

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Scratch Ticket Information**

Date Completed

1/23/2024

Game #	2524	Confirmed Packs	5,664
Game Name	Money Multiplier	Active Packs	3,201
Quantity Printed	7,144,200	Warehouse Packs	30,474
Price Point	\$5	Returned Packs	2,521
Start Date	9/18/2023	Printed Payout Percentage	68.10%
Top Prize	\$ 100,000	Percent Sold	52.94%
Number of Top Prizes Remaining	5	Number of Weeks Out	18

**Current Game Sales Analysis**TANGIBLE COSTS**Expenditure Impact:**

Cost to print tickets	\$ 574,957	Actual ticket production costs
Prize payout expense	\$ 12,241,340	Data from Instant Ticket Tier Liability screen in ES

**Estimated Direct Costs****\$ 12,816,297**TANGIBLE BENEFITS**Revenue Impact:**

Estimated sales	\$ 18,910,697	Based on # of tkts printed, times % sold from DaVinci report, times the price point
<b>Total Estimated Benefits</b>	<b>\$ 18,910,697</b>	

**Excess of Revenue over Expended \$ 6,094,401**INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	381,190
Next week	\$	446,395
Next week	\$	538,240
Avg Weekly Sales Current Game	\$	455,275
Avg Weekly Sales \$5; 5M - 9.99M Qty	\$	2,103,552
<b>Percentage Of Variance In Sales</b>		<b>78%</b>

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**RECOMMENDATION AND APPROVALS**

**Instant Ticket Information**

Game #	2524	Printed Payout Percentage	68.10%
Game Name	Money Multiplier	Actual Payout Percentage	64.73%
Percent Sold	52.94%	Number of Weeks Out	18
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			16

