

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Instant Ticket Information

Date Completed

9/23/2024

Game #	2514	Confirmed Packs	12,023
Game Name	\$1,000,000 Cash Blast	Active Packs	4,692
Quantity Printed	8,189,250	Warehouse Packs	153,114
Price Point	\$20	Returned Packs	62
Start Date	12/4/2023	Printed Payout Percentage	74.96%
Top Prize	\$ 1,000,000	Percent Sold	47.45%
Number of Top Prizes Remaining	4	Number of Weeks Out	42

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 958,671	Actual ticket production costs
Program fee	\$ 750,000	From working paper insert document
Non-cash Prize Allocation	\$ 3,956,000	From EOPPS (non-cash prizes plus withholdings)
Prize payout expense	\$ 53,941,740	Data from instant ticket tier liability screen in ES

Estimated Direct Costs \$ 59,606,411

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 77,715,983	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	<u><u>\$ 77,715,983</u></u>	

Excess of Revenue over Expended \$ 18,109,572

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	979,120
Next week	\$	963,360
Next week	\$	1,028,620
Avg Weekly Sales Current Game	\$	990,367
Avg Weekly Sales \$20; 5M-9.99M Qty*	\$	3,886,072
Percentage Of Variance In Sales		75%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2514	Printed Payout Percentage	74.96%
Game Name	\$1,000,000 Cash Blast	Actual Payout Percentage	74.50%
Percent Sold	47.45%	Number of Weeks Out	42
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			36

* Only one game at this level with 85% sell through

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):



9/24/2024

Scratch Ticket Strategy Coordinator Date



9/24/2024

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.



9/24/2024

Lottery Operations Division Director Date





9/25/2024

Controller Date

N/A

Deputy Executive Director Date



9/25/2024

Executive Director Date



Play the Games of Texas!

