

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed

12/29/2024

Game #	2496	Confirmed Packs	2,488
Game Name	Power 10X	Active Packs	2,284
Quantity Printed	6,003,750	Warehouse Packs	164
Price Point	\$2	Returned Packs	103
Start Date	7/15/2024	Printed Payout Percentage	65.08%
Top Prize	\$ 30,000	Percent Sold	88.22%
Number of Top Prizes Remaining	0	Number of Weeks Out	24

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 116,930	Actual ticket production costs
Prize payout expense	\$ 6,487,080	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 6,604,010

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 10,593,017	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	<u>\$ 10,593,017</u>	

Excess of Revenue over Expended \$ 3,989,007

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	139,210
Next week	\$	127,600
Next week	\$	127,484
Avg Weekly Sales Current Game	\$	131,431
Avg Weekly Sales \$2; 5M-5.99M Qty	\$	781,096
Percentage Of Variance In Sales		83%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	<input type="text" value="2496"/>	Printed Payout Percentage	<input type="text" value="65.08%"/>
Game Name	<input type="text" value="Power 10X"/>	Actual Payout Percentage	<input type="text" value="61.24%"/>
Percent Sold	<input type="text" value="88.22%"/>	Number of Weeks Out	<input type="text" value="24"/>
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			<input type="text" value="20"/>

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

Not Required - All Top Prizes Claimed

Instant Product Coordinator Date

Not Required - All Top Prizes Claimed

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Not Required - All Top Prizes Claimed

