

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed

9/23/2024

Game #	2539	Confirmed Packs	4,266
Game Name	5 Times Lucky	Active Packs	2,089
Quantity Printed	9,005,875	Warehouse Packs	25,312
Price Point	\$2	Returned Packs	542
Start Date	4/15/2024	Printed Payout Percentage	65.08%
Top Prize	\$ 30,000	Percent Sold	53.62%
Number of Top Prizes Remaining	3	Number of Weeks Out	23

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 226,030	Actual ticket production costs
Prize payout expense	\$ 5,844,122	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs **\$ 6,070,152**

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 9,657,900	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 9,657,900	

Excess of Revenue over Expended \$ 3,587,748

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	151,202
Next week	\$	166,054
Next week	\$	161,364
Avg Weekly Sales Current Game	\$	159,540
Avg Weekly Sales \$2; 5M-9.99M Qty	\$	889,989
Percentage Of Variance In Sales		82%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2539	Printed Payout Percentage	65.08%
Game Name	5 Times Lucky	Actual Payout Percentage	60.51%
Percent Sold	53.62%	Number of Weeks Out	23
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			17

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

Dale Bowersock

9/24/2024

Scratch Ticket Strategy Coordinator Date

Will Russ

9/25/2024

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Robert Lee

9/25/2024

Lottery Operations Division Director Date

KG *Gregory*

9/30/2024

Controller Date

N/A

Deputy Executive Director Date

Ray Mitchell

10/1/2024

Executive Director Date



Play the Games of Texas!

