TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis SUMMARY REPORT

Scratch Ticket Information		Date Completed	2/15/2024
Game #	2503	Confirmed Packs	3,623
Game Name	Break the Bank	Active Packs	1,559
Quantity Printed	22,221,750	Warehouse Packs	12,781
Price Point	\$2	Returned Packs	1,320
Start Date	3/20/2023	Printed Payout Percentage	65.15%
Top Prize	\$ 30,000	Percent Sold	81.77%
Number of Top Prizes Remaining	0	Number of Weeks Out	47

	Current Game	Sales Analysis
TANGIBLE COSTS		-
Expenditure Impact:		
Cost to print tickets	\$ 501,365	Actual ticket production costs
Prize payout expense	\$ 24,187,894	Data from Instant Ticket Tier Liability screen in ES
Estimated Direct Costs	\$ 24,689,259	
TANGIBLE BENEFITS		
Revenue Impact:		
Estimated sales	\$ 36,341,450	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 36,341,450	unes the price point
Excess of Revenue over Expended	\$ 11,652,191	

INTANGIBLE POSITIVE BENEFITS:

- --Allows for open bin space for new games at same price point with higher average weekly sales.
- --Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

--There are still valuable prizes remaining in this game.

Assumptions:

--Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information										
Previous 3 Weeks Sales from DaVinci										
Most recent week sales	\$	211,388								
Next week	\$	182,170								
Next week	\$	172,346								
Avg Weekly Sales Current Game	\$	188,635								
Avg Weekly Sales \$5; 5M - 9.9M Qty	\$	830,007								
Percentage Of Variance In Sales		77%								

TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis RECOMMENDATION AND APPROVALS

Instant Ticket Information

Executive Director

Game #	2503	Printed Payout Percentage	65.15%
Game Name	Break the Bank	Actual Payout Percentage	66.56%
Percent Sold	81.77%	Number of Weeks Out	47
Average # of Weeks for 85% Sell-th	rough for Same Price Poi	nt Game With Similar Print Run.	59
Recommendation			
Based on the findings in this Su	ımmary Report, I am reco	ommending closing the above game.	
I am recommending closing the	above game based on t	ne below business reason(s):	
		. ,	_
Not Required - All Top Prizes Claim	ed		
Instant Product Coordinator	Date		
mistant i roddot Goordinator	Date		
Not Required - All Top Prizes Claim	ed		
De le te Manage	Diff		
Products Manager	Date		
By signing below. Lagree with the re	commendation of the Pro	oducts Department Staff to close the abo	ove game.
-, gg,g			
Not Required - All Top Prizes Claim	ed		
Lottery Operations Division Director	Date		
Not Required - All Top Prizes Claim	ed		
Controller	Date		
Not Required - All Top Prizes Claim	ed		

Date

Burrola, Jessica

From: WebsiteSupport@lottery.state.tx.us

Sent: Thursday, February 15, 2024 5:18 AM

To: WEBSITE_SCRATCH_ZTP

Subject: ZTP Occurrence: Date 02/14/2024

All top prizes for the following game(s) have been claimed as of 02/14/2024.

Game Number	Game Name	Price	Prize Amount	Prizes Printed	Prizes Claimed	Pending Top Claims	Гор	Prizes Remaining	Sales Begin Date	Pre- Call Date	Call Date	Sales End Date	Last Top Prize Claimed Date
2503	Break The Bank	\$2	\$30,000	10	10		0	0	03/20/2023				02/14/2024

The Last Top Prize Claimed Date only reflects prizes claimed at a Texas Lottery® claim center. If the final top prize was validated at a retail location that validation date will not be reflected on this report.

