

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Instant Ticket Information

Date Completed

6/24/2024

Game #	2521	Confirmed Packs	11,242
Game Name	\$500,000 Winnings	Active Packs	4,677
Quantity Printed	10,146,750	Warehouse Packs	52,808
Price Point	\$10	Returned Packs	95
Start Date	9/5/2023	Printed Payout Percentage	70.14%
Top Prize	\$ 500,000	Percent Sold	65.09%
Number of Top Prizes Remaining	3	Number of Weeks Out	42

Current Game Sales AnalysisTANGIBLE COSTS**Expenditure Impact:**

Cost to print tickets	\$ 1,452,619	Actual ticket production costs
Non-cash Prize Allocation	\$ 2,470,200	From EOPPS (non-cash prizes plus withholdings)
Prize payout expense	\$ 43,434,120	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs	\$ 47,356,939
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TANGIBLE BENEFITS**Revenue Impact:**

Estimated sales	\$ 66,045,196	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 66,045,196	

Excess of Revenue over Expended	\$ 18,688,257
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INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	824,910
Next week	\$	836,950
Next week	\$	872,320
Avg Weekly Sales Current Game	\$	844,727
Avg Weekly Sales \$10; 10M-14.99M Qty*	\$	3,571,641
Percentage Of Variance In Sales		76%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2521	Printed Payout Percentage	70.14%
Game Name	\$500,000 Winnings	Actual Payout Percentage	69.50%
Percent Sold	65.09%	Number of Weeks Out	42
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			29

*Only one game at this level with 85% sell through.

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):



6/24/2024

Scratch Ticket Strategy Coordinator Date

6/24/2024

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.



6/25/2024

Lottery Operations Division Director Date

6/27/2024

Controller Date

N/A

Deputy Executive Director Date

7/2/2024

Executive Director Date



Play the Games of Texas!

