

TEAAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed

7/29/2024

Game #	2550	Confirmed Packs	1,103
Game Name	Show Me 100X	Active Packs	628
Quantity Printed	7,211,325	Warehouse Packs	27,464
Price Point	\$5	Returned Packs	649
Start Date	2/5/2024	Printed Payout Percentage	68.13%
Top Prize	\$ 100,000	Percent Sold	68.54%
Number of Top Prizes Remaining	2	Number of Weeks Out	25

Current Game Sales AnalysisTANGIBLE COSTS**Expenditure Impact:**

Cost to print tickets	\$ 687,796	Actual ticket production costs
Prize payout expense	\$ 16,345,220	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs**\$ 17,033,016**TANGIBLE BENEFITS**Revenue Impact:**

Estimated sales	\$ 24,713,211	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 24,713,211	

Excess of Revenue over Expended \$ 7,680,195INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	104,670
Next week	\$	99,595
Next week	\$	124,620
Avg Weekly Sales Current Game	\$	109,628
Avg Weekly Sales \$5; 5M-9.99M Qty	\$	1,698,404
Percentage Of Variance In Sales		94%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2550	Printed Payout Percentage	68.13%
Game Name	Show Me 100X	Actual Payout Percentage	66.14%
Percent Sold	68.54%	Number of Weeks Out	25
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			20

Recommendation

- ☒ Based on the findings in this Summary Report, I am recommending closing the above game.
- ☐ I am recommending closing the above game based on the below business reason(s):

 7/30/2024

Scratch Ticket Strategy Coordinator Date

 7/30/2024

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

 8/1/2024

Lottery Operations Division Director Date

  8/5/2024

Controller Date

N/A

Deputy Executive Director Date

 8/5/2024

Executive Director Date



Play the Games of Texas!

