

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed

1/27/2025

Game #	2552	Confirmed Packs	2,002
Game Name	Break the Bank	Active Packs	1,481
Quantity Printed	24,253,375	Warehouse Packs	74
Price Point	\$2	Returned Packs	478
Start Date	12/4/2023	Printed Payout Percentage	65.01%
Top Prize	\$ 30,000	Percent Sold	94.25%
Number of Top Prizes Remaining	1	Number of Weeks Out	60

Current Game Sales AnalysisTANGIBLE COSTS**Expenditure Impact:**

Cost to print tickets	\$ 794,682	Actual ticket production costs
Prize payout expense	\$ 28,860,115	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs	\$ 29,654,797
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TANGIBLE BENEFITS**Revenue Impact:**

Estimated sales	\$ 45,717,612	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 45,717,612	

Excess of Revenue over Expended	\$ 16,062,815
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INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	106,696
Next week	\$	174,580
Next week	\$	198,600
Avg Weekly Sales Current Game	\$	159,959
Avg Weekly Sales \$2; 30M - 34.99M Qty*	\$	783,971
Percentage Of Variance In Sales		80%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information


Game #	2552	Printed Payout Percentage	65.01%
Game Name	Break the Bank	Actual Payout Percentage	63.13%
Percent Sold	94.25%	Number of Weeks Out	60
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			65

*No data at the \$2, 20M-24.99M level so the \$2, 30M-34.99M level was used instead. Only one game at this level with 85% sell through.

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

 1/27/2025
 Instant Product Coordinator Date

 For Will Russ 1/27/2025
 Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Not required - Over 85% sold
 Lottery Operations Division Director Date

Not required - Over 85% sold
 Controller Date

N/A
 Deputy Executive Director Date

Not required - Over 85% sold
 Executive Director Date




Da Vinci Report

1/27/25

Week End Date:1/25/25

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														1/25/25	1/18/25	1/11/25	1/4/25
Mature	2518	\$50	7,928,240	500X LOTERIA SPECTACULAR	5/20/24			36	46.86%	23,145	5,848	178,924	46	\$3,681,600.00	\$4,126,650.00	\$3,776,900.00	\$4,195,500.00
	2479	\$50	8,214,280	CASH ROYALE	7/17/23			80	58.02%	6,550	1,389	163,154	87	\$754,750.00	\$971,400.00	\$747,150.00	\$969,000.00
	2548	\$50	6,070,220	LUXE	3/4/24			47	55.87%	16,239	4,130	111,182	281	\$1,903,200.00	\$2,263,200.00	\$1,900,650.00	\$2,177,500.00
	2536	\$50	4,135,520	MILLIONS CLUB	11/15/23			62	88.55%	12,558	3,607	5,480	65	\$1,285,400.00	\$1,346,600.00	\$1,300,950.00	\$1,468,000.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			141	76.46%	9,587	2,788	148,034	66	\$1,527,500.00	\$1,827,500.00	\$1,635,100.00	\$1,830,400.00
	2588	\$100	5,243,580	\$400 MILLION MEGA BUCKS	2/5/24			51	57.22%	21,646	6,471	118,529	54	\$4,624,000.00	\$5,132,300.00	\$4,778,400.00	\$5,258,400.00
	2515	\$100	8,875,515	LOTERIA SUPREME	4/3/23			95	70.01%	22,930	6,596	144,628	86	\$4,413,200.00	\$4,764,400.00	\$4,635,600.00	\$4,927,800.00
Sold/Closing	2593	\$1	9,012,750	\$5,000 LUCKY 7S	9/3/24	2/2/25	3/19/25	21	92.94%	711	1,761	194	486	\$97,182.00	\$108,844.00	\$117,592.00	\$152,317.00
	2552	\$2	24,253,375	BREAK THE BANK	12/4/23			60	94.25%	2,002	1,481	74	478	\$106,696.00	\$174,580.00	\$198,600.00	\$278,130.00
	2466	\$2	5,106,625	NEON 9S	6/17/24	1/5/25	2/19/25	32	89.35%	282	364	1,051	541	\$27,450.00	\$43,262.00	\$59,988.00	\$78,152.00
	2496	\$2	6,003,750	POWER 10X	7/15/24	12/30/24	2/13/25	28	90.61%	584	516	145	486	\$34,258.00	\$58,088.00	\$77,184.00	\$117,248.00
	2572	\$5	7,209,000	\$500 FRENZY	6/17/24	1/5/25	2/19/25	32	60.49%	377	211	33,343	1,767	\$44,780.00	\$56,510.00	\$98,805.00	\$137,290.00
	2574	\$5	7,215,375	BIG WINNINGS	7/1/24	1/5/25	2/19/25	30	64.84%	372	296	29,938	892	\$59,355.00	\$83,330.00	\$125,970.00	\$158,835.00
	2502	\$5	16,958,025	BINGO TIMES 20	9/18/23	2/2/25	3/19/25	71	85.80%	1,535	827	27,469	306	\$106,595.00	\$130,270.00	\$131,345.00	\$163,805.00
	2499	\$5	7,338,450	EXTREME GREEN	7/15/24	2/2/25	3/19/25	28	57.51%	1,997	1,338	35,490	355	\$138,665.00	\$174,785.00	\$174,180.00	\$230,695.00
	2565	\$5	14,318,325	HIT \$200,000	5/6/24	1/5/25	2/19/25	38	72.93%	846	813	43,070	1,531	\$146,920.00	\$229,410.00	\$355,165.00	\$478,250.00
	2566	\$10	11,258,600	HIT \$500,000	5/6/24	1/5/25	2/19/25	38	66.98%	1,237	1,075	62,057	1,767	\$297,860.00	\$474,030.00	\$778,640.00	\$1,012,840.00
	2567	\$20	6,098,900	HIT \$1,000,000	5/6/24	1/5/25	2/19/25	38	74.95%	1,699	1,205	46,219	2,102	\$324,020.00	\$504,380.00	\$782,660.00	\$1,099,560.00
	2511	\$20	25,214,400	MILLION DOLLAR LOTERIA	6/5/23			86	92.67%	13,220	2,609	55,292	128	\$1,332,500.00	\$1,430,900.00	\$1,392,020.00	\$1,637,440.00
	2468	\$30	8,544,000	VIP CLUB	2/20/23	1/5/25	2/19/25	101	67.69%	845	358	103,703	917	\$110,130.00	\$163,590.00	\$258,120.00	\$398,370.00