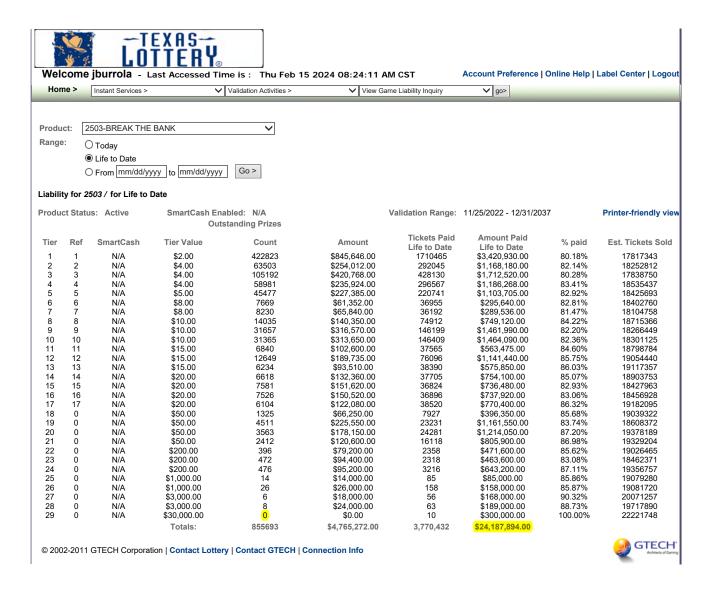


															Net S	ales	
Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	2/10/24	2/3/24	1/27/24	1/20/24
Baseline	2541	\$1	29,430,150	20X POWER BLITZ	1/2/24			6	10.98%	11,801	12,470	145,615	0	\$656,612.00	\$681,919.00	\$632,923.00	\$553,417.00
	2322	\$2	7,235,625	10X THE CASH	12/18/23			8	47.73%	12,388	7,706	6,515	7	\$1,239,310.00	\$1,114,950.00	\$719,484.00	\$764,772.00
	2546	\$2	9,249,750	BONUS 7	1/16/24			4	13.44%	20,749	10,627	29,248	8	\$918,382.00	\$795,952.00	\$535,442.00	\$236,514.00
	2552	\$2	24,253,375	BREAK THE BANK	12/4/23			10	18.15%	13,716	8,712	131,176	7	\$1,180,392.00	\$1,117,606.00	\$1,038,956.00	\$1,009,124.00
	2542	\$3	24,005,000	30X POWER WORD BLITZ	1/2/24			6	9.95%	13,138	9,634	146,730	4	\$1,338,480.00	\$1,448,454.00	\$1,457,478.00	\$1,276,134.00
	2508	\$3	32,963,925	TEXAS LOTERIA	1/16/24			4	2.90%	19,559	9,841	392,337	5	\$1,077,174.00	\$942,972.00	\$630,414.00	\$213,075.00
	2480	\$5	7,169,550	\$20,000,000 CA\$H SPECTACULAR!	12/18/23			8	41.03%	10,234	7,013	36,033	0	\$1,461,770.00	\$1,646,000.00	\$1,371,790.00	\$1,524,740.00
	2543	\$5	25,097,475	50X POWER BLITZ	1/2/24			6	12.10%	21,296	12,042	255,102	0	\$2,460,425.00	\$2,685,395.00	\$2,718,620.00	\$2,776,340.00
	2537	\$5	7,324,125	LUCKY X10	12/4/23			10	58.39%	7,993	5,913	23,420	14	\$1,229,125.00	\$1,414,980.00	\$1,475,385.00	\$1,547,985.00
	2550	\$5	7,211,325	SHOW ME 100X	2/5/24			1	4.43%	30,957	12,916	41,615	30	\$1,598,665.00	\$0	\$0	\$0
	2509	\$5	30,168,450	SUPER LOTERIA	12/18/23			8	18.04%	31,820	12,841	273,003	4	\$3,937,845.00	\$3,740,800.00	\$3,489,775.00	\$3,326,155.00
	2534	\$5	7,059,750	WILD 7	11/15/23			12	54.70%	5,887	3,906	28,775	830	\$671,400.00	\$776,350.00	\$808,100.00	\$880,280.00
	2547	\$5	7,056,150	YEAR OF THE DRAGON	1/16/24			4	28.77%	18,331	11,844	32,033	9	\$2,773,500.00	\$3,146,430.00	\$3,039,565.00	\$1,190,665.00
	2560	\$10	7,209,700	\$50, \$100 OR \$500!	2/5/24			1	3.43%	45,958	9,060	76,832	0	\$2,473,560.00	\$1,000.00	\$0	\$0