**Recommendation**

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

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*Dale Bowersock*

1/24/2024

Scratch Ticket Strategy Coordinator      Date

*Will Russ*

1/28/2024

Products Manager      Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

*Paul Lee*

1/29/2024

Lottery Operations Division Director      Date

*John*      *Agarwal*

1/31/2024

Controller      Date

*Ry Mitchell*

1/31/2024

Deputy Executive Director      Date

*Gary Grief*

2/1/2024

Executive Director      Date



*Play the Games of Texas!*

Da Vinci Report

1/22/24

Week End Date:1/20/24

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														1/20/24	1/13/24	1/6/24	12/30/23
Mature	2321	\$3	47,974,000	\$50,000 BONUS CASHWORD	4/11/22			93	81.62%	10,186	6,689	50,957	33	\$975,738.00	\$1,100,085.00	\$1,195,053.00	\$1,185,687.00
	2462	\$3	24,476,125	30X CASH BLITZ CROSSWORD	1/2/23			55	73.50%	4,784	3,093	41,660	275	\$377,589.00	\$447,540.00	\$452,961.00	\$501,864.00
	2431	\$3	32,785,800	SPECIAL EDITION LOTERIA	10/17/22			66	83.10%	10,734	8,256	51,045	38	\$759,924.00	\$936,285.00	\$925,884.00	\$858,369.00
	2529	\$5	7,336,350	\$100 GRAND	10/16/23			14	53.31%	7,657	4,510	29,439	771	\$547,195.00	\$702,250.00	\$835,990.00	\$1,045,735.00
	2520	\$5	12,210,000	\$200,000 WINNINGS	9/5/23			20	50.69%	12,790	8,246	56,060	418	\$957,440.00	\$1,121,120.00	\$1,252,795.00	\$1,357,980.00
	2463	\$5	28,138,800	50X CASH BLITZ	1/2/23			55	55.35%	4,122	2,489	158,764	114	\$331,250.00	\$389,555.00	\$441,190.00	\$482,575.00
	2526	\$5	7,218,375	777 MULTIPLIER	10/2/23			16	68.70%	4,020	2,775	19,705	1,156	\$414,055.00	\$546,200.00	\$675,135.00	\$822,250.00
	2502	\$5	16,958,025	BINGO TIMES 20	9/18/23			18	29.38%	16,321	9,250	130,317	555	\$1,361,050.00	\$1,443,485.00	\$1,479,185.00	\$1,612,640.00
	2500	\$5	9,854,475	COWBOYS	8/14/23			23	44.13%	3,887	2,372	63,532	1,723	\$288,840.00	\$354,720.00	\$389,825.00	\$450,330.00
	2484	\$5	14,305,575	EMERALD 7S	5/1/23			38	70.28%	4,483	3,560	46,067	447	\$369,935.00	\$440,595.00	\$435,055.00	\$520,430.00
	2501	\$5	5,505,750	HOUSTON TEXANS	8/14/23			23	44.37%	1,839	1,083	32,978	3,691	\$142,470.00	\$153,635.00	\$172,980.00	\$208,375.00
	2524	\$5	7,144,200	MONEY MULTIPLIER	9/18/23			18	52.94%	5,664	3,201	30,474	2,521	\$381,190.00	\$446,395.00	\$538,240.00	\$676,840.00
	2505	\$5	32,640,150	SUPER CASHWORD	6/5/23			33	37.69%	17,833	9,408	240,487	34	\$1,653,115.00	\$1,837,125.00	\$1,863,775.00	\$1,940,740.00
	2506	\$10	24,386,600	\$250,000 50X CASHWORD	6/19/23			31	44.38%	29,343	9,814	227,356	49	\$3,184,790.00	\$3,474,360.00	\$3,608,120.00	\$3,752,250.00
