936,620.00
	2349	\$20	8,200,000	500X	7/18/22			34	83.15%	9,824	4,713	37,404	40	\$1,980,780.00	\$2,118,220.00	\$2,064,660.00	\$2,108,120.00
	2367	\$20	16,392,750	CASH SPECTACULAR	11/15/21			69	51.15%	11,206	5,617	299,394	61	\$1,822,840.00	\$1,909,200.00	\$1,769,760.00	\$1,814,440.00
	2434	\$20	16,932,075	MILLION DOLLAR LOTERIA	9/19/22			25	60.85%	51,191	12,836	187,112	21	\$8,829,660.00	\$9,140,940.00	\$8,651,640.00	\$8,440,240.00
	2402	\$20	8,199,050	MONEY	6/20/22			38	50.69%	6,025	3,160	150,278	49	\$858,900.00	\$959,840.00	\$863,420.00	\$951,580.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			260	75.43%	11,246	5,247	313,363	96	\$2,470,350.00	\$2,654,400.00	\$2,625,300.00	\$2,800,470.00
	2387	\$30	9,009,725	PREMIER CASH	4/4/22			49	60.94%	13,043	6,091	117,764	75	\$2,165,070.00	\$2,351,250.00	\$2,413,890.00	\$2,778,810.00
	2423	\$50	6,608,840	\$1,000,000 DIAMOND RICHES	8/1/22			32	47.05%	17,232	6,115	147,802	44	\$3,047,400.00	\$3,418,500.00	\$3,419,000.00	\$3,632,650.00
	2358	\$50	5,984,660	\$1,000,000 ULTIMATE	12/20/21			64	86.39%	12,436	4,397	20,440	77	\$2,030,450.00	\$2,284,650.00	\$2,129,050.00	\$2,414,800.00
	2378	\$50	6,116,960	\$200,000,000 CASH BLOWOUT!	3/7/22			53	82.41%	12,777	4,757	32,697	87	\$2,585,350.00	\$2,886,300.00	\$2,745,000.00	\$2,820,200.00
	2344	\$50	10,279,600	500X LOTERIA SPECTACULAR	10/18/21			73	83.57%	13,690	4,073	62,512	102	\$3,785,700.00	\$5,106,050.00	\$5,167,650.00	\$5,153,050.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			43	44.70%	22,031	9,102	346,183	95	\$8,052,400.00	\$8,387,200.00	\$8,281,100.00	\$8,772,200.00
Out of Wareh	2453	\$2	7,173,250	TRIPLE 777	12/19/22			12	86.67%	2,922	3,108	8	102	\$427,174.00	\$542,410.00	\$604,504.00	\$692,316.00
Sold/Closing	2449	\$1	11,341,050	HOLIDAY BUCKS	11/7/22	4/2/23	5/17/23	18	88.23%	1,264	826	2,001	1,501	\$63,582.00	\$84,176.00	\$113,494.00	\$182,858.00
	2405	\$1	17,149,800	LOOSE CHANGE	7/5/22	3/5/23	4/19/23	36	94.03%	497	657	391	2,190	\$77,257.00	\$107,336.00	\$136,590.00	\$186,020.00
	2325	\$2	28,601,250	BONUS GAME BINGO	12/13/21			65	93.18%	5,592	4,148	1,262	279	\$453,734.00	\$588,330.00	\$681,848.00	\$796,680.00
	2329	\$2	33,566,750	IMITED EDITION BREAK THE BANK	1/17/22	2/23/23	4/9/23	60	91.62%	3,120	2,661	4,813	623	\$560,516.00	\$869,642.00	\$981,408.00	\$942,632.00
	2447	\$5	7,185,450	100X BONUS	10/17/22	3/5/23	4/19/23	21	96.44%	197	218	6	1,357	\$74,065.00	\$120,840.00	\$163,485.00	\$238,940.00