Tier	Reference	Tier Value	Outstanding Tier Count	Outstanding Tier Amount	Tickets Paid	Amount Paid	Estimated Tickets Sold	Percent Paid	Last Date Cashed
1	1	\$2.00	280,026	\$560,052.00	2048298	\$4,096,596.00	21,336,437.5	8,797%	01/26/2025
2	2	\$4.00	39,105	\$156,420.00	348949	\$1,395,796.00	21,809,312.5	8,992%	01/26/2025
3	3	\$4.00	68,942	\$275,768.00	513139	\$2,052,556.00	21,380,791.667	8,816%	01/26/2025
4	4	\$4.00	33,317	\$133,268.00	354737	\$1,418,948.00	22,171,062.5	9,141%	01/26/2025
5	5	\$5.00	26,740	\$133,700.00	264213	\$1,321,065.00	22,024,371.527	9,081%	01/26/2025
6	6	\$8.00	4,433	\$35,464.00	44071	\$352,568.00	22,036,749.333	9,086%	01/26/2025
7	7	\$8.00	5,055	\$40,440.00	43527	\$348,216.00	21,729,789.914	8,959%	01/26/2025
8	8	\$10.00	7,514	\$75,140.00	89414	\$894,140.00	22,373,217.979	9,225%	01/26/2025
9	9	\$10.00	18,520	\$185,200.00	175600	\$1,756,000.00	21,939,484.082	9,046%	01/26/2025
10	10	\$10.00	18,708	\$187,080.00	175319	\$1,753,190.00	21,914,875	9,036%	01/26/2025
11	11	\$15.00	3,508	\$52,620.00	45009	\$675,135.00	22,499,745.561	9,277%	01/26/2025
12	12	\$15.00	5,622	\$84,330.00	91384	\$1,370,760.00	22,847,766.334	9,420%	01/26/2025
13	13	\$15.00	2,621	\$39,315.00	45883	\$688,245.00	22,942,800.7	9,460%	01/26/2025
14	14	\$20.00	3,272	\$65,440.00	45152	\$903,040.00	22,614,579.3	9,324%	01/26/2025
15	15	\$20.00	4,286	\$85,720.00	44231	\$884,620.00	22,110,827.743	9,117%	01/26/2025
16	16	\$20.00	4,142	\$82,840.00	44440	\$888,800.00	22,185,582.829	9,147%	01/26/2025
17	17	\$20.00	2,517	\$50,340.00	45987	\$919,740.00	22,994,803.648	9,481%	01/26/2025
18	0	\$50.00	647	\$32,350.00	9530	\$476,500.00	22,711,473.299	9,364%	01/26/2025
19	0	\$50.00	2,432	\$121,600.00	27853	\$1,392,650.00	22,305,737.292	9,197%	01/26/2025
20	0	\$50.00	1,296	\$64,800.00	29044	\$1,452,200.00	23,217,370.584	9,573%	01/26/2025
21	0	\$50.00	806	\$40,300.00	19431	\$971,550.00	23,287,410.664	9,602%	01/26/2025
22	0	\$200.00	181	\$36,200.00	2848	\$569,600.00	22,804,097.726	9,402%	01/25/2025
23	0	\$200.00	223	\$44,600.00	2784	\$556,800.00	22,454,737.607	9,258%	01/24/2025
24	0	\$200.00	137	\$27,400.00	3912	\$782,400.00	23,432,749.573	9,662%	01/26/2025
25	0	\$1,000.00	5	\$5,000.00	101	\$101,000.00	23,109,347.621	9,528%	01/07/2025
26	0	\$1,000.00	13	\$13,000.00	190	\$190,000.00	22,700,203.278	9,360%	01/22/2025
27	0	\$3,000.00	5	\$15,000.00	57	\$171,000.00	22,297,457.233	9,194%	01/02/2025
28	0	\$3,000.00	1	\$3,000.00	69	\$207,000.00	23,906,897.809	9,857%	01/07/2025
29	0	\$30,000.00	1	\$30,000.00	9	\$270,000.00	21,828,034.861	9,000%	12/09/2024
		Totals	534,075	\$2,676,387.00	4515181	\$28,860,115.00			