	2525	\$10	7,142,750	\$50, \$100 OR \$500!	9/18/23			18	84.17%	13,857	5,398	103	350	\$1,768,780.00	\$2,121,650.00	\$2,613,550.00	\$3,169,530.00
	2521	\$10	10,146,750	\$500,000 WINNINGS	9/5/23			20	40.45%	17,206	7,578	93,023	51	\$1,359,380.00	\$1,484,370.00	\$1,657,090.00	\$1,836,080.00
	2464	\$10	23,085,050	100X CASH BLITZ	1/2/23			55	50.86%	8,023	3,389	212,166	202	\$684,340.00	\$772,830.00	\$866,220.00	\$930,100.00
	2413	\$10	28,619,300	CASH BLOWOUT	3/6/23			46	38.53%	12,800	6,110	330,073	40	\$1,241,010.00	\$1,325,280.00	\$1,454,280.00	\$1,580,150.00
	2510	\$10	50,141,200	MEGA LOTERIA	2/6/23			50	79.35%	57,437	14,457	126,046	52	\$7,378,640.00	\$7,827,270.00	\$8,470,640.00	\$8,872,830.00
	2527	\$10	8,199,900	PINK DIAMONDS	10/2/23			16	52.28%	14,321	7,037	52,032	179	\$1,361,750.00	\$1,640,890.00	\$2,054,350.00	\$2,507,620.00
	2485	\$10	11,250,850	RUBY 7S	5/1/23			38	65.16%	8,811	5,184	61,389	79	\$741,120.00	\$830,230.00	\$899,140.00	\$1,016,060.00
	2513	\$20	10,162,000	\$1,000,000 CROSSWORD	10/16/23			14	33.87%	41,747	9,462	211,895	39	\$4,552,620.00	\$4,832,980.00	\$5,092,900.00	\$5,464,100.00
	2490	\$20	8,189,275	\$1,000,000 GOLD RUSH	10/2/23			16	34.98%	21,181	7,295	180,720	24	\$2,047,160.00	\$2,318,820.00	\$2,780,280.00	\$3,362,960.00
	2522	\$20	9,178,700	\$1,000,000 WINNINGS	9/5/23			20	27.66%	21,158	6,706	234,277	70	\$1,392,520.00	\$1,513,060.00	\$1,739,780.00	\$1,998,440.00
	2418	\$20	8,171,725	200X THE CASH	7/3/23			29	57.70%	14,833	3,869	115,962	133	\$1,025,820.00	\$1,235,600.00	\$1,584,560.00	\$1,953,800.00
	2367	\$20	16,392,750	CASH SPECTACULAR	11/15/21			114	70.03%	10,484	3,946	179,664	43	\$1,008,340.00	\$1,063,020.00	\$1,200,220.00	\$1,247,060.00
	2486	\$20	6,555,250	DIAMOND 7S	5/1/23			38	68.75%	13,471	4,772	60,149	149	\$872,240.00	\$921,740.00	\$995,640.00	\$1,195,160.00
	2475	\$20	9,008,050	JACKPOT MILLIONS	3/20/23			44	50.31%	8,367	1,965	163,745	2,394	\$354,140.00	\$425,200.00	\$500,980.00	\$610,580.00
	2511	\$20	25,214,400	MILLION DOLLAR LOTERIA	6/5/23			33	51.93%	59,488	12,391	404,216	23	\$7,338,320.00	\$8,074,560.00	\$8,312,840.00	\$8,818,920.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			305	83.87%	8,430	4,190	203,526	29	\$1,428,510.00	\$1,538,130.00	\$1,605,450.00	\$1,721,100.00
	2517	\$30	9,225,150	MILLIONAIRE MAKER	8/14/23			23	27.86%	15,697	6,936	240,693	61	\$2,278,080.00	\$2,530,440.00	\$2,580,390.00	\$2,874,480.00
	2387	\$30	9,009,725	PREMIER CASH	4/4/22			94	83.69%	7,378	3,319	46,095	41	\$780,030.00	\$822,540.00	\$891,750.00	\$926,130.00
	2468	\$30	8,544,000	VIP CLUB	2/20/23			48	53.98%	9,277	3,954	142,097	59	\$1,017,180.00	\$1,189,800.00	\$1,202,430.00	\$1,409,400.00