**Liability for 2453 / for Life to Date****Product Status:**  
Active**SmartCash Enabled:**  
N/A**Validation Range:** 10/05/2022 - 12/31/2037**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$2.00	171908	\$343,816.00	535686	\$1,071,372.00	75.71%	5430528
2	2	N/A	\$3.00	73151	\$219,453.00	242619	\$727,857.00	76.83%	5511501
3	3	N/A	\$6.00	30189	\$181,134.00	113205	\$679,230.00	78.95%	5663052
4	4	N/A	\$6.00	17516	\$105,096.00	68634	\$411,804.00	79.67%	5714786
5	5	N/A	\$6.00	18356	\$110,136.00	67737	\$406,422.00	78.68%	5643832
6	6	N/A	\$9.00	20140	\$181,260.00	85094	\$765,846.00	80.86%	5800411
7	7	N/A	\$9.00	11674	\$105,066.00	45666	\$410,994.00	79.64%	5712829
8	8	N/A	\$10.00	3668	\$36,680.00	15433	\$154,330.00	80.80%	5795757
9	9	N/A	\$18.00	4986	\$89,748.00	23710	\$426,780.00	82.62%	5926880
10	10	N/A	\$18.00	5341	\$96,138.00	23349	\$420,282.00	81.38%	5837860
11	11	N/A	\$20.00	3421	\$68,420.00	15639	\$312,780.00	82.05%	5885753
12	12	N/A	\$20.00	6880	\$137,600.00	31446	\$628,920.00	82.05%	5885561
13	0	N/A	\$30.00	220	\$6,600.00	986	\$29,580.00	81.76%	5864696
14	0	N/A	\$30.00	294	\$8,820.00	1530	\$45,900.00	83.88%	6017035
15	0	N/A	\$30.00	471	\$14,130.00	2651	\$79,530.00	84.91%	6091058
16	0	N/A	\$30.00	472	\$14,160.00	2522	\$75,660.00	84.24%	6042396
17	0	N/A	\$60.00	294	\$17,640.00	1515	\$90,900.00	83.75%	6007448
18	0	N/A	\$60.00	288	\$17,280.00	1808	\$108,480.00	86.26%	6187612
19	0	N/A	\$60.00	344	\$20,640.00	1769	\$106,140.00	83.72%	6005432
20	0	N/A	\$60.00	318	\$19,080.00	1773	\$106,380.00	84.79%	6082339
21	0	N/A	\$100.00	84	\$8,400.00	520	\$52,000.00	86.09%	6175645
22	0	N/A	\$100.00	90	\$9,000.00	513	\$51,300.00	85.07%	6102615
23	0	N/A	\$100.00	60	\$6,000.00	391	\$39,100.00	86.70%	6218937
24	0	N/A	\$100.00	75	\$7,500.00	408	\$40,800.00	84.47%	6059391
25	0	N/A	\$100.00	111	\$11,100.00	637	\$63,700.00	85.16%	6108770
26	0	N/A	\$1,000.00	3	\$3,000.00	12	\$12,000.00	80.00%	5738599
27	0	N/A	\$30,000.00	0	\$0.00	6	\$180,000.00	100.00%	7173250
			<b>Totals:</b>	<b>370354</b>	<b>\$1,837,897.00</b>	<b>1,285,259</b>	<b>\$7,498,087.00</b>		

NO. OF TICKETS:	7,173,250	Minimum:	7,056,000	TEXAS LOTTERY COMMISSION					
NO. POOLS:	29.89	Maximum:	7,344,000	"TRIPLE 777" - GAME NO. 2453					
PACK SIZE:	125	END OF PRODUCTION PRIZE STRUCTURE 29-Sep-22							
PACKS/POOL:	1,920								
PACKS/GAME:	57,386								
7,173,250		\$2 TICKETS	\$14,346,500	REVENUE	PRIZE FUND	\$9,335,984	PAYOUT %	65.07%	