Lottery Operations Division Direct Date

Not Required - All Top Prizes Claimed

Controller Date

N/A

Deputy Executive Director Date

Not Required - All Top Prizes Claimed

Executive Director Date

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														12/28/2024	12/21/2024	12/14/2024	12/7/2024
Mature	2593	\$1	9012750	\$5,000 LUCKY 7S	9/3/24			17	87.66%	2,034	4,446	195	265	\$184,570.00	\$234,140.00	\$279,485.00	\$353,590.00
	2541	\$1	29430150	20X POWER BLITZ	1/2/24			52	60.26%	3,389	4,555	67,803	20	\$147,518.00	\$134,868.00	\$131,550.00	\$159,483.00
	2424	\$1	823350	CASH FRENZY	9/14/22			119	0.00%	0	0	1,358	345	\$0	\$0	\$0	\$0
	1878	\$1	854700	CASH ON THE SPOT	9/18/17			380	0.00%	0	0	759	98	\$0	\$0	\$0	\$0
	2673	\$1	856800	EASY...1-2-3	9/3/24			17	0.00%	0	0	3,405	195	\$0	\$0	\$0	\$0
	2124	\$1	853200	WINNING 7S	8/8/19			281	0.00%	0	0	896	523	\$0	\$0	\$0	\$0
	2571	\$2	25071375	CLASSIC BINGO!	5/20/24			32	43.73%	6,711	7,233	97,363	45	\$600,256.00	\$549,030.00	\$573,904.00	\$609,670.00
	2496	\$2	6003750	POWER 10X	7/15/24			24	88.22%	2,488	2,284	164	103	\$139,210.00	\$127,600.00	\$127,484.00	\$159,074.00
	2597	\$2	9299750	SPICY 9S	9/16/24			15	55.05%	6,510	8,040	17,080	287	\$522,632.00	\$489,502.00	\$517,586.00	\$611,046.00
	2542	\$3	24005000	30X POWER WORD BLITZ	1/2/24			52	56.72%	4,483	2,786	73,737	24	\$288,951.00	\$299,499.00	\$320,931.00	\$325,374.00
	2504	\$3	35510250	CROSSWORD	3/4/24			43	45.71%	7,618	6,467	138,514	36	\$870,429.00	\$859,431.00	\$908,979.00	\$950,904.00
	2508	\$3	32963925	TEXAS LOTERIA	1/16/24			50	59.93%	10,538	10,411	151,571	29	\$1,144,935.00	\$1,074,375.00	\$1,058,871.00	\$1,079,712.00
	2594	\$5	11251950	\$200,000 LUCKY 7S	9/3/24			17	61.76%	11,067	7,604	36,895	46	\$1,374,305.00	\$1,302,000.00	\$1,415,745.00	\$1,526,670.00
	2543	\$5	25097475	50X POWER BLITZ	1/2/24			52	51.21%	4,400	2,474	154,413	36	\$340,260.00	\$337,400.00	\$349,955.00	\$370,340.00
	2502	\$5	16958025	BINGO TIMES 20	9/18/23			67	85.17%	2,782	1,211	28,267	111	\$152,130.00	\$160,435.00	\$166,090.00	\$191,115.00
	2584	\$5	17318475	BINGO TIMES 20	9/16/24			15	27.26%	13,952	8,798	142,861	466	\$1,368,615.00	\$1,315,495.00	\$1,386,710.00	\$1,421,745.00
	2579	\$5	9733350	COWBOYS	8/19/24			19	37.67%	7,126	4,400	67,868	101	\$473,130.00	\$425,740.00	\$470,075.00	\$509,530.00
	2499	\$5	7338450	EXTREME GREEN	7/15/24			24	55.55%	4,244	2,010	35,567	677	\$194,435.00	\$199,405.00	\$212,315.00	\$217,760.00
	2540	\$5	7186500	HIGH ROLLER	8/5/24			21	47.92%	3,891	2,174	42,442	498	\$219,115.00	\$205,445.00	\$209,150.00	\$225,940.00
	2580	\$5	5504925	HOUSTON TEXANS	8/19/24			19	50.30%	4,690	2,832	27,614	129	\$323,405.00	\$293,315.00	\$312,800.00	\$338,365.00
	2505	\$5	32640150	SUPER CASHWORD	6/5/23			82	86.55%	10,898	5,464	39,664	58	\$978,595.00	\$1,107,525.00	\$1,266,510.00	\$1,287,025.00
	2585	\$5	49850175	SUPER LOTERIA	6/17/24			28	51.93%	28,919	15,393	268,255	73	\$5,326,610.00	\$4,745,935.00	\$4,665,685.00	\$4,887,450.00
	2582	\$10	22209750	\$250,000 50X CASHWORD	7/1/24			26	33.76%	20,614	9,182	261,095	55	\$2,993,860.00	\$2,869,270.00	\$2,786,910.00	\$2,808,360.00
	2598	\$10	10877800	\$50 \$100 OR \$500	7/15/24			24	49.44%	13,455	5,832	88,168	358	\$1,643,150.00	\$1,554,680.00	\$1,560,300.00	\$1,535,680.00
	2595	\$10	8195600	\$500,000 LUCKY 7S	9/3/24			17	68.53%	15,396	9,696	23,881	16	\$2,640,470.00	\$2,416,290.00	\$2,480,940.00	\$2,685,480.00
	2544	\$10	20116650	100X POWER BLITZ	1/2/24			52	51.35%	6,403	3,423	183,432	24	\$1,237,800.00	\$1,002,620.00	\$1,099,550.00	\$963,520.00
	2413	\$10	28619300	CASH BLOWOUT	3/6/23			95	51.98%	2,879	1,843	269,003	16	\$457,070.00	\$412,120.00	\$418,980.00	\$413,220.00
	2623	\$10	25555150	LIMITED EDITION MEGA LOTERIA	8/5/24			21	43.24%	33,065	11,384	240,561	47	\$5,390,640.00	\$4,811,720.00	\$4,797,140.00	\$5,001,220.00
	2563	\$10	49168200	MEGA LOTERIA	2/19/24			45	57.10%	31,526	10,077	374,861	71	\$5,085,340.00	\$4,609,190.00	\$4,528,400.00	\$4,644,050.00
	2583	\$20	15298725	\$1,000,000 CROSSWORD	5/20/24			32	48.39%	32,959	9,356	268,976	43	\$4,856,120.00	\$4,629,500.00	\$4,533,920.00	\$4,648,520.00
	2596	\$20	5105225	\$1,000,000 LUCKY 7S	9/3/24			17	56.57%	20,084	8,037	58,253	39	\$2,441,840.00	\$2,300,560.00	\$2,384,700.00	\$2,544,240.00
	2545	\$20	10249975	200X POWER BLITZ	1/2/24			52	57.27%	8,815	3,632	160,267	57	\$1,060,460.00	\$981,520.00	\$1,084,640.00	\$992,740.00
	2570	\$20	6117700	JACKPOT MILLIONS	6/3/24			30	54.72%	10,301	4,792	94,158	52	\$1,109,860.00	\$1,012,260.00	\$968,600.00	\$1,003,820.00
	2586	\$20	25615950	MILLION DOLLAR LOTERIA	4/15/24			37	45.77%	40,619	11,697	496,950	73	\$6,700,940.00	\$6,107,320.00	\$6,008,960.00	\$6,003,040.00
	2575	\$20	7982300	VIP MILLIONS	7/1/24			26	54.59%	16,476	6,791	119,463	57	\$2,242,100.00	\$2,049,560.00	\$2,174,420.00	\$2,236,840.00
	2561	\$30	7080625	MAXIMUM MILLIONS	4/1/24			39	47.79%	11,865	4,606	129,908	55	\$1,236,630.00	\$1,267,530.00	\$1,359,570.00	\$1,367,910.00
	2517	\$30	9225150	MILLIONAIRE MAKER	8/14/23			72	54.20%	5,729	2,073	159,807	39	\$672,540.00	\$679,890.00	\$847,230.00	\$738,780.00
	2591	\$30	6047525	ULTIMATE RICHES	8/19/24			19	32.65%	19,516	7,055	134,490	44	\$2,266,350.00	\$2,248,590.00	\$2,470,860.00	\$2,518,800.00