**Liability for 2524 / for Life to Date****Product Status:**  
Active**SmartCash Enabled:**  
N/A**Validation Range:** 05/28/2023 - 12/31/2037**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5.00	385793	\$1,928,965.00	376367	\$1,881,835.00	49.38%	3527922
2	2	N/A	\$10.00	71018	\$710,180.00	71838	\$718,380.00	50.29%	3592604
3	3	N/A	\$10.00	185736	\$1,857,360.00	195288	\$1,952,880.00	51.25%	3661650
4	4	N/A	\$20.00	11657	\$233,140.00	12171	\$243,420.00	51.08%	3649154
5	5	N/A	\$20.00	11475	\$229,500.00	12297	\$245,940.00	51.73%	3695617
6	6	N/A	\$20.00	11450	\$229,000.00	12322	\$246,440.00	51.83%	3703131
7	7	N/A	\$20.00	11532	\$230,640.00	12296	\$245,920.00	51.60%	3686632
8	0	N/A	\$25.00	23404	\$585,100.00	24252	\$606,300.00	50.89%	3635662
9	0	N/A	\$25.00	23011	\$575,275.00	24589	\$614,725.00	51.66%	3690519
10	0	N/A	\$25.00	22676	\$566,900.00	24980	\$624,500.00	52.42%	3744798
11	0	N/A	\$50.00	11619	\$580,950.00	12153	\$607,650.00	51.12%	3652341
12	0	N/A	\$50.00	11361	\$568,050.00	12467	\$623,350.00	52.32%	3737902
13	0	N/A	\$50.00	11456	\$572,800.00	12372	\$618,600.00	51.92%	3709419
14	0	N/A	\$50.00	11402	\$570,100.00	12426	\$621,300.00	52.15%	3725609
15	0	N/A	\$100.00	298	\$29,800.00	299	\$29,900.00	50.08%	3578083
16	0	N/A	\$100.00	1685	\$168,500.00	1854	\$185,400.00	52.39%	3742680
17	0	N/A	\$100.00	1747	\$174,700.00	1883	\$188,300.00	51.87%	3705930
18	0	N/A	\$100.00	1761	\$176,100.00	1820	\$182,000.00	50.82%	3630953
19	0	N/A	\$100.00	1131	\$113,100.00	1246	\$124,600.00	52.42%	3744919
20	0	N/A	\$100.00	1413	\$141,300.00	1542	\$154,200.00	52.18%	3728039
21	0	N/A	\$100.00	1089	\$108,900.00	1293	\$129,300.00	54.28%	3878022
22	0	N/A	\$100.00	1135	\$113,500.00	1226	\$122,600.00	51.93%	3709779
23	0	N/A	\$100.00	1430	\$143,000.00	1573	\$157,300.00	52.38%	3742199
24	0	N/A	\$500.00	62	\$31,000.00	58	\$29,000.00	48.33%	3453029
25	0	N/A	\$500.00	112	\$56,000.00	128	\$64,000.00	53.33%	3810239
26	0	N/A	\$500.00	119	\$59,500.00	123	\$61,500.00	50.83%	3631142
27	0	N/A	\$500.00	189	\$94,500.00	229	\$114,500.00	54.78%	3913927
28	0	N/A	\$500.00	208	\$104,000.00	209	\$104,500.00	50.12%	3580666
29	0	N/A	\$500.00	193	\$96,500.00	213	\$106,500.00	52.46%	3748065
30	0	N/A	\$500.00	118	\$59,000.00	122	\$61,000.00	50.83%	3631634
31	0	N/A	\$500.00	117	\$58,500.00	124	\$62,000.00	51.45%	3675853
32	0	N/A	\$500.00	107	\$53,500.00	133	\$66,500.00	55.42%	3959077
33	0	N/A	\$1,000.00	12	\$12,000.00	8	\$8,000.00	40.00%	2857679
34	0	N/A	\$1,000.00	28	\$28,000.00	22	\$22,000.00	44.00%	3143448
35	0	N/A	\$1,000.00	30	\$30,000.00	20	\$20,000.00	40.00%	2857680
36	0	N/A	\$1,000.00	24	\$24,000.00	26	\$26,000.00	52.00%	3714984
37	0	N/A	\$1,000.00	61	\$61,000.00	57	\$57,000.00	48.31%	3451011
38	0	N/A	\$1,000.00	21	\$21,000.00	29	\$29,000.00	58.00%	4143636
39	0	N/A	\$5,000.00	3	\$15,000.00	2	\$10,000.00	40.00%	2857680
40	0	N/A	\$5,000.00	7	\$35,000.00	3	\$15,000.00	30.00%	2143260
41	0	N/A	\$5,000.00	5	\$25,000.00	5	\$25,000.00	50.00%	3572100
42	0	N/A	\$5,000.00	4	\$20,000.00	6	\$30,000.00	60.00%	4286520
43	0	N/A	\$5,000.00	11	\$55,000.00	9	\$45,000.00	45.00%	3214889
44	0	N/A	\$5,000.00	8	\$40,000.00	12	\$60,000.00	60.00%	4286519
45	0	N/A	\$100,000.00	5	\$500,000.00	1	\$100,000.00	16.67%	1190700
<b>Totals:</b>				<b>816723</b>	<b>\$12,085,360.00</b>	<b>830,093</b>	<b>\$12,241,340.00</b>		