Da Vinci Report

9/23/24

Week End Date:9/21/24

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														9/21/24	9/14/24	9/7/24	8/31/24
Mature	2508	\$3	32,963,925	TEXAS LOTERIA	1/16/24			36	42.65%	14,874	11,158	222,248	17	\$1,274,820.00	\$1,317,567.00	\$1,336,095.00	\$1,287,249.00
	2562	\$5	7,330,725	\$100,000 MONEY MANIA	4/15/24			23	61.11%	2,771	1,341	29,681	3,258	\$158,300.00	\$184,260.00	\$204,185.00	\$241,330.00
	2572	\$5	7,209,000	\$500 FRENZY	6/17/24			14	48.71%	8,088	3,812	34,700	605	\$566,365.00	\$644,955.00	\$818,225.00	\$926,730.00
	2543	\$5	25,097,475	50X POWER BLITZ	1/2/24			38	45.69%	7,400	4,668	167,689	29	\$668,130.00	\$713,750.00	\$785,495.00	\$853,615.00
	2502	\$5	16,958,025	BINGO TIMES 20	9/18/23			53	80.36%	6,427	4,937	31,136	205	\$807,655.00	\$1,026,140.00	\$1,060,915.00	\$1,049,715.00
	2569	\$5	7,328,325	DOUBLE DOUBLER	6/3/24			16	46.15%	4,882	2,698	43,440	349	\$345,030.00	\$396,595.00	\$434,175.00	\$520,695.00
	2565	\$5	14,318,325	HIT \$200,000	5/6/24			20	54.09%	12,228	7,819	65,419	24	\$1,125,430.00	\$1,188,265.00	\$1,319,275.00	\$1,393,080.00
	2558	\$5	7,127,925	SILVER ARMADILLO DOLLAR\$	4/1/24			25	69.57%	1,609	964	23,941	1,783	\$112,230.00	\$134,640.00	\$151,600.00	\$172,480.00
	2505	\$5	32,640,150	SUPER CASHWORD	6/5/23			68	75.02%	14,420	7,863	83,359	19	\$1,416,345.00	\$1,546,160.00	\$1,566,770.00	\$1,557,625.00
	2585	\$5	49,850,175	SUPER LOTERIA	6/17/24			14	22.67%	33,725	14,013	458,374	8	\$4,945,715.00	\$4,957,630.00	\$5,045,990.00	\$4,923,330.00
	2506	\$10	24,386,600	\$250,000 50X CASHWORD	6/19/23			66	82.84%	10,990	2,969	65,518	722	\$802,460.00	\$904,990.00	\$947,850.00	\$1,019,090.00
	2544	\$10	20,116,650	100X POWER BLITZ	1/2/24			38	43.38%	11,643	5,599	208,090	53	\$1,419,780.00	\$1,427,890.00	\$1,558,910.00	\$1,697,040.00
	2573	\$10	8,197,300	200X	6/17/24			14	59.64%	23,186	9,766	31,132	43	\$2,546,870.00	\$2,713,110.00	\$3,123,540.00	\$3,357,200.00
	2413	\$10	28,619,300	CASH BLOWOUT	3/6/23			81	49.70%	5,033	2,405	279,169	22	\$513,270.00	\$546,210.00	\$567,310.00	\$628,730.00
	2566	\$10	11,258,600	HIT \$500,000	5/6/24			20	46.88%	17,561	8,545	90,911	34	\$1,733,120.00	\$1,885,920.00	\$2,049,280.00	\$2,286,120.00
	2563	\$10	49,168,200	MEGA LOTERIA	2/19/24			31	43.35%	44,714	10,151	495,135	72	\$4,964,220.00	\$5,023,230.00	\$5,301,230.00	\$5,415,270.00
	2551	\$10	8,108,400	MONEY MONEY MONEY	3/4/24			29	66.32%	16,978	5,867	27,855	647	\$947,750.00	\$1,014,780.00	\$1,092,220.00	\$1,264,420.00
	2514	\$20	8,189,250	\$1,000,000 CASH BLAST	12/4/23			42	47.45%	12,023	4,692	153,114	62	\$979,120.00	\$963,360.00	\$1,028,620.00	\$1,119,760.00
	2583	\$20	15,298,725	\$1,000,000 CROSSWORD	5/20/24			18	26.11%	38,113	9,543	398,615	41	\$4,830,560.00	\$4,927,920.00	\$5,035,560.00	\$5,215,880.00
	2545	\$20	10,249,975	200X POWER BLITZ	1/2/24			38	48.77%	15,042	5,626	186,676	43	\$1,530,360.00	\$1,612,960.00	\$1,819,960.00	\$2,038,340.00
	2567	\$20	6,098,900	HIT \$1,000,000	5/6/24			20	52.84%	20,504	8,634	83,095	46	\$2,052,200.00	\$2,206,740.00	\$2,516,180.00	\$2,750,500.00
	2570	\$20	6,117,700	JACKPOT MILLIONS	6/3/24			16	38.60%	25,126	9,107	113,520	19	\$2,165,260.00	\$2,291,180.00	\$2,569,080.00	\$2,867,540.00
	2511	\$20	25,214,400	MILLION DOLLAR LOTERIA	6/5/23			68	86.80%	17,843	3,470	108,069	140	\$1,750,720.00	\$1,854,300.00	\$2,012,440.00	\$2,071,260.00
	2586	\$20	25,615,950	MILLION DOLLAR LOTERIA	4/15/24			23	28.34%	47,559	11,128	668,192	28	\$6,184,320.00	\$6,334,500.00	\$6,440,660.00	\$6,753,000.00
	2495	\$20	8,185,575	PLATINUM MILLIONS	2/5/24			33	46.16%	12,672	4,474	157,082	110	\$911,000.00	\$1,010,960.00	\$1,110,940.00	\$1,210,460.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			340	88.33%	6,036	2,600	147,045	31	\$921,630.00	\$947,220.00	\$945,450.00	\$1,081,740.00
	2561	\$30	7,080,625	MAXIMUM MILLIONS	4/1/24			25	38.15%	16,115	6,047	150,674	51	\$1,666,320.00	\$1,859,040.00	\$1,897,170.00	\$2,098,770.00
	2517	\$30	9,225,150	MILLIONAIRE MAKER	8/14/23			58	50.10%	8,001	3,120	171,153	69	\$1,040,370.00	\$1,124,400.00	\$1,145,970.00	\$1,258,290.00
	2468	\$30	8,544,000	VIP CLUB	2/20/23			83	64.52%	7,118	2,357	110,365	28	\$563,340.00	\$577,770.00	\$622,680.00	\$619,890.00
	2455	\$50	10,237,540	\$5,000,000 ULTIMATE	1/16/23			88	67.43%	8,512	2,269	154,220	79	\$1,280,250.00	\$1,532,900.00	\$1,670,050.00	\$1,746,700.00
	2435	\$50	10,070,440	500X LOTERIA SPECTACULAR	3/6/23			81	77.32%	11,608	2,789	97,521	121	\$1,531,150.00	\$1,650,700.00	\$1,760,750.00	\$1,843,650.00
	2518	\$50	7,928,240	500X LOTERIA SPECTACULAR	5/20/24			18	26.08%	28,311	7,310	253,902	15	\$5,103,300.00	\$5,663,150.00	\$5,737,800.00	\$6,107,900.00
	2479	\$50	8,214,280	CASH ROYALE	7/17/23			62	53.62%	7,316	2,012	179,623	131	\$1,286,750.00	\$1,480,350.00	\$1,562,350.00	\$1,648,350.00

