

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Scratch Ticket Information**

Date Completed

11/27/2023

|                                |                   |                           |        |
|--------------------------------|-------------------|---------------------------|--------|
| Game #                         | 2478              | Confirmed Packs           | 3,919  |
| Game Name                      | \$100,000 Jackpot | Active Packs              | 1,950  |
| Quantity Printed               | 7,218,525         | Warehouse Packs           | 29,355 |
| Price Point                    | \$5               | Returned Packs            | 5,524  |
| Start Date                     | 7/17/2023         | Printed Payout Percentage | 68.01% |
| Top Prize                      | \$ 100,000        | Percent Sold              | 55.21% |
| Number of Top Prizes Remaining | 4                 | Number of Weeks Out       | 19     |

**Current Game Sales Analysis****TANGIBLE COSTS****Expenditure Impact:**

|                       |               |                                                      |
|-----------------------|---------------|------------------------------------------------------|
| Cost to print tickets | \$ 433,459    | Actual ticket production costs                       |
| Prize payout expense  | \$ 13,051,330 | Data from Instant Ticket Tier Liability screen in ES |

|                               |                      |
|-------------------------------|----------------------|
| <b>Estimated Direct Costs</b> | <b>\$ 13,484,789</b> |
|-------------------------------|----------------------|

**TANGIBLE BENEFITS****Revenue Impact:**

|                                 |                      |                                                                                     |
|---------------------------------|----------------------|-------------------------------------------------------------------------------------|
| Estimated sales                 | \$ 19,926,738        | Based on # of tkts printed, times % sold from DaVinci report, times the price point |
| <b>Total Estimated Benefits</b> | <b>\$ 19,926,738</b> |                                                                                     |

|                                        |                     |
|----------------------------------------|---------------------|
| <b>Excess of Revenue over Expended</b> | <b>\$ 6,441,949</b> |
|----------------------------------------|---------------------|

**INTANGIBLE POSITIVE BENEFITS:**

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

**INTANGIBLE NEGATIVE BENEFITS:**

- There are still valuable prizes remaining in this game.

**Assumptions:**

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

| <u>Previous 3 Weeks Sales from DaVinci</u> |    |            |
|--------------------------------------------|----|------------|
| Most recent week sales                     | \$ | 242,710    |
| Next week                                  | \$ | 277,415    |
| Next week                                  | \$ | 327,065    |
| Avg Weekly Sales Current Game              | \$ | 282,397    |
| Avg Weekly Sales \$5; 5M-9.99M             | \$ | 2,103,552  |
| <b>Percentage Of Variance In Sales</b>     |    | <b>87%</b> |

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**RECOMMENDATION AND APPROVALS**

**Instant Ticket Information**

|                                                                                           |                   |                           |        |
|-------------------------------------------------------------------------------------------|-------------------|---------------------------|--------|
| Game #                                                                                    | 2478              | Printed Payout Percentage | 68.01% |
| Game Name                                                                                 | \$100,000 Jackpot | Actual Payout Percentage  | 65.50% |
| Percent Sold                                                                              | 55.21%            | Number of Weeks Out       | 19     |
| Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run. |                   |                           | 16     |

**Recommendation**

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

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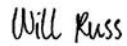


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11/27/2023

Scratch Ticket Strategy Coordinator      Date



11/28/2023

Products Manager      Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.



11/30/2023

Lottery Operations Division Director      Date



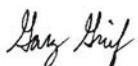

11/30/2023

Controller      Date



12/1/2023

Deputy Executive Director      Date



12/1/2023

Executive Director      Date



Play the Games of Texas!