PRIZE LEVEL	TIER CODE	Description	Number of Wins Per Ticket	TOTAL PRIZE AMOUNT	ODDS (1 IN)	TOTAL PRIZES	WINNERS IN 120,000 (PER POOL)	WINNERS IN 75 (PER PACK)	PRIZE COST	% OF PRIZE FUND	% PER PRIZE TIER
1	L	\$5	1	\$5	9.37	762,160	12,800	8.00	\$3,810,800	15.67%	
2	L	\$10	1	\$10	50.01	142,856	2,400	1.50	\$1,428,560	5.87%	
3	L	\$5 x 2	2	\$10	18.75	381,024	6,400	4.00	\$3,810,240	15.66%	
4	L	\$20	1	\$20	299.82	23,828	400	0.25	\$476,560	1.96%	
5	L	\$10 x 2	2	\$20	300.53	23,772	400	0.25	\$475,440	1.95%	
6	L	\$5 x 4	4	\$20	300.53	23,772	400	0.25	\$475,440	1.95%	
7	L	(\$5 x 2) + \$10	3	\$20	299.82	23,828	400	0.25	\$476,560	1.96%	Low Tier: 45.03%
8	M	\$25	1	\$25	149.91	47,656	800	0.50	\$1,191,400	4.90%	
9	M	\$5 (5X)	1	\$25	150.09	47,600	800	0.50	\$1,190,000	4.89%	
10	M	(\$5 x 3) + \$10	4	\$25	149.91	47,656	800	0.50	\$1,191,400	4.90%	
11	M	\$50	1	\$50	300.53	23,772	400	0.25	\$1,188,600	4.89%	
12	M	\$5 (10X)	1	\$50	299.82	23,828	400	0.25	\$1,191,400	4.90%	
13	M	\$10 (5X)	1	\$50	299.82	23,828	400	0.25	\$1,191,400	4.90%	
14	M	\$25 x 2	2	\$50	299.82	23,828	400	0.25	\$1,191,400	4.90%	
15	M	\$100	1	\$100	11,966.83	597	10		\$59,700	0.25%	
16	M	\$10 (10X)	1	\$100	2,018.71	3,539	59		\$353,900	1.45%	
17	M	\$20 (5X)	1	\$100	1,968.10	3,630	61		\$363,000	1.49%	
18	M	\$5 (10X) + \$10 (5X)	2	\$100	1,995.03	3,581	60		\$358,100	1.47%	
19	M	\$50 + \$25 + \$20 + \$5	4	\$100	3,005.55	2,377	40		\$237,700	0.98%	
20	M	\$5 + (\$10 (5X)) + (\$5 (5X))	3	\$100	2,417.66	2,955	50		\$295,500	1.21%	
21	M	\$20 x 5	5	\$100	2,999.24	2,382	40		\$238,200	0.98%	
22	M	\$25 x 4	4	\$100	3,025.92	2,361	40		\$236,100	0.97%	
23	M	\$10 (5X) + (\$25 x 2)	3	\$100	2,379.02	3,003	50		\$300,300	1.23%	
24	M	\$500	1	\$500	59,535.00	120	2		\$60,000	0.25%	
25	M	\$100 (5X)	1	\$500	29,767.50	240	4		\$120,000	0.49%	
26	M	\$50 (10X)	1	\$500	29,521.49	242	4		\$121,000	0.50%	
27	M	\$5 x 11) + (\$20 x 2) + (\$50 x 15) + (\$25 x 4) + \$100 x 5	20	\$500	17,091.39	418	7		\$209,000	0.86%	
28	M	\$20 x 15) + (\$25 x 4) + \$100 x 15) + (\$50 x 3) + (\$100 x 5	20	\$500	17,132.37	417	7		\$208,500	0.86%	
29	M	\$100 x 5	5	\$500	17,596.55	406	7		\$203,000	0.83%	
30	M	\$50 x 10	10	\$500	29,767.50	240	4		\$120,000	0.49%	
31	M	\$50 x 10	10	\$500	29,643.98	241	4		\$120,500	0.50%	
32	M	\$10 (10X) + \$20 (10X) + \$50 (10X)	5	\$500	29,767.50	240	4		\$120,000	0.49%	Mid Tier: 49.58%
33	H	\$1,000	1	\$1,000	357,210.00	20			\$20,000	0.08%	
34	H	\$100 (10X)	1	\$1,000	142,884.00	50			\$50,000	0.21%	
35	H	\$50 (10X) + \$100 (5X)	2	\$1,000	142,884.00	50			\$50,000	0.21%	
36	H	\$25 (10X) x 4	4	\$1,000	142,884.00	50			\$50,000	0.21%	
37	H	\$20 x 5) + (\$50 x 2) + (\$100 x 5) + \$500	20	\$1,000	60,544.07	118	2		\$118,000	0.49%	
38	H	(\$100 x 5) + \$500	6	\$1,000	142,884.00	50			\$50,000	0.21%	
39	H	\$5,000	1	\$5,000	1,428,840.00	5			\$25,000	0.10%	
40	H	\$1,000 (5X)	1	\$5,000	714,420.00	10			\$50,000	0.21%	
41	H	\$500 (10X)	1	\$5,000	714,420.00	10			\$50,000	0.21%	
42	H	(\$100 (10X)) + \$1,000 + (\$100 x 7) + (\$500 x 6) + (\$100 x 8) + (\$500 x 10)	4	\$5,000	714,420.00	10			\$50,000	0.21%	
43	H	(\$100 x 7) + (\$500 x 6)	20	\$5,000	357,210.00	20			\$100,000	0.41%	
44	H	\$100,000	20	\$5,000	357,210.00	20			\$100,000	0.41%	
45	H	\$100,000	1	\$100,000	1,190,700.00	6			\$600,000	2.47%	High Tier: 5.40%
TOTAL CASH PRIZES				1 in 2 Decimals: 4.34 1 in 4 Decimals: 4.3382		1,646,816	27,655	17.00	\$24,326,700	100.00%	