	2544	\$10	20,116,650	100X POWER BLITZ	1/2/24			6	10.81%	34,885	11,266	305,916	2	\$3,610,570.00	\$4,141,530.00	\$3,965,990.00	\$3,768,290.00
	2514	\$20	8,189,250	\$1,000,000 CASH BLAST	12/4/23			10	18.56%	29,523	8,613	223,366	20	\$2,326,660.00	\$2,628,980.00	\$2,458,900.00	\$2,441,320.00
	2535	\$20	6,119,575	\$85,000,000 EXPLOSION	11/15/23			12	34.79%	29,391	8,681	115,291	26	\$2,410,800.00	\$2,696,820.00	\$2,607,100.00	\$2,523,180.00
	2545	\$20	10,249,975	200X POWER BLITZ	1/2/24			6	11.54%	36,250	9,636	310,041	14	\$3,583,860.00	\$4,221,420.00	\$4,149,140.00	\$4,049,180.00
	2495	\$20	8,185,575	PLATINUM MILLIONS	2/5/24			1	1.96%	48,363	9,302	254,863	8	\$3,203,900.00	\$500.00	\$0	\$0
	2536	\$50	4,135,520	MILLIONS CLUB	11/15/23			12	30.95%	25,370	7,520	104,266	32	\$4,560,400.00	\$4,983,500.00	\$4,614,150.00	\$4,453,550.00
	2588	\$100	5,243,580	\$400 MILLION MEGA BUCKS	2/5/24			1	1.08%	48,401	7,135	284,473	1	\$5,676,400.00	\$0	\$0	\$0
Mature	2519	\$1	17,373,600	\$5,000 WINNINGS	9/5/23			23	53.43%	7,239	6,829	36,730	16	\$555,334.00	\$477,120.00	\$361,983.00	\$315,860.00
	2424	\$1	823,350	CASH FRENZY	9/14/22			73	0.00%	0	0	1,358	12	\$0	\$0	\$0	\$0
	1878	\$1	854,700	CASH ON THE SPOT	9/18/17			334	0.00%	0	0	1,330	18	\$0	\$0	\$0	\$0
	2530	\$1	10,987,950	JU\$T 1 BUCK	10/30/23			15	74.67%	1,868	1,558	11,202	867	\$641,300.00	\$678,394.00	\$522,780.00	\$445,594.00
	1804	\$1	829,650	LUCKY STARS	9/18/17	3/14/24	4/28/24	334	0.00%	0	0	56	555	\$0	\$0	\$0	\$0
	2124	\$1	853,200	WINNING 7S	8/8/19			235	0.00%	0	0	1,395	436	\$0	\$0	\$0	\$0
	2523	\$2	8,857,250	20X	9/18/23			21	72.32%	4,778	2,230	9,175	1,427	\$332,776.00	\$316,538.00	\$322,296.00	\$344,214.00
	2503	<mark>\$2</mark>	22,221,750	BREAK THE BANK	3/20/23			47	81.77%	3,623	1,559	12,781	1,320	\$211,388.00	\$182,170.00	\$172,346.00	\$191,254.00
	2427	\$2	30,059,250	CLASSIC BINGO!	2/20/23			51	70.83%	9,719	6,571	49,879	325	\$754,642.00	\$670,686.00	\$631,916.00	\$592,026.00