End of Production Prize Structure

TEXAS LOTTERY

GAME NO.2552 "BREAK THE BANK"

July 5, 2023 - VERSION A

										Total Payout	
Order Quantity:	24,253,375	Pack Size:	125	Pool Size:	240,000	Winners:	5,049,256	Prize Fund:	\$31,536,502.00		
Price Point:	\$2.00	Packs/Game:	194,027	Number of Pools:	101.06	Non-winners:	19,204,119	Payout:	65.01%		
Revenue:	\$48,506,750.00	Packs/Pool:	1,920					Overall Odds:	4.8034		

Kind	Wins	Tier	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
		Level					Pack	Pool	Total		
Low Tiers											
01	1	L	\$2	\$2	\$2.00	10.4167	12.00	23,040.00	2,328,324	\$4,656,648.00	14.77%
02	1	L	\$4	\$4	\$4.00	62.5000	2.00	3,840.00	388,054	\$1,552,216.00	4.92%
03	1	L	\$2 w/ 2X	\$4	\$4.00	41.6667	3.00	5,760.00	582,081	\$2,328,324.00	7.38%
04	2	L	\$2 x 2	\$4	\$4.00	62.5000	2.00	3,840.00	388,054	\$1,552,216.00	4.92%
Total (\$4.00):						17.8571	7.00	13,440.00	1,358,189	\$5,432,756.00	17.23%
05	1	L	\$5	\$5	\$5.00	83.3584	1.50	2,880.00	290,953	\$1,454,765.00	4.61%
06	2	L	\$2 w/ 2X x 2	\$8	\$8.00	500.0283	0.25	480.00	48,504	\$388,032.00	1.23%
07	1	L	\$4 w/ 2X	\$8	\$8.00	499.2255	0.25	480.00	48,582	\$388,656.00	1.23%
Total (\$8.00):						249.8133	0.50	960.00	97,086	\$776,688.00	2.46%
08	1	L	\$10	\$10	\$10.00	250.2205	0.50	960.00	96,928	\$969,280.00	3.07%
09	1	L	\$5 w/ 2X	\$10	\$10.00	124.9401	1.00	1,920.00	194,120	\$1,941,200.00	6.16%
10	1	L	\$2 w/ 5X	\$10	\$10.00	125.0000	1.00	1,920.00	194,027	\$1,940,270.00	6.15%
Total (\$10.00):						49.9992	2.50	4,800.00	485,075	\$4,850,750.00	15.38%
11	1	L	\$15	\$15	\$15.00	499.8944	0.25	480.00	48,517	\$727,755.00	2.31%
12	2	L	\$5 + \$2 w/ 5X	\$15	\$15.00	250.0193	0.50	960.00	97,006	\$1,455,090.00	4.61%
13	3	L	\$5 x 3	\$15	\$15.00	500.0283	0.25	480.00	48,504	\$727,560.00	2.31%
Total (\$15.00):						125.0000	1.00	1,920.00	194,027	\$2,910,405.00	9.23%
14	1	L	\$20	\$20	\$20.00	500.8544	0.25	480.00	48,424	\$968,480.00	3.07%
15	1	L	\$4 w/ 5X	\$20	\$20.00	499.8944	0.25	480.00	48,517	\$970,340.00	3.08%
16	1	L	\$10 w/ 2X	\$20	\$20.00	499.2255	0.25	480.00	48,582	\$971,640.00	3.08%