MONEY MULTIPLIER  
Texas Lottery Game # 2524  
IGT Job # 019024  
Version 2 dated February 28, 2023

Consolidated odds are 1 in:	\$5	9.37	762,160
	\$10	13.64	523,880
	\$20	75.04	95,200
	\$25	49.99	142,912
	\$50	75.00	95,256
	\$100	292.50	24,425
	\$500	2,786.35	2,564
	\$1,000	21,136.69	338
	\$5,000	95,256.00	75
	\$100,000	1,190,700.00	6
			1,646,816

PRIZE LEVEL	Description	Number of Wins per Ticket	GLEPS TYPE:	A		B		C		D		TOTAL	
			PER GAME:	23,828		23,828		23,772		23,828		95,256	
			PER POOL:	400		400		400		400		1,600	
			PRIZE:	Number:	Amount:	Number:	Amount:	Number:	Amount:	Number:	Amount:	TOTAL	AMOUNT
1	\$5	1	\$5	10	\$50	7	\$35	6	\$30	9	\$45	762,160	\$3,810,800
2	\$10	1	\$10	1	\$10	2	\$20	1	\$20	1	\$10	142,856	\$1,428,560
3	\$5 x 2	2	\$10	4	\$40	3	\$30	4	\$40	5	\$50	381,024	\$3,810,240
4	\$20	1	\$20	0	\$0	1	\$20	0	\$0	0	\$0	23,828	\$476,560
5	\$10 x 2	2	\$20	0	\$0	0	\$0	1	\$20	0	\$0	23,772	\$475,440
6	\$5 x 4	4	\$20	0	\$0	0	\$0	1	\$20	0	\$0	23,772	\$475,440
7	(\$5 x 2) + \$10	3	\$20	0	\$0	0	\$0	0	\$0	1	\$20	23,828	\$476,560
8	\$25	1	\$25	0	\$0	1	\$25	0	\$0	1	\$25	47,656	\$1,191,400
9	\$5 (5X)	1	\$25	1	\$25	0	\$0	1	\$25	0	\$0	47,600	\$1,190,000
10	(\$5 x 3) + \$10	4	\$25	1	\$25	1	\$25	0	\$0	0	\$0	47,656	\$1,191,400
11	\$50	1	\$50	0	\$0	0	\$0	1	\$50	0	\$0	23,772	\$1,188,600
12	\$5 (10X)	1	\$50	0	\$0	1	\$50	0	\$0	0	\$0	23,828	\$1,191,400
13	\$10 (5X)	1	\$50	1	\$50	0	\$0	0	\$0	0	\$0	23,828	\$1,191,400
14	\$25 x 2	2	\$50	0	\$0	0	\$0	0	\$0	1	\$50	23,828	\$1,191,400
TOTAL PRIZES				18	\$200	16	\$205	16	\$205	18	\$200	1,619,408	\$19,289,200



# INTEROFFICE MEMO

Gary Grief, Executive Director      LaDonna Castañuela, Charitable Bingo Operations Director

## Payment Approval

May 31, 2023

The attached invoice(s) for service is being submitted for approval.