Da Vinci Report

7/29/24

Week End Date:7/27/24

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														7/27/24	7/20/24	7/13/24	7/6/24
Mature	2504	\$3	35,510,250	CROSSWORD	3/4/24			21	23.51%	11,916	8,279	194,883	4	\$1,126,077.00	\$1,145,022.00	\$1,114,074.00	\$1,200,195.00
	2508	\$3	32,963,925	TEXAS LOTERIA	1/16/24			28	32.37%	14,398	11,043	268,369	5	\$1,218,513.00	\$1,185,669.00	\$1,157,169.00	\$1,193,415.00
	2562	\$5	7,330,725	\$100,000 MONEY MANIA	4/15/24			15	55.40%	6,101	3,394	30,159	1,716	\$446,190.00	\$562,220.00	\$615,810.00	\$733,430.00
	2543	\$5	25,097,475	50X POWER BLITZ	1/2/24			30	40.37%	10,468	6,689	180,167	6	\$952,485.00	\$953,205.00	\$933,995.00	\$1,037,080.00
	2554	\$5	7,213,575	50X THE WIN	3/4/24			21	63.99%	1,896	974	29,597	1,384	\$150,895.00	\$172,485.00	\$195,930.00	\$235,715.00
	2502	\$5	16,958,025	BINGO TIMES 20	9/18/23			45	70.75%	10,399	7,043	46,039	380	\$1,059,360.00	\$1,058,120.00	\$1,058,840.00	\$1,144,605.00
	2559	\$5	7,244,700	LUCKY 7S	3/18/24			19	63.84%	2,620	1,715	27,955	1,536	\$238,225.00	\$278,480.00	\$290,195.00	\$384,035.00
	2550	\$5	7,211,325	SHOW ME 100X	2/5/24			25	68.54%	1,103	628	27,464	649	\$104,670.00	\$99,595.00	\$124,620.00	\$145,170.00
	2558	\$5	7,127,925	SILVER ARMADILLO DOLLAR\$	4/1/24			17	65.41%	3,525	2,249	24,238	1,620	\$329,710.00	\$391,400.00	\$418,360.00	\$571,200.00
	2505	\$5	32,640,150	SUPER CASHWORD	6/5/23			60	67.56%	15,033	8,336	114,691	16	\$1,544,730.00	\$1,515,745.00	\$1,503,790.00	\$1,659,685.00
	2553	\$5	7,274,325	WINNING 7S	2/19/24			23	62.32%	1,937	1,013	30,792	2,062	\$143,495.00	\$161,405.00	\$171,360.00	\$219,005.00
	2506	\$10	24,386,600	\$250,000 50X CASHWORD	6/19/23			58	79.39%	18,928	4,824	67,470	301	\$1,441,260.00	\$1,590,070.00	\$1,823,190.00	\$2,620,620.00
	2544	\$10	20,116,650	100X POWER BLITZ	1/2/24			30	37.00%	15,061	7,084	228,565	64	\$1,718,640.00	\$1,731,940.00	\$1,651,000.00	\$1,784,390.00
	2386	\$10	8,145,250	BREAK THE BANK SUPER TICKET	11/6/23			38	52.13%	7,242	4,903	64,488	43	\$813,190.00	\$767,360.00	\$778,220.00	\$863,060.00
	2413	\$10	28,619,300	CA\$H BLOWOUT	3/6/23			73	48.06%	6,380	2,874	286,271	121	\$621,340.00	\$654,010.00	\$654,490.00	\$650,780.00
	2563	\$10	49,168,200	MEGA LOTERIA	2/19/24			23	33.92%	49,484	13,896	578,177	12	\$7,860,360.00	\$7,625,490.00	\$7,059,490.00	\$7,891,290.00
	2551	\$10	8,108,400	MONEY MONEY MONEY	3/4/24			21	55.22%	25,933	7,111	33,211	723	\$1,210,170.00	\$1,218,930.00	\$1,174,680.00	\$1,341,220.00
	2514	\$20	8,189,250	\$1,000,000 CASH BLAST	12/4/23			34	42.28%	12,798	5,144	167,910	225	\$1,073,100.00	\$1,070,620.00	\$1,050,620.00	\$1,147,980.00
	2535	\$20	6,119,575	\$85,000,000 EXPLOSION	11/15/23			36	60.83%	8,918	2,423	78,105	4,028	\$493,320.00	\$493,800.00	\$488,340.00	\$611,040.00
	2545	\$20	10,249,975	200X POWER BLITZ	1/2/24			30	41.46%	18,478	7,043	211,543	51	\$2,035,920.00	\$1,967,080.00	\$1,760,460.00	\$2,010,460.00
	2511	\$20	25,214,400	MILLION DOLLAR LOTERIA	6/5/23			60	83.54%	23,809	4,656	127,661	1,458	\$2,485,280.00	\$2,507,560.00	\$2,426,220.00	\$2,855,140.00
	2586	\$20	25,615,950	MILLION DOLLAR LOTERIA	4/15/24			15	18.31%	46,714	10,837	772,896	8	\$6,355,480.00	\$6,079,440.00	\$5,626,640.00	\$6,145,400.00
	2495	\$20	8,185,575	PLATINUM MILLIONS	2/5/24			25	40.76%	15,566	4,753	170,531	82	\$1,047,160.00	\$941,240.00	\$839,220.00	\$1,062,820.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			332	87.51%	6,186	3,209	157,350	41	\$1,141,050.00	\$1,186,860.00	\$1,039,680.00	\$1,170,180.00
	2561	\$30	7,080,625	MAXIMUM MILLIONS	4/1/24			17	29.83%	21,433	8,227	166,311	39	\$2,621,190.00	\$2,660,880.00	\$2,551,110.00	\$2,877,900.00
	2517	\$30	9,225,150	MILLIONAIRE MAKER	8/14/23			50	46.38%	11,205	4,776	179,794	44	\$1,422,990.00	\$1,429,410.00	\$1,275,000.00	\$1,421,940.00
	2468	\$30	8,544,000	VIP CLUB	2/20/23			75	62.45%	8,175	2,809	115,752	34	\$731,670.00	\$724,230.00	\$703,500.00	\$761,760.00
	2455	\$50	10,237,540	\$5,000,000 ULTIMATE	1/16/23			80	64.67%	11,808	3,268	163,387	163	\$2,112,350.00	\$2,101,900.00	\$1,983,700.00	\$2,327,400.00
	2435	\$50	10,070,440	500X LOTERIA SPECTACULAR	3/6/23			73	74.42%	14,641	3,522	103,303	2,799	\$2,120,150.00	\$2,055,100.00	\$2,074,950.00	\$2,350,900.00
	2479	\$50	8,214,280	CASH ROYALE	7/17/23			54	50.46%	10,079	2,912	188,205	343	\$1,709,000.00	\$1,810,600.00	\$1,641,150.00	\$1,841,600.00
	2548	\$50	6,070,220	LUXE	3/4/24			21	31.31%	22,477	6,265	176,650	63	\$3,455,750.00	\$3,471,250.00	\$3,018,800.00	\$3,450,500.00
	2536	\$50	4,135,520	MILLIONS CLUB	11/15/23			36	66.27%	16,367	5,234	45,390	69	\$2,200,950.00	\$2,153,100.00	\$1,988,350.00	\$2,207,150.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			115	71.44%	12,691	3,357	178,544	151	\$2,155,900.00	\$2,088,400.00	\$1,877,000.00	\$2,282,000.00