Tier	Reference	Tier Value	Outstanding Tier Count	Outstanding Tier Amount	Tickets Paid	Amount Paid	Estimated Tickets Sold	Percent Paid	Last Date Cashed
1	1	\$2.00	132,557	\$265,114.00	491694	\$983,388.00	4,728,879.653	7,877%	12/28/2024
2	2	\$4.00	43,590	\$174,360.00	196592	\$786,368.00	4,914,145.19	8,185%	12/28/2024
3	3	\$4.00	8,525	\$34,100.00	39505	\$158,020.00	4,938,125	8,225%	12/28/2024
4	4	\$4.00	9,867	\$39,468.00	38163	\$152,652.00	4,770,375	7,946%	12/28/2024
5	5	\$4.00	18,954	\$75,816.00	77133	\$308,532.00	4,819,457.874	8,027%	12/28/2024
6	6	\$5.00	13,530	\$67,650.00	58543	\$292,715.00	4,876,688.028	8,123%	12/28/2024
7	7	\$5.00	9,475	\$47,375.00	38555	\$192,775.00	4,819,375	8,027%	12/28/2024
8	8	\$10.00	3,725	\$37,250.00	20318	\$203,180.00	5,073,584.515	8,451%	12/28/2024
9	9	\$10.00	3,673	\$36,730.00	20332	\$203,320.00	5,085,117.476	8,470%	12/28/2024
10	10	\$10.00	6,587	\$65,870.00	29446	\$294,460.00	4,906,236.575	8,172%	12/28/2024
11	11	\$10.00	2,070	\$20,700.00	9958	\$99,580.00	4,970,514.009	8,279%	12/28/2024
12	12	\$20.00	1,745	\$34,900.00	10245	\$204,900.00	5,129,976.543	8,545%	12/28/2024
13	13	\$20.00	3,746	\$74,920.00	20259	\$405,180.00	5,066,859.873	8,439%	12/28/2024
14	14	\$20.00	3,539	\$70,780.00	20486	\$409,720.00	5,119,368.262	8,527%	12/28/2024
15	15	\$20.00	2,020	\$40,400.00	9977	\$199,540.00	4,992,866.029	8,316%	12/28/2024
16	0	\$50.00	336	\$16,800.00	2165	\$108,250.00	5,197,168.633	8,657%	12/28/2024
17	0	\$50.00	642	\$32,100.00	4361	\$218,050.00	5,233,330.752	8,717%	12/28/2024
18	0	\$50.00	2,151	\$107,550.00	11879	\$593,950.00	5,083,289.113	8,467%	12/28/2024
19	0	\$50.00	650	\$32,500.00	4351	\$217,550.00	5,223,418.566	8,700%	12/28/2024
20	0	\$50.00	206	\$10,300.00	1049	\$52,450.00	5,018,273.903	8,359%	12/28/2024
21	0	\$100.00	26	\$2,600.00	225	\$22,500.00	5,381,847.614	8,964%	12/28/2024
22	0	\$100.00	47	\$4,700.00	335	\$33,500.00	5,265,068.713	8,770%	12/28/2024
23	0	\$100.00	55	\$5,500.00	318	\$31,800.00	5,118,478.55	8,525%	12/27/2024
24	0	\$100.00	46	\$4,600.00	333	\$33,300.00	5,275,062.661	8,786%	12/28/2024
25	0	\$100.00	186	\$18,600.00	1057	\$105,700.00	5,105,361.021	8,504%	12/28/2024
26	0	\$100.00	19	\$1,900.00	107	\$10,700.00	5,098,422.619	8,492%	12/27/2024
27	0	\$1,000.00	1	\$1,000.00	7	\$7,000.00	5,253,281.331	8,750%	11/25/2024
28	0	\$1,000.00	2	\$2,000.00	6	\$6,000.00	4,502,812.569	7,500%	10/26/2024
29	0	\$1,000.00	2	\$2,000.00	2	\$2,000.00	3,001,874.821	5,000%	10/26/2024
30	0	\$30,000.00	0	\$0.00	5	\$150,000.00	6,003,750.183	10,000%	12/27/2024
Totals			267,972	\$1,327,583.00	1107406	\$6,487,080.00			