PRIZE LEVEL	PRIZE CODE	TIER CODE	GET:	# OF WAYS TO WIN:	WIN:	ODDS OF 1 IN:	WINNERS IN 29.89 POOLS	WINNERS IN 125 (PER PACK*)	WINNERS IN 240,000 (Per Pool)	PRIZE COST	PERCENT OF PRIZE FUND **	VALIDATION TIER LEVELS
1	1	L	\$2	1	\$2	10.14	707,594	12.33	23674.424	\$1,415,188	15.16%	LOW-TIER 86.67%
2	2	L	\$3	1	\$3	22.72	315,770	5.50	10564.918	\$947,310	10.15%	
3	3	L	\$6	1	\$6	50.02	143,394	2.50	4797.625	\$860,364	9.22%	
4	4	L	\$2"3X"	1	\$6	83.26	86,150	1.50	2882.375	\$516,900	5.54%	
5	5	L	\$3"2X"	1	\$6	83.32	86,093	1.50	2880.468	\$516,558	5.53%	
6	6	L	\$3"3X"	1	\$9	68.16	105,234	1.83	3520.881	\$947,106	10.14%	
7	7	L	\$9	1	\$9	125.10	57,340	1.00	1918.461	\$516,060	5.53%	
8	8	L	\$10	1	\$10	375.54	19,101	0.33	639.074	\$191,010	2.05%	
9	9	L	\$6"3X"	1	\$18	249.97	28,696	0.50	960.100	\$516,528	5.53%	
10	10	L	\$9"2X"	1	\$18	250.03	28,690	0.50	959.900	\$516,420	5.53%	
11	11	L	\$20	1	\$20	376.35	19,060	0.33	637.703	\$381,200	4.08%	
12	12	L	\$10"2X"	1	\$20	187.16	38,326	0.67	1282.297	\$766,520	8.21%	
13	0	M	\$30	1	\$30	5,947.97	1,206	0.02	40.000	\$36,180	0.39%	MID-TIER 11.24%
14	0	M	\$10"3X"	1	\$30	3,932.70	1,824	0.03	60.000	\$54,720	0.59%	
15	0	M	\$2"3X" + \$2 x 3 + \$3 x 6	10	\$30	2,297.65	3,122	0.05	104.000	\$93,660	1.00%	
16	0	M	\$2 x 2 + \$3 x 2 + \$10"2X"	5	\$30	2,395.88	2,994	0.05	100.000	\$89,820	0.96%	
17	0	M	\$60	1	\$60	3,965.31	1,809	0.03	60.000	\$108,540	1.16%	
18	0	M	\$2 + \$6"3X" + \$10"2X" + \$20	4	\$60	3,422.35	2,096	0.04	70.000	\$125,760	1.35%	
19	0	M	\$20"3X"	1	\$60	3,394.82	2,113	0.04	70.000	\$126,780	1.36%	
20	0	M	\$30"2X"	1	\$60	3,430.54	2,091	0.04	70.000	\$125,460	1.34%	
21	0	M	\$100	1	\$100	11,876.24	604	0.01	20.000	\$60,400	0.65%	
22	0	M	\$2 x 2 + \$3"2X" + \$30"3X"	4	\$100	11,895.94	603	0.01	20.000	\$60,300	0.65%	
23	0	M	\$3 x 2 + \$6 x 4 + \$10"3X" + \$10 x 2 + \$20	10	\$100	15,905.21	451	0.01	15.000	\$45,100	0.48%	
24	0	M	\$2 x 7 + \$6 + \$10"2X" + \$20"3X"	10	\$100	14,851.45	483	0.01	16.000	\$48,300	0.52%	
25	0	M	\$10 + \$20"3X" + \$30	3	\$100	9,589.91	748	0.01	25.000	\$74,800	0.80%	
26	0	H	\$1,000	1	\$1,000	478,216.67	15	-	0.502	\$15,000	0.16%	HIGH-TIER
27	0	H	\$30,000	1	\$30,000	1,195,541.67	6 ***	-	0.201	\$180,000	1.93%	2.09%
						4.33	1,655,613	28.85	55,389	\$ 9,335,984	100.00%	100.00%

Note: "2X" = win DOUBLE the prize by revealing one (1) "77" Play Symbol.  
Note: "3X" = win TRIPLE the prize by revealing one (1) "777" Play Symbol.

Consolidated odds are 1 in:	\$2	10.14	707,594	* Each of the following GLEPS will be used in approximately 16.67% of each pack of 125 tickets.
	\$3	22.72	315,770	** Numbers are rounded.
	\$6	22.73	315,637	*** This number of prizes is guaranteed delivery to the Lottery.
	\$9	44.12	162,574	
	\$10	375.54	19,101	
	\$18	125.00	57,386	
	\$20	125.00	57,386	
	\$30	784.30	9,146	
	\$60	884.60	8,109	
	\$100	2,482.95	2,889	
	\$1,000	478,216.67	15	
	\$30,000	1,195,541.67	6	
			1,655,613	

CALLOUT:	Not Applicable for this game.
----------	-------------------------------



# INTEROFFICE MEMO

Gary Grief, Executive Director      LaDonna Castañuela, Charitable Bingo Operations Director

## Payment Approval

October 11, 2022

The attached invoice(s) for service is being submitted for approval.