Da Vinci Report

Week End Date: 11/25/23

11/27/23

| Product Line | Game | \$   | Tix Run    | Name                          | Start    | Call | Close | Wks | % Sold | Confirmed | Active | Ware    | Return | Net Sales      |                |                |                |
|--------------|------|------|------------|-------------------------------|----------|------|-------|-----|--------|-----------|--------|---------|--------|----------------|----------------|----------------|----------------|
|              |      |      |            |                               |          |      |       |     |        |           |        |         |        | 11/25/23       | 11/18/23       | 11/11/23       | 11/4/23        |
| Mature       | 2414 | \$2  | 9,192,375  | 10X THE MONEY                 | 6/19/23  |      |       | 23  | 84.07% | 4,666     | 2,062  | 1,747   | 1,565  | \$184,934.00   | \$221,864.00   | \$226,622.00   | \$288,610.00   |
|              | 2503 | \$2  | 22,221,750 | BREAK THE BANK                | 3/20/23  |      |       | 36  | 74.39% | 8,919     | 5,613  | 18,474  | 35     | \$477,634.00   | \$474,392.00   | \$479,810.00   | \$484,634.00   |
|              | 2427 | \$2  | 30,059,250 | CLASSIC BINGO!                | 2/20/23  |      |       | 40  | 58.71% | 10,291    | 7,020  | 79,744  | 98     | \$645,218.00   | \$648,246.00   | \$643,898.00   | \$649,268.00   |
|              | 2321 | \$3  | 47,974,000 | \$50,000 BONUS CASHWORD       | 4/1/22   |      |       | 85  | 75.37% | 9,688     | 6,892  | 75,508  | 58     | \$1,083,981.00 | \$1,131,444.00 | \$1,125,738.00 | \$1,169,340.00 |
|              | 2462 | \$3  | 24,476,125 | 30X CASH BLITZ CASHWORD       | 1/2/23   |      |       | 47  | 68.34% | 5,715     | 3,941  | 50,028  | 149    | \$526,959.00   | \$547,644.00   | \$581,523.00   | \$601,503.00   |
|              | 2431 | \$3  | 32,785,800 | SPECIAL EDITION LOTERIA       | 10/17/22 |      |       | 58  | 76.61% | 14,619    | 7,204  | 77,521  | 32     | \$672,249.00   | \$709,458.00   | \$872,859.00   | \$970,125.00   |
|              | 2478 | \$5  | 7,218,525  | \$100,000 JACKPOT             | 7/17/23  |      |       | 19  | 55.21% | 3,919     | 1,950  | 29,355  | 5,524  | \$242,710.00   | \$277,415.00   | \$327,065.00   | \$359,445.00   |
|              | 2463 | \$5  | 28,138,800 | 50X CASH BLITZ                | 1/2/23   |      |       | 47  | 52.89% | 5,416     | 3,045  | 164,945 | 635    | \$495,160.00   | \$479,475.00   | \$494,510.00   | \$515,530.00   |
|              | 2500 | \$5  | 9,854,475  | COWBOYS                       | 8/14/23  |      |       | 15  | 37.12% | 9,348     | 4,541  | 64,627  | 1,978  | \$633,685.00   | \$646,315.00   | \$678,170.00   | \$780,005.00   |
|              | 2484 | \$5  | 14,305,575 | EMERALD 7S                    | 5/1/23   |      |       | 30  | 64.90% | 6,493     | 4,478  | 52,857  | 147    | \$578,900.00   | \$589,165.00   | \$639,370.00   | \$614,725.00   |
|              | 2488 | \$5  | 7,310,325  | HIT \$100,000                 | 6/5/23   |      |       | 25  | 85.08% | 3,289     | 1,869  | 1,837   | 5,450  | \$297,480.00   | \$353,130.00   | \$392,675.00   | \$480,940.00   |
|              | 2501 | \$5  | 5,505,750  | HOUSTON TEXANS                | 8/14/23  |      |       | 15  | 38.48% | 4,370     | 2,423  | 33,424  | 2,687  | \$311,990.00   | \$355,635.00   | \$382,465.00   | \$411,330.00   |
|              | 2491 | \$5  | 7,221,225  | RUBY MINE 9X                  | 7/31/23  |      |       | 17  | 81.76% | 5,060     | 2,536  | 1,377   | 4,704  | \$469,220.00   | \$555,365.00   | \$641,745.00   | \$780,775.00   |
|              | 2432 | \$5  | 59,010,300 | SPECIAL EDITION SUPER LOTERIA | 12/5/22  |      |       | 51  | 83.08% | 31,291    | 14,396 | 81,976  | 29     | \$4,623,860.00 | \$4,490,315.00 | \$4,495,650.00 | \$4,407,315.00 |
|              | 2505 | \$5  | 32,640,150 | SUPER CASHWORD                | 6/5/23   |      |       | 25  | 28.79% | 18,390    | 9,070  | 279,669 | 32     | \$1,755,620.00 | \$1,759,140.00 | \$1,769,020.00 | \$1,731,275.00 |
