

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Scratch Ticket Information**

Date Completed

11/27/2023

|                                |                       |                           |         |
|--------------------------------|-----------------------|---------------------------|---------|
| Game #                         | 2460                  | Confirmed Packs           | 6,785   |
| Game Name                      | \$100,000,000 Riches! | Active Packs              | 1,726   |
| Quantity Printed               | 7,978,175             | Warehouse Packs           | 100,903 |
| Price Point                    | \$20                  | Returned Packs            | 148     |
| Start Date                     | 12/19/2022            | Printed Payout Percentage | 75.05%  |
| Top Prize                      | \$ 1,000,000          | Percent Sold              | 65.08%  |
| Number of Top Prizes Remaining | 2                     | Number of Weeks Out       | 49      |

**Current Game Sales Analysis****TANGIBLE COSTS****Expenditure Impact:**

|                       |               |                                                      |
|-----------------------|---------------|------------------------------------------------------|
| Cost to print tickets | \$ 871,049    | Actual ticket production costs                       |
| Prize payout expense  | \$ 76,673,660 | Data from Instant Ticket Tier Liability screen in ES |

**Estimated Direct Costs**      **\$ 77,544,709**

**TANGIBLE BENEFITS****Revenue Impact:**

|                                 |                       |                                                                                     |
|---------------------------------|-----------------------|-------------------------------------------------------------------------------------|
| Estimated sales                 | \$ 103,843,926        | Based on # of tkts printed, times % sold from DaVinci report, times the price point |
| <b>Total Estimated Benefits</b> | <b>\$ 103,843,926</b> |                                                                                     |

**Excess of Revenue over Expended      \$ 26,299,217**

**INTANGIBLE POSITIVE BENEFITS:**

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

**INTANGIBLE NEGATIVE BENEFITS:**

- There are still valuable prizes remaining in this game.

**Assumptions:**

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

| <u>Previous 3 Weeks Sales from DaVinci</u> |    |            |
|--------------------------------------------|----|------------|
| Most recent week sales                     | \$ | 438,480    |
| Next week                                  | \$ | 489,600    |
| Next week                                  | \$ | 540,800    |
| Avg Weekly Sales Current Game              | \$ | 489,627    |
| Avg Weekly Sales \$20; 5M-9.99M            | \$ | 3,775,938  |
| <b>Percentage Of Variance In Sales</b>     |    | <b>87%</b> |

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**RECOMMENDATION AND APPROVALS**

**Instant Ticket Information**

|                                                                                           |                       |                           |        |
|-------------------------------------------------------------------------------------------|-----------------------|---------------------------|--------|
| Game #                                                                                    | 2460                  | Printed Payout Percentage | 75.05% |
| Game Name                                                                                 | \$100,000,000 Riches! | Actual Payout Percentage  | 73.84% |
| Percent Sold                                                                              | 65.08%                | Number of Weeks Out       | 49     |
| Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run. |                       |                           | 39     |

**Recommendation**

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

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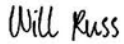
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11/27/2023

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Scratch Ticket Strategy Coordinator      Date

11/28/2023

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Products Manager      Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.



11/30/2023

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Lottery Operations Division Director      Date

12/4/2023

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Controller      Date

12/4/2023

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Deputy Executive Director      Date

12/4/2023

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Executive Director      Date