Liability for 2514 / for Life to Date**Product Status:**
Active**SmartCash Enabled:**
N/A**Validation Range:** 08/17/2023 - 12/31/2037**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$20.00	522934	\$10,458,680.00	459755	\$9,195,100.00	46.79%	3831373
2	2	N/A	\$30.00	312661	\$9,379,830.00	277058	\$8,311,740.00	46.98%	3847420
3	3	N/A	\$50.00	138754	\$6,937,700.00	123240	\$6,162,000.00	47.04%	3852161
4	4	N/A	\$50.00	103665	\$5,183,250.00	92946	\$4,647,300.00	47.27%	3871390
5	5	N/A	\$100.00	34656	\$3,465,600.00	30768	\$3,076,800.00	47.03%	3851290
6	6	N/A	\$100.00	34649	\$3,464,900.00	30918	\$3,091,800.00	47.15%	3861625
7	7	N/A	\$100.00	34563	\$3,456,300.00	30937	\$3,093,700.00	47.23%	3867951
8	8	N/A	\$100.00	34530	\$3,453,000.00	31014	\$3,101,400.00	47.32%	3874975
9	0	N/A	\$200.00	10894	\$2,178,800.00	9594	\$1,918,800.00	46.83%	3834813
10	0	N/A	\$200.00	27156	\$5,431,200.00	24018	\$4,803,600.00	46.93%	3843541
11	0	N/A	\$200.00	7207	\$1,441,400.00	6470	\$1,294,000.00	47.31%	3873981
12	0	N/A	\$200.00	10855	\$2,171,000.00	9650	\$1,930,000.00	47.06%	3853999
13	0	N/A	\$500.00	378	\$189,000.00	321	\$160,500.00	45.92%	3760728
14	0	N/A	\$500.00	360	\$180,000.00	332	\$166,000.00	47.98%	3928946
15	0	N/A	\$500.00	370	\$185,000.00	320	\$160,000.00	46.38%	3797913
16	0	N/A	\$500.00	687	\$343,500.00	615	\$307,500.00	47.24%	3868194
17	0	N/A	\$500.00	471	\$235,500.00	425	\$212,500.00	47.43%	3884409
18	0	N/A	\$2,000.00	164	\$328,000.00	149	\$298,000.00	47.60%	3898396
19	0	N/A	\$2,000.00	227	\$454,000.00	195	\$390,000.00	46.21%	3784132
20	0	N/A	\$2,000.00	269	\$538,000.00	244	\$488,000.00	47.56%	3895081
21	0	N/A	\$2,000.00	328	\$656,000.00	279	\$558,000.00	45.96%	3764086
22	0	N/A	\$25,000.00	3	\$75,000.00	2	\$50,000.00	40.00%	3275700
23	0	N/A	\$25,000.00	3	\$75,000.00	4	\$100,000.00	57.14%	4679571
24	0	N/A	\$25,000.00	12	\$300,000.00	9	\$225,000.00	42.86%	3509678
25	0	N/A	\$100,000.00	3	\$300,000.00	2	\$200,000.00	40.00%	3275700
26	0	N/A	\$1,000,000.00	4	\$4,000,000.00	0	\$0.00	0.00%	0
Totals:				1275803	\$64,880,660.00	1,129,265	\$53,941,740.00		

