

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Scratch Ticket Information**

Date Completed

6/26/2023

Game #	2459	Confirmed Packs	2,412
Game Name	Bonus Money	Active Packs	1,563
Quantity Printed	7,218,750	Warehouse Packs	16,460
Price Point	\$5	Returned Packs	1,924
Start Date	1/16/2023	Printed Payout Percentage	68.00%
Top Prize	\$ 100,000	Percent Sold	73.83%
Number of Top Prizes Remaining	1	Number of Weeks Out	23

**Current Game Sales Analysis**TANGIBLE COSTS**Expenditure Impact:**

Cost to print tickets	\$ 554,394	Actual ticket production costs
Prize payout expense	\$ 17,721,265	Data from Instant Ticket Tier Liability screen in ES

<b>Estimated Direct Costs</b>	<b>\$ 18,275,659</b>
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TANGIBLE BENEFITS**Revenue Impact:**

Estimated sales	\$ 26,648,016	Based on # of tkts printed, times % sold from DaVinci report, times the price point
<b>Total Estimated Benefits</b>	<b>\$ 26,648,016</b>	

<b>Excess of Revenue over Expended</b>	<b>\$ 8,372,357</b>
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INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	201,620
Next week	\$	245,235
Next week	\$	282,685
Avg Weekly Sales Current Game	\$	243,180
Avg Weekly Sales \$5; 5M-9.99M	\$	1,985,045
<b>Percentage Of Variance In Sales</b>		<b>88%</b>

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**RECOMMENDATION AND APPROVALS**

### Instant Ticket Information

Game #	2459	Printed Payout Percentage	68.00%
Game Name	Bonus Money	Actual Payout Percentage	66.50%
Percent Sold	73.83%	Number of Weeks Out	23
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			17

### Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

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*Dale Bowersock*

6/30/2023

Scratch Ticket Strategy Coordinator      Date

*Will Russ*

7/3/2023

Products Manager      Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

*Robert Lee*

7/5/2023

Lottery Operations Division Director      Date

*KG*

*Kelly Strickling*

7/10/2023

Controller      Date

*Roy Mitchell*

7/12/2023

Deputy Executive Director      Date

*Gary Grief*

7/12/2023

Executive Director      Date



*Play the Games of Texas!*

Da Vinci Report

6/26/23

Week End Date:6/24/23

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														6/24/23	6/17/23	6/10/23	6/3/23
Mature	2428	\$5	23,203,950	BINGO TIMES 20	4/11/22			63	73.26%	13,233	7,706	58,952	26	\$1,093,800.00	\$1,127,630.00	\$1,223,920.00	\$1,283,805.00
	2459	\$5	7,218,750	BONUS MONEY	1/16/23			23	73.83%	2,412	1,563	16,460	1,924	\$201,620.00	\$245,235.00	\$282,685.00	\$340,865.00
	2471	\$5	7,219,275	CASH GAMES	2/20/23			18	65.97%	4,322	2,748	20,461	1,134	\$323,710.00	\$384,400.00	\$430,175.00	\$540,560.00
	2497	\$5	7,218,600	COOL CASH	2/6/23			20	67.71%	4,089	2,301	18,286	2,009	\$305,510.00	\$361,015.00	\$409,165.00	\$483,830.00
	2432	\$5	59,010,300	SPECIAL EDITION SUPER LOTERIA	12/5/22			29	48.20%	35,134	15,547	348,934	21	\$5,038,530.00	\$4,982,100.00	\$5,345,665.00	\$5,202,970.00
	2389	\$5	7,160,625	TRIPLE TRIPLER	3/6/23			16	68.21%	4,244	2,536	19,002	499	\$398,200.00	\$475,830.00	\$573,680.00	\$681,335.00
	2441	\$10	14,063,350	\$500,000 CASH BLOWOUT	9/6/22			42	49.92%	10,885	4,735	121,541	276	\$684,290.00	\$729,780.00	\$771,740.00	\$936,540.00
	2464	\$10	23,085,050	100X CASH BLITZ	1/2/23			25	33.91%	19,244	7,660	274,910	17	\$1,831,390.00	\$1,934,320.00	\$2,040,490.00	\$2,312,000.00
	2413	\$10	28,619,300	CASH BLOWOUT	3/6/23			16	20.43%	21,444	9,209	421,263	21	\$2,452,030.00	\$2,460,100.00	\$2,709,350.00	\$2,874,410.00
	2421	\$10	8,016,250	CASH WINFALL	2/6/23			20	60.81%	14,744	4,619	38,178	177	\$894,860.00	\$1,009,240.00	\$1,126,990.00	\$1,393,460.00
	2510	\$10	50,141,200	MEGA LOTERIA	2/6/23			20	30.91%	41,570	13,053	629,362	39	\$7,939,220.00	\$7,971,730.00	\$8,382,020.00	\$8,923,970.00
	2410	\$10	8,198,500	MONOPOLY	12/5/22			29	61.47%	4,105	2,168	54,102	953	\$353,130.00	\$418,150.00	\$466,380.00	\$586,660.00
	2407	\$10	12,236,750	PAYOUT MULTIPLIER	7/5/22			51	58.42%	2,418	1,100	97,082	223	\$200,370.00	\$225,020.00	\$227,950.00	\$287,600.00
	2460	\$20	7,978,175	\$100,000,000 RICHES!	12/19/22			27	50.33%	35,206	7,554	111,990	42	\$1,940,900.00	\$1,890,040.00	\$1,894,540.00	\$2,027,660.00