| Product Line | Game | \$         | Tix Run                       | Name                          | Start    | Call | Close | Wks    | % Sold | Confirmed | Active  | Ware    | Return         | Net Sales      |                |                |                |
|--------------|------|------------|-------------------------------|-------------------------------|----------|------|-------|--------|--------|-----------|---------|---------|----------------|----------------|----------------|----------------|----------------|
|              |      |            |                               |                               |          |      |       |        |        |           |         |         |                | 11/25/23       | 11/18/23       | 11/11/23       | 11/4/23        |
| Mature       | 2414 | \$2        | 9,192,375                     | 10X THE MONEY                 | 6/19/23  |      |       | 23     | 84.07% | 4,666     | 2,062   | 1,747   | 1,565          | \$184,934.00   | \$221,884.00   | \$226,622.00   | \$288,610.00   |
|              | 2503 | \$2        | 22,221,750                    | BREAK THE BANK                | 3/20/23  |      |       | 36     | 74.39% | 8,919     | 5,613   | 18,474  | 35             | \$477,634.00   | \$474,392.00   | \$479,810.00   | \$484,834.00   |
|              | 2427 | \$2        | 30,059,250                    | CLASSIC BINGO!                | 2/20/23  |      |       | 40     | 58.71% | 10,291    | 7,020   | 79,744  | 98             | \$645,218.00   | \$648,246.00   | \$643,898.00   | \$649,266.00   |
|              | 2321 | \$3        | 47,974,000                    | \$50,000 BONUS CASHWORD       | 4/11/22  |      |       | 85     | 75.37% | 9,688     | 6,892   | 75,508  | 58             | \$1,083,981.00 | \$1,131,444.00 | \$1,125,738.00 | \$1,169,340.00 |
|              | 2462 | \$3        | 24,476,125                    | 30X CASH BLITZ CROSSWORD      | 1/2/23   |      |       | 47     | 68.34% | 5,715     | 3,941   | 50,028  | 149            | \$528,959.00   | \$547,644.00   | \$581,523.00   | \$601,503.00   |
|              | 2431 | \$3        | 32,785,800                    | SPECIAL EDITION LOTERIA       | 10/17/22 |      |       | 58     | 78.61% | 14,619    | 7,204   | 77,521  | 32             | \$672,249.00   | \$709,458.00   | \$872,859.00   | \$970,125.00   |
|              | 2478 | \$5        | 7,218,525                     | \$100,000 JACKPOT             | 7/17/23  |      |       | 19     | 55.21% | 3,919     | 1,950   | 29,355  | 5,524          | \$242,710.00   | \$277,415.00   | \$327,085.00   | \$359,445.00   |
|              | 2463 | \$5        | 28,138,800                    | 50X CASH BLITZ                | 1/2/23   |      |       | 47     | 52.89% | 5,416     | 3,045   | 164,945 | 635            | \$495,160.00   | \$479,475.00   | \$494,510.00   | \$515,530.00   |
|              | 2500 | \$5        | 9,854,475                     | COWBOYS                       | 8/14/23  |      |       | 15     | 37.12% | 9,348     | 4,541   | 64,627  | 1,978          | \$633,685.00   | \$646,315.00   | \$678,170.00   | \$780,005.00   |
|              | 2484 | \$5        | 14,305,575                    | EMERALD 7S                    | 5/1/23   |      |       | 30     | 64.90% | 6,493     | 4,478   | 52,857  | 147            | \$578,900.00   | \$589,165.00   | \$639,370.00   | \$614,725.00   |
|              | 2488 | \$5        | 7,310,325                     | HIT \$100,000                 | 6/5/23   |      |       | 25     | 85.06% | 3,289     | 1,869   | 1,837   | 5,450          | \$297,480.00   | \$353,130.00   | \$392,675.00   | \$480,940.00   |
|              | 2501 | \$5        | 5,505,750                     | HOUSTON TEXANS                | 8/14/23  |      |       | 15     | 38.48% | 4,370     | 2,423   | 33,424  | 2,687          | \$311,990.00   | \$355,635.00   | \$382,465.00   | \$411,330.00   |
|              | 2491 | \$5        | 7,221,225                     | RUBY MINE 9X                  | 7/31/23  |      |       | 17     | 81.76% | 5,060     | 2,536   | 1,377   | 4,704          | \$469,220.00   | \$555,365.00   | \$641,745.00   | \$780,775.00   |
|              | 2432 | \$5        | 59,010,300                    | SPECIAL EDITION SUPER LOTERIA | 12/5/22  |      |       | 51     | 83.08% | 31,291    | 14,396  | 81,976  | 29             | \$4,623,860.00 | \$4,490,315.00 | \$4,495,650.00 | \$4,407,315.00 |
|              | 2505 | \$5        | 32,640,150                    | SUPER CASHWORD                | 6/5/23   |      |       | 25     | 28.79% | 18,390    | 9,070   | 279,689 | 32             | \$1,755,620.00 | \$1,759,140.00 | \$1,789,020.00 | \$1,731,275.00 |