NO. OF TICKETS:				8,189,250	Minimum: 7,879,200		TEXAS LOTTERY COMMISSION									
NO. POOLS:				68	Maximum: 8,200,800		"\$1,000,000 CASH BLAST" - GAME NO. 2514									
PACK SIZE:				25			OND OF PRODUCTION PRIZE STRUCTURE									
PACKS/POOL:				4,800			4-Aug-23									
PACKS/GAME:				327,570												
8,189,250					\$20 TICKETS		\$163,785,000		REVENUE		INSTANT FUND PRIZE FUND		\$118,822,400		INSTANT PAYOUT % 72.55%	
													\$122,778,400		TOTAL PAYOUT % 74.96%	
PRIZE LEVEL	PRIZE CODE	TIER CODE	GET:	# OF WAYS TO WIN:	WIN:	ODDS OF 1 IN:	WINNERS IN 68.24 POOLS	WINNERS IN 25 (PER PACK*)	WINNERS IN 120,000 (Per Pool)	PRIZE COST	PERCENT OF PRIZE FUND **	VALIDATION TIER LEVELS				
1	1	L	\$20	1	\$20	8.33	982,689	3.000	14,400.000	\$19,653,780	16.01%	LOW-TIER 70.44% ****				
2	2	G	\$30	1	\$30	13.89	589,719	1.800	8,640.000	\$17,691,570	14.41%					
3	3	G	\$50	1	\$50	31.26	261,994	0.800	3,840.000	\$13,099,700	10.67%					
4	4	G	\$20 + 30	2	\$50	41.65	196,611	0.600	2,880.000	\$9,830,550	8.01%					
5	5	G	\$100	1	\$100	125.17	65,424	0.200	960.000	\$6,542,400	5.33%					
6	6	G	\$50 x 2	2	\$100	124.90	65,567	0.200	960.000	\$6,556,700	5.34%					
7	7	G	\$20 x 2 + \$30 x 2	4	\$100	125.03	65,500	0.200	960.000	\$6,550,000	5.33%					
8	8	G	\$20"5X"	1	\$100	124.94	65,544	0.200	960.000	\$6,554,400	5.34%					
9	0	M	\$200	1	\$200	399.71	20,488	0.063	300.000	\$4,097,600	3.34%	MID-TIER 18.98%				
10	0	M	\$20"10X"	1	\$200	160.03	51,174	0.156	750.000	\$10,234,800	8.34%					
11	0	M	\$30"5X" + \$50	2	\$200	598.76	13,677	0.042	200.000	\$2,735,400	2.23%					
12	0	M	\$20 x 3 + \$30 x 3 + \$50	7	\$200	399.38	20,505	0.063	300.000	\$4,101,000	3.34%					
13	0	M	\$500	1	\$500	11,715.67	699	0.002	10.0000	\$349,500	0.28%					
14	0	M	\$50"10X"	1	\$500	11,834.18	692	0.002	10.0000	\$346,000	0.28%					
15	0	M	\$20 x 5 + \$20"5X" + \$30"10X"	7	\$500	11,868.48	690	0.002	10.0000	\$345,000	0.28%					
16	0	M	\$20"20X" + \$50 x 2	3	\$500	6,289.75	1,302	0.004	19.0000	\$651,000	0.53%					
17	0	M	\$20 x 25	25	\$500	9,139.79	896	0.003	13.0000	\$448,000	0.36%					
18	0	H	\$2,000	1	\$2,000	26,163.74	313	0.001	4.5865	\$626,000	0.51%	HIGH-TIER 7.36%				
19	0	H	\$200"10X"	1	\$2,000	19,405.81	422	0.001	6.1837	\$844,000	0.69%					
20	0	H	\$100"20X"	1	\$2,000	15,963.45	513	0.002	7.5172	\$1,026,000	0.84%					
21	0	H	\$20"20X" + \$20"5X" + \$50 x 18 + \$100 x 6	26	\$2,000	13,491.35	607	0.000	0.0733	\$1,214,000	0.99%					
22	0	H	\$25,000	1	\$25,000	1,637,850.00	5	0.000	0.0733	\$125,000	0.10%					
23	0	H	\$500"20X" + \$500"10X" + \$2,000"5X"	3	\$25,000	1,169,892.86	7	0.000	0.1026	\$175,000	0.14%					
24	0	H	\$100 x 5 + \$200 x 10 + \$500 x 5 + \$2,000 x 10	30	\$25,000	389,964.29	21	0.000	0.3077	\$525,000	0.43%					
25	0	H	\$100,000	1	\$100,000	1,637,850.00	5 ***	0.000	0.0733	\$500,000	0.41%					
26	0	H	\$1,000,000	1	\$1,000,000	2,047,312.50	4 ***	0.000	0.0586	\$4,000,000	3.26%					
						3.40	2,405,068	7.340	35,230.976	\$ 118,822,400	96.78%	96.78%				
						3.4050										
DRAWINGS				\$100 Plus Entry		\$460.00	8,600		\$ 3,956,000.00	3.22%						
				Subtotal: Drawings			8,600		\$ 3,956,000.00	3.22%						