|              | 2506 | \$10 | 24,386,600 | \$250,000 50X CASHWORD        | 6/19/23  |      |       | 23  | 32.93% | 28,489    | 8,938  | 285,997 | 15     | \$3,346,250.00 | \$3,273,950.00 | \$3,363,610.00 | \$3,338,900.00 |
|              | 2489 | \$10 | 8,200,800  | \$50,000,000 BLOWOUT!         | 6/5/23   |      |       | 25  | 64.55% | 10,484    | 3,905  | 40,271  | 975    | \$622,680.00   | \$714,640.00   | \$798,330.00   | \$905,770.00   |
|              | 2464 | \$10 | 23,085,050 | 100X CASH BLITZ               | 1/2/23   |      |       | 47  | 47.95% | 10,277    | 4,012  | 221,891 | 891    | \$868,740.00   | \$864,010.00   | \$989,970.00   | \$970,640.00   |
|              | 2413 | \$10 | 28,619,300 | CASH BLOWOUT                  | 3/6/23   |      |       | 38  | 34.83% | 13,908    | 5,314  | 350,762 | 61     | \$1,190,250.00 | \$1,237,570.00 | \$1,255,530.00 | \$1,305,690.00 |
|              | 2510 | \$10 | 50,141,200 | MEGA LOTERIA                  | 2/6/23   |      |       | 42  | 66.28% | 51,431    | 13,537 | 266,182 | 20     | \$8,127,190.00 | \$7,849,800.00 | \$7,976,060.00 | \$7,783,050.00 |
|              | 2485 | \$10 | 11,250,850 | RUBY 7S                       | 5/1/23   |      |       | 30  | 58.88% | 11,909    | 5,636  | 71,687  | 92     | \$904,590.00   | \$965,490.00   | \$1,007,490.00 | \$1,060,670.00 |
|              | 2356 | \$10 | 6,033,150  | SUPER TICKET 777              | 5/15/23  |      |       | 28  | 87.80% | 6,125     | 3,822  | 1,693   | 871    | \$849,650.00   | \$1,041,240.00 | \$1,234,870.00 | \$1,274,930.00 |
|              | 2460 | \$20 | 7,978,175  | \$100,000,000 RICHES!         | 12/19/22 |      |       | 49  | 65.08% | 6,785     | 1,726  | 100,903 | 148    | \$438,480.00   | \$489,600.00   | \$540,800.00   | \$530,020.00   |
|              | 2418 | \$20 | 8,171,725  | 200X THE CASH                 | 7/3/23   |      |       | 21  | 49.48% | 23,484    | 6,460  | 131,318 | 204    | \$2,218,020.00 | \$2,389,660.00 | \$2,547,400.00 | \$2,554,600.00 |
|              | 2367 | \$20 | 16,392,750 | CASH SPECTACULAR              | 11/15/21 |      |       | 108 | 67.44% | 10,277    | 3,667  | 197,103 | 53     | \$876,180.00   | \$905,080.00   | \$983,780.00   | \$990,360.00   |
|              | 2466 | \$20 | 6,555,250  | DIAMOND 7S                    | 5/1/23   |      |       | 30  | 62.31% | 16,270    | 5,735  | 73,423  | 53     | \$1,129,320.00 | \$1,183,300.00 | \$1,393,100.00 | \$1,317,580.00 |
|              | 2475 | \$20 | 9,008,050  | JACKPOT MILLIONS              | 3/20/23  |      |       | 36  | 47.88% | 13,895    | 3,340  | 166,195 | 706    | \$694,960.00   | \$786,340.00   | \$896,640.00   | \$876,080.00   |
|              | 2511 | \$20 | 25,214,400 | MILLION DOLLAR LOTERIA        | 6/5/23   |      |       | 25  | 38.78% | 53,722    | 12,001 | 544,666 | 26     | \$8,053,280.00 | \$8,155,500.00 | \$8,401,640.00 | \$7,982,880.00 |
|              | 2053 | \$30 | 34,080,725 | \$750 MILLION WINNER'S CIRCLE | 3/19/18  |      |       | 297 | 82.62% | 8,965     | 4,032  | 220,428 | 36     | \$1,499,250.00 | \$1,619,730.00 | \$1,709,760.00 | \$1,639,050.00 |
|              | 2517 | \$30 | 9,225,150  | MILLIONAIRE MAKER             | 8/14/23  |      |       | 15  | 20.08% | 22,680    | 7,900  | 261,674 | 33     | \$2,693,580.00 | \$2,875,560.00 | \$3,166,800.00 | \$3,125,010.00 |
|              | 2387 | \$30 | 9,009,725  | PREMIER CASH                  | 4/4/22   |      |       | 86  | 81.13% | 8,366     | 3,210  | 54,408  | 40     | \$811,410.00   | \$847,530.00   | \$915,180.00   | \$938,580.00   |
|              | 2468 | \$30 | 8,544,000  | VIP CLUB                      | 2/20/23  |      |       | 40  | 49.89% | 13,914    | 5,252  | 149,652 | 97     | \$1,446,660.00 | \$1,455,810.00 | \$1,611,120.00 | \$1,608,570.00 |
|              | 2423 | \$50 | 6,608,840  | \$1,000,000 DIAMOND RICHES    | 8/1/22   |      |       | 69  | 73.86% | 12,254    | 4,090  | 67,554  | 69     | \$1,605,600.00 | \$1,972,850.00 | \$2,020,700.00 | \$2,051,150.00 |