|              | 2506 | \$10       | 24,386,600                    | \$250,000 50X CASHWORD        | 6/19/23  |      |       | 23     | 32.93% | 28,489    | 8,938   | 285,997 | 15             | \$3,346,250.00 | \$3,273,950.00 | \$3,363,610.00 | \$3,338,900.00 |
|              | 2489 | \$10       | 8,200,800                     | \$50,000,000 BLOWOUT!         | 6/5/23   |      |       | 25     | 64.55% | 10,484    | 3,905   | 40,271  | 975            | \$622,680.00   | \$714,640.00   | \$798,330.00   | \$905,770.00   |
|              | 2464 | \$10       | 23,085,050                    | 100X CASH BLITZ               | 1/2/23   |      |       | 47     | 47.95% | 10,277    | 4,012   | 221,891 | 891            | \$868,740.00   | \$884,010.00   | \$989,970.00   | \$970,640.00   |
|              | 2413 | \$10       | 28,619,300                    | CASH BLOWOUT                  | 3/6/23   |      |       | 38     | 34.83% | 13,908    | 5,314   | 350,762 | 61             | \$1,190,250.00 | \$1,237,570.00 | \$1,255,530.00 | \$1,305,690.00 |
|              | 2510 | \$10       | 50,141,200                    | MEGA LOTERIA                  | 2/6/23   |      |       | 42     | 66.26% | 51,431    | 13,537  | 266,182 | 20             | \$8,127,190.00 | \$7,849,800.00 | \$7,976,060.00 | \$7,783,050.00 |
|              | 2485 | \$10       | 11,250,850                    | RUBY 7S                       | 5/1/23   |      |       | 30     | 58.88% | 11,909    | 5,636   | 71,687  | 92             | \$904,590.00   | \$965,490.00   | \$1,007,490.00 | \$1,060,670.00 |
|              | 2356 | \$10       | 6,033,150                     | SUPER TICKET 777              | 5/15/23  |      |       | 28     | 87.80% | 6,125     | 3,822   | 1,693   | 871            | \$849,650.00   | \$1,041,240.00 | \$1,234,870.00 | \$1,274,930.00 |
|              | 2460 | \$20       | 7,978,175                     | \$100,000,000 RICHES!         | 12/19/22 |      |       | 49     | 65.08% | 6,785     | 1,726   | 100,903 | 148            | \$438,480.00   | \$489,600.00   | \$540,800.00   | \$530,020.00   |
|              | 2418 | \$20       | 8,171,725                     | 200X THE CASH                 | 7/9/23   |      |       | 21     | 48.48% | 23,484    | 6,460   | 131,318 | 204            | \$2,218,020.00 | \$2,389,660.00 | \$2,547,400.00 | \$2,554,800.00 |
|              | 2367 | \$20       | 16,362,750                    | CASH SPECTACULAR              | 11/15/21 |      |       | 108    | 67.44% | 10,277    | 3,667   | 197,103 | 53             | \$878,180.00   | \$905,080.00   | \$983,780.00   | \$990,360.00   |
|              | 2466 | \$20       | 6,555,250                     | DIAMOND 7S                    | 5/1/23   |      |       | 30     | 62.31% | 16,270    | 5,735   | 73,423  | 53             | \$1,129,320.00 | \$1,183,300.00 | \$1,393,100.00 | \$1,317,580.00 |
| 2475         | \$20 | 9,008,050  | JACKPOT MILLIONS              | 3/20/23                       |          |      | 36    | 47.88% | 13,895 | 3,340     | 166,195 | 706     | \$694,960.00   | \$786,340.00   | \$896,640.00   | \$876,080.00   |                |
| 2511         | \$20 | 25,214,400 | MILLION DOLLAR LOTERIA        | 6/5/23                        |          |      | 25    | 38.78% | 53,722 | 12,001    | 544,666 | 28      | \$8,053,280.00 | \$8,155,500.00 | \$8,401,640.00 | \$7,982,880.00 |                |
| 2053         | \$30 | 34,080,725 | \$750 MILLION WINNER'S CIRCLE | 3/19/18                       |          |      | 297   | 82.62% | 8,985  | 4,032     | 220,428 | 36      | \$1,499,250.00 | \$1,619,730.00 | \$1,709,760.00 | \$1,639,050.00 |                |
| 2517         | \$30 | 9,225,150  | MILLIONAIRE MAKER             | 8/14/23                       |          |      | 15    | 20.08% | 22,680 | 7,900     | 261,674 | 33      | \$2,693,580.00 | \$2,875,560.00 | \$3,166,800.00 | \$3,125,010.00 |                |
| 2387         | \$30 | 9,009,725  | PREMIER CASH                  | 4/4/22                        |          |      | 86    | 81.13% | 8,366  | 3,210     | 54,408  | 40      | \$811,410.00   | \$847,530.00   | \$915,180.00   | \$938,580.00   |                |
| 2468         | \$30 | 8,544,000  | VIP CLUB                      | 2/20/23                       |          |      | 40    | 48.89% | 13,914 | 5,252     | 149,652 | 97      | \$1,446,660.00 | \$1,455,810.00 | \$1,611,120.00 | \$1,608,570.00 |                |
| 2423         | \$50 | 6,608,840  | \$1,000,000 DIAMOND RICHES    | 8/1/22                        |          |      | 69    | 73.86% | 12,254 | 4,090     | 67,554  | 68      | \$1,605,600.00 | \$1,972,850.00 | \$2,020,700.00 | \$2,051,150.00 |                |