Da Vinci Report

9/23/24

Week End Date:9/21/24

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														9/21/24	9/14/24	9/7/24	8/31/24
Baseline	2593	\$1	9,012,750	\$5,000 LUCKY 7S	9/3/24			3	13.42%	15,596	10,596	23,949	0	\$571,753.00	\$450,450.00	\$187,559.00	\$150.00
	2673	\$1	856,800	EASY...1-2-3	9/3/24			3	0.00%	0	0	3,830	0	\$0	\$0	\$0	\$0
	2496	\$2	6,003,750	POWER 10X	7/15/24			10	55.24%	10,226	7,081	2,544	10	\$576,000.00	\$683,820.00	\$777,692.00	\$818,090.00
	2597	\$2	9,299,750	SPICY 9S	9/16/24			1	1.75%	31,156	7,651	31,904	123	\$325,594.00	\$250.00	\$0	\$0
	2594	\$5	11,251,950	\$200,000 LUCKY 7S	9/3/24			3	11.72%	28,223	11,353	89,687	7	\$2,822,675.00	\$2,751,995.00	\$1,016,270.00	\$375.00
	2574	\$5	7,215,375	BIG WINNINGS	7/1/24			12	51.14%	8,104	4,423	32,208	360	\$706,935.00	\$890,155.00	\$1,050,750.00	\$1,256,795.00
	2584	\$5	17,318,475	BINGO TIMES 20	9/16/24			1	0.86%	40,917	9,112	175,146	230	\$744,550.00	\$750.00	\$0	\$0
	2579	\$5	9,733,350	COWBOYS	8/19/24			5	13.68%	21,349	11,812	77,310	13	\$1,420,380.00	\$1,642,090.00	\$1,553,950.00	\$1,337,720.00
	2499	\$5	7,338,450	EXTREME GREEN	7/15/24			10	40.17%	12,793	6,072	37,489	136	\$858,640.00	\$1,005,560.00	\$1,231,140.00	\$1,460,345.00
	2540	\$5	7,186,500	HIGH ROLLER	8/5/24			7	28.98%	13,647	8,400	44,560	33	\$1,300,670.00	\$1,132,415.00	\$1,391,180.00	\$1,790,520.00
	2580	\$5	5,504,925	HOUSTON TEXANS	8/19/24			5	17.83%	12,818	10,199	35,526	8	\$1,174,790.00	\$1,288,775.00	\$1,118,365.00	\$798,870.00
	2582	\$10	22,209,750	\$250,000 50X CASHWORD	7/1/24			12	15.64%	30,435	8,935	331,510	28	\$2,894,090.00	\$2,960,570.00	\$3,117,320.00	\$3,183,030.00
	2598	\$10	10,877,800	\$50 \$100 OR \$500	7/15/24			10	24.66%	24,161	7,674	129,045	42	\$2,288,740.00	\$2,357,220.00	\$2,736,170.00	\$2,980,930.00
	2595	\$10	8,195,600	\$500,000 LUCKY 7S	9/3/24			3	12.72%	35,157	11,821	92,367	9	\$4,244,100.00	\$4,347,100.00	\$1,828,590.00	\$1,000.00
	2623	\$10	25,555,150	LIMITED EDITION MEGA LOTERIA	8/5/24			7	14.77%	44,400	10,681	374,341	13	\$5,498,610.00	\$5,449,340.00	\$5,831,930.00	\$5,979,340.00
	2596	\$20	5,105,225	\$1,000,000 LUCKY 7S	9/3/24			3	11.43%	42,205	10,528	124,121	2	\$4,423,220.00	\$4,738,640.00	\$2,502,840.00	\$1,000.00
	2575	\$20	7,982,300	VIP MILLIONS	7/1/24			12	30.75%	30,665	9,432	177,163	21	\$3,258,040.00	\$3,350,380.00	\$3,767,540.00	\$4,213,820.00
	2591	\$30	6,047,525	ULTIMATE RICHES	8/19/24			5	10.75%	37,313	9,143	166,724	10	\$3,503,100.00	\$3,945,840.00	\$4,246,170.00	\$4,713,930.00
	2589	\$50	6,082,060	500X	9/16/24			1	1.66%	47,407	6,700	241,138	102	\$5,056,800.00	\$2,000.00	\$0	\$0
Mature	2541	\$1	29,430,150	20X POWER BLITZ	1/2/24			38	51.95%	6,293	4,338	82,139	53	\$216,280.00	\$257,626.00	\$282,806.00	\$290,090.00
	2424	\$1	823,350	CASH FRENZY	9/14/22			105	0.00%	0	0	1,358	345	\$0	\$0	\$0	\$0
	1878	\$1	854,700	CASH ON THE SPOT	9/18/17			366	0.00%	0	0	759	89	\$0	\$0	\$0	\$0
	2564	\$1	13,210,350	HIT \$5,000	5/6/24			20	73.80%	9,596	7,774	3,673	14	\$401,040.00	\$442,060.00	\$479,163.00	\$489,951.00
	2124	\$1	853,200	WINNING 7S	8/8/19			267	0.00%	0	0	898	445	\$0	\$0	\$0	\$0
	2539	\$2	9,005,875	5 TIMES LUCKY	4/15/24			23	53.62%	4,266	2,089	25,312	542	\$151,202.00	\$166,054.00	\$161,364.00	\$189,672.00
	2552	\$2	24,253,375	BREAK THE BANK	12/4/23			42	72.35%	11,766	8,320	25,801	17	\$780,044.00	\$820,854.00	\$836,580.00	\$851,724.00
	2571	\$2	25,071,375	CLASSIC BINGO!	5/20/24			18	25.61%	12,444	7,882	126,688	16	\$710,156.00	\$782,836.00	\$802,796.00	\$773,200.00
	2466	\$2	5,106,625	NEON 9S	6/17/24			14	68.87%	5,432	3,860	2,319	87	\$301,226.00	\$349,332.00	\$373,338.00	\$425,532.00
	2542	\$3	24,005,000	30X POWER WORD BLITZ	1/2/24			38	48.51%	6,744	4,730	85,746	31	\$559,791.00	\$595,404.00	\$641,472.00	\$644,340.00
	2504	\$3	35,510,250	CROSSWORD	3/4/24			29	32.20%	10,790	7,975	171,612	6	\$1,138,257.00	\$1,178,205.00	\$1,159,890.00	\$1,191,771.00