Liability for 2550 / for Life to Date**Product Status:**
Active**SmartCash Enabled:**
N/A**Validation Range:** 12/14/2023 - 12/31/2037**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5.00	265190	\$1,325,950.00	479836	\$2,399,180.00	64.41%	4644473
2	2	N/A	\$10.00	91629	\$916,290.00	173048	\$1,730,480.00	65.38%	4714823
3	3	N/A	\$10.00	95922	\$959,220.00	192179	\$1,921,790.00	66.71%	4810345
4	4	N/A	\$20.00	8228	\$164,560.00	15719	\$314,380.00	65.64%	4733570
5	5	N/A	\$20.00	7805	\$156,100.00	16318	\$326,360.00	67.64%	4878099
6	6	N/A	\$20.00	7815	\$156,300.00	16255	\$325,100.00	67.53%	4869966
7	7	N/A	\$20.00	7822	\$156,440.00	16189	\$323,780.00	67.42%	4862110
8	0	N/A	\$25.00	47223	\$1,180,575.00	97062	\$2,426,550.00	67.27%	4851132
9	0	N/A	\$50.00	8139	\$406,950.00	15808	\$790,400.00	66.01%	4760371
10	0	N/A	\$50.00	7868	\$393,400.00	16255	\$812,750.00	67.38%	4859266
11	0	N/A	\$50.00	7813	\$390,650.00	16257	\$812,850.00	67.54%	4870565
12	0	N/A	\$50.00	7721	\$386,050.00	16290	\$814,500.00	67.84%	4892444
13	0	N/A	\$100.00	1010	\$101,000.00	1966	\$196,600.00	66.06%	4763933
14	0	N/A	\$100.00	1980	\$198,000.00	4044	\$404,400.00	67.13%	4841068
15	0	N/A	\$100.00	1971	\$197,100.00	4043	\$404,300.00	67.23%	4847919
16	0	N/A	\$100.00	975	\$97,500.00	2044	\$204,400.00	67.70%	4882394
17	0	N/A	\$100.00	951	\$95,100.00	2039	\$203,900.00	68.19%	4917689
18	0	N/A	\$500.00	200	\$100,000.00	400	\$200,000.00	66.67%	4807549
19	0	N/A	\$500.00	192	\$96,000.00	403	\$201,500.00	67.73%	4884309
20	0	N/A	\$500.00	199	\$99,500.00	403	\$201,500.00	66.94%	4827514
21	0	N/A	\$500.00	202	\$101,000.00	395	\$197,500.00	66.16%	4771312
22	0	N/A	\$500.00	178	\$89,000.00	423	\$211,500.00	70.38%	5075524
23	0	N/A	\$500.00	196	\$98,000.00	413	\$206,500.00	67.82%	4890438
24	0	N/A	\$1,000.00	23	\$23,000.00	36	\$36,000.00	61.02%	4400130
25	0	N/A	\$1,000.00	44	\$44,000.00	82	\$82,000.00	65.08%	4693084
26	0	N/A	\$1,000.00	36	\$36,000.00	80	\$80,000.00	68.97%	4973327
27	0	N/A	\$1,000.00	17	\$17,000.00	42	\$42,000.00	71.19%	5133485
28	0	N/A	\$1,000.00	21	\$21,000.00	40	\$40,000.00	65.57%	4728737
29	0	N/A	\$5,000.00	1	\$5,000.00	1	\$5,000.00	50.00%	3605663
30	0	N/A	\$5,000.00	1	\$5,000.00	2	\$10,000.00	66.67%	4807550
31	0	N/A	\$5,000.00	1	\$5,000.00	4	\$20,000.00	80.00%	5769059
32	0	N/A	\$100,000.00	2	\$200,000.00	2	\$200,000.00	50.00%	3605662
33	0	N/A	\$100,000.00	0	\$0.00	2	\$200,000.00	100.00%	7211326
Totals:				571375	\$8,220,685.00	1,088,080	\$16,345,220.00		

End of Production Prize Structure

TEXAS LOTTERY

GAME NO.2550 "SHOW ME 100X"