PCKET QUANTITY:

POOLS:

PACKS / GAME:

PACKS / POOL:

PACK SIZE:

POOL SIZE:

6,003,750

25,02

48,030

1,920

125

240,000

MIN QUANTITY

MAX QUANTITY

5,880,000

6,120,000

PRIZE STRUCTURE

Power 10X

Texas Lottery Game # 2496

IGT Job # 016282

Version 6 dated March 16, 2023

RETAIL PRICE:

REVENUE:

PRIZE FUND:

PERCENTAGE:

INSTANT FUND:

INSTANT-WIN PAYOUT:

\$2.00

\$12,007,500

\$7,814,663

65.0815157%

\$7,814,663

65.0815157%

PRIZE LEVEL	TIER CODE	Description	Number of Wins Per Ticket	TOTAL PRIZE AMOUNT	ODDS (1 IN:)	TOTAL PRIZES	WINNERS IN 240,000 (PER POOL)	WINNERS IN 125 (PER PACK)	PRIZE COST	% OF PRIZE FUND	% PER PRIZE TIER
1	L	\$2	1	\$2	9.62	624,251	24,960	13.00	\$1,248,502	15.98%	
2	L	\$2 x 2	2	\$4	25.00	240,182	9,600	5.00	\$960,728	12.29%	
3	L	\$2 + \$2 POWER SPOT	2	\$4	125.00	48,030	1,920	1.00	\$192,120	2.46%	
4	L	\$4 POWER SPOT	1	\$4	125.00	48,030	1,920	1.00	\$192,120	2.46%	
5	L	\$4	1	\$4	62.48	96,087	3,840	2.00	\$384,348	4.92%	
6	L	\$5	1	\$5	83.30	72,073	2,880	1.50	\$360,365	4.61%	
7	L	\$5 POWER SPOT	1	\$5	125.00	48,030	1,920	1.00	\$240,150	3.07%	
8	L	\$5 x 2	2	\$10	249.71	24,043	960	0.50	\$240,430	3.08%	
9	L	\$2 x 5	5	\$10	250.10	24,005	960	0.50	\$240,050	3.07%	
10	L	\$10 POWER SPOT	1	\$10	166.62	36,033	1,440	0.75	\$360,330	4.61%	
11	L	\$10	1	\$10	499.15	12,028	480	0.25	\$120,280	1.54%	
12	L	\$2 + (\$4 x 2) + \$10	4	\$20	500.73	11,990	480	0.25	\$239,800	3.07%	
13	L	\$2 (10X)	1	\$20	250.10	24,005	960	0.50	\$480,100	6.14%	
14	L	\$5 x 2) + \$10 POWER SPOT	3	\$20	249.90	24,025	960	0.50	\$480,500	6.15%	
15	L	\$20	1	\$20	500.44	11,997	480	0.25	\$239,940	3.07%	Low Tier: 76.52%
16	M	\$0 POWER SPOT + \$20 POWER SPOT	12	\$50	2,400.54	2,501	100		\$125,050	1.60%	
17	M	10) + (\$5 POWER SPOT	12	\$50	1,200.03	5,003	200		\$250,150	3.20%	
18	M	\$5 (10X)	1	\$50	427.92	14,030	561		\$701,500	8.98%	
19	M	\$10 x 5	5	\$50	1,200.51	5,001	200		\$250,050	3.20%	
20	M	\$50	1	\$50	4,783.86	1,255	50		\$62,750	0.80%	
21	M	\$50 x 10) + \$50 POWER SPOT	11	\$100	23,919.32	251	10		\$25,100	0.32%	
22	M	\$50 x 5) + \$50 POWER SPOT	6	\$100	15,716.62	382	15		\$38,200	0.49%	
23	M	\$0 POWER SPOT + \$50 POWER SPOT	12	\$100	16,095.84	373	15		\$37,300	0.48%	
24	M	\$10 (10X)	1	\$100	15,841.03	379	15		\$37,900	0.48%	
25	M	\$100 x 4) + \$20 POWER SPOT	5	\$100	4,830.05	1,243	50		\$124,300	1.59%	
26	M	\$100	1	\$100	47,648.81	126	5		\$12,600	0.16%	Mid Tier: 21.30%
27	H	\$100 (10X)	1	\$1,000	750,468.75	8			\$8,000	0.10%	
28	H	\$100 x 8) + (\$50 POWER SPOT	12	\$1,000	750,468.75	8			\$8,000	0.10%	
29	H	\$1,000	1	\$1,000	1,500,937.50	4			\$4,000	0.05%	
30	H	\$30,000	1	\$30,000	1,200,750.00	5			\$150,000	1.92%	High Tier: 2.18%
TOTAL CASH PRIZES				1 in 2 Decimals:	4.37	1,375,378	54,981	28.00	\$7,814,663	100.00%	
				1 in 4 Decimals:	4.3652						