1/3

Da Vinci

ESIPS Page 1 of 1



End of Production Prize Structure

TEXAS LOTTERY

GAME NO.2503 "BREAK THE BANK" April 18, 2022 - VERSION A

Pool Size:

Total Payout

Order Quantity: 22,221,750 \$2.00

Pack Size:

125 177,774

240,000

Winners: 4,626,125

Prize Fund: \$28,953,166.00

Price Point:

Packs/Game:

Number of Pools:

92.59

Non-winners: 17,595,625

65.15% Payout:

Revenue:	\$44,443,500.00	Packs/Pool:	1,920	Overall Odds:	4.8035
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		Tier						Winners			
Kind	Wins	Level	Get	Win	Value	Odds (1 in)	Pack	Pool	Total	Total Prize Cost	% Prize Fund
				Low T	iers						
01	1	L	\$2	\$2	\$2.00	10.4167	12.00	23,040.00	2,133,288	\$4,266,576.00	14.74%
02	1	L	\$4	\$4	\$4.00	62.5000	2.00	3,840.00	355,548	\$1,422,192.00	4.91%
03	1	L	\$2 w/ 2X	\$4	\$4.00	41.6667	3.00	5,760.00	533,322	\$2,133,288.00	7.37%
04	2	L	\$2 x 2	\$4	\$4.00	62.5000	2.00	3,840.00	355,548	\$1,422,192.00	4.91%
				Т	otal (\$4.00):	17.8571	7.00	13,440.00	1,244,418	\$4,977,672.00	17.19%
05	1	L	\$5	\$5	\$5.00	83.4720	1.50	2,880.00	266,218	\$1,331,090.00	4.60%
06	2	L	\$2 w/ 2X x 2	\$8	\$8.00	497.9775	0.25	480.00	44,624	\$356,992.00	1.23%
07	1	L	\$4 w/ 2X	\$8	\$8.00	500.2420	0.25	480.00	44,422	\$355,376.00	1.23%
				Т	otal (\$8.00):	249.5536	0.50	960.00	89,046	\$712,368.00	2.46%
08	1	L	\$10	\$10	\$10.00	249.8314	0.50	960.00	88,947	\$889,470.00	3.07%
09	1	L	\$5 w/ 2X	\$10	\$10.00	124.9424	1.00	1,920.00	177,856	\$1,778,560.00	6.14%
10	1	L	\$2 w/ 5X	\$10	\$10.00	125.0000	1.00	1,920.00	177,774	\$1,777,740.00	6.14%
				To	otal (\$10.00):	49.9840	2.50	4,800.00	444,577	\$4,445,770.00	15.36%
11	1	L	\$15	\$15	\$15.00	500.4335	0.25	480.00	44,405	\$666,075.00	2.30%
12	2	L	\$5 + \$2 w/ 5X	\$15	\$15.00	250.4000	0.50	960.00	88,745	\$1,331,175.00	4.60%
13	3	L	\$5 x 3	\$15	\$15.00	497.9775	0.25	480.00	44,624	\$669,360.00	2.31%
				To	otal (\$15.00):	125.0000	1.00	1,920.00	177,774	\$2,666,610.00	9.21%
14	1	L	\$20	\$20	\$20.00	501.3593	0.25	480.00	44,323	\$886,460.00	3.06%
15	1	L	\$4 w/ 5X	\$20	\$20.00	500.4335	0.25	480.00	44,405	\$888,100.00	3.07%
16	1	L	\$10 w/ 2X	\$20	\$20.00	500.2420	0.25	480.00	44,422	\$888,440.00	3.07%
17	2	L	\$10 x 2	\$20	\$20.00	497.9775	0.25	480.00	44,624	\$892,480.00	3.08%
				To	otal (\$20.00):	125.0000	1.00	1,920.00	177,774	\$3,555,480.00	12.28%
				Total	(Low Tiers):	4.9021	25.50	48,960.00	4,533,095	\$21,955,566.00	75.83%
				Mid Ti							
18	1	М	\$50	\$50	\$50.00	2401.8320	0.05	100.00	9,252	\$462,600.00	1.60%
19	1	М	\$10 w/ 5X	\$50	\$50.00	801.0147	0.16	300.00	27,742	\$1,387,100.00	4.79%
20	5	М	\$15 w/ 2X + (\$5 x 4)	\$50	\$50.00	798.0804	0.16	300.00	27,844	\$1,392,200.00	4.81%
21	10	М	\$5 x 10	\$50	\$50.00	1199.2310	0.10	200.00	18,530	\$926,500.00	3.20%
				To	otal (\$50.00):	266.5501	0.47	900.00	83,368	\$4,168,400.00	14.40%
22	1	М	\$200	\$200	\$200.00	8068.8998	0.02	30.00	2,754	\$550,800.00	1.90%
23	2	М	\$50 w/ 2X + \$20 w/ 5X	\$200	\$200.00	7964.7849	0.02	30.00	2,790	\$558,000.00	1.93%
24	10	М	\$20 x 10	\$200	\$200.00	6018.8922	0.02	40.00	3,692	\$738,400.00	2.55%

				T / 1/00	200 001	0.405.0000		400.00	0.000	A4 047 000 00	0.000/
				Total (\$2	200.00):	2405.9929	0.05	100.00	9,236	\$1,847,200.00	6.38%
				Total (Mid	l Tiers):	239.9653	0.52	1,000.00	92,604	\$6,015,600.00	20.78%
				High Tiers							
25	1	Н	\$1,000	\$1,000 \$1,	,000.00	224462.1212	0.00	1.00	99	\$99,000.00	0.34%
26	1	Н	\$200 w/ 5X	\$1,000 \$1,	,000.00	120770.3804	0.00	2.00	184	\$184,000.00	0.64%
				Total (\$1,0	000.00):	78522.0848	0.00	3.00	283	\$283,000.00	0.98%
27	1	Н	\$3,000	\$3,000 \$3,	,000.00	358415.3226	0.00	0.65	62	\$186,000.00	0.64%
28	3	Н	\$1,000 x 3	\$3,000 \$3,	,000.00	312982.3944	0.00	0.76	71	\$213,000.00	0.74%
				Total (\$3,0	000.00):	167080.8271	0.00	1.41	133	\$399,000.00	1.38%
29	1	Н	\$30,000	\$30,000 \$30,	,000.00	2222175.0000	0.00	0.11	10 *	\$300,000.00	1.04%
				Total (High	ı Tiers):	52163.7324	0.00	4.52	426	\$982,000.00	3.39%
					Total :	4.8035	26.02	49,964.52	4,626,125	\$28,953,166.00	100.00%