	2442	\$20	10,250,650	\$1,000,000 CASH BLOWOUT	9/6/22			42	42.75%	11,835	4,620	214,929	271	\$837,880.00	\$897,480.00	\$940,440.00	\$1,073,420.00
	2438	\$20	19,277,675	\$1,000,000 CROSSWORD	6/6/22			55	68.25%	28,313	8,825	202,179	28	\$4,139,320.00	\$4,315,060.00	\$4,413,620.00	\$4,793,340.00
	2465	\$20	10,031,750	200X CASH BLITZ	1/2/23			25	46.24%	21,433	7,459	183,374	28	\$2,261,620.00	\$2,235,700.00	\$2,388,880.00	\$2,653,500.00
	2367	\$20	16,392,750	CASH SPECTACULAR	11/15/21			84	59.14%	14,066	5,713	245,465	36	\$1,528,060.00	\$1,525,520.00	\$1,591,400.00	\$1,550,920.00
	2475	\$20	9,008,050	JACKPOT MILLIONS	3/20/23			14	29.90%	38,040	9,029	200,994	49	\$2,448,580.00	\$2,505,760.00	\$2,588,900.00	\$2,912,180.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			275	78.75%	10,554	5,001	269,938	64	\$2,097,960.00	\$2,102,760.00	\$2,125,290.00	\$2,222,610.00
	2387	\$30	9,009,725	PREMIER CASH	4/4/22			64	71.61%	11,711	5,274	82,615	43	\$1,625,970.00	\$1,682,190.00	\$1,738,860.00	\$1,846,800.00
	2468	\$30	8,544,000	VIP CLUB	2/20/23			18	31.51%	19,692	8,367	202,565	24	\$3,150,690.00	\$3,238,560.00	\$3,431,880.00	\$3,686,430.00
	2423	\$50	6,608,840	\$1,000,000 DIAMOND RICHES	8/1/22			47	59.62%	14,424	5,870	109,966	79	\$2,591,600.00	\$2,731,650.00	\$2,618,300.00	\$2,748,050.00
	2455	\$50	10,237,540	\$5,000,000 ULTIMATE	1/16/23			23	25.84%	18,542	6,820	350,772	41	\$4,603,600.00	\$4,445,150.00	\$4,723,900.00	\$4,792,100.00
	2344	\$50	10,279,600	500X LOTERIA SPECTACULAR	10/18/21			88	89.89%	10,001	2,945	35,697	148	\$1,813,700.00	\$1,859,750.00	\$1,941,500.00	\$1,933,450.00
	2435	\$50	10,070,440	500X LOTERIA SPECTACULAR	3/6/23			16	20.37%	25,000	7,386	364,386	64	\$5,798,850.00	\$5,854,550.00	\$6,033,250.00	\$6,393,800.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			58	53.00%	19,315	6,234	295,707	83	\$4,656,800.00	\$4,738,900.00	\$4,898,100.00	\$4,948,600.00
Sold/Closing	2439	\$1	17,131,800	\$5,000 CASH BLOWOUT	9/6/22	7/2/23	8/16/23	42	92.62%	2,023	1,595	760	777	\$65,001.00	\$97,309.00	\$124,140.00	\$158,113.00
	2443	\$2	10,246,375	10X LUCKY	9/19/22	6/4/23	7/19/23	40	94.44%	115	177	1,203	660	\$30,884.00	\$61,418.00	\$99,028.00	\$126,438.00
	2469	\$2	9,173,500	LUCKY SHAMROCK	1/16/23	7/2/23	8/16/23	23	94.38%	713	988	54	712	\$99,206.00	\$138,008.00	\$171,152.00	\$222,760.00
	2440	\$5	12,237,000	\$200,000 CASH BLOWOUT	9/6/22	6/4/23	7/19/23	42	78.14%	455	450	25,051	2,400	\$81,040.00	\$165,165.00	\$287,230.00	\$404,965.00
	2454	\$5	7,217,250	CASH PLU\$	12/5/22	6/4/23	7/19/23	29	76.82%	199	183	15,993	2,761	\$31,410.00	\$63,085.00	\$110,660.00	\$154,855.00