Da Vinci Report

6/24/24

Week End Date:6/22/24

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														6/22/24	6/15/24	6/8/24	6/1/24
Mature	2504	\$3	35,510,250	CROSSWORD	3/4/24			16	18.09%	13,781	8,578	207,943	214	\$1,180,899.00	\$1,216,428.00	\$1,225,416.00	\$1,190,067.00
	2508	\$3	32,963,925	TEXAS LOTERIA	1/16/24			23	26.31%	15,570	11,373	293,410	61	\$1,224,114.00	\$1,245,948.00	\$1,296,627.00	\$1,263,036.00
	2520	\$5	12,210,000	\$200,000 WINNINGS	9/5/23			42	80.37%	7,349	4,849	17,841	266	\$615,740.00	\$649,440.00	\$669,250.00	\$647,610.00
	2543	\$5	25,097,475	50X POWER BLITZ	1/2/24			25	36.46%	11,559	7,361	191,227	70	\$1,151,725.00	\$1,196,010.00	\$1,223,840.00	\$1,259,570.00
	2554	\$5	7,213,575	50X THE WIN	3/4/24			16	61.14%	3,388	1,996	29,745	1,311	\$349,340.00	\$429,565.00	\$474,985.00	\$578,450.00
	2502	\$5	16,958,025	BINGO TIMES 20	9/18/23			40	64.32%	11,575	7,639	58,394	810	\$1,175,230.00	\$1,229,940.00	\$1,204,380.00	\$1,248,045.00
	2559	\$5	7,244,700	LUCKY 7S	3/18/24			14	59.44%	5,044	3,551	28,491	983	\$531,030.00	\$623,895.00	\$741,345.00	\$859,755.00
	2550	\$5	7,211,325	SHOW ME 100X	2/5/24			20	66.75%	1,758	1,167	27,705	803	\$195,190.00	\$217,505.00	\$271,875.00	\$322,905.00
	2505	\$5	32,640,150	SUPER CASHWORD	6/5/23			55	62.74%	16,586	8,991	133,260	39	\$1,736,890.00	\$1,711,980.00	\$1,801,250.00	\$1,731,450.00
	2509	\$5	30,168,450	SUPER LOTERIA	12/18/23			27	83.64%	39,101	12,150	6,447	136	\$4,670,640.00	\$5,088,580.00	\$5,185,860.00	\$5,263,385.00
	2553	\$5	7,274,325	WINNING 7S	2/19/24			18	59.77%	3,267	2,005	30,938	1,888	\$272,740.00	\$357,770.00	\$370,370.00	\$435,845.00
	2547	\$5	7,056,150	YEAR OF THE DRAGON	1/16/24			23	70.51%	1,831	1,161	24,033	167	\$143,200.00	\$186,240.00	\$191,875.00	\$225,825.00
	2506	\$10	24,386,600	\$250,000 50X CASHWORD	6/19/23			53	75.15%	26,122	8,793	81,940	64	\$3,029,530.00	\$3,075,500.00	\$3,121,750.00	\$3,059,030.00
	2560	\$10	7,209,700	\$50, \$100 OR \$500!	2/5/24			20	85.18%	13,700	4,082	463	973	\$1,531,550.00	\$1,813,560.00	\$2,181,880.00	\$2,367,620.00
	2521	\$10	10,146,750	\$500,000 WINNINGS	9/5/23			42	65.09%	11,242	4,677	52,808	95	\$824,910.00	\$836,950.00	\$872,320.00	\$885,440.00
	2544	\$10	20,116,650	100X POWER BLITZ	1/2/24			25	32.75%	17,400	7,377	243,144	82	\$1,570,000.00	\$1,601,230.00	\$1,640,550.00	\$1,658,380.00
	2386	\$10	8,145,250	BREAK THE BANK SUPER TICKET	11/6/23			33	47.14%	8,157	5,192	71,326	48	\$919,740.00	\$895,280.00	\$900,760.00	\$974,550.00
	2413	\$10	28,619,300	CASH BLOWOUT	3/6/23			68	46.92%	7,844	3,472	290,763	40	\$741,640.00	\$823,680.00	\$794,860.00	\$802,080.00
	2563	\$10	49,168,200	MEGA LOTERIA	2/19/24			18	26.16%	53,939	13,936	648,689	143	\$8,123,220.00	\$8,192,150.00	\$8,285,890.00	\$8,119,440.00
	2551	\$10	8,108,400	MONEY MONEY MONEY	3/4/24			16	47.38%	31,574	8,539	40,834	878	\$1,590,940.00	\$1,630,440.00	\$1,807,430.00	\$1,707,250.00
	2514	\$20	8,189,250	\$1,000,000 CASH BLAST	12/4/23			29	38.87%	16,025	5,620	175,697	152	\$1,236,360.00	\$1,291,160.00	\$1,251,840.00	\$1,354,620.00
	2513	\$20	10,162,000	\$1,000,000 CROSSWORD	10/16/23			36	83.68%	30,957	5,655	18,189	2,004	\$2,199,600.00	\$2,272,600.00	\$2,476,060.00	\$2,875,120.00
	2490	\$20	8,189,275	\$1,000,000 GOLD RUSH	10/2/23			38	50.37%	5,638	1,593	154,217	90	\$414,240.00	\$471,820.00	\$554,760.00	\$631,460.00
	2522	\$20	9,178,700	\$1,000,000 WINNINGS	9/5/23			42	43.28%	13,288	4,477	187,202	1,123	\$943,460.00	\$957,660.00	\$972,140.00	\$992,520.00
	2535	\$20	6,119,575	\$85,000,000 EXPLOSION	11/15/23			31	58.56%	12,940	3,370	78,534	4,452	\$753,120.00	\$843,280.00	\$947,740.00	\$1,073,620.00
	2545	\$20	10,249,975	200X POWER BLITZ	1/2/24			25	36.70%	21,016	6,766	228,514	103	\$1,994,980.00	\$1,985,940.00	\$2,120,980.00	\$2,136,200.00
	2511	\$20	25,214,400	MILLION DOLLAR LOTERIA	6/5/23			55	80.91%	36,389	5,946	138,339	1,148	\$3,163,300.00	\$3,309,300.00	\$3,431,420.00	\$3,675,340.00
	2495	\$20	8,185,575	PLATINUM MILLIONS	2/5/24			20	37.63%	15,965	5,021	180,948	138	\$1,332,200.00	\$1,436,760.00	\$1,783,180.00	\$2,018,940.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			327	86.95%	6,992	3,273	164,153	40	\$1,244,880.00	\$1,191,990.00	\$1,176,570.00	\$1,161,630.00
	2517	\$30	9,225,150	MILLIONAIRE MAKER	8/14/23			45	43.85%	12,083	4,757	188,068	76	\$1,556,490.00	\$1,576,950.00	\$1,598,100.00	\$1,516,140.00
	2468	\$30	8,544,000	VIP CLUB	2/20/23			70	61.01%	9,259	2,910	119,568	38	\$785,250.00	\$761,070.00	\$796,140.00	\$744,480.00
	2423	\$50	6,608,840	\$1,000,000 DIAMOND RICHES	8/1/22			99	85.15%	7,399	2,264	37,622	83	\$872,450.00	\$840,400.00	\$864,850.00	\$841,300.00
	2455	\$50	10,237,540	\$5,000,000 ULTIMATE	1/16/23			75	62.55%	15,865	3,802	169,657	132	\$2,508,350.00	\$2,448,100.00	\$2,641,850.00	\$2,636,650.00