INTEROFFICE MEMO

Gary Grief, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

August 18, 2023

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Pollard Banknote Limited
P.O. Number (if applicable)	362-23-9010RL024
Tx Game #/Name	Game #2514 \$1,000,000 Cash Blast
Draw #	
Invoice Number	8535324
Invoice Amount	\$958,670.57

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB 8/21/2023

Dale Bowersock (Scratch Ticket Strategy Coordinator)

8/21/2023

Date



Will Russ (Products Manager)

8/21/2023

Date

Robert Tirloni (Lottery Operations Division Director)

8/21/2023

Date

Please return to Maria Perez in the Office of the Controller by



140 Otter Street
Winnipeg, Manitoba
Canada R3T 0M8
Phone: (204) 474-2323
Fax: (204) 453-1375

INVOICE NO.: 8535324

Sold To: Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States	Ship To: IGT Texas Distribution Center 8520 Tuscany Way Building #6, Suite 100 Attn: Texas Lottery Warehouse Rep Austin, Texas 78754 United States
Terms: Net 30 days after date of invoice	Due Date: September 16, 2023

Invoice Date	Order No.	Your Order	Customer No.
August 17, 2023	1194579		5008

Order name: \$1,000,000 CASH BLAST #2514
PO Number:

Product Description	Quantity	Unit Price	Amount
Ticket Size 10 x 4	8,189,250	32.74 /M	268,116.05
Spectrum process applied to Scratch FX®	8,189,250	70.00 /M	573,247.50
Four colour process / Spectrum base graphics	8,189,250	10.00 /M	81,892.50
Spectrum process applied to Scratch FX®	1	5,000.00 Ea	5,000.00
Inserts	1	30,414.52 Ea	30,414.52

Under unit price '/M' = price per thousand.

Before Taxes:	958,670.57 USD
Freight:	0.00
Deposit:	0.00
Amount Due:	958,670.57 USD

6.1.1 SPACE PERSPECTIVE CASH ADVENTURE PROMOTION DETAILED REQUIREMENTS

TEXAS LOTTERY'S SPACE PERSPECTIVE CASH ADVENTURE PROMOTION DETAILED REQUIREMENTS

These detailed requirements apply to the Space Perspective Cash Adventure Promotion (the "Promotion"), a second-chance drawing promotion associated with one (1) scratch ticket game identified in Section 1 below (the "Game"). These requirements shall be part of the working papers for the Game.

1) PROMOTION DESCRIPTION

The Texas Lottery Commission ("TLC") shall produce a scratch ticket game which will feature the patented Spectrum Scratch FX™ holographic material application, to be printed by Pollard Banknote Limited ("PBL"), with the following name and price point in the designated ticket quantities on or about the launch date shown below:

- a) \$20.00 "\$1,000,000 CASH BLAST" (Game Number 2514) with eight million forty thousand (8,040,000) tickets, launching December 4, 2023.

PBL has contracted with Alchemy3, LLC ("A3"), to perform certain tasks associated with the Promotion. For avoidance of doubt, PBL shall be ultimately responsible to ensure fulfillment hereunder. A3 has agreed to grant PBL such rights as are necessary for TLC to use the Space Perspective Licensed Property name and marks ("Property") for the production, advertisement, promotion, and sale of the Game tickets hereunder and has agreed to fulfill the trip and flight prize package portions of the Promotion, subject to the terms and conditions contained herein.

PBL/A3 will host the Promotion microsite. Players may use the Texas Lottery® website/Luck Zone (accessible through the microsite) or the Luck Zone feature of the Texas Lottery App to enter any non-winning tickets from the Game in one (1) of five (5) promotional second-chance drawings described in Section 3 below (the "\$100 + Entry Prize Drawings") for a chance to win one (1) of eight thousand six-hundred (8,600) one hundred-dollar (\$100) second-chance prizes plus entry into an additional drawing (each a "\$100 + Entry Prize"), as follows:

Following each \$100 + Entry Prize Drawing, the name of each \$100 + Entry Prize Winner will be entered automatically in one (1) of five (5) additional drawings described in Section 4 below (the "Trip Prize Drawings") for a chance to win one (1) of seventy-five (75) total prizes for a trip to Kennedy Space Center in Merritt Island, FL (the "Trip Prizes"). During the Trip Prize event, there will be a drawing to award a Space Perspective Flight Prize (the "Flight Prize") to four (4) of the seventy-five (75) Trip Prize Winners, as described in Section 5 below.