**Liability for 2460 / for Life to Date**Product Status:  
ActiveSmartCash Enabled:  
N/A

Validation Range: 09/28/2022 - 12/31/2037

**Outstanding Prizes**

| Tier    | Ref | SmartCash | Tier Value     | Count  | Amount          | Tickets Paid Life to Date | Amount Paid Life to Date | % paid | Est. Tickets Sold |
|---------|-----|-----------|----------------|--------|-----------------|---------------------------|--------------------------|--------|-------------------|
| 1       | 1   | N/A       | \$20.00        | 274874 | \$5,497,480.00  | 490828                    | \$9,816,560.00           | 64.10% | 5114145           |
| 2       | 2   | N/A       | \$25.00        | 91468  | \$2,286,700.00  | 163707                    | \$4,092,675.00           | 64.15% | 5118381           |
| 3       | 3   | N/A       | \$50.00        | 90815  | \$4,540,750.00  | 164330                    | \$8,216,500.00           | 64.41% | 5138464           |
| 4       | 4   | N/A       | \$50.00        | 89959  | \$4,497,950.00  | 165474                    | \$8,273,700.00           | 64.78% | 5168402           |
| 5       | 5   | N/A       | \$75.00        | 22573  | \$1,692,975.00  | 41313                     | \$3,098,475.00           | 64.67% | 5159226           |
| 6       | 6   | N/A       | \$75.00        | 67486  | \$5,061,450.00  | 124046                    | \$9,303,450.00           | 64.77% | 5167077           |
| 7       | 7   | N/A       | \$100.00       | 22704  | \$2,270,400.00  | 41182                     | \$4,118,200.00           | 64.46% | 5142867           |
| 8       | 8   | N/A       | \$100.00       | 45069  | \$4,506,900.00  | 82511                     | \$8,251,100.00           | 64.67% | 5159799           |
| 9       | 9   | N/A       | \$100.00       | 45205  | \$4,520,500.00  | 82456                     | \$8,245,600.00           | 64.59% | 5153088           |
| 10      | 0   | N/A       | \$200.00       | 5894   | \$1,178,800.00  | 10690                     | \$2,138,000.00           | 64.46% | 5142709           |
| 11      | 0   | N/A       | \$200.00       | 4907   | \$981,400.00    | 9029                      | \$1,805,800.00           | 64.79% | 5168982           |
| 12      | 0   | N/A       | \$200.00       | 8312   | \$1,662,400.00  | 14960                     | \$2,992,000.00           | 64.28% | 5128630           |
| 13      | 0   | N/A       | \$200.00       | 5869   | \$1,173,800.00  | 10788                     | \$2,157,600.00           | 64.77% | 5167110           |
| 14      | 0   | N/A       | \$500.00       | 119    | \$59,500.00     | 217                       | \$108,500.00             | 64.58% | 5152571           |
| 15      | 0   | N/A       | \$500.00       | 476    | \$238,000.00    | 859                       | \$429,500.00             | 64.34% | 5133522           |
| 16      | 0   | N/A       | \$500.00       | 363    | \$181,500.00    | 653                       | \$326,500.00             | 64.27% | 5127704           |
| 17      | 0   | N/A       | \$500.00       | 473    | \$236,500.00    | 868                       | \$434,000.00             | 64.73% | 5164098           |
| 18      | 0   | N/A       | \$500.00       | 493    | \$246,500.00    | 851                       | \$425,500.00             | 63.32% | 5051656           |
| 19      | 0   | N/A       | \$1,000.00     | 4      | \$4,000.00      | 8                         | \$8,000.00               | 66.67% | 5318783           |
| 20      | 0   | N/A       | \$1,000.00     | 32     | \$32,000.00     | 50                        | \$50,000.00              | 60.98% | 4864740           |
| 21      | 0   | N/A       | \$1,000.00     | 21     | \$21,000.00     | 32                        | \$32,000.00              | 60.38% | 4817011           |
| 22      | 0   | N/A       | \$1,000.00     | 25     | \$25,000.00     | 42                        | \$42,000.00              | 62.69% | 5001244           |
| 23      | 0   | N/A       | \$1,000.00     | 21     | \$21,000.00     | 48                        | \$48,000.00              | 69.57% | 5550034           |
| 24      | 0   | N/A       | \$20,000.00    | 4      | \$80,000.00     | 6                         | \$120,000.00             | 60.00% | 4786904           |
| 25      | 0   | N/A       | \$20,000.00    | 3      | \$60,000.00     | 7                         | \$140,000.00             | 70.00% | 5584722           |
| 26      | 0   | N/A       | \$1,000,000.00 | 2      | \$2,000,000.00  | 2                         | \$2,000,000.00           | 50.00% | 3989087           |
| Totals: |     |           |                | 777171 | \$43,076,505.00 | 1,404,957                 | \$76,673,660.00          |        |                   |

NO. OF TICKETS: 7,978,175  
NO. POOLS: 66.48  
PACK SIZE: 25  
PACKS/POOL: 4,800  
PACKS/GAME: 319,127

TEXAS LOTTERY COMMISSION  
"\$100,000,000 RICHES!" - GAME NO. 2460  
END OF PRODUCTION PRIZE STRUCTURE  
1-Sep-22

Minimum:  
Maximum:

7,879,200  
8,200,800

| 7,978,175   |            |           |                                                                  |                   |             |               |                  |                        |            |                       |            |                          |                        | \$20 TICKETS | \$159,563,500 | REVENUE | PRIZE FUND | \$119,750,165 | PAYOUT % | 75.05% |
|-------------|------------|-----------|------------------------------------------------------------------|-------------------|-------------|---------------|------------------|------------------------|------------|-----------------------|------------|--------------------------|------------------------|--------------|---------------|---------|------------|---------------|----------|--------|
| PRIZE LEVEL | PRIZE CODE | TIER CODE | GET:                                                             | # OF WAYS TO WIN: | WIN:        | ODDS OF 1 IN: | WINNERS IN POOLS | WINNERS IN (PER PACK*) | 25         | WINNERS IN (Per Pool) | PRIZE COST | PERCENT OF PRIZE FUND ** | VALIDATION TIER LEVELS |              |               |         |            |               |          |        |
| 1           | 1          | L         | \$20                                                             | 1                 | \$20        | 10.42         | 765,702          | 2,400                  | 11,520,000 | \$15,314,040          | 12.79%     | LOW-TIER                 | 82.08%                 |              |               |         |            |               |          |        |
| 2           | 2          | G         | \$25                                                             | 1                 | \$25        | 31.27         | 255,175          | 0.800                  | 3,840,000  | \$6,379,375           | 5.33%      |                          |                        |              |               |         |            |               |          |        |
| 3           | 3          | G         | \$50                                                             | 1                 | \$50        | 31.27         | 255,145          | 0.800                  | 3,840,000  | \$12,757,250          | 10.65%     |                          |                        |              |               |         |            |               |          |        |
| 4           | 4          | G         | \$25 x 2                                                         | 2                 | \$50        | 31.23         | 255,433          | 0.800                  | 3,840,000  | \$12,771,650          | 10.67%     |                          |                        |              |               |         |            |               |          |        |
| 5           | 5          | G         | \$75                                                             | 1                 | \$75        | 124.88        | 63,886           | 0.200                  | 960,000    | \$4,791,450           | 4.00%      |                          |                        |              |               |         |            |               |          |        |
| 6           | 6          | G         | \$25 + \$50                                                      | 2                 | \$75        | 41.65         | 191,532          | 0.600                  | 2,880,000  | \$14,364,900          | 12.00%     |                          |                        |              |               |         |            |               |          |        |
| 7           | 7          | G         | \$100                                                            | 1                 | \$100       | 124.88        | 63,886           | 0.200                  | 960,000    | \$6,388,600           | 5.33%      |                          |                        |              |               |         |            |               |          |        |
| 8           | 8          | G         | \$20 x 5                                                         | 5                 | \$100       | 62.53         | 127,580          | 0.400                  | 1,920,000  | \$12,758,000          | 10.65%     |                          |                        |              |               |         |            |               |          |        |
| 9           | 9          | G         | \$50 x 2                                                         | 2                 | \$100       | 62.50         | 127,661          | 0.400                  | 1,920,000  | \$12,766,100          | 10.66%     |                          |                        |              |               |         |            |               |          |        |
| 10          | 0          | M         | \$200                                                            | 1                 | \$200       | 481.08        | 16,584           | 0.052                  | 250,000    | \$3,316,800           | 2.77%      | LOW-TIER                 | 82.08%                 |              |               |         |            |               |          |        |
| 11          | 0          | M         | \$20 x 5 + \$25 + \$75                                           | 7                 | \$200       | 572.49        | 13,936           | 0.044                  | 210,000    | \$2,787,200           | 2.33%      |                          |                        |              |               |         |            |               |          |        |
| 12          | 0          | M         | \$20 "10X"                                                       | 1                 | \$200       | 342.82        | 23,272           | 0.073                  | 350,000    | \$4,654,400           | 3.89%      |                          |                        |              |               |         |            |               |          |        |
| 13          | 0          | M         | \$25 x 8                                                         | 8                 | \$200       | 478.97        | 16,657           | 0.052                  | 250,000    | \$3,331,400           | 2.78%      |                          |                        |              |               |         |            |               |          |        |
| 14          | 0          | M         | \$500                                                            | 1                 | \$500       | 23,744.57     | 336              | 0.001                  | 5,000      | \$168,000             | 0.14%      |                          |                        |              |               |         |            |               |          |        |
| 15          | 0          | M         | \$20 "20X" + \$100                                               | 2                 | \$500       | 5,976.16      | 1,335            | 0.004                  | 20,000     | \$667,500             | 0.56%      |                          |                        |              |               |         |            |               |          |        |
| 16          | 0          | M         | \$25 + \$75 x 5 + \$100                                          | 7                 | \$500       | 7,852.53      | 1,016            | 0.003                  | 15,000     | \$508,000             | 0.42%      |                          |                        |              |               |         |            |               |          |        |
| 17          | 0          | M         | \$25 "20X"                                                       | 1                 | \$500       | 5,949.42      | 1,341            | 0.004                  | 20,000     | \$670,500             | 0.56%      |                          |                        |              |               |         |            |               |          |        |
| 18          | 0          | M         | \$50 "10X"                                                       | 1                 | \$500       | 5,936.14      | 1,344            | 0.004                  | 20,000     | \$672,000             | 0.56%      |                          |                        |              |               |         |            |               |          |        |
| 19          | 0          | H         | \$1,000                                                          | 1                 | \$1,000     | 664,847.92    | 12               | 0.000                  | 0.1805     | \$12,000              | 0.01%      | MID-TIER                 | 14.01%                 |              |               |         |            |               |          |        |
| 20          | 0          | H         | \$50 "20X"                                                       | 1                 | \$1,000     | 97,294.82     | 82               | 0.000                  | 1.2334     | \$82,000              | 0.07%      |                          |                        |              |               |         |            |               |          |        |
| 21          | 0          | H         | \$100 "10X"                                                      | 1                 | \$1,000     | 150,331.60    | 53               | 0.000                  | 0.7972     | \$53,000              | 0.04%      |                          |                        |              |               |         |            |               |          |        |
| 22          | 0          | H         | \$20 "20X" + \$50 "10X" + \$100                                  | 3                 | \$1,000     | 119,077.24    | 67               | 0.000                  | 1.0077     | \$67,000              | 0.06%      |                          |                        |              |               |         |            |               |          |        |
| 23          | 0          | H         | \$25 "20X" + \$50 "10X"                                          | 2                 | \$1,000     | 115,625.72    | 69               | 0.000                  | 1.0378     | \$69,000              | 0.06%      |                          |                        |              |               |         |            |               |          |        |
| 24          | 0          | H         | \$50 + \$75 x 2 + \$100 + \$200 x 11 + \$500 x 15 + \$1,000 x 10 | 40                | \$20,000    | 797,817.50    | 10               | 0.000                  | 0.1504     | \$200,000             | 0.17%      |                          |                        |              |               |         |            |               |          |        |
| 25          | 0          | H         | \$20,000                                                         | 1                 | \$20,000    | 797,817.50    | 10               | 0.000                  | 0.1504     | \$200,000             | 0.17%      |                          |                        |              |               |         |            |               |          |        |
| 26          | 0          | H         | \$1,000,000                                                      | 1                 | \$1,000,000 | 1,994,543.75  | 4                | 0.000                  | 0.0602     | \$4,000,000           | 3.34%      |                          |                        |              |               |         |            |               |          |        |
|             |            |           |                                                                  |                   |             |               | 2,182,128        | 6.838                  | 32,824,618 | \$119,750,165         | 100.00%    |                          |                        | 100.00%      |               |         |            |               |          |        |
|             |            |           |                                                                  |                   |             |               | 3.66             |                        |            |                       |            |                          |                        |              |               |         |            |               |          |        |
|             |            |           |                                                                  |                   |             |               | 3.6561           |                        |            |                       |            |                          |                        |              |               |         |            |               |          |        |