June 29, 2023 - VERSION A

											Total Payout	
Order Quantity:	7,211,325	Pack Size:	75	Pool Size:	120,000	Winners:	1,659,455	Prize Fund:	\$24,565,905.00			
Price Point:	\$5.00	Packs/Game:	96,151	Number of Pools:	60.09	Non-winners:	5,551,870	Payout:	68.13%			
Revenue:	\$36,056,625.00	Packs/Pool:	1,600					Overall Odds:	4.3456			

Kind	Wins	Tier Level	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
							Pack	Pool	Total		
Low Tiers											
01	1	L	\$5	\$5	\$5.00	9.6793	7.75	12,400.00	745,026	\$3,725,130.00	15.16%
02	1	L	\$10	\$10	\$10.00	27.2458	2.75	4,400.00	264,677	\$2,646,770.00	10.77%
03	2	L	\$5 x 2	\$10	\$10.00	25.0305	3.00	4,800.00	288,101	\$2,881,010.00	11.73%
Total (\$10.00):						13.0456	5.75	9,200.00	552,778	\$5,527,780.00	22.50%
04	1	L	\$20	\$20	\$20.00	301.1369	0.25	400.00	23,947	\$478,940.00	1.95%
05	2	L	\$10 x 2	\$20	\$20.00	298.9398	0.25	400.00	24,123	\$482,460.00	1.96%
06	3	L	\$10 + (\$5 x 2)	\$20	\$20.00	299.5980	0.25	400.00	24,070	\$481,400.00	1.96%
07	4	L	\$5 x 4	\$20	\$20.00	300.3342	0.25	400.00	24,011	\$480,220.00	1.95%
Total (\$20.00):						75.0000	1.00	1,600.00	96,151	\$1,923,020.00	7.83%
Total (Low Tiers):						5.1733	14.50	23,200.00	1,393,955	\$11,175,930.00	45.49%
Mid Tiers											
08	1	M	\$5 w/ 5X	\$25	\$25.00	49.9797	1.50	2,400.00	144,285	\$3,607,125.00	14.68%
09	1	M	\$50	\$50	\$50.00	301.1369	0.25	400.00	23,947	\$1,197,350.00	4.87%
10	1	M	\$5 w/ 10X	\$50	\$50.00	298.9398	0.25	400.00	24,123	\$1,206,150.00	4.91%
11	1	M	\$10 w/ 5X	\$50	\$50.00	299.5980	0.25	400.00	24,070	\$1,203,500.00	4.90%
12	4	M	(\$20 x 2) + (\$5 x 2)	\$50	\$50.00	300.3342	0.25	400.00	24,011	\$1,200,550.00	4.89%
Total (\$50.00):						75.0000	1.00	1,600.00	96,151	\$4,807,550.00	19.57%
13	1	M	\$100	\$100	\$100.00	2423.1603	0.03	50.00	2,976	\$297,600.00	1.21%
14	1	M	\$20 w/ 5X	\$100	\$100.00	1197.0991	0.06	100.00	6,024	\$602,400.00	2.45%
15	1	M	\$10 w/ 10X	\$100	\$100.00	1199.0896	0.06	100.00	6,014	\$601,400.00	2.45%
16	5	M	\$50 + \$20 + (\$10 x 3)	\$100	\$100.00	2388.6469	0.03	50.00	3,019	\$301,900.00	1.23%
17	20	M	\$5 x 20	\$100	\$100.00	2411.8144	0.03	50.00	2,990	\$299,000.00	1.22%
Total (\$100.00):						343.0207	0.22	350.00	21,023	\$2,102,300.00	8.56%
18	1	M	\$500	\$500	\$500.00	12018.8750	0.01	10.00	600	\$300,000.00	1.22%
19	1	M	\$5 w/ 100X	\$500	\$500.00	12119.8739	0.01	10.00	595	\$297,500.00	1.21%
20	1	M	\$100 w/ 5X	\$500	\$500.00	11978.9452	0.01	10.00	602	\$301,000.00	1.23%
21	1	M	\$50 w/ 10X	\$500	\$500.00	12079.2714	0.01	10.00	597	\$298,500.00	1.22%
22	30	M	(\$20 x 20) + (\$10 x 10)	\$500	\$500.00	11998.8769	0.01	10.00	601	\$300,500.00	1.22%
23	15	M	\$100 + (\$50 x 4) + (\$20 x 10)	\$500	\$500.00	11841.2562	0.01	10.00	609	\$304,500.00	1.24%
Total (\$500.00):						2000.9226	0.04	60.00	3,604	\$1,802,000.00	7.34%
Total (Mid Tiers):						27.2061	2.76	4,410.00	265,063	\$12,318,975.00	50.15%
High Tiers											
24	1	H	\$1,000	\$1,000	\$1,000.00	122225.8475	0.00	1.00	59	\$59,000.00	0.24%