Liability for 2521 / for Life to Date**Product Status:**
Active**SmartCash Enabled:**
N/A**Validation Range:** 08/09/2023 - 12/31/2037**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$10.00	397017	\$3,970,170.00	668411	\$6,684,110.00	62.74%	6365704
2	2	N/A	\$20.00	37352	\$747,040.00	64081	\$1,281,620.00	63.18%	6410279
3	3	N/A	\$20.00	146979	\$2,939,580.00	258840	\$5,176,800.00	63.78%	6471813
4	4	N/A	\$20.00	36480	\$729,600.00	64953	\$1,299,060.00	64.04%	6497509
5	0	N/A	\$30.00	37198	\$1,115,940.00	64304	\$1,929,120.00	63.35%	6428214
6	0	N/A	\$30.00	72520	\$2,175,600.00	130473	\$3,914,190.00	64.27%	6521786
7	0	N/A	\$30.00	54298	\$1,628,940.00	97899	\$2,936,970.00	64.32%	6526782
8	0	N/A	\$50.00	18515	\$925,750.00	32176	\$1,608,800.00	63.47%	6440627
9	0	N/A	\$50.00	18124	\$906,200.00	32618	\$1,630,900.00	64.28%	6522539
10	0	N/A	\$50.00	18057	\$902,850.00	32692	\$1,634,600.00	64.42%	6536435
11	0	N/A	\$50.00	17969	\$898,450.00	32773	\$1,638,650.00	64.59%	6553534
12	0	N/A	\$100.00	6162	\$616,200.00	10816	\$1,081,600.00	63.71%	6464085
13	0	N/A	\$100.00	13773	\$1,377,300.00	24308	\$2,430,800.00	63.83%	6476909
14	0	N/A	\$100.00	9177	\$917,700.00	16153	\$1,615,300.00	63.77%	6470606
15	0	N/A	\$100.00	9069	\$906,900.00	16246	\$1,624,600.00	64.18%	6511716
16	0	N/A	\$100.00	12090	\$1,209,000.00	21792	\$2,179,200.00	64.32%	6526119
17	0	N/A	\$200.00	929	\$185,800.00	1622	\$324,400.00	63.58%	6451598
18	0	N/A	\$200.00	2125	\$425,000.00	3788	\$757,600.00	64.06%	6500234
19	0	N/A	\$200.00	1666	\$333,200.00	2970	\$594,000.00	64.06%	6500398
20	0	N/A	\$200.00	1514	\$302,800.00	2744	\$548,800.00	64.44%	6538910
21	0	N/A	\$500.00	154	\$77,000.00	270	\$135,000.00	63.68%	6461373
22	0	N/A	\$500.00	155	\$77,500.00	264	\$132,000.00	63.01%	6393178
23	0	N/A	\$500.00	154	\$77,000.00	273	\$136,500.00	63.93%	6487266
24	0	N/A	\$500.00	149	\$74,500.00	276	\$138,000.00	64.94%	6589418
25	0	N/A	\$500.00	150	\$75,000.00	273	\$136,500.00	64.54%	6548611
26	0	N/A	\$1,000.00	31	\$31,000.00	52	\$52,000.00	62.65%	6357000
27	0	N/A	\$1,000.00	29	\$29,000.00	55	\$55,000.00	65.48%	6643705
28	0	N/A	\$1,000.00	33	\$33,000.00	58	\$58,000.00	63.74%	6467159
29	0	N/A	\$10,000.00	1	\$10,000.00	1	\$10,000.00	50.00%	5073376
30	0	N/A	\$10,000.00	1	\$10,000.00	3	\$30,000.00	75.00%	7610062
31	0	N/A	\$10,000.00	1	\$10,000.00	1	\$10,000.00	50.00%	5073376
32	0	N/A	\$50,000.00	1	\$50,000.00	1	\$50,000.00	50.00%	5073376
33	0	N/A	\$50,000.00	0	\$0.00	2	\$100,000.00	100.00%	10146752
34	0	N/A	\$500,000.00	3	\$1,500,000.00	3	\$1,500,000.00	50.00%	5073375
Totals:				911876	\$25,268,020.00	1,581,191	\$43,434,120.00		