Power 10X

Texas Lottery Game # 2496

IGT Job # 016282

Version 6 dated March 16, 2023

Consolidated odds are 1 in:	\$2	9.62	624,251
	\$4	13.89	432,329
	\$5	49.99	120,103
	\$10	62.47	96,109
	\$20	83.37	72,017
	\$50	216.04	27,790
	\$100	2,180.01	2,754
	\$1,000	300,187.50	20
	\$30,000	1,200,750.00	5
	1,375,378		

PRIZE LEVEL	Description	Number of Wins per Ticket	GLEPS TYPE:			A		B		C		D		TOTAL	
			PER GAME:			12,015		11,990		12,028		11,997		48,030	
			PER POOL:			480		480		480		480		1,920	
			PRIZE:	Number:	Amount:	Number:	Amount:	Number:	Amount:	Number:	Amount:	Number:	Amount:	TOTAL	AMOUNT
1	\$2	1	\$2	12	\$24	17	\$34	10	\$20	13	\$26			624,251	\$1,248,502
2	\$2 x 2	2	\$4	6	\$24	3	\$12	5	\$20	6	\$24			240,182	\$960,728
3	\$2 + \$2 POWER SPOT	2	\$4	1	\$4	1	\$4	1	\$4	1	\$4			48,030	\$192,120
4	\$4 POWER SPOT	1	\$4	1	\$4	1	\$4	1	\$4	1	\$4			48,030	\$192,120
5	\$4	1	\$4	1	\$4	0	\$0	3	\$12	4	\$16			96,087	\$384,348
6	\$5	1	\$5	2	\$10	1	\$5	2	\$10	1	\$5			72,073	\$360,365
7	\$5 POWER SPOT	1	\$5	1	\$5	1	\$5	1	\$5	1	\$5			48,030	\$240,150
8	\$5 x 2	2	\$10	1	\$10	0	\$0	1	\$10	0	\$0			24,043	\$240,430
9	\$2 x 5	5	\$10	1	\$10	1	\$10	0	\$0	0	\$0			24,005	\$240,050
10	\$10 POWER SPOT	1	\$10	1	\$10	1	\$10	1	\$10	0	\$0			36,033	\$360,330
11	\$10	1	\$10	0	\$0	0	\$0	1	\$10	0	\$0			12,028	\$120,280
12	\$2 + (\$4 x 2) + \$10	4	\$20	0	\$0	1	\$20	0	\$0	0	\$0			11,990	\$239,800
13	\$2 (10X)	1	\$20	1	\$20	1	\$20	0	\$0	0	\$0			24,005	\$480,100
14	\$5 x 2) + \$10 POWER SPOT	3	\$20	0	\$0	0	\$0	1	\$20	1	\$20			24,025	\$480,500
15	\$20	1	\$20	0	\$0	0	\$0	0	\$0	1	\$20			11,997	\$239,940
TOTAL PRIZES				28	\$125	28	\$124	27	\$125	29	\$124			1,344,809	\$5,979,763



INTEROFFICE MEMO

Gary Grief, Executive Director

LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

May 30, 2023

The attached invoice(s) for service is being submitted for approval.