Note: "10X" = win 10 TIMES the prize by revealing one (1) "10X" Play Symbol.  
Note: "20X" = win 20 TIMES the prize by revealing one (1) "20X" Play Symbol.

Consolidated odds are 1 in:

|             |              |
|-------------|--------------|
| \$20        | 10.42        |
| \$25        | 31.27        |
| \$50        | 15.63        |
| \$75        | 31.24        |
| \$100       | 25.00        |
| \$200       | 113.25       |
| \$500       | 1,485.14     |
| \$1,000     | 28,191.43    |
| \$20,000    | 398,908.75   |
| \$1,000,000 | 1,994,543.75 |
| 2,182,128   |              |

\* Each of the following GLEPS will be used in approximately 20% of each pack of 25 tickets.  
\*\* Numbers are rounded.  
\*\*\* This Number of prizes is guaranteed delivery to the Lottery.  
\*\*\*\* The \$25, \$50, \$75 and \$100 prize levels are included in the GLEPS, programmed as G-Tiers and included in the Low-Tier file.

OVER \$115 MILLION IN PRIZES!

CALLOUT: (Information that appears on ticket front)



# INTEROFFICE MEMO

Gary Grief, Executive Director      LaDonna Castañuela, Charitable Bingo Operations Director

## Payment Approval

September 29, 2022

The attached invoice(s) for service is being submitted for approval.

|                             |                                  |
|-----------------------------|----------------------------------|
| Vendor Name                 | Pollard Banknote Limited         |
| P.O. Number (if applicable) | 362-22-9010RL023                 |
| Tx Game Name                | Game #2460 \$100,000,000 Riches! |
| Invoice Number              | 8529816                          |
| Invoice Amount              | \$871,048.57                     |

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

The above referenced invoices have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB 9/30/2022



*Dale Bowersock*

Dale Bowersock (Scratch Ticket Strategy Coordinator)  
Please forward to the next person for approval

9/30/2022

Date

*Will Russ*

Will Russ (Products Manager)  
Please forward to the next person for approval

10/1/2022

Date

*Robert Tirloni*

Robert Tirloni (Lottery Operations Division Director)