**Liability for 2478 / for Life to Date**Product Status:  
ActiveSmartCash Enabled:  
N/A

Validation Range: 06/22/2023 - 12/31/2037

**Outstanding Prizes**

| Tier    | Ref | SmartCash | Tier Value   | Count  | Amount          | Tickets<br>Paid<br>Life to<br>Date | Amount Paid<br>Life to Date | % paid | Est. Tickets<br>Sold |
|---------|-----|-----------|--------------|--------|-----------------|------------------------------------|-----------------------------|--------|----------------------|
| 1       | 1   | N/A       | \$5.00       | 356639 | \$1,783,195.00  | 389500                             | \$1,947,500.00              | 52.20% | 3768219              |
| 2       | 2   | N/A       | \$10.00      | 122850 | \$1,228,500.00  | 141484                             | \$1,414,840.00              | 53.52% | 3863694              |
| 3       | 3   | N/A       | \$10.00      | 135680 | \$1,356,800.00  | 153297                             | \$1,532,970.00              | 53.05% | 3829295              |
| 4       | 4   | N/A       | \$20.00      | 11084  | \$221,680.00    | 12994                              | \$259,880.00                | 53.97% | 3895569              |
| 5       | 5   | N/A       | \$20.00      | 11028  | \$220,560.00    | 12932                              | \$258,640.00                | 53.97% | 3896075              |
| 6       | 6   | N/A       | \$20.00      | 10974  | \$219,480.00    | 13069                              | \$261,380.00                | 54.36% | 3923757              |
| 7       | 7   | N/A       | \$20.00      | 11165  | \$223,300.00    | 13001                              | \$260,020.00                | 53.80% | 3883474              |
| 8       | 0   | N/A       | \$25.00      | 66217  | \$1,655,425.00  | 78156                              | \$1,953,900.00              | 54.13% | 3907732              |
| 9       | 0   | N/A       | \$50.00      | 11030  | \$551,500.00    | 13048                              | \$652,400.00                | 54.19% | 3911758              |
| 10      | 0   | N/A       | \$50.00      | 10956  | \$547,800.00    | 13004                              | \$650,200.00                | 54.27% | 3917767              |
| 11      | 0   | N/A       | \$50.00      | 10899  | \$544,950.00    | 13144                              | \$657,200.00                | 54.67% | 3946275              |
| 12      | 0   | N/A       | \$50.00      | 11144  | \$557,200.00    | 13022                              | \$651,100.00                | 53.89% | 3889747              |
| 13      | 0   | N/A       | \$100.00     | 1391   | \$139,100.00    | 1646                               | \$164,600.00                | 54.20% | 3912312              |
| 14      | 0   | N/A       | \$100.00     | 1357   | \$135,700.00    | 1648                               | \$164,800.00                | 54.84% | 3958778              |
| 15      | 0   | N/A       | \$100.00     | 2694   | \$269,400.00    | 3303                               | \$330,300.00                | 55.08% | 3975785              |
| 16      | 0   | N/A       | \$100.00     | 1402   | \$140,200.00    | 1607                               | \$160,700.00                | 53.41% | 3855157              |
| 17      | 0   | N/A       | \$100.00     | 2813   | \$281,300.00    | 3244                               | \$324,400.00                | 53.56% | 3866088              |
| 18      | 0   | N/A       | \$500.00     | 215    | \$107,500.00    | 262                                | \$131,000.00                | 54.93% | 3964892              |
| 19      | 0   | N/A       | \$500.00     | 134    | \$67,000.00     | 166                                | \$83,000.00                 | 55.33% | 3994250              |
| 20      | 0   | N/A       | \$500.00     | 221    | \$110,500.00    | 270                                | \$135,000.00                | 54.99% | 3969453              |
| 21      | 0   | N/A       | \$500.00     | 281    | \$140,500.00    | 327                                | \$163,500.00                | 53.78% | 3882331              |
| 22      | 0   | N/A       | \$500.00     | 278    | \$139,000.00    | 327                                | \$163,500.00                | 54.05% | 3901582              |
| 23      | 0   | N/A       | \$500.00     | 484    | \$242,000.00    | 541                                | \$270,500.00                | 52.78% | 3809972              |
| 24      | 0   | N/A       | \$1,000.00   | 27     | \$27,000.00     | 34                                 | \$34,000.00                 | 55.74% | 4023440              |
| 25      | 0   | N/A       | \$1,000.00   | 50     | \$50,000.00     | 60                                 | \$60,000.00                 | 54.55% | 3937377              |
| 26      | 0   | N/A       | \$1,000.00   | 55     | \$55,000.00     | 71                                 | \$71,000.00                 | 56.35% | 4067581              |
| 27      | 0   | N/A       | \$1,000.00   | 24     | \$24,000.00     | 38                                 | \$38,000.00                 | 61.29% | 4424257              |
| 28      | 0   | N/A       | \$1,000.00   | 30     | \$30,000.00     | 32                                 | \$32,000.00                 | 51.61% | 3725690              |
| 29      | 0   | N/A       | \$5,000.00   | 2      | \$10,000.00     | 3                                  | \$15,000.00                 | 60.00% | 4331114              |
| 30      | 0   | N/A       | \$5,000.00   | 3      | \$15,000.00     | 2                                  | \$10,000.00                 | 40.00% | 2887409              |
| 31      | 0   | N/A       | \$100,000.00 | 4      | \$400,000.00    | 2                                  | \$200,000.00                | 33.33% | 2406175              |
| Totals: |     |           |              | 781131 | \$11,493,590.00 | 880,234                            | \$13,051,330.00             |        |                      |