**Liability for 2459 / for Life to Date****Product Status:**  
Active**SmartCash Enabled:**  
N/A**Validation Range:** 11/24/2022 - 12/31/2037**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5.00	255852	\$1,279,260.00	610319	\$3,051,595.00	70.46%	5086455
2	2	N/A	\$10.00	27522	\$275,220.00	69035	\$690,350.00	71.50%	5161162
3	3	N/A	\$10.00	27284	\$272,840.00	69045	\$690,450.00	71.68%	5174128
4	4	N/A	\$10.00	27123	\$271,230.00	69241	\$692,410.00	71.85%	5186931
5	5	N/A	\$15.00	26973	\$404,595.00	69084	\$1,036,260.00	71.92%	5191710
6	6	N/A	\$15.00	26729	\$400,935.00	69407	\$1,041,105.00	72.20%	5211697
7	7	N/A	\$15.00	26781	\$401,715.00	69469	\$1,042,035.00	72.18%	5210175
8	8	N/A	\$20.00	6570	\$131,400.00	17469	\$349,380.00	72.67%	5245823
9	9	N/A	\$20.00	6618	\$132,360.00	17342	\$346,840.00	72.38%	5224856
10	10	N/A	\$20.00	6673	\$133,460.00	17425	\$348,500.00	72.31%	5219799
11	11	N/A	\$20.00	6606	\$132,120.00	17547	\$350,940.00	72.65%	5244375
12	0	N/A	\$25.00	3339	\$83,475.00	8709	\$217,725.00	72.29%	5218135
13	0	N/A	\$25.00	3785	\$94,625.00	9983	\$249,575.00	72.51%	5234222
14	0	N/A	\$25.00	3805	\$95,125.00	10080	\$252,000.00	72.60%	5240547
15	0	N/A	\$25.00	3278	\$81,950.00	8746	\$218,650.00	72.74%	5250764
16	0	N/A	\$30.00	3317	\$99,510.00	8718	\$261,540.00	72.44%	5229170
17	0	N/A	\$30.00	6622	\$198,660.00	17475	\$524,250.00	72.52%	5234994
18	0	N/A	\$30.00	3251	\$97,530.00	8792	\$263,760.00	73.01%	5270053
19	0	N/A	\$50.00	2500	\$125,000.00	6514	\$325,700.00	72.27%	5216656
20	0	N/A	\$50.00	2426	\$121,300.00	6538	\$326,900.00	72.94%	5265081
21	0	N/A	\$50.00	2412	\$120,600.00	6600	\$330,000.00	73.24%	5286701
22	0	N/A	\$50.00	2461	\$123,050.00	6600	\$330,000.00	72.84%	5258111
23	0	N/A	\$100.00	1644	\$164,400.00	4364	\$436,400.00	72.64%	5243446
24	0	N/A	\$100.00	1635	\$163,500.00	4381	\$438,100.00	72.82%	5256872
25	0	N/A	\$100.00	1681	\$168,100.00	4335	\$433,500.00	72.06%	5201675
26	0	N/A	\$100.00	1607	\$160,700.00	4412	\$441,200.00	73.30%	5291431
27	0	N/A	\$200.00	844	\$168,800.00	2187	\$437,400.00	72.15%	5208646
28	0	N/A	\$200.00	828	\$165,600.00	2189	\$437,800.00	72.56%	5237601
29	0	N/A	\$200.00	809	\$161,800.00	2192	\$438,400.00	73.04%	5272742
30	0	N/A	\$500.00	166	\$83,000.00	430	\$215,000.00	72.15%	5208158
31	0	N/A	\$500.00	233	\$116,500.00	672	\$336,000.00	74.25%	5360220
32	0	N/A	\$500.00	233	\$116,500.00	679	\$339,500.00	74.45%	5374486
33	0	N/A	\$1,000.00	59	\$59,000.00	131	\$131,000.00	68.95%	4977138
34	0	N/A	\$1,000.00	120	\$120,000.00	297	\$297,000.00	71.22%	5141411
35	0	N/A	\$100,000.00	1	\$100,000.00	4	\$400,000.00	80.00%	5774999
<b>Totals:</b>				<b>491787</b>	<b>\$6,823,860.00</b>	<b>1,220,411</b>	<b>\$17,721,265.00</b>		