10/2/2022

Date

Please return to Maria Perez in the Office of the Controller by

**October 9, 2022**



140 Otter Street  
Winnipeg, Manitoba  
Canada R3T 0M8  
Phone: (204) 474-2323  
Fax: (204) 453-1375

## INVOICE NO.: 8529816

|                                                                                                      |                                                                                                                                                                          |
|------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Sold To:</b> Texas Lottery Commission<br>P.O. Box 16630<br>Austin, TX 78761-6630<br>United States | <b>Ship To:</b> IGT Texas Distribution Center<br>8520 Tuscany Way<br>Building #6, Suite 100<br>Attn: Texas Lottery Warehouse Rep<br>Austin, Texas 78754<br>United States |
| <b>Terms:</b> Net 30 days after date of invoice                                                      | <b>Due Date:</b> October 28, 2022                                                                                                                                        |

| Invoice Date       | Order No. | Your Order | Customer No. |
|--------------------|-----------|------------|--------------|
| September 28, 2022 | 1165381   |            | 5008         |

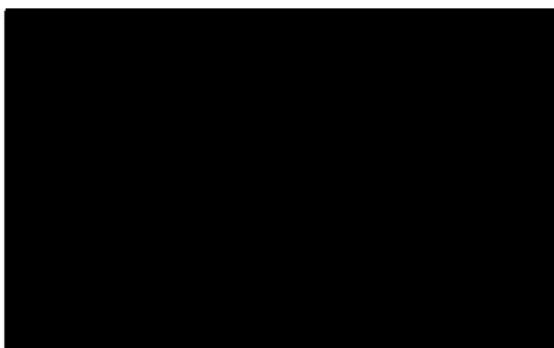
**Order name:** \$100,000,000 RICHES! #2460

**PO Number:**

| Product Description                          | Quantity  | Unit Price   | Amount     |
|----------------------------------------------|-----------|--------------|------------|
| Ticket Size 10 x 4                           | 7,978,175 | 32.74 /M     | 261,205.45 |
| Holographic Scratch FX®                      | 7,978,175 | 60.00 /M     | 478,690.50 |
| Four colour process / Spectrum base graphics | 7,978,175 | 10.00 /M     | 79,781.75  |
| Multiple Play Area                           | 7,978,175 | 2.00 /M      | 15,956.35  |
| Holographic Scratch FX®                      | 1         | 5,000.00 Ea  | 5,000.00   |
| Inserts                                      | 1         | 30,414.52 Ea | 30,414.52  |

Under unit price '/M' = price per thousand.

|                      |                |
|----------------------|----------------|
| <b>Before Taxes:</b> | 871,048.57 USD |
| <b>Freight:</b>      | 0.00           |
| <b>Deposit:</b>      | 0.00           |
| <b>Amount Due:</b>   | 871,048.57 USD |



## Scratch Ticket Game Closing Analysis

08/29/21      Thru      08/26/23

### Average Number of Weeks for 85% Average Sell Through

| Print Quantities | Price Point |          |          |          |          | Price Point |      |          |       |      |
|------------------|-------------|----------|----------|----------|----------|-------------|------|----------|-------|------|
|                  | \$1         | \$2      | \$3      | \$5      | \$10     | \$20        | \$30 | \$50     | \$100 |      |
| < 5M             | None        | None     | None     | None     | None     | None        | None | None     | None  | None |
| 5M-9.99M         | None        | Week 18  | Week 13  | Week 16  | Week 26  | Week 39     | None | Week 55  | None  | None |
| 10M-14.99M       | Week 18     | *Week 28 | None     | None     | Week 37  | None        | None | *Week 75 | None  | None |
| 15M-19.99M       | Week 28     | None     | None     | *Week 47 | None     | *Week 35    | None | None     | None  | None |
| 20M-24.99M       | None        | None     | None     | None     | None     | None        | None | None     | None  | None |
| 25M-29.99M       | None        | *Week 59 | *Week 54 | None     | *Week 72 | None        | None | None     | None  | None |
| 30M-34.99M       | None        | *Week 55 | None     | *Week 63 | None     | None        | None | None     | None  | None |
| >=35M            | None        | None     | None     | *Week 55 | *Week 51 | None        | None | None     | None  | None |