25	1	H	\$10 w/ 100X	\$1,000	\$1,000.00	57232.7381	0.00	2.00	126	\$126,000.00	0.51%
26	1	H	\$100 w/ 10X	\$1,000	\$1,000.00	62166.5948	0.00	2.00	116	\$116,000.00	0.47%
27	30	H	\$500 + (\$100 x 2) + (\$20 x 3) + (\$10 x 24)	\$1,000	\$1,000.00	122225.8475	0.00	1.00	59	\$59,000.00	0.24%
28	22	H	(\$100 x 5) + (\$50 x 6) + (\$20 x 9) + (\$10 x 2)	\$1,000	\$1,000.00	118218.4426	0.00	1.00	61	\$61,000.00	0.25%
Total (\$1,000.00):						17129.0380	0.00	7.00	421	\$421,000.00	1.71%
29	1	H	\$5,000	\$5,000	\$5,000.00	3605662.5000	0.00	0.03	2 *	\$10,000.00	0.04%
30	30	H	(\$1,000 x 2) + (\$500 x 2) + (\$100 x 14) + (\$50 x 12)	\$5,000	\$5,000.00	2403775.0000	0.00	0.05	3 *	\$15,000.00	0.06%
31	1	H	\$50 w/ 100X	\$5,000	\$5,000.00	1442265.0000	0.00	0.08	5 *	\$25,000.00	0.10%
Total (\$5,000.00):						721132.5000	0.00	0.17	10	\$50,000.00	0.20%
32	1	H	\$1,000 w/ 100X	\$100,000	\$100,000.00	1802831.2500	0.00	0.07	4 *	\$400,000.00	1.63%
33	1	H	\$100,000	\$100,000	\$100,000.00	3605662.5000	0.00	0.03	2 *	\$200,000.00	0.81%
Total (\$100,000.00):						1201887.5000	0.00	0.10	6	\$600,000.00	2.44%
Total (High Tiers):						16501.8879	0.00	7.27	437	\$1,071,000.00	4.36%
Total :						4.3456	17.26	27,617.27	1,659,455	\$24,565,905.00	100.00%

* Exact Quantity by Kind Level

5X = win 5 TIMES the prize
10X = win 10 TIMES the prize
100X = win 100 TIMES the prize

The \$25 and \$50 prizes are included in the GLEPS but are programmed as Mid-Tier and not part of the Low-Tier file.



INTEROFFICE MEMO

Gary Grief, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

December 13, 2023

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Scientific Games
P.O. Number (if applicable)	362-24-9019RL003
Tx Game #/ Name	#2550 Show Me 100X
Draw #	

Invoice Number:

TX 121223

Invoice Amount:

\$688,406.77

sanction letter dated 12/12/23
credit invoice applied #3006572

-\$500.00
-\$110.75

Total Amount

\$687,796.02

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator)

12/20/2023

Date



Will Russ (Products Manager)

12/29/2023

Date

Robert Tirloni (Lottery Operations Division Director)

12/29/2023

Date

Please return to Maria Perez in the Office of the Controller by

December 23, 2023



Invoice: TX 121223
 "TX 2550 SHOW ME 100X
 December 12, 2023

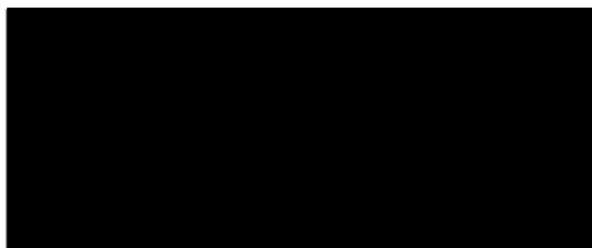
Supplier : Scientific Games International
 1500 Bluegrass Lakes Parkway
 Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY
 Attn: Accounts Payable
 P.O. BOX 16630
 AUSTIN, TX 78761-6630
 United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2550	1	TX-2550 SHOW ME 100X	2,326,200	95.42 \$	221,966.00	1047228
Additional Charges: Specialty Ink-(2) Fluorescent Inks-TX-2550 Pack Inserts			1	302.14 \$	302.14	
TX-2550	2	TX-2550 SHOW ME 100X	2,522,775	95.42 \$	240,723.19	1047229
TX-2550	3	TX-2550 SHOW ME 100X	2,362,350	95.42 \$	225,415.44	1047210
Total Due					<u>\$688,406.77</u>	