Order Quantity:		7,218,750	Pack Size:	75	Pool Size:	120,000	Winners:	1,712,198	Prize Fund:	\$24,545,125.00
Price Point:		\$5.00	Packs/Game:	96,250	Number of Pools:	60.16	Non-winners:	5,506,552	Payout:	68.00%
Revenue:		\$36,093,750.00	Packs/Pool:	1,600	Overall Odds:		4.2161		Total Payout	

Kind	Wins	Tier Level	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
							Pack	Pool	Total		
Low Tiers											
01	1	L	\$5	\$5	\$5.00	8.3341	9.00	14,400.00	866,171	\$4,330,855.00	17.64%
02	1	L	\$10	\$10	\$10.00	74.7615	1.00	1,600.00	96,557	\$965,570.00	3.93%
03	1	L	\$5 w/ DIAMONDS	\$10	\$10.00	74.9385	1.00	1,600.00	96,329	\$963,290.00	3.92%
04	2	L	\$5 x 2	\$10	\$10.00	74.9113	1.00	1,600.00	96,364	\$963,640.00	3.93%
Total (\$10.00):						24.9568	3.00	4,800.00	289,250	\$2,892,500.00	11.78%
05	1	L	\$15	\$15	\$15.00	75.1507	1.00	1,600.00	96,057	\$1,440,855.00	5.87%
06	2	L	\$5 w/ DIAMONDS + \$5	\$15	\$15.00	75.0889	1.00	1,600.00	96,136	\$1,442,040.00	5.88%
07	2	L	\$10 + \$5	\$15	\$15.00	75.0000	1.00	1,600.00	96,250	\$1,443,750.00	5.88%
Total (\$15.00):						25.0266	3.00	4,800.00	288,443	\$4,326,645.00	17.63%
08	1	L	\$20	\$20	\$20.00	300.2933	0.25	400.00	24,039	\$480,780.00	1.96%
09	1	L	\$10 w/ DIAMONDS	\$20	\$20.00	301.2834	0.25	400.00	23,960	\$479,200.00	1.95%
10	2	L	\$10 x 2	\$20	\$20.00	299.5581	0.25	400.00	24,098	\$481,960.00	1.96%
11	4	L	\$5 x 4	\$20	\$20.00	298.8759	0.25	400.00	24,153	\$483,060.00	1.97%
Total (\$20.00):						75.0000	1.00	1,600.00	96,250	\$1,925,000.00	7.84%
Total (Low Tiers):						4.6872	16.00	25,600.00	1,540,114	\$13,475,000.00	54.90%
Mid Tiers											
12	1	M	\$25	\$25	\$25.00	599.1658	0.13	200.00	12,048	\$301,200.00	1.23%
13	3	M	(\$5 w/ DIAMONDS x 2) + \$5	\$25	\$25.00	524.3136	0.14	230.00	13,768	\$344,200.00	1.40%
14	2	M	\$10 w/ DIAMONDS + \$5	\$25	\$25.00	519.8956	0.14	230.00	13,885	\$347,125.00	1.41%
15	5	M	\$5 x 5	\$25	\$25.00	600.3618	0.13	200.00	12,024	\$300,600.00	1.22%
Total (\$25.00):						139.5602	0.54	860.00	51,725	\$1,293,125.00	5.27%
16	1	M	\$30	\$30	\$30.00	599.8130	0.13	200.00	12,035	\$361,050.00	1.47%
17	1	M	\$15 w/ DIAMONDS	\$30	\$30.00	299.5705	0.25	400.00	24,097	\$722,910.00	2.95%
18	3	M	\$10 x 3	\$30	\$30.00	599.4146	0.13	200.00	12,043	\$361,290.00	1.47%
Total (\$30.00):						149.8443	0.50	800.00	48,175	\$1,445,250.00	5.89%
19	1	M	\$50	\$50	\$50.00	800.8376	0.09	150.00	9,014	\$450,700.00	1.84%
20	1	M	\$25 w/ DIAMONDS	\$50	\$50.00	805.3046	0.09	150.00	8,964	\$448,200.00	1.83%
21	3	M	\$25 + \$15 + \$10	\$50	\$50.00	801.0153	0.09	150.00	9,012	\$450,600.00	1.84%
22	10	M	\$5 x 10	\$50	\$50.00	796.6836	0.09	150.00	9,061	\$453,050.00	1.85%
Total (\$50.00):						200.2372	0.38	600.00	36,051	\$1,802,550.00	7.34%
23	1	M	\$100	\$100	\$100.00	1201.5230	0.06	100.00	6,008	\$600,800.00	2.45%
24	1	M	\$50 w/ DIAMONDS	\$100	\$100.00	1199.9252	0.06	100.00	6,016	\$601,600.00	2.45%
25	4	M	\$25 x 4	\$100	\$100.00	1199.9252	0.06	100.00	6,016	\$601,600.00	2.45%
26	10	M	\$10 x 10	\$100	\$100.00	1199.3271	0.06	100.00	6,019	\$601,900.00	2.45%
Total (\$100.00):						300.0436	0.25	400.00	24,059	\$2,405,900.00	9.80%
27	1	M	\$200	\$200	\$200.00	2381.6397	0.03	50.00	3,031	\$606,200.00	2.47%
28	1	M	\$100 w/ DIAMONDS	\$200	\$200.00	2392.6914	0.03	50.00	3,017	\$603,400.00	2.46%
29	10	M	\$20 x 10	\$200	\$200.00	2405.4482	0.03	50.00	3,001	\$600,200.00	2.45%
Total (\$200.00):						797.7401	0.09	150.00	9,049	\$1,809,800.00	7.37%
30	1	M	\$500	\$500	\$500.00	12111.9966	0.01	10.00	596	\$298,000.00	1.21%
31	6	M	\$200 w/ DIAMONDS + \$30 w/ DIAMONDS + (\$10 x 4)	\$500	\$500.00	7976.5193	0.01	15.00	905	\$452,500.00	1.84%
32	10	M	\$50 x 10	\$500	\$500.00	7915.2961	0.01	15.00	912	\$456,000.00	1.86%
Total (\$500.00):						2991.6080	0.03	40.00	2,413	\$1,206,500.00	4.92%
Total (Mid Tiers):						42.0987	1.78	2,850.00	171,472	\$9,963,125.00	40.59%
High Tiers											
33	1	H	\$1,000	\$1,000	\$1,000.00	37993.4211	0.00	3.00	190	\$190,000.00	0.77%
34	1	H	\$500 w/ DIAMONDS	\$1,000	\$1,000.00	17311.1511	0.00	7.00	417	\$417,000.00	1.70%
Total (\$1,000.00):						11892.5041	0.01	10.00	607	\$607,000.00	2.47%
35	1	H	\$100,000	\$100,000	\$100,000.00	1443750.0000	0.00	0.08	5 *	\$500,000.00	2.04%
Total (High Tiers):						11795.3431	0.01	10.08	612	\$1,107,000.00	4.51%
Total :						4.2161	17.79	28,460.08	1,712,198	\$24,545,125.00	100.00%