End of Production Prize Structure  
TEXAS LOTTERY

GAME NO.2478 "\$100,000 JACKPOT"  
December 7, 2022 - VERSION A

|                           |                    |                        |                        |                    |                             |              |
|---------------------------|--------------------|------------------------|------------------------|--------------------|-----------------------------|--------------|
| Order Quantity: 7,218,525 |                    | Pack Size: 75          | Pool Size: 120,000     | Winners: 1,661,365 | Prize Fund: \$24,544,920.00 | Total Payout |
| Price Point: \$5.00       | Packs/Game: 96,247 | Number of Pools: 60.15 | Non-winners: 5,557,160 | Payout: 68.01%     |                             |              |
| Revenue: \$36,092,625.00  | Packs/Pool: 1,600  | Overall Odds: 4.3449   |                        |                    |                             |              |

| Kind      | Wins | Tier Level | Get                                           | Win                | Value    | Winners     |       |           | Total Prize Cost | % Prize Fund    |        |
|-----------|------|------------|-----------------------------------------------|--------------------|----------|-------------|-------|-----------|------------------|-----------------|--------|
|           |      |            |                                               |                    |          | Odds (1 in) | Pack  | Pool      |                  |                 |        |
| Low Tiers |      |            |                                               |                    |          |             |       |           |                  |                 |        |
| 01        | 1    | L          | \$5                                           | \$5                | \$5.00   | 9.6745      | 7.75  | 12,400.00 | 746,139          | \$3,730,695.00  | 15.20% |
| 02        | 2    | L          | \$5 x 2                                       | \$10               | \$10.00  | 27.3083     | 2.75  | 4,400.00  | 264,334          | \$2,643,340.00  | 10.77% |
| 03        | 1    | L          | \$10                                          | \$10               | \$10.00  | 24.9796     | 3.00  | 4,800.00  | 288,977          | \$2,889,770.00  | 11.77% |
|           |      |            |                                               | Total (\$10.00):   |          | 13.0461     | 5.75  | 9,200.00  | 553,311          | \$5,533,110.00  | 22.54% |
| 04        | 4    | L          | \$5 x 4                                       | \$20               | \$20.00  | 299.7975    | 0.25  | 400.00    | 24,078           | \$481,560.00    | 1.96%  |
| 05        | 2    | L          | \$10 x 2                                      | \$20               | \$20.00  | 301.2740    | 0.25  | 400.00    | 23,960           | \$479,200.00    | 1.95%  |
| 06        | 3    | L          | \$10 + (\$5 x 2)                              | \$20               | \$20.00  | 300.2340    | 0.25  | 400.00    | 24,043           | \$480,860.00    | 1.96%  |
| 07        | 1    | L          | \$20                                          | \$20               | \$20.00  | 298.7058    | 0.25  | 400.00    | 24,166           | \$483,320.00    | 1.97%  |
|           |      |            |                                               | Total (\$20.00):   |          | 75.0000     | 1.00  | 1,600.00  | 96,247           | \$1,924,940.00  | 7.84%  |
|           |      |            |                                               | Total (Low Tiers): |          | 5.1720      | 14.50 | 23,200.00 | 1,395,697        | \$11,188,745.00 | 45.58% |
| Mid Tiers |      |            |                                               |                    |          |             |       |           |                  |                 |        |
| 08        | 5    | M          | \$5 x 5                                       | \$25               | \$25.00  | 49.9991     | 1.50  | 2,400.00  | 144,373          | \$3,609,325.00  | 14.70% |
| 09        | 4    | M          | (\$20 x 2) + (\$5 x 2)                        | \$50               | \$50.00  | 299.7975    | 0.25  | 400.00    | 24,078           | \$1,203,900.00  | 4.90%  |
| 10        | 10   | M          | \$5 x 10                                      | \$50               | \$50.00  | 301.2740    | 0.25  | 400.00    | 23,960           | \$1,198,000.00  | 4.88%  |
| 11        | 5    | M          | \$10 x 5                                      | \$50               | \$50.00  | 300.2340    | 0.25  | 400.00    | 24,043           | \$1,202,150.00  | 4.90%  |
| 12        | 1    | M          | \$50                                          | \$50               | \$50.00  | 298.7058    | 0.25  | 400.00    | 24,166           | \$1,208,300.00  | 4.92%  |
|           |      |            |                                               | Total (\$50.00):   |          | 75.0000     | 1.00  | 1,600.00  | 96,247           | \$4,812,350.00  | 19.61% |
| 13        | 20   | M          | \$5 x 20                                      | \$100              | \$100.00 | 2376.8604   | 0.03  | 50.00     | 3,037            | \$303,700.00    | 1.24%  |
| 14        | 5    | M          | \$50 + \$20 + (\$10 x 3)                      | \$100              | \$100.00 | 2402.1714   | 0.03  | 50.00     | 3,005            | \$300,500.00    | 1.22%  |
| 15        | 10   | M          | \$10 x 10                                     | \$100              | \$100.00 | 1203.6893   | 0.06  | 100.00    | 5,997            | \$599,700.00    | 2.44%  |
| 16        | 8    | M          | \$50 + \$20 + (\$5 x 6)                       | \$100              | \$100.00 | 2398.9781   | 0.03  | 50.00     | 3,009            | \$300,900.00    | 1.23%  |
| 17        | 1    | M          | \$100                                         | \$100              | \$100.00 | 1191.7657   | 0.06  | 100.00    | 6,057            | \$605,700.00    | 2.47%  |
|           |      |            |                                               | Total (\$100.00):  |          | 342.0291    | 0.22  | 350.00    | 21,105           | \$2,110,500.00  | 8.60%  |
| 18        | 20   | M          | \$100 + (\$50 x 4) + (\$20 x 5) + (\$10 x 10) | \$500              | \$500.00 | 15133.1761  | 0.01  | 8.00      | 477              | \$238,500.00    | 0.97%  |
| 19        | 15   | M          | \$100 + (\$50 x 4) + (\$20 x 10)              | \$500              | \$500.00 | 24061.7500  | 0.00  | 5.00      | 300              | \$150,000.00    | 0.61%  |
| 20        | 16   | M          | (\$50 x 6) + (\$20 x 10)                      | \$500              | \$500.00 | 14701.6802  | 0.01  | 8.00      | 491              | \$245,500.00    | 1.00%  |
| 21        | 10   | M          | \$50 x 10                                     | \$500              | \$500.00 | 11872.5740  | 0.01  | 10.00     | 608              | \$304,000.00    | 1.24%  |
| 22        | 5    | M          | \$100 x 5                                     | \$500              | \$500.00 | 11931.4463  | 0.01  | 10.00     | 605              | \$302,500.00    | 1.23%  |
| 23        | 1    | M          | \$500                                         | \$500              | \$500.00 | 7042.4634   | 0.01  | 17.00     | 1,025            | \$512,500.00    | 2.09%  |
|           |      |            |                                               | Total (\$500.00):  |          | 2058.9062   | 0.04  | 58.00     | 3,506            | \$1,753,000.00  | 7.14%  |