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End of Production Prize Structure

TEXAS LOTTERY

GAME NO.2521 "\$500,000 WINNINGS"

February 27, 2023 - VERSION A

Order Quantity:	10,146,750	Pack Size:	50	Pool Size:	120,000	Winners:	2,493,067	Instant Payout		Total Payout	
								Prize Fund:	\$68,702,140.00	\$71,172,340.00	
								Payout:	67.71%	70.14%	
Price Point:	\$10.00	Packs/Game:	202,935	Number of Pools:	84.56	Non-winners:	7,653,683				
Revenue:	\$101,467,500.00	Packs/Pool:	2,400	Overall Odds:		4.0700					

Kind	Wins	Tier Level	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
							Pack	Pool	Total		
Low Tiers											
01	1	L	\$10	\$10	\$10.00	9.5236	5.25	12,600.00	1,065,428	\$10,654,280.00	14.97%
02	1	L	\$20	\$20	\$20.00	100.0340	0.50	1,200.00	101,433	\$2,028,660.00	2.85%
03	1	L	\$10 (2X)	\$20	\$20.00	25.0031	2.00	4,800.00	405,819	\$8,116,380.00	11.40%
04	2	L	\$10 x 2	\$20	\$20.00	100.0340	0.50	1,200.00	101,433	\$2,028,660.00	2.85%
Total (\$20.00):						16.6700	3.00	7,200.00	608,685	\$12,173,700.00	17.10%
Total (Low Tiers):						6.0610	8.25	19,800.00	1,674,113	\$22,827,980.00	32.07%
Mid Tiers											
05	1	M	\$30	\$30	\$30.00	99.9660	0.50	1,200.00	101,502	\$3,045,060.00	4.28%
06	2	M	\$10 + \$20	\$30	\$30.00	49.9857	1.00	2,400.00	202,993	\$6,089,790.00	8.56%
07	3	M	\$10 x 3	\$30	\$30.00	66.6685	0.75	1,800.00	152,197	\$4,565,910.00	6.42%
Total (\$30.00):						22.2179	2.25	5,400.00	456,692	\$13,700,760.00	19.25%
08	1	M	\$50	\$50	\$50.00	200.1687	0.25	600.00	50,691	\$2,534,550.00	3.56%
09	1	M	\$10 (5X)	\$50	\$50.00	199.9675	0.25	600.00	50,742	\$2,537,100.00	3.56%
10	2	M	\$30 + \$20	\$50	\$50.00	199.9399	0.25	600.00	50,749	\$2,537,450.00	3.57%
11	2	M	\$20 (2X) + \$10	\$50	\$50.00	199.9675	0.25	600.00	50,742	\$2,537,100.00	3.56%
Total (\$50.00):						50.0027	1.00	2,400.00	202,924	\$10,146,200.00	14.26%
12	1	M	\$100	\$100	\$100.00	597.6411	0.08	200.00	16,978	\$1,697,800.00	2.39%
13	1	M	\$10 (10X)	\$100	\$100.00	266.4518	0.19	449.00	38,081	\$3,808,100.00	5.35%
14	1	M	\$20 (5X)	\$100	\$100.00	400.5823	0.13	300.00	25,330	\$2,533,000.00	3.56%
15	1	M	\$50 (2X)	\$100	\$100.00	400.8197	0.13	300.00	25,315	\$2,531,500.00	3.56%
16	10	M	\$10 x 10	\$100	\$100.00	299.4732	0.17	400.00	33,882	\$3,388,200.00	4.76%
Total (\$100.00):						72.6917	0.69	1,649.00	139,586	\$13,958,600.00	19.61%
17	1	M	\$200	\$200	\$200.00	3977.5578	0.01	30.00	2,551	\$510,200.00	0.72%