Vendor Name	IGT
P.O. Number (if applicable)	362-23-9009RL010
Tx Game #/Name	#2496
Draw #	
Invoice Number	90135183
Invoice Amount	\$116,929.73

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator)

5/31/2023

Date

JB

5/31/2023

Will Russ (Products Manager)

5/31/2023

Date



Robert Tirloni (Lottery Operations Division Director)

6/1/2023

Date

Please return to Maria Perez in the Office of the Controller by

June 9, 2023



IGT Global Solutions Corporation
10 Memorial Boulevard
Providence, RI 02903
United States
Email: IGTGlobalSolutionsAR@igt.com
FED ID No. 05-038984C

INVOICE

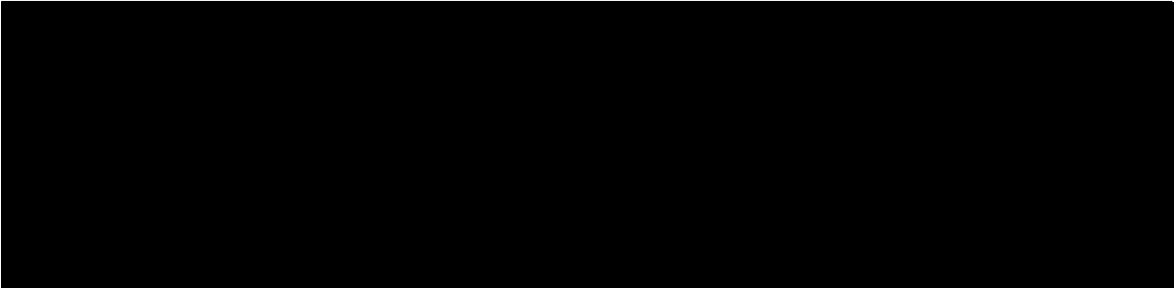
INVOICE NUMBER: 90135183
DATE : May 25, 2023

BILL TO: 20318
Texas Lottery Commission
Gary Grief, Executive Director
611 East 6th Street
Austin TX 78701

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
001 GAME 2496	124606 01C	Game 2496 POWER 10X	6,003,750 PC	0.01526	91,617.23
002 GAME 2496	124606 02C	Option 2496 Full UV	6,003,750 PC	0.00128	7,684.80
003 GAME 2496	124606 03C	Option 2496 Integrated Graphic OP	6,003,750 PC	0.00272	16,330.20
004 GAME 2496	124606 04C	Inserts 2496			1,297.50
				TOTAL AMOUNT DUE	USD 116,929.73

REMARKS:
Unrounded Invoice Total \$116,929.725C

PAYMENT TERMS:
Due within 30 days



For each invoice being paid, please include entire invoice number(s) {8-digit and/or alpha-numeric} in reference field of the remittance transmission.

Scratch Ticket Game Closing Analysis

08/28/22 Thru 08/31/24

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	*Week 27	None	None	None	None
5M-9.99M	*Week 22	Week 20	Week 13	Week 20	Week 22	None	None	None	None
10M-14.99M	*Week 15	*Week 28	None	*Week 48	None	*Week 37	None	None	None
15M-19.99M	Week 44	None	None	None	None	*Week 35	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	None	None	None	None	*Week 63	None	None	None
30M-34.99M	None	*Week 65	*Week 68	*Week 28	None	None	None	None	None
>=35M	None	None	None	*Week 52	*Week 54	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	\$1,295,512	None	None	None	None
5M-9.99M	\$386,976	\$781,096	\$1,232,303	\$1,696,811	\$2,627,029	None	None	None	None
10M-14.99M	\$649,617	\$620,682	None	\$1,077,365	None	\$4,652,039	None	None	None
15M-19.99M	\$350,256	None	None	None	None	\$8,401,824	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	None	None	None	None	\$6,794,150	None	None	None
30M-34.99M	None	\$783,971	\$1,222,418	\$4,625,724	None	None	None	None	None
>=35M	None	None	None	\$4,803,626	\$7,966,148	None	None	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only