Liability for 2539 / for Life to Date**Product Status:**
Active**SmartCash Enabled:**
N/A**Validation Range:** 11/11/2023 - 12/31/2037**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$2.00	527703	\$1,055,406.00	481009	\$962,018.00	47.69%	4294493
2	2	N/A	\$4.00	202313	\$809,252.00	193627	\$774,508.00	48.90%	4404153
3	3	N/A	\$4.00	72169	\$288,676.00	71889	\$287,556.00	49.90%	4494185
4	4	N/A	\$5.00	36447	\$182,235.00	35600	\$178,000.00	49.41%	4450000
5	5	N/A	\$10.00	35664	\$356,640.00	36496	\$364,960.00	50.58%	4554856
6	6	N/A	\$10.00	36148	\$361,480.00	35899	\$358,990.00	49.83%	4487375
7	7	N/A	\$10.00	35146	\$351,460.00	37032	\$370,320.00	51.31%	4620598
8	8	N/A	\$20.00	17800	\$356,000.00	18167	\$363,340.00	50.51%	4548884
9	9	N/A	\$20.00	17359	\$347,180.00	18721	\$374,420.00	51.89%	4672920
10	10	N/A	\$20.00	17831	\$356,620.00	18136	\$362,720.00	50.42%	4541122
11	0	N/A	\$30.00	938	\$28,140.00	947	\$28,410.00	50.24%	4524436
12	0	N/A	\$30.00	1854	\$55,620.00	1896	\$56,880.00	50.56%	4553370
13	0	N/A	\$30.00	1799	\$53,970.00	1971	\$59,130.00	52.28%	4708376
14	0	N/A	\$30.00	1799	\$53,970.00	1945	\$58,350.00	51.95%	4678532
15	0	N/A	\$30.00	1814	\$54,420.00	1964	\$58,920.00	51.99%	4681720
16	0	N/A	\$50.00	895	\$44,750.00	975	\$48,750.00	52.14%	4695576
17	0	N/A	\$50.00	2838	\$141,900.00	3140	\$157,000.00	52.53%	4730419
18	0	N/A	\$50.00	3022	\$151,100.00	3013	\$150,650.00	49.93%	4496222
19	0	N/A	\$100.00	305	\$30,500.00	323	\$32,300.00	51.43%	4632002
20	0	N/A	\$100.00	628	\$62,800.00	683	\$68,300.00	52.10%	4691847
21	0	N/A	\$100.00	620	\$62,000.00	690	\$69,000.00	52.67%	4743552
22	0	N/A	\$100.00	630	\$63,000.00	696	\$69,600.00	52.49%	4727065
23	0	N/A	\$100.00	632	\$63,200.00	665	\$66,500.00	51.27%	4617507
24	0	N/A	\$500.00	284	\$142,000.00	281	\$140,500.00	49.73%	4479028
25	0	N/A	\$500.00	285	\$142,500.00	279	\$139,500.00	49.47%	4455033
26	0	N/A	\$500.00	269	\$134,500.00	295	\$147,500.00	52.30%	4710519
27	0	N/A	\$1,000.00	18	\$18,000.00	19	\$19,000.00	51.35%	4624638
28	0	N/A	\$1,000.00	21	\$21,000.00	17	\$17,000.00	44.74%	4028944
29	0	N/A	\$30,000.00	3	\$90,000.00	2	\$60,000.00	40.00%	3602350
Totals:				1017234	\$5,878,319.00	966,377	\$5,844,122.00		

TICKET QUANTITY: 9,005,875 MIN QUANTITY 8,937,600 MAX QUANTITY 9,302,400
POOLS: 37,521
PACKS / GAME: 72,047
PACKS / POOL: 1,920
PACK SIZE: 125
POOL SIZE: 240,000

RETAIL PRICE: \$2.00
REVENUE: \$18,011,750
PRIZE FUND: \$11,722,441
PERCENTAGE: 65.08218800%
INSTANT FUND: \$11,722,441
INSTANT-WIN PAYOUT: 65.08218800%

PRIZE STRUCTURE:
5 TIMES LUCKY
Texas Lottery Game # 2539
IGT Job # 019031
Version 3 dated June 1, 2023