\*Exact Quantity by Kind Level



# INTEROFFICE MEMO

Gary Grief, Executive Director      LaDonna Castañuela, Charitable Bingo Operations Director

## Payment Approval

November 28, 2022

The attached invoice(s) for service is being submitted for approval.

<b>Vendor Name</b>	<b>Scientific Games</b>
<b>P.O. Number (if applicable)</b>	362-23-9019RL002
<b>Invoice Number</b>	TX 112222
<b>Tx Game Name:</b>	Game #2459 Bonus Money
<b>Invoice Amount:</b>	<b>\$554,393.93</b>

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator)

11/28/2022

Date

JB



11/28/2022

Will Russ (Products Manager)

11/28/2022

Date

Robert Tirloni (Lottery Operations Division Director)

11/29/2022

Date

Please return to Maria Perez in the Office of the Controller by

**December 8, 2022**



Invoice: TX 112222  
**"TX 2459 BONUS MONEY"™**  
 NOVEMBER 22, 2022

Supplier : Scientific Games International  
 1500 Bluegrass Lakes Parkway  
 Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY  
 Attn: Accounts Payable  
 P.O. BOX 16630  
 AUSTIN, TX 78761-6630  
 United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2459	1	TX-2459 BONUS MONEY	3,689,625	73.66 \$	271,777.78	1044582
Additional Charges: Pack inserts Printed on Holographic Stock(up to 200,000 pieces)			94,420	0.24 \$	22,660.80	
TX-2459	2	TX-2459 BONUS MONEY	3,529,125	73.66 \$	259,955.35	1044583
Total Due					<u>\$554,393.93</u>	

**\*Please include the SG invoice numbers with your remittance**

Due Date: December 21, 2022

Wire Transfer Instructions:

Bank: Bank of America  
 Swift: BOFAUS3N  
 Acct Name: Scientific Games International, Inc.-Operating  
 Acct #: 501017395032  
 Wire Routing #: 026009593



## Scratch Ticket Game Closing Analysis

02/28/21 Thru 02/25/23

### Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	Week 13*	Week 21	Week 13	Week 17	Week 30	Week 41	Week 66*	Week 45	None
10M-14.99M	Week 17	None	None	Week 27	Week 43	None	None	None	None
15M-19.99M	Week 25	None	None	Week 47*	None	None	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	Week 59*	Week 54*	None	None	Week 59*	None	None	None
30M-34.99M	None	Week 55*	None	None	None	None	None	None	None
>=35M	None	None	None	Week 55*	Week 47	None	None	None	None

### Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	\$605,763	\$671,354	\$1,218,171	\$1,985,045	\$2,418,561	\$3,720,871	\$3,548,614	\$6,136,988	None
10M-14.99M	\$575,127	None	None	\$2,099,094	\$2,648,035	None	None	None	None
15M-19.99M	\$589,321	None	None	\$1,645,025	None	None	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	\$830,007	\$1,352,586	None	None	\$7,343,720	None	None	None
30M-34.99M	None	\$1,037,735	None	None	None	None	None	None	None
>=35M	None	None	None	\$4,608,748	\$8,066,364	None	None	None	None

None = no games at this level with 85% sell through

\* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only