|                     |    |   |                                  |           |              |              |       |           |           |                 |         |          |         |                 |        |
|---------------------|----|---|----------------------------------|-----------|--------------|--------------|-------|-----------|-----------|-----------------|---------|----------|---------|-----------------|--------|
| Total (Mid Tiers):  |    |   |                                  |           |              |              |       |           |           | 27,2160         | 2.76    | 4,408.00 | 265,231 | \$12,285,175.00 | 50.05% |
| High Tiers          |    |   |                                  |           |              |              |       |           |           |                 |         |          |         |                 |        |
| 24                  | 9  | H | \$500 + (\$100 x 2) + (\$50 x 6) | \$1,000   | \$1,000.00   | 118336.4754  | 0.00  | 1.00      | 61        | \$61,000.00     | 0.25%   |          |         |                 |        |
| 25                  | 20 | H | \$50 x 20                        | \$1,000   | \$1,000.00   | 65622.9545   | 0.00  | 2.00      | 110       | \$110,000.00    | 0.45%   |          |         |                 |        |
| 26                  | 2  | H | \$500 x 2                        | \$1,000   | \$1,000.00   | 57289.8810   | 0.00  | 2.00      | 126       | \$126,000.00    | 0.51%   |          |         |                 |        |
| 27                  | 10 | H | \$100 x 10                       | \$1,000   | \$1,000.00   | 116427.8226  | 0.00  | 1.00      | 62        | \$62,000.00     | 0.25%   |          |         |                 |        |
| 28                  | 1  | H | \$1,000                          | \$1,000   | \$1,000.00   | 116427.8226  | 0.00  | 1.00      | 62        | \$62,000.00     | 0.25%   |          |         |                 |        |
| Total (\$1,000.00): |    |   |                                  |           |              | 17146.1401   | 0.00  | 7.00      | 421       | \$421,000.00    | 1.72%   |          |         |                 |        |
| 29                  | 5  | H | \$1,000 x 5                      | \$5,000   | \$5,000.00   | 1443705.0000 | 0.00  | 0.08      | 5 *       | \$25,000.00     | 0.10%   |          |         |                 |        |
| 30                  | 1  | H | \$5,000                          | \$5,000   | \$5,000.00   | 1443705.0000 | 0.00  | 0.08      | 5 *       | \$25,000.00     | 0.10%   |          |         |                 |        |
| Total (\$5,000.00): |    |   |                                  |           |              | 721852.5000  | 0.00  | 0.17      | 10        | \$50,000.00     | 0.20%   |          |         |                 |        |
| 31                  | 1  | H | \$100,000                        | \$100,000 | \$100,000.00 | 1203087.5000 | 0.00  | 0.10      | 6 *       | \$600,000.00    | 2.44%   |          |         |                 |        |
| Total (High Tiers): |    |   |                                  |           |              | 16518.3638   | 0.00  | 7.27      | 437       | \$1,071,000.00  | 4.36%   |          |         |                 |        |
| Total :             |    |   |                                  |           |              | 4.3449       | 17.26 | 27,615.27 | 1,661,365 | \$24,544,920.00 | 100.00% |          |         |                 |        |