### Average Weekly Dollar Sales at 85% Average Sell Through

| Print Quantities | Price Point |             |             |             |             | Price Point |      |             |       |      |
|------------------|-------------|-------------|-------------|-------------|-------------|-------------|------|-------------|-------|------|
|                  | \$1         | \$2         | \$3         | \$5         | \$10        | \$20        | \$30 | \$50        | \$100 |      |
| < 5M             | None        | None        | None        | None        | None        | None        | None | None        | None  | None |
| 5M-9.99M         | None        | \$836,861   | \$1,218,171 | \$2,103,552 | \$2,534,946 | \$3,775,938 | None | \$4,951,385 | None  | None |
| 10M-14.99M       | \$525,017   | \$620,682   | None        | None        | \$2,836,350 | None        | None | \$5,794,776 | None  | None |
| 15M-19.99M       | \$530,463   | None        | None        | \$1,645,025 | None        | \$8,401,824 | None | None        | None  | None |
| 20M-24.99M       | None        | None        | None        | None        | None        | None        | None | None        | None  | None |
| 25M-29.99M       | None        | \$830,007   | \$1,352,586 | None        | \$3,385,773 | None        | None | None        | None  | None |
| 30M-34.99M       | None        | \$1,037,735 | None        | \$2,208,309 | None        | None        | None | None        | None  | None |
| >=35M            | None        | None        | None        | \$4,608,748 | \$8,277,057 | None        | None | None        | None  | None |

None = no games at this level with 85% sell through

\* only one game at this level with 85% sell through

Excludes Promotional Tickets  
Unaudited - For Internal Use Only

**Bowersock, Dale**

**From:** Gough, Riley <Riley.Gough@IGT.com>  
**Sent:** Monday, November 27, 2023 1:39 PM  
**To:** Bowersock, Dale  
**Cc:** ProductsScratchTeam  
**Subject:** RE: December Pre-call Recommendations

**CAUTION: This email originated outside the Texas Lottery's email system. DO NOT click links or open attachments unless you expect them from the sender and know the content is safe.**

Hi Dale,

We would like to remove the \$30 Premier Cash (#2387) off of the list of Pre-Call games. The remaining games are fine. Please let me know any questions.

Thanks,  
 Riley

**From:** Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>  
**Sent:** Monday, November 27, 2023 8:31 AM  
**To:** Gough, Riley <Riley.Gough@IGT.com>  
**Cc:** ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>  
**Subject:** December Pre-call Recommendations

**CAUTION: This email originated outside of IGT. Do not click links or open attachments unless you recognize the sender and know the content is safe.**

Riley,  
 Below are the pre-call recommendations and the proposed close dates:

| Game | \$   | Tix Run    | Name                  | Start    | Call | Close | Wks | % Sold | Confirmed | Active | Ware    | Return | 11/25/23     | 11/18/24       |
|------|------|------------|-----------------------|----------|------|-------|-----|--------|-----------|--------|---------|--------|--------------|----------------|
| 2272 | \$1  | 10,038,450 | MAD MONEY             | 7/3/23   |      |       | 21  | 70.04% | 6,538     | 2,867  | 8,103   | 1,034  | \$126,506.00 | \$123,110.00   |
| 2483 | \$1  | 16,477,800 | TOPAZ 7S              | 5/1/23   |      |       | 30  | 74.17% | 6,859     | 3,830  | 15,220  | 413    | \$179,283.00 | \$191,110.00   |
| 2478 | \$5  | 7,218,525  | \$100,000 JACKPOT     | 7/17/23  |      |       | 19  | 55.21% | 3,919     | 1,950  | 29,355  | 5,524  | \$242,710.00 | \$277,410.00   |
| 2488 | \$5  | 7,310,325  | HIT \$100,000         | 6/5/23   |      |       | 25  | 85.06% | 3,289     | 1,889  | 1,837   | 5,450  | \$297,480.00 | \$353,110.00   |
| 2491 | \$5  | 7,221,225  | RUBY MINE 6X          | 7/31/23  |      |       | 17  | 81.76% | 5,060     | 2,536  | 1,377   | 4,704  | \$469,220.00 | \$555,310.00   |
| 2356 | \$10 | 6,033,150  | SUPER TICKET 777      | 5/15/23  |      |       | 28  | 87.80% | 6,125     | 3,822  | 1,693   | 871    | \$849,850.00 | \$1,041,210.00 |
| 2480 | \$20 | 7,978,175  | \$100,000,000 RICHES! | 12/19/22 |      |       | 49  | 65.08% | 6,785     | 1,726  | 100,903 | 148    | \$438,480.00 | \$489,810.00   |
| 2387 | \$30 | 9,009,725  | PREMIER CASH          | 4/4/22   |      |       | 86  | 81.13% | 8,366     | 3,210  | 54,408  | 40     | \$811,410.00 | \$847,510.00   |

Close dates:

| Pre-Call Date            | Call Date               | EOG Date                     |                        |
|--------------------------|-------------------------|------------------------------|------------------------|
| Friday, December 8, 2023 | Sunday, January 7, 2024 | Wednesday, February 21, 2024 | Monday, March 11, 2024 |

Please let me know if you have any concerns with these closures. Reminder: The Call Date won't be until 1/7/24.

**Dale Bowersock**

Scratch Ticket Strategy Coordinator  
Texas Lottery Commission  
(800) 375-6886, ext. 5166

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