2) ALLOCATION TO \$100 + ENTRY PRIZES FOR PRIZE FULFILLMENT, PROMOTION SERVICES, AND PROMOTIONAL SUPPORT

The TLC shall allocate a total of four million seven hundred six thousand dollars (\$4,706,000) for the Promotion, which includes **three million nine hundred fifty-six thousand dollars (\$3,956,000)** for PBL/A3 to fulfill all \$100 + Entry Prizes and a **promotion fee of seven hundred fifty thousand dollars (\$750,000)** for PBL/A3 to provide other Promotion-related services and marketing support.

This amount reflects an allocation of four hundred sixty dollars (\$460) to each \$100 + Entry Prize, to be invoiced and paid as provided in Section 10 below. The allocated amounts are as follows:

EXECUTED JULY 10, 2023

Game Price Point	Allocation for Each \$100 Prize Portion (\$100)	Allocation for Each Entry (\$360)	Total Allocation for \$100 + Entry Prizes (\$460)	Total \$100 + Entry Prizes Awarded	# Second-Chance Drawings	\$100 + Entry Prize Winners Per Drawing
\$20.00	\$860,000	\$3,096,000	\$3,956,000	8,600	5	1,720

PBL/A3 shall provide the following items:

- a) Production, promotional and marketing support services for the Game and Promotion as set forth in Section 6 below.
- b) Fulfillment of eight thousand six hundred (8,600) one hundred-dollar (\$100) Visa® Prepaid Debit Card second-chance prizes valued at eight hundred sixty thousand-dollars (\$860,000).
- c) Drawing services for the Trip Prize drawings.
- d) Fulfillment and hosting of seventy-five (75) Trip Prizes valued at four thousand two hundred ninety-seven dollars (\$4,297) each. The total value for all seventy-five (75) Trip Prizes will be three hundred twenty-two thousand two hundred seventy-five thousand dollars (\$322,275). There will be no federal tax withholdings made on behalf of the seventy-five (75) Trip Prize Winners, but they will each receive a W-2G for the Trip Prize amount provided by PBL/A3.
- e) Fulfillment of Trip Prize welcome reception and second day cash giveaways. This includes (1) fulfillment of 75 cash prizes ranging from one hundred dollars (\$100) to one thousand dollars (\$1,000) totaling twenty-six thousand dollars (\$26,000) during the welcome reception of the Trip Prize ("Welcome Reception Cash Giveaway"); and (2) fulfillment of twelve (12) two thousand five hundred-dollar (\$2,500) prizes totaling thirty thousand dollars (\$30,000) on the second day of the Trip Prize ("Second Day Cash Giveaway").
- f) Drawing services for the Flight Prize drawing event and fulfillment of Trip Prize third and final evening cash giveaway. On the third and final evening of the Trip Prize, the Flight Prize drawing event will occur to award four (4) Flight Prizes. In addition to this drawing event, on the third and final evening of the Trip Prize PBL/A3 shall fulfill one (1) guaranteed cash prize of one hundred thousand dollars (\$100,000) with a chance to increase the prize up to one (1) one million dollars (\$1,000,000) with an SCA Gaming contingent prize policy ("Third and Final Evening Cash Giveaway"). The four (4) Flight Prize Winners are not eligible for the Third and Final Evening Cash Giveaway. Federal tax payment of 24% will be deducted from the cash prize and paid to the IRS on behalf of the cash prize winner of the Third and Final Evening Cash Giveaway. PBL/A3 will issue a W-2G to the cash prize winner of the Third and Final Evening Cash Giveaway.
- g) On a later date, following the conclusion of the Trip Prize event, fulfillment and hosting of four (4) Flight Prizes (including travel to and lodging for the Space Perspective flight event) for each Flight Prize Winner and one (1) Guest, valued at three hundred ninety thousand three hundred eighty-four dollars and sixty-two cents (\$390,384.62) per Flight Prize, which includes an amount for 35% federal withholding taxes of one hundred thirty-six thousand six hundred thirty-four dollars and sixty-two cents (\$136,634.62) each. PBL/A3 will be responsible for issuing and remitting payment for the tax portion of the Flight Prizes on behalf of each Flight Prize Winner. PBL/A3 will issue a W-2G to each Flight Prize Winner.
- h) Fulfillment of one (1) guaranteed cash prize of one hundred thousand dollars (\$100,000) to one (1) Flight Prize Winner during the Flight Prize ("Flight Prize Winner Cash Giveaway"), as further described herein. Federal Tax payment of 24% will be deducted from the cash prize and paid to the IRS on behalf of the cash prize winner of the Flight Prize Winner Cash Giveaway. PBL/A3 will issue a W-2G to the cash prize winner of the Flight Prize Winner Cash Giveaway.