18	1	M	\$20 (10X)	\$200	\$200.00	1716.0071	0.03	70.00	5,913	\$1,182,600.00	1.66%
19	2	M	\$30 (5X) + \$10 (5X)	\$200	\$200.00	2188.6864	0.02	55.00	4,636	\$927,200.00	1.30%
20	8	M	\$50 + \$30 + (\$20 x 5) + \$10 (2X)	\$200	\$200.00	2382.9850	0.02	50.00	4,258	\$851,600.00	1.20%
Total (\$200.00):						584.5576	0.09	205.00	17,358	\$3,471,600.00	4.88%
21	1	M	\$500	\$500	\$500.00	23931.0142	0.00	5.00	424	\$212,000.00	0.30%
22	1	M	\$50 (10X)	\$500	\$500.00	24216.5871	0.00	5.00	419	\$209,500.00	0.29%
23	1	M	\$100 (5X)	\$500	\$500.00	23762.8806	0.00	5.00	427	\$213,500.00	0.30%
24	5	M	\$50 (5X) + \$50 (2X) + \$30 + \$20 + \$10 (10X)	\$500	\$500.00	23874.7059	0.00	5.00	425	\$212,500.00	0.30%
25	25	M	\$20 x 25	\$500	\$500.00	23987.5887	0.00	5.00	423	\$211,500.00	0.30%
Total (\$500.00):						4790.7224	0.01	25.00	2,118	\$1,059,000.00	1.49%
Total (Mid Tiers):						12.3941	4.03	9,679.00	818,678	\$42,336,160.00	59.48%
High Tiers											
26	1	H	\$1,000	\$1,000	\$1,000.00	122250.0000	0.00	1.00	83	\$83,000.00	0.12%
27	1	H	\$100 (10X)	\$1,000	\$1,000.00	120794.6429	0.00	1.00	84	\$84,000.00	0.12%
28	25	H	\$200 + (\$100 x 2) + (\$50 x 5) + (\$30 x 6) + (\$20 x 6) + (\$10 x 5)	\$1,000	\$1,000.00	111502.7473	0.00	1.00	91	\$91,000.00	0.13%
Total (\$1,000.00):						39328.4884	0.00	3.00	258	\$258,000.00	0.36%
29	1	H	\$10,000	\$10,000	\$10,000.00	5073375.0000	0.00	0.02	2 *	\$20,000.00	0.03%
30	1	H	\$1,000 (10X)	\$10,000	\$10,000.00	2536687.5000	0.00	0.05	4 *	\$40,000.00	0.06%
31	25	H	(\$1,000 x 5) + (\$500 x 6) + (\$200 x 6) + (\$100 x 8)	\$10,000	\$10,000.00	5073375.0000	0.00	0.02	2 *	\$20,000.00	0.03%
Total (\$10,000.00):						1268343.7500	0.00	0.10	8	\$80,000.00	0.11%
32	1	H	\$50,000	\$50,000	\$50,000.00	5073375.0000	0.00	0.02	2 *	\$100,000.00	0.14%
33	1	H	\$10,000 (5X)	\$50,000	\$50,000.00	5073375.0000	0.00	0.02	2 *	\$100,000.00	0.14%
Total (\$50,000.00):						2536687.5000	0.00	0.05	4	\$200,000.00	0.28%
34	1	H	\$500,000	\$500,000	\$500,000.00	1691125.0000	0.00	0.07	6 *	\$3,000,000.00	4.22%
Total (High Tiers):						36763.5870	0.00	3.21	276	\$3,538,000.00	4.97%
Total (Low Tiers + Mid Tiers + High Tiers):						4.0700	12.28	29,482.21	2,493,067	\$68,702,140.00	96.53%
Other Prize Tiers											
-	-	O	\$100 Cash plus Entry		\$460.00	-	-	-	5,370	\$2,470,200.00	3.47%
Total (Other Prize Tiers):						-	-	-	5,370	\$2,470,200.00	3.47%
Total :						4.0700	12.28	29,482.21	2,493,067	\$71,172,340.00	100.00%