# INTEROFFICE MEMO

Gary Grief, Executive Director      LaDonna Castañuela, Charitable Bingo Operations Director

## Payment Approval

June 22, 2023

The attached invoice(s) for service is being submitted for approval.

|                                    |                              |
|------------------------------------|------------------------------|
| <b>Vendor Name</b>                 | <b>Scientific Games</b>      |
| <b>P.O. Number (if applicable)</b> | 362-23-9019RV1RL013          |
| <b>Invoice Number</b>              | TX 062123                    |
| <b>Tx Game Name:</b>               | Game #2478 \$100,000 Jackpot |
| <b>Invoice Amount:</b>             | <b>\$433,459.09</b>          |

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator)

6/26/2023

Date

JB

6/26/2023

Will Russ (Products Manager)

6/29/2023

Date



Robert Tirloni (Lottery Operations Division Director)

6/30/2023

Date

Please return to Maria Perez in the Office of the Controller by

**July 2, 2023**



Invoice: TX 062123  
 "TX 2478 \$100,000 JACKPOT"™  
 June 21, 2023

Supplier : Scientific Games International  
 1500 Bluegrass Lakes Parkway  
 Alpharetta, Georgia 30004 USA

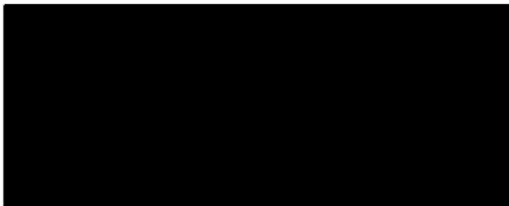
Customer : TEXAS LOTTERY  
 Attn: Accounts Payable  
 P.O. BOX 16630  
 AUSTIN, TX 78761-6630  
 United States

| <u>Game</u>                                                                     | <u>Shipment</u> | <u>Description</u>        | <u>Quantity</u> | <u>Price Per</u> | <u>Total Amount</u> | <u>SG Invoice #</u> |
|---------------------------------------------------------------------------------|-----------------|---------------------------|-----------------|------------------|---------------------|---------------------|
| TX-2478                                                                         | 1               | TX-2478 \$100,000 JACKPOT | 3,690,075       | 58.23            | \$ 214,873.07       | 1046024             |
| Additional Charges: 4 Pack Inserts Printed on Foil Stock (Up to 200,000 pieces) |                 |                           | 94,420          | 0.139            | \$ 13,124.38        |                     |
| TX-2478                                                                         | 2               | TX-2478 \$100,000 JACKPOT | 3,528,450       | 58.23            | \$ 205,461.64       | 1046017             |
| Total Due                                                                       |                 |                           |                 |                  | <u>\$433,459.09</u> |                     |

\*Please include the SG invoice numbers with your remittance

Due Date:

July 20, 2023



## Scratch Ticket Game Closing Analysis

08/29/21 Thru 08/26/23

### Average Number of Weeks for 85% Average Sell Through

| Print Quantities | Price Point |          |          |          |          | Price Point |      |          |       |      |
|------------------|-------------|----------|----------|----------|----------|-------------|------|----------|-------|------|
|                  | \$1         | \$2      | \$3      | \$5      | \$10     | \$20        | \$30 | \$50     | \$100 |      |
| < 5M             | None        | None     | None     | None     | None     | None        | None | None     | None  | None |
| 5M-9.99M         | None        | Week 18  | Week 13  | Week 16  | Week 26  | Week 39     | None | Week 55  | None  | None |
| 10M-14.99M       | Week 18     | *Week 28 | None     | None     | Week 37  | None        | None | *Week 75 | None  | None |
| 15M-19.99M       | Week 28     | None     | None     | *Week 47 | None     | *Week 35    | None | None     | None  | None |
| 20M-24.99M       | None        | None     | None     | None     | None     | None        | None | None     | None  | None |
| 25M-29.99M       | None        | *Week 59 | *Week 54 | None     | *Week 72 | None        | None | None     | None  | None |
| 30M-34.99M       | None        | *Week 55 | None     | *Week 63 | None     | None        | None | None     | None  | None |
| >=35M            | None        | None     | None     | *Week 55 | *Week 51 | None        | None | None     | None  | None |