PRIZE LEVEL	TIER CODE	Description	Number of Wins Per Ticket	TOTAL PRIZE AMOUNT	ODDS (1 IN):	TOTAL PRIZES	WINNERS IN 240,000 (PER POOL)	WINNERS IN 125 (PER PACK)	PRIZE COST	% OF PRIZE FUND	% PER PRIZE TIER
1	L	\$2	1	\$2	893	1,008,712	26,880	14.00	\$2,017,424	17.21%	
2	L	\$4	1	\$4	22.75	395,940	10,560	5.50	\$1,583,760	13.51%	
3	L	\$2 + \$2	2	\$4	62.52	144,058	3,840	2.00	\$576,232	4.92%	
4	L	\$5	1	\$5	125.00	72,047	1,920	1.00	\$360,235	3.07%	
5	L	\$10	1	\$10	124.80	72,160	1,920	1.00	\$721,600	6.16%	
6	L	\$2 (5X)	1	\$10	125.00	72,047	1,920	1.00	\$720,470	6.15%	
7	L	\$2 x 5	5	\$10	124.77	72,178	1,920	1.00	\$721,780	6.16%	
8	L	\$20	1	\$20	250.39	35,967	960	0.50	\$719,340	6.14%	
9	L	\$10 x 2	2	\$20	249.61	36,080	960	0.50	\$721,600	6.16%	
10	L	\$2 (5X) x 2	2	\$20	250.39	35,967	960	0.50	\$719,340	6.14%	Low Tier: 75.60%
11	M	\$30	1	\$30	4,777.65	1,885	50		\$56,550	0.48%	
12	M	\$2 (5X) + \$4 (5X)	2	\$30	2,401.57	3,750	100		\$112,500	0.96%	
13	M	\$10 x 3	3	\$30	2,388.83	3,770	100		\$113,100	0.96%	
14	M	\$4 (5X) + \$10	2	\$30	2,405.42	3,744	100		\$112,320	0.96%	
15	M	\$20 + \$10	2	\$30	2,383.77	3,778	101		\$113,340	0.97%	
16	M	\$50	1	\$50	4,815.98	1,870	50		\$93,500	0.80%	
17	M	\$10 x 5	5	\$50	1,506.50	5,978	159		\$298,900	2.55%	
18	M	\$10 (5X)	1	\$50	1,492.27	6,035	161		\$301,750	2.57%	
19	M	\$100	1	\$100	14,340.57	628	17		\$62,800	0.54%	
20	M	\$20 (5X)	1	\$100	6,869.47	1,311	35		\$131,100	1.12%	
21	M	+\$4 + (\$5 x 2) + (\$10 x 5)	10	\$100	6,874.71	1,310	35		\$131,000	1.12%	
22	M	\$20 x 5	5	\$100	6,791.76	1,326	35		\$132,600	1.13%	
23	M	(\$5 (5X) x 2) + \$10 (5X)	3	\$100	6,943.62	1,297	35		\$129,700	1.11%	
24	M	\$500	1	\$500	15,939.60	565	15		\$282,500	2.41%	
25	M	\$100 (5X)	1	\$500	15,967.86	564	15		\$282,000	2.41%	
26	M	(\$50 x 4) + (\$100 x 3)	7	\$500	15,967.86	564	15		\$282,000	2.41%	Mid Tier: 22.48%
27	H	\$1,000	1	\$1,000	243,402.03	37	1		\$37,000	0.32%	
28	H	\$100 (5X) x 2	2	\$1,000	236,996.71	38	1		\$38,000	0.32%	
29	H	\$30,000	1	\$30,000	1,801,175.00	5			\$150,000	1.28%	High Tier: 1.92%
TOTAL CASH PRIZES					1 in 2 Decimals: 4.54 1 in 4 Decimals: 4.5401	1,983,611	52,865	27.00	\$11,722,441	100.00%	

Consolidated odds are 1 in:

5 TIMES LUCKY
Texas Lottery Game # 2539
IGT Job # 019031
Version 3 dated June 1, 2023

\$2 893 1,008,712
\$4 16.68 539,998
\$5 125.00 72,047
\$10 41.62 216,385
\$20 83.38 108,014
\$30 532.04 16,927
\$50 648.70 13,883
\$100 1,533.70 5,872
\$500 5,319.48 1,693
\$1,000 120,078.33 75
\$30,000 1,801,175.00 5
1,983,611