INTEROFFICE MEMO

Gary Grief, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

August 10, 2023

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Scientific Games
P.O. Number (if applicable)	362-23-9019RV1RL017
Tx Game #/Name	Game #2521 \$500,000 Winnings
Draw #	
Invoice Number	TX 081023
Invoice Amount	\$1,452,619.17

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator)

8/11/2023

Date

JB

8/11/2023

Will Russ (Products Manager)

8/14/2023

Date



Robert Tirloni (Lottery Operations Division Director)

8/15/2023

Date

Please return to Maria Perez in the Office of the Controller by

August 20, 2023



Invoice: TX 081023
"TX 2521 \$500,000 WINNINGS"™
August 10, 2023

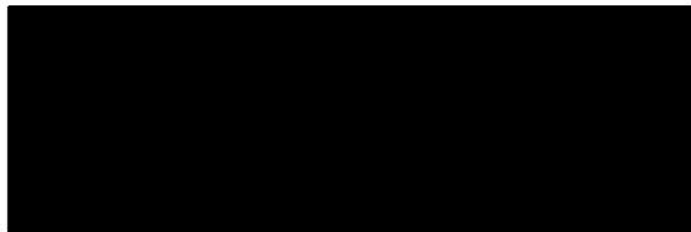
Supplier : Scientific Games International
 1500 Bluegrass Lakes Parkway
 Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY
 Attn: Accounts Payable
 P.O. BOX 16630
 AUSTIN, TX 78761-6630
 United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2521	1	TX-2521 \$500,000 WINNINGS	2,644,900	141.41 \$	374,015.31	1046352
Additional Charges: 5 Pack inserts Printed on Foil Stock(up to 200,000 pieces)			201,630	0.061 \$	12,299.43	
Additional Charges: 6 Specialty Ink (3) - Fluorescent Ink - TX-2521 Pack Inserts			1	967.82 \$	967.82	
Additional Charges: 7 Sparkle Set Up Fee			1	4500 \$	4,500.00	
TX-2521	2	TX-2521 \$500,000 WINNINGS	2,519,250	141.41 \$	356,247.14	1046353
TX-2521	3	TX-2521 \$500,000 WINNINGS	2,518,150	141.41 \$	356,091.59	1046357
TX-2521	4	TX-2521 \$500,000 WINNINGS	2,464,450	141.41 \$	348,497.87	1046350
Total Due					<u>\$1,452,619.17</u>	

***Please include the SG invoice numbers with your remittance**

Due Date: September 8, 2023



ADDENDUM 1: \$5 MILLION VEGAS CHALLENGE® PROMOTION DETAILED REQUIREMENTS

\$5 MILLION VEGAS CHALLENGE® PROMOTION DETAILED REQUIREMENTS

These detailed requirements apply to the \$5 MILLION VEGAS CHALLENGE® Promotion (the “**Promotion**”), a second-chance drawing promotion common to each game in the family of four (4) scratch ticket games identified in Section 1 below (the “**Eligible Games**”). These requirements shall be part of the working papers for each Eligible Game.

The Texas Lottery Commission (“**TLC**”) shall produce a family of Winnings-themed paper scratch ticket games, to be printed by Scientific Games, LLC (“**SG**” or the “**Company**”), with the respective price points, ticket quantities, and launch dates as detailed in Section 1 below.

The Company grants the TLC the rights to use the mark \$5 MILLION VEGAS CHALLENGE®, owned and licensed by SG, in connection with the Eligible Games and Promotion.

1. PROMOTION DESCRIPTION

The TLC shall produce a family of Winnings-themed paper scratch ticket games, to be printed by the Company, with the respective price points, ticket quantities, and launch dates shown below:

- a. TX-2519 \$1.00 “\$5,000 Winnings” game with 17,040,000 tickets launches September 5, 2023;
- b. TX-2520 \$5.00 “\$200,000 Winnings” game with 12,000,000 tickets launches September 5, 2023;
- c. TX-2521 \$10.00 “\$500,000 Winnings” game with 10,080,000 tickets launches September 5, 2023; and
- d. TX-2522 \$20.00 “\$1,000,000 Winnings” game with 9,000,000 tickets launches September 5, 2023.