*Please include the SG invoice numbers with your remittance

Due Date: January 11, 2024



Scratch Ticket Game Closing Analysis

02/27/22 Thru 02/24/24

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	Week 17	Week 13	Week 20	Week 26	*Week 36	*Week 97	*Week 56	None
10M-14.99M	*Week 15	*Week 28	None	None	*Week 29	None	None	None	None
15M-19.99M	Week 30	None	None	None	None	Week 53	None	None	None
20M-24.99M	None	None	None	*Week 76	None	None	None	None	None
25M-29.99M	None	None	None	None	None	None	None	None	None
30M-34.99M	None	None	*Week 68	None	None	None	None	None	None
>=35M	None	None	*Week 97	*Week 52	*Week 54	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	\$889,989	\$1,232,303	\$1,698,404	\$2,234,215	\$3,886,072	\$2,359,958	\$4,641,250	None
10M-14.99M	\$649,617	\$620,682	None	None	\$3,571,641	None	None	None	None
15M-19.99M	\$506,021	None	None	None	None	\$6,498,580	None	None	None
20M-24.99M	None	None	None	\$1,301,423	None	None	None	None	None
25M-29.99M	None	None	None	None	None	None	None	None	None
30M-34.99M	None	None	\$1,222,418	None	None	None	None	None	None
>=35M	None	None	\$1,254,889	\$4,803,626	\$7,966,148	None	None	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only

From: [Gough, Riley](#)
To: [Bowersock, Dale](#)
Subject: RE: August Pre-call Recommendations
Date: Tuesday, July 30, 2024 10:54:56 AM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image007.png](#)
[image008.png](#)
[image009.png](#)

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DO NOT click links or open attachments unless you expect them from the sender and know the content is safe.

Hi Dale,

Please remove from the list \$10 Cash Blowout (#2413) and \$30 Winners Circle (#2053). We would like to wait to pre-call those two games. Otherwise, the list looks good

Thanks,
Riley

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Monday, July 29, 2024 8:46 AM
To: Gough, Riley <Riley.Gough@IGT.com>
Subject: August Pre-call Recommendations

CAUTION: This email originated outside of IGT. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Riley,
Below are the Pre-call recommendations for August.

Game Close Dates:
Pre-Call: 8/9/24
Call: 9/8/24
Close: 10/23/24
EOV: 4/21/25

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														7/27/24	7/20/24	7/13/24	7/6/24
	2417	\$1	9,996,450	7-11-21	3/18/24			19	80.18%	5,039	3,834	1,941	826	\$217,460.00	\$233,880.00	\$237,039.00	\$276,376.00
	2546	\$2	9,246,750	BONUS 7	1/16/24			28	64.43%	2,803	1,035	18,541	3,110	\$89,510.00	\$96,920.00	\$107,360.00	\$116,724.00
	2554	\$5	7,213,575	50X THE WIN	3/4/24			21	63.99%	1,896	674	29,597	1,384	\$150,895.00	\$172,485.00	\$195,930.00	\$235,715.00
	2550	\$5	7,211,325	SHOW ME 100X	2/5/24			25	68.54%	1,103	628	27,464	649	\$104,670.00	\$99,595.00	\$124,620.00	\$145,170.00
	2553	\$5	7,274,325	WINNING 75	2/19/24			23	62.32%	1,697	1,013	30,792	2,062	\$143,495.00	\$161,405.00	\$171,360.00	\$219,005.00
	2386	\$10	8,145,250	BREAK THE BANK SUPER TICKET	11/6/23			38	52.13%	7,242	4,903	64,488	43	\$813,190.00	\$767,360.00	\$778,220.00	\$863,060.00
	2413	\$10	28,616,300	CASH BLOWOUT	3/6/23			73	48.06%	6,380	2,874	286,271	121	\$621,340.00	\$654,010.00	\$654,460.00	\$650,780.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			332	87.51%	5,196	3,209	157,350	41	\$1,141,050.00	\$1,186,860.00	\$1,039,680.00	\$1,170,180.00
	2560	\$10	7,206,700	\$50, \$100 OR \$500	2/5/24			25	90.72%	6,437	1,476	206	1,925	\$455,480.00	\$625,840.00	\$717,760.00	\$1,027,720.00

Please let me know if you have any concerns.

Thanks,
Dale

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