^{*}Exact Quantity by Kind Level

2X = win DOUBLE the PRIZE 5X = win 5 TIMES the PRIZE



INTEROFFICE MEMO

Gary Grief, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

November 22, 2022

Vendor Name

Invoice Number

Tx Game Name:

Invoice Amount:

P.O. Number (if applicable)

The attached invoice(s) for service is being submitted for approval.

TX 112022

\$501,364.73

Scientific Games 362-23-9019RL001

Game #2503 Break The Bank

The above referenced invoice(s) have been reviewed and certific should be paid by the Texas Lottery Commission.	ed as proper, accurate a	nd
should be paid by the Texas Lottery Commission.		
Dale Bowersock (Scratch Ticket Strategy Coordinator)	11/28/2022 Date	JB ^{11/28/2022}
Will Russ	11/28/2022	
Will Russ (Products Manager)	Date	
Part Car	11/29/2022	
Robert Tirloni (Lottery Operations Division Director)	Date	
Please return to Maria Perez in the Office of the Controller by	December 2, 2022	



Invoice: TX 112022 "TX 2503 BREAK THE BANK ™ November 20,2022

Supplier: Scientific Games International

1500 Bluegrass Lakes Parkway Alpharetta, Georgia 30004 USA

Customer: TEXAS LOTTERY Attn: Accounts Payable P.O. BOX 16630 AUSTIN,TX 78761-6630 United States

Game	Shipment	<u>Description</u>	Quantity	Price Per	Total Amount	SG Invoice #
	-	TX-2503 BREAK THE BANK k inserts Printed on Foil Stock(up to 200,000 pieces) 00 additional 4"x4" Pack Inserts	5,284,875 176,652 1	21.2 0.139 5709	\$ 24,554.63	1044578
TX-2503	2	TX-2503 BREAK THE BANK	5,665,125	21.2	\$ 120,100.65	1044579
TX-2503	3	TX-2503 BREAK THE BANK	5,668,625	21.2	\$ 120,174.85	1044580
TX-2503	4	TX-2503 BREAK THE BANK	5,603,125	21.2	\$ 118,786.25	1044581
				Total Due	\$501,364.73	

*Please include the SG invoice numbers with your remittance

Due Date: December 21, 2022



Scratch Ticket Game Closing Analysis 08/29/21 Thru 08/26/23

Average Number of Weeks for 85% Average Sell Through

		Price	Point		Price Point					
Print Quantities	\$1	\$2	\$3	\$ 5	\$10	\$20	\$30	\$50	\$100	
< 5M	None	None	None	None	None	None	None	None	None	
5M-9.99M	None	Week 18	Week 13	Week 16	Week 26	Week 39	None	Week 55	None	
10M-14.99M	Week 18	*Week 28	None	None	Week 37	None	None	*Week 75	None	
15M-19.99M	Week 28	None	None	*Week 47	None	*Week 35	None	None	None	
20M-24.99M	None	None	None	None	None	None	None	None	None	
25M-29.99M	None	*Week 59	*Week 54	None	*Week72	None	None	None	None	
30M-34.99M	None	*Week 55	None	*Week 63	None	None	None	None	None	
>=35M	None	None	None	*Week 55	*Week 51	None	None	None	None	

Average Weekly Dollar Sales at 85% Average Sell Through

	Price Point				Price Point				
Print Quantities	\$1	\$2	\$3	\$ 5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	\$836,861	\$1,218,171	\$2,103,552	\$2,534,946	\$3,775,938	None	\$4,951,385	None
10M-14.99M	\$525,017	\$620,682	None	None	\$2,836,350	None	None	\$5,794,776	None
15M-19.99M	\$530,463	None	None	\$1,645,025	None	\$8,401,824	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	\$830,007	\$1,352,586	None	\$3,385,773	None	None	None	None
30M-34.99M	None	\$1,037,735	None	\$2,208,309	None	None	None	None	None
>=35M	None	None	None	\$4,608,748	\$8,277,057	None	None	None	None

None = no games at this level with 85% sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only

^{*} only one game at this level with 85% sell through