Vendor Name	IGT
P.O. Number (if applicable)	362-23-9009RL011
Tx Game #/Name	#2524
Draw #	
Invoice Number	90135271
Invoice Amount	\$574,956.64

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator)

5/31/2023

Date

JB

5/31/2023

Will Russ (Products Manager)

5/31/2023

Date



Robert Tirloni (Lottery Operations Division Director)

6/1/2023

Date

Please return to Maria Perez in the Office of the Controller by

**June 10, 2023**





IGT Global Solutions Corporation  
 10 Memorial Boulevard  
 Providence, RI 02903  
 United States  
 Email: IGTGlobalSolutionsAR@igt.com

# INVOICE

INVOICE NUMBER: 90135271  
 DATE : May 30, 2023

BILL TO: 20318  
 Texas Lottery Commission  
 Gary Grief, Executive Director  
 611 East 6th Street  
 Austin TX 78701

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
001 GAME 2524	124751 01C	Game 2524 MONEY MULTIPLIER TRK 1	2,395,125 PC	0.02274	54,465.14
002 GAME 2524	124751 02C	Option 2524 Holographic Stock	2,395,125 PC	0.04800	114,966.00
003 GAME 2524	124751 03C	Option 2524 Full UV	2,395,125 PC	0.00256	6,131.52
004 GAME 2524	124751 04C	Option 2524 Integrated Graphic OP	2,395,125 PC	0.00544	13,029.48
005 GAME 2524	124751 05C	Game 2524 MONEY MULTIPLIER TRK 2	2,433,375 PC	0.02274	55,334.95
006 GAME 2524	124751 06C	Option 2524 Holographic Stock	2,433,375 PC	0.04800	116,802.00
007 GAME 2524	124751 07C	Option 2524 Full UV	2,433,375 PC	0.00256	6,229.44
008 GAME 2524	124751 08C	Option 2524 Integrated Graphic OP	2,433,375 PC	0.00544	13,237.56
009 GAME 2524	124751 09C	Game 2524 MONEY MULTIPLIER TRK 3	2,315,700 PC	0.02274	52,659.02
010 GAME 2524	124751 10C	Option 2524 Holographic Stock	2,315,700 PC	0.04800	111,153.60
011 GAME 2524	124751 11C	Option 2524 Full UV	2,315,700 PC	0.00256	5,928.19
012 GAME 2524	124751 12C	Option 2524 Integrated Graphic OP	2,315,700 PC	0.00544	12,597.41
013 GAME 2524	124751 13C	Inserts Holographic Stock	95,256 PC	0.13041	12,422.33

Continued...

INV ITEM NO.	SALES ORD.		QUANTITY	UNIT	EXTENDED
CUSTCMER PO NO.	SO ITEM NO	DESCRIPTION		PRICE	AMOUNT

TOTAL AMOUNT DUEUSD

574,956.64

REMARKS:  
Unrounded Invoice Total \$574,956.6380

PAYMENT TERMS:



olutions Corporation

For each invoice being paid, please include entire invoice number(s) (8-digit and/or alpha-numeric) in reference field of the remittance transmission.



## Scratch Ticket Game Closing Analysis

**08/29/21      Thru      08/26/23**

### Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	Week 18	Week 13	Week 16	Week 26	Week 39	None	Week 55	None
10M-14.99M	Week 18	*Week 28	None	None	Week 37	None	None	*Week 75	None
15M-19.99M	Week 28	None	None	*Week 47	None	*Week 35	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	*Week 59	*Week 54	None	*Week72	None	None	None	None
30M-34.99M	None	*Week 55	None	*Week 63	None	None	None	None	None
>=35M	None	None	None	*Week 55	*Week 51	None	None	None	None

### Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	\$836,861	\$1,218,171	\$2,103,552	\$2,534,946	\$3,775,938	None	\$4,951,385	None
10M-14.99M	\$525,017	\$620,682	None	None	\$2,836,350	None	None	\$5,794,776	None
15M-19.99M	\$530,463	None	None	\$1,645,025	None	\$8,401,824	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	\$830,007	\$1,352,586	None	\$3,385,773	None	None	None	None
30M-34.99M	None	\$1,037,735	None	\$2,208,309	None	None	None	None	None
>=35M	None	None	None	\$4,608,748	\$8,277,057	None	None	None	None

None = no games at this level with 85% sell through

\* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only

## Bowersock, Dale

---

**From:** Gough, Riley <Riley.Gough@IGT.com>  
**Sent:** Wednesday, January 24, 2024 12:22 PM  
**To:** Bowersock, Dale  
**Cc:** ProductsScratchTeam  
**Subject:** RE: February 2024 Pre-call Recommendations

**CAUTION: This email originated outside the Texas Lottery's email system. DO NOT click links or open attachments unless you expect them from the sender and know the content is safe.**

No issues with the below list, excluding Diamond 7s and Special Edition Super Loteria as Dale mentioned.

Thanks,  
Riley

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**From:** Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>  
**Sent:** Tuesday, January 23, 2024 9:28 AM  
**To:** Gough, Riley <Riley.Gough@IGT.com>  
**Cc:** ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>  
**Subject:** RE: February 2024 Pre-call Recommendations

**CAUTION: This email originated outside of IGT. Do not click links or open attachments unless you recognize the sender and know the content is safe.**

Apologies...Diamond 7s doesn't qualify for closure. The number of weeks must exceed 39. Please remove that one from the list as well. We should be able to add that one next month.

---

**From:** Bowersock, Dale  
**Sent:** Monday, January 22, 2024 4:48 PM  
**To:** Gough, Riley <IGT> <[Riley.Gough@igt.com](mailto:Riley.Gough@igt.com)>  
**Cc:** ProductsScratchTeam <[ProductsScratchTeam@lottery.state.tx.us](mailto:ProductsScratchTeam@lottery.state.tx.us)>  
**Subject:** RE: February 2024 Pre-call Recommendations

Please remove 2432, Special Edition Super Loteria from this list. It's still selling over \$2 Million so I'll look at it again next month.

---

**From:** Bowersock, Dale <[Dale.Bowersock@lottery.state.tx.us](mailto:Dale.Bowersock@lottery.state.tx.us)>  
**Sent:** Monday, January 22, 2024 8:50 AM  
**To:** Gough, Riley <IGT> <[Riley.Gough@igt.com](mailto:Riley.Gough@igt.com)>  
**Cc:** ProductsScratchTeam <[ProductsScratchTeam@lottery.state.tx.us](mailto:ProductsScratchTeam@lottery.state.tx.us)>  
**Subject:** February 2024 Pre-call Recommendations

Riley,

Below are the games which qualify for pre-call in February. Variance calculations for slow performing games are attached.

Tentative close dates:

Pre-call Date: 2/2/24

Call Date: 3/3/24

**End of Game (Close) Date: 4/17/24**

End of Validations Date: 10/14/24

Game	\$	Tix Run	Name	Start	Call	Close	Wks	% S
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Under 85% Sold:

2462	\$3	24,476,125	30X CASH BLITZ CROSSWORD	1/2/23			55	73.9
2463	\$5	28,138,800	50X CASH BLITZ	1/2/23			55	55.3
2524	\$5	7,144,200	MONEY MULTIPLIER	9/18/23			18	52.9
2485	\$10	11,250,850	RUBY 7S	5/1/23			38	65.7
2486	\$20	6,555,250	DIAMOND 7S	5/1/23			38	68.7
2475	\$20	9,008,050	JACKPOT MILLIONS	3/20/23			44	50.3

Over 85% Sold:

2432	\$5	59,010,300	SPECIAL EDITION SUPER LOTERIA	12/5/22			59	93.1
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Please let me know if you have any concerns with pre-calling these games.

Thanks,  
Dale

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