### Average Weekly Dollar Sales at 85% Average Sell Through

| Print Quantities | Price Point |             |             |             |             | Price Point |      |             |       |      |
|------------------|-------------|-------------|-------------|-------------|-------------|-------------|------|-------------|-------|------|
|                  | \$1         | \$2         | \$3         | \$5         | \$10        | \$20        | \$30 | \$50        | \$100 |      |
| < 5M             | None        | None        | None        | None        | None        | None        | None | None        | None  | None |
| 5M-9.99M         | None        | \$836,861   | \$1,218,171 | \$2,103,552 | \$2,534,946 | \$3,775,938 | None | \$4,951,385 | None  | None |
| 10M-14.99M       | \$525,017   | \$620,682   | None        | None        | \$2,836,350 | None        | None | \$5,794,776 | None  | None |
| 15M-19.99M       | \$530,463   | None        | None        | \$1,645,025 | None        | \$8,401,824 | None | None        | None  | None |
| 20M-24.99M       | None        | None        | None        | None        | None        | None        | None | None        | None  | None |
| 25M-29.99M       | None        | \$830,007   | \$1,352,586 | None        | \$3,385,773 | None        | None | None        | None  | None |
| 30M-34.99M       | None        | \$1,037,735 | None        | \$2,208,309 | None        | None        | None | None        | None  | None |
| >=35M            | None        | None        | None        | \$4,608,748 | \$8,277,057 | None        | None | None        | None  | None |

None = no games at this level with 85% sell through

\* only one game at this level with 85% sell through

Excludes Promotional Tickets  
Unaudited - For Internal Use Only

**Bowersock, Dale**

**From:** Gough, Riley <Riley.Gough@IGT.com>  
**Sent:** Monday, November 27, 2023 1:39 PM  
**To:** Bowersock, Dale  
**Cc:** ProductsScratchTeam  
**Subject:** RE: December Pre-call Recommendations

**CAUTION: This email originated outside the Texas Lottery's email system. DO NOT click links or open attachments unless you expect them from the sender and know the content is safe.**

Hi Dale,

We would like to remove the \$30 Premier Cash (#2387) off of the list of Pre-Call games. The remaining games are fine. Please let me know any questions.

Thanks,  
 Riley

**From:** Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>  
**Sent:** Monday, November 27, 2023 8:31 AM  
**To:** Gough, Riley <Riley.Gough@IGT.com>  
**Cc:** ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>  
**Subject:** December Pre-call Recommendations

**CAUTION: This email originated outside of IGT. Do not click links or open attachments unless you recognize the sender and know the content is safe.**

Riley,  
 Below are the pre-call recommendations and the proposed close dates:

| Game | \$   | Tix Run    | Name                  | Start    | Call | Close | Wks | % Sold | Confirmed | Active | Ware    | Return | 11/25/23     | 11/18/24       |
|------|------|------------|-----------------------|----------|------|-------|-----|--------|-----------|--------|---------|--------|--------------|----------------|
| 2272 | \$1  | 10,038,450 | MAD MONEY             | 7/3/23   |      |       | 21  | 70.04% | 6,538     | 2,867  | 8,103   | 1,034  | \$126,506.00 | \$123,110.00   |
| 2483 | \$1  | 16,477,800 | TOPAZ 7S              | 5/1/23   |      |       | 30  | 74.17% | 6,859     | 3,830  | 15,220  | 413    | \$179,283.00 | \$191,110.00   |
| 2478 | \$5  | 7,218,525  | \$100,000 JACKPOT     | 7/17/23  |      |       | 19  | 55.21% | 3,919     | 1,950  | 29,355  | 5,524  | \$242,710.00 | \$277,410.00   |
| 2488 | \$5  | 7,310,325  | HIT \$100,000         | 6/5/23   |      |       | 25  | 85.06% | 3,289     | 1,889  | 1,837   | 5,450  | \$297,480.00 | \$353,110.00   |
| 2491 | \$5  | 7,221,225  | RUBY MINE 6X          | 7/31/23  |      |       | 17  | 81.76% | 5,060     | 2,536  | 1,377   | 4,704  | \$469,220.00 | \$555,310.00   |
| 2356 | \$10 | 6,033,150  | SUPER TICKET 777      | 5/15/23  |      |       | 28  | 87.80% | 6,125     | 3,822  | 1,693   | 871    | \$849,850.00 | \$1,041,210.00 |
| 2480 | \$20 | 7,978,175  | \$100,000,000 RICHES! | 12/19/22 |      |       | 49  | 65.08% | 6,785     | 1,726  | 100,903 | 148    | \$438,480.00 | \$489,810.00   |
| 2387 | \$30 | 9,009,725  | PREMIER CASH          | 4/4/22   |      |       | 86  | 81.13% | 8,366     | 3,210  | 54,408  | 40     | \$811,410.00 | \$847,510.00   |

Close dates:

| <u>Pre-Call Date</u>     | <u>Call Date</u>        | <u>EOG Date</u>              |                        |
|--------------------------|-------------------------|------------------------------|------------------------|
| Friday, December 8, 2023 | Sunday, January 7, 2024 | Wednesday, February 21, 2024 | Monday, March 11, 2024 |

Please let me know if you have any concerns with these closures. Reminder: The Call Date won't be until 1/7/24.

**Dale Bowersock**

Scratch Ticket Strategy Coordinator  
Texas Lottery Commission  
(800) 375-6886, ext. 5166

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