PRIZE LEVEL	Description	Number of Wins per Ticket	GLEPS TYPE:			A			B			C			D			TOTAL		
			PER GAME:			17,918			18,049			18,049			18,031			72,047		
			PER POOL:			480			480			480			480			1,920		
PRIZE LEVEL	Description	Number of Wins per Ticket	PRIZE:	Number:		Amount:		Number:	Amount:		Number:	Amount:		Number:	Amount:		Number:	Amount:		TOTAL
				14	18	\$28	\$36	13	\$26	11	26	\$124	\$123	26	\$123	26	26	\$123	26	1,945,156
1	\$2	1	\$2	8	18	\$28	\$36	13	\$26	11	26	\$124	\$123	26	\$123	26	26	\$123	26	\$8,861,781
2	\$4	1	\$4	8	4	\$32	\$16	5	\$20	5	5	\$20	\$20	5	\$20	5	5	\$20	5	\$395,940
3	\$2 + \$2	2	\$4	2	0	\$8	\$0	2	\$8	4	2	\$8	\$8	2	\$16	4	4	\$16	4	\$576,232
4	\$5	1	\$5	1	2	\$5	\$10	0	\$0	1	0	\$0	\$0	0	\$5	1	1	\$5	1	\$360,235
5	\$10	1	\$10	0	0	\$0	\$0	2	\$20	2	0	\$20	\$20	2	\$20	2	2	\$20	2	\$721,600
6	\$2 (5X)	1	\$10	1	1	\$10	\$10	1	\$10	1	2	\$10	\$10	1	\$10	1	1	\$10	1	\$720,470
7	\$2 x 5	5	\$10	0	1	\$0	\$10	1	\$10	1	2	\$10	\$20	1	\$10	1	1	\$20	1	\$721,780
8	\$20	1	\$20	1	1	\$20	\$20	0	\$0	0	0	\$0	\$0	1	\$20	0	0	\$0	0	\$35,967
9	\$10 x 2	2	\$20	0	1	\$0	\$0	1	\$20	1	0	\$20	\$20	1	\$20	0	0	\$0	0	\$719,340
10	\$2 (5X) x 2	2	\$20	1	1	\$20	\$20	1	\$20	1	0	\$20	\$20	0	\$0	0	0	\$0	0	\$35,967
TOTAL PRIZES				28	28	\$123	\$122	26	\$124	26	26	\$123	\$123	26	\$123	26	26	\$123	26	\$8,861,781



INTEROFFICE MEMO

Gary Grief, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

November 21, 2023

The attached invoice(s) for service is being submitted for approval.

Vendor Name	IGT
P.O. Number (if applicable)	362-23-9009RL023
Tx Game #/Name	#2539 5 Times Lucky
Draw #	
Invoice Number	90139069
Invoice Amount	\$226,030.10

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock

Dale Bowersock (Scratch Ticket Strategy Coordinator)

11/28/2023

Date

JB 11/28/2023

Will Russ

Will Russ (Products Manager)

11/28/2023

Date



Robert Tirloni

Robert Tirloni (Lottery Operations Division Director)

11/29/2023

Date

Please return to Maria Perez in the Office of the Controller by

December 1, 2023



IGT Global Solutions Corporation
10 Memorial Boulevard
Providence, RI 02903
United States
Email: IGTGlobalSolutionsAR@igt.com

INVOICE

INVOICE NUMBER: 90139069
DATE : November 16, 2023

BILL TO: 20318
Texas Lottery Commission
Gary Grief, Executive Director
611 East 6th Street
Austin TX 78701

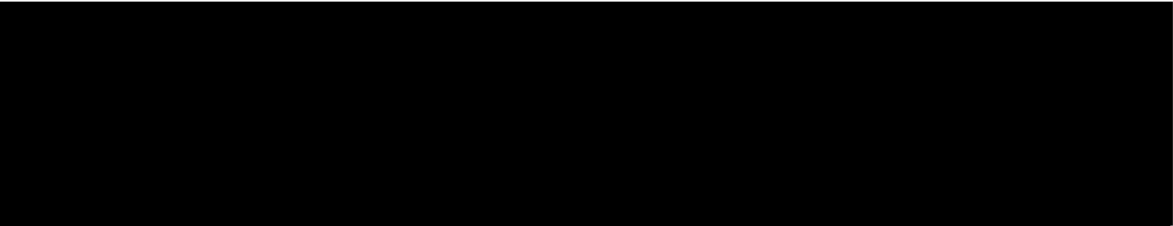
INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
001 GAME 2539	129183 010	Game 2539 5 TIMES LUCKY-TRK 1	7,138,000 PC	0.01368	97,647.84
002 GAME 2539	129183 020	Option 2539 Foil Stock	7,138,000 PC	0.00640	45,683.20
003 GAME 2539	129183 030	Option 2539 Full UV	7,138,000 PC	0.00128	9,136.64
004 GAME 2539	129183 040	Option 2539 Intigrated Graphic Ove	7,138,000 PC	0.00272	19,415.36
005 GAME 2539	129183 050	Game 2539 5 TIMES LUCKY-TRK 2	1,867,875 PC	0.01368	25,552.53
006 GAME 2539	129183 070	Option 2539 Foil Stock	1,867,875 PC	0.00640	11,954.40
007 GAME 2539	129183 080	Option 2539 Full UV	1,867,875 PC	0.00128	2,390.88
008 GAME 2539	129183 090	Option 2539 Intigrated Graphic Ove	1,867,875 PC	0.00272	5,080.62
009 GAME 2539	129183 100	Inserts 4" x 4"	72,047 PC	0.10925	7,871.13
010 GAME 2539	129183 110	Inserts Additional	17,300 PC	0.07500	1,297.50
TOTAL AMOUNT DUE				USD	226,030.10