Scratch Ticket Game Closing Analysis

02/27/22 Thru 02/24/24

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	Week 17	Week 13	Week 20	Week 26	*Week 36	*Week 97	*Week 56	None
10M-14.99M	*Week 15	*Week 28	None	None	*Week 29	None	None	None	None
15M-19.99M	Week 30	None	None	None	None	Week 53	None	None	None
20M-24.99M	None	None	None	*Week 76	None	None	None	None	None
25M-29.99M	None	None	None	None	None	None	None	None	None
30M-34.99M	None	None	*Week 68	None	None	None	None	None	None
>=35M	None	None	*Week 97	*Week 52	*Week 54	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	\$889,989	\$1,232,303	\$1,698,404	\$2,234,215	\$3,886,072	\$2,359,958	\$4,641,250	None
10M-14.99M	\$649,617	\$620,682	None	None	\$3,571,641	None	None	None	None
15M-19.99M	\$506,021	None	None	None	None	\$6,498,580	None	None	None
20M-24.99M	None	None	None	\$1,301,423	None	None	None	None	None
25M-29.99M	None	None	None	None	None	None	None	None	None
30M-34.99M	None	None	\$1,222,418	None	None	None	None	None	None
>=35M	None	None	\$1,254,889	\$4,803,626	\$7,966,148	None	None	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

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From: [Gough, Riley](#)
To: [Bowersock, Dale](#)
Cc: [ProductsScratchTeam](#)
Subject: RE: October 2024 Pre-call Recommendations
Date: Tuesday, September 24, 2024 9:12:11 AM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image007.png](#)

CAUTION: This email originated outside the Texas Lottery's email system.
DO NOT click links or open attachments unless you expect them from the sender and know the content is safe.

Hi Dale,

No concerns with the below games list.

Thanks,
Riley

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Monday, September 23, 2024 7:45 AM
To: Gough, Riley <Riley.Gough@IGT.com>
Cc: ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>
Subject: October 2024 Pre-call Recommendations
Importance: High

CAUTION: This email originated outside of IGT. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good morning Riley,

Below are the October Pre-call Recommendations. Variance calculations are attached for games with sell through less than 85%.

Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales		
													9/21/24	9/14/24	9/7/24
2539	\$2	9,005,875	5 TIMES LUCKY	4/15/24			23	53.62%	4,266	2,089	25,312	542	\$151,202.00	\$166,054.00	\$161,364.00
2562	\$5	7,330,725	\$100,000 MONEY MANIA	4/15/24			23	61.11%	2,771	1,341	29,681	3,258	\$158,300.00	\$184,260.00	\$204,185.00
2558	\$5	7,127,925	SILVER ARMADILLO DOLLARS	4/1/24			25	69.57%	1,609	964	23,941	1,783	\$112,230.00	\$134,640.00	\$151,600.00
2514	\$20	8,189,250	\$1,000,000 CASH BLAST	12/4/23			42	47.45%	12,023	4,692	153,114	62	\$979,120.00	\$963,360.00	\$1,028,620.00
2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			340	88.33%	6,036	2,600	147,045	31	\$921,630.00	\$947,220.00	\$945,450.00

Game close dates will be:

Pre-Call Date	Call Date	EOG Date	EOV Date
Friday, October 4, 2024	Sunday, November 3, 2024	Wednesday, December 18, 2024	Monday, June 16, 2025

Please let me know if you have concerns with pre-calling any of these games.

Thanks,
Dale

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