The Company’s website will host a Promotion microsite. Players may use the Texas Lottery® website/Luck Zone (accessible through the microsite) or the Luck Zone feature of the Texas Lottery App to enter any non-winning tickets from the Eligible Games in one (1) of five (5) promotional second-chance drawings described in Section 3 below (the “**Cash Prize Drawings**”) for a chance to win one (1) of nineteen thousand seventy-five (19,075) one hundred dollar (\$100) second-chance cash prizes (each, a “**Cash Prize**”).

The name of each Cash Prize winner will be entered automatically in one (1) of five (5) drawings described in Section 4 below (the “**\$5 MILLION VEGAS CHALLENGE® Drawings**”) for a chance to win one (1) of twenty (20) trip prizes (“**Trip Prizes**”) for a trip to Las Vegas, Nevada, to participate as a finalist (“**Finalist**”) in the \$5 MILLION VEGAS CHALLENGE® event (the “**Challenge**”).

2. ALLOCATION TO CASH PRIZES FOR PRIZE FULFILLMENT, LICENSING FEES, PROMOTION SERVICES, AND MANUFACTURING AND PROMOTIONAL SUPPORT

The TLC shall allocate a total of eight million seven hundred seventy-four thousand five hundred dollars (\$8,774,500) of the combined prize pools of the Eligible Games for the Company to fulfill all \$100 Cash plus Entry Prizes (the “Cash Prizes”) and to provide Promotion-related services and manufacturing and promotional support. This amount reflects an allocation of four hundred sixty dollars (\$460) to each \$100 Cash plus Entry Prize, to be invoiced and paid as provided in Section 10 below. The Cash Prizes and allocated amounts shall be distributed across the Eligible Games as follows:

Game Price Point	Allocation for each Cash Prize (\$100)	Allocation for each Entry (\$360)	Total Cash plus Entry Prizes Awarded	# Second-Chance Drawings	Winners Per Drawing
\$20.00	\$959,500	\$3,454,200	9,595	5	1,919
\$10.00	\$537,000	\$1,933,200	5,370	5	1,074
\$5.00	\$320,000	\$1,152,000	3,200	5	640
\$1.00	\$91,000	\$327,600	910	5	182
	\$1,907,500	\$6,867,000	19,075		3,815
Total Allocation		\$8,774,500			

The Company shall provide the following items:

- Drawing services for the \$5 MILLION VEGAS CHALLENGE® Drawings, manufacturing and promotional support (including a Promotion microsite), and the Challenge contest (including hosting the Challenge and fulfillment of cash prize amounts won during the Challenge (“Challenge Cash Prizes”)), all as described further herein;
- Fulfillment of nineteen thousand seventy-five (19,075) one hundred dollar (\$100) second-chance Cash Prizes valued at one million nine hundred seven thousand five hundred dollars (\$1,907,500); and
- Fulfillment and hosting of twenty (20) Trip Prizes valued at seven thousand five hundred dollars (\$7,500) each, for a total of one hundred fifty thousand dollars (\$150,000), including federal tax withholdings. Costs associated with the twenty (20) Trip Prizes are included in the promotion and not paid per winner by the TLC.

3. CASH PRIZE DRAWINGS

Scratch Ticket Game Closing Analysis

02/27/22 Thru 02/24/24

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	Week 17	Week 13	Week 20	Week 26	*Week 36	*Week 97	*Week 56	None
10M-14.99M	*Week 15	*Week 28	None	None	*Week 29	None	None	None	None
15M-19.99M	Week 30	None	None	None	None	Week 53	None	None	None
20M-24.99M	None	None	None	*Week 76	None	None	None	None	None
25M-29.99M	None	None	None	None	None	None	None	None	None
30M-34.99M	None	None	*Week 68	None	None	None	None	None	None
>=35M	None	None	*Week 97	*Week 52	*Week 54	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	\$889,989	\$1,232,303	\$1,698,404	\$2,234,215	\$3,886,072	\$2,359,958	\$4,641,250	None
10M-14.99M	\$649,617	\$620,682	None	None	\$3,571,641	None	None	None	None
15M-19.99M	\$506,021	None	None	None	None	\$6,498,580	None	None	None
20M-24.99M	None	None	None	\$1,301,423	None	None	None	None	None
25M-29.99M	None	None	None	None	None	None	None	None	None
30M-34.99M	None	None	\$1,222,418	None	None	None	None	None	None
>=35M	None	None	\$1,254,889	\$4,803,626	\$7,966,148	None	None	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only