INV ITEM NO.	SALES ORD.		QUANTITY	UNIT	EXTENDED
CUSTOMER PO NO.	SO ITEM NO	DESCRIPTION		PRICE	AMOUNT

REMARKS:
Unrounded Invoice Total \$226,030.1000

PAYMENT TERMS:
Due within 30 days

REMITTANCE:
Please remit payment in USD:



For each invoice being paid, please include entire invoice number(s) (8-digit and/or alpha-numeric) in reference field of the remittance transmission.

Scratch Ticket Game Closing Analysis

02/27/22 Thru 02/24/24

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	Week 17	Week 13	Week 20	Week 26	*Week 36	*Week 97	*Week 56	None
10M-14.99M	*Week 15	*Week 28	None	None	*Week 29	None	None	None	None
15M-19.99M	Week 30	None	None	None	None	Week 53	None	None	None
20M-24.99M	None	None	None	*Week 76	None	None	None	None	None
25M-29.99M	None	None	None	None	None	None	None	None	None
30M-34.99M	None	None	*Week 68	None	None	None	None	None	None
>=35M	None	None	*Week 97	*Week 52	*Week 54	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	\$889,989	\$1,232,303	\$1,698,404	\$2,234,215	\$3,886,072	\$2,359,958	\$4,641,250	None
10M-14.99M	\$649,617	\$620,682	None	None	\$3,571,641	None	None	None	None
15M-19.99M	\$506,021	None	None	None	None	\$6,498,580	None	None	None
20M-24.99M	None	None	None	\$1,301,423	None	None	None	None	None
25M-29.99M	None	None	None	None	None	None	None	None	None
30M-34.99M	None	None	\$1,222,418	None	None	None	None	None	None
>=35M	None	None	\$1,254,889	\$4,803,626	\$7,966,148	None	None	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only

From: [Gough, Riley](#)
To: [Bowersock, Dale](#)
Cc: [ProductsScratchTeam](#)
Subject: RE: October 2024 Pre-call Recommendations
Date: Tuesday, September 24, 2024 9:12:11 AM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image007.png](#)

CAUTION: This email originated outside the Texas Lottery's email system.
DO NOT click links or open attachments unless you expect them from the sender and know the content is safe.

Hi Dale,

No concerns with the below games list.

Thanks,
Riley

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Monday, September 23, 2024 7:45 AM
To: Gough, Riley <Riley.Gough@IGT.com>
Cc: ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>
Subject: October 2024 Pre-call Recommendations
Importance: High

CAUTION: This email originated outside of IGT. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good morning Riley,

Below are the October Pre-call Recommendations. Variance calculations are attached for games with sell through less than 85%.

Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales		
													9/21/24	9/14/24	9/7/24
2539	\$2	9,005,875	5 TIMES LUCKY	4/15/24			23	53.62%	4,266	2,089	25,312	542	\$151,202.00	\$166,054.00	\$161,364.00
2562	\$5	7,330,725	\$100,000 MONEY MANIA	4/15/24			23	61.11%	2,771	1,341	29,681	3,258	\$158,300.00	\$184,260.00	\$204,185.00
2558	\$5	7,127,925	SILVER ARMADILLO DOLLARS	4/1/24			25	69.57%	1,609	964	23,941	1,783	\$112,230.00	\$134,640.00	\$151,600.00
2514	\$20	8,189,250	\$1,000,000 CASH BLAST	12/4/23			42	47.45%	12,023	4,692	153,114	62	\$979,120.00	\$963,360.00	\$1,028,620.00
2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			340	88.33%	6,036	2,600	147,045	31	\$921,630.00	\$947,220.00	\$945,450.00

Game close dates will be:

Pre-Call Date	Call Date	EOG Date	EOV Date
Friday, October 4, 2024	Sunday, November 3, 2024	Wednesday, December 18, 2024	Monday, June 16, 2025

Please let me know if you have concerns with pre-calling any of these games.

Thanks,
Dale

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