<b>Vendor Name</b>	<b>Pollard Banknote Limited</b>
<b>P.O. Number (if applicable)</b>	362-22-9010 RL021
<b>Tx Game Name</b>	Game #2453 Triple 777
<b>Invoice Number</b>	8529943
<b>Invoice Amount</b>	<b>\$348,266.27</b>

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

The above referenced invoices have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB

10/11/2022



*Dale Bowersock*

10/11/2022

Dale Bowersock (Scratch Ticket Strategy Coordinator)  
Please forward to the next person for approval

Date

*Will Russ*

10/12/2022

Will Russ (Products Manager)  
Please forward to the next person for approval

Date

*Robert Tirloni*

10/14/2022

Robert Tirloni (Lottery Operations Division Director)

Date

Please return to Maria Perez in the Office of the Controller by

**October 21, 2022**



140 Otter Street  
Winnipeg, Manitoba  
Canada R3T 0M8  
Phone: (204) 474-2323  
Fax: (204) 453-1375

## INVOICE NO.: 8529943

<b>Sold To:</b> Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States	<b>Ship To:</b> IGT Texas Distribution Center 8520 Tuscany Way Building #6, Suite 100 Attn: Texas Lottery Warehouse Rep Austin, Texas 78754 United States
<b>Terms:</b> Net 30 days after date of invoice	<b>Due Date:</b> October 30, 2022

Invoice Date	Order No.	Your Order	Customer No.
September 30, 2022	1165363		5008

**Order name:** TRIPLE 777 #2453  
**PO Number:**

Product Description	Quantity	Unit Price	Amount
Ticket Size 4 x 4	7,173,250	14.54 /M	104,299.05
Silver Scratch FX®	7,173,250	24.00 /M	172,158.00
Four colour process / Spectrum base graphics	7,173,250	4.00 /M	28,693.00
Fluorescent / Neon Ink Base	7,173,250	3.19 /M	22,882.67
Silver Scratch FX®	1	5,000.00 Ea	5,000.00
Inserts	1	10,908.55 Ea	10,908.55
Inserts - Veterans	1	4,325.00 Ea	4,325.00

**Under unit price '/M' = price per thousand.**

<b>Before Taxes:</b>	348,266.28 USD
<b>Freight:</b>	0.00
<b>Deposit:</b>	0.00
<b>Amount Due:</b>	348,266.28 USD

### Banking Instructions:

TD Bank, NA  
2035 Limestone Rd.  
Wilmington, DE 19808  
ABA# 026013673  
Bank Account # 3248176206

Delivery: Prepaid  
Tax ID/Contract Number: # 998-6006283  
GST Registration Number: 819251463

## Scratch Ticket Game Closing Analysis

08/30/20 Thru 08/27/22

### Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point					
	\$1	\$2	\$3	\$5	\$10	\$20	\$25	\$30	\$50	\$100
< 5M	None	None	Week 10*	None	None	None	None	None	None	None
5M-9.99M	Week 13	Week 18	Week 14*	Week 18	Week 25	Week 39	None	Week 66*	Week 38	None
10M-14.99M	Week 17	None	None	Week 26	Week 44	Week 29*	None	None	None	None
15M-19.99M	Week 24	None	Week 27*	Week 63	None	None	None	None	None	None
20M-24.99M	None	None	None	Week 51	Week 41*	None	None	None	None	None
25M-29.99M	Week 32*	None	None	None	None	Week 59*	None	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None	None	None
>=35M	None	Week 63	Week 54*	Week 48*	Week 43*	None	None	None	None	None

### Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point					
	\$1	\$2	\$3	\$5	\$10	\$20	\$20	\$30	\$50	\$100
< 5M	None	None	\$1,280,407	None	None	None	None	None	None	None
5M-9.99M	\$603,552	\$790,419	\$1,135,659	\$1,868,249	\$2,632,364	\$4,140,873	None	\$3,548,614	\$6,722,847	None
10M-14.99M	\$573,217	None	None	\$2,195,824	\$2,593,290	\$6,888,646	None	None	None	None
15M-19.99M	\$618,201	None	\$1,754,298	\$1,321,610	None	None	None	None	None	None
20M-24.99M	None	None	None	\$2,177,872	\$4,377,999	None	None	None	None	None
25M-29.99M	\$795,571	None	None	None	None	\$7,343,720	None	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None	None	None
>=35M	None	\$1,031,140	\$1,704,990	\$4,784,040	\$7,855,672	None	None	None	None	None

None = no games at this level with 85% sell through

\* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only