17	2	L	\$10 x 2	\$20	\$20.00	500.0283	0.25	480.00	48,504	\$970,080.00	3.08%
Total (\$20.00):						125.0000	1.00	1,920.00	194,027	\$3,880,540.00	12.30%
Total (Low Tiers):						4.9020	25.50	48,960.00	4,947,681	\$23,962,552.00	75.98%
Mid Tiers											
18	1	M	\$50	\$50	\$50.00	2383.1556	0.05	100.00	10,177	\$508,850.00	1.61%
19	1	M	\$10 w/ 5X	\$50	\$50.00	800.8379	0.16	300.00	30,285	\$1,514,250.00	4.80%
20	5	M	\$15 w/ 2X + (\$5 x 4)	\$50	\$50.00	799.3861	0.16	300.00	30,340	\$1,517,000.00	4.81%
21	10	M	\$5 x 10	\$50	\$50.00	1198.4669	0.10	200.00	20,237	\$1,011,850.00	3.21%
Total (\$50.00):						266.4064	0.47	900.00	91,039	\$4,551,950.00	14.43%
22	1	M	\$200	\$200	\$200.00	8007.0568	0.02	30.00	3,029	\$605,800.00	1.92%
23	2	M	\$50 w/ 2X + \$20 w/ 5X	\$200	\$200.00	8065.6385	0.02	30.00	3,007	\$601,400.00	1.91%
24	10	M	\$20 x 10	\$200	\$200.00	5989.9667	0.02	40.00	4,049	\$809,800.00	2.57%
Total (\$200.00):						2404.8959	0.05	100.00	10,085	\$2,017,000.00	6.40%

				Total (Mid Tiers):		239.8380	0.52	1,000.00	101,124	\$6,568,950.00	20.83%
High Tiers											
25	1	H	\$1,000	\$1,000	\$1,000.00	228805.4245	0.00	1.00	106	\$106,000.00	0.34%
26	1	H	\$200 w/ 5X	\$1,000	\$1,000.00	119474.7537	0.00	2.00	203	\$203,000.00	0.64%
				Total (\$1,000.00):		78489.8867	0.00	3.00	309	\$309,000.00	0.98%
27	1	H	\$3,000	\$3,000	\$3,000.00	391183.4677	0.00	0.60	62	\$186,000.00	0.59%
28	3	H	\$1,000 x 3	\$3,000	\$3,000.00	346476.7857	0.00	0.70	70	\$210,000.00	0.67%
				Total (\$3,000.00):		183737.6894	0.00	1.30	132	\$396,000.00	1.26%
29	1	H	\$30,000	\$30,000	\$30,000.00	2425337.5000	0.00	0.10	10 *	\$300,000.00	0.95%
				Total (High Tiers):		53776.8847	0.00	4.40	451	\$1,005,000.00	3.19%
				Total :		4.8034	26.02	49,964.40	5,049,256	\$31,536,502.00	100.00%

* Exact Quantity by Kind Level

2X = win DOUBLE the PRIZE

5X = win 5 TIMES the PRIZE



INTEROFFICE MEMO

Gary Grief, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

October 19, 2023

The attached invoice(s) for service is being submitted for approval.

Vendor Name	<u>Scientific Games</u>
P.O. Number (if applicable)	<u>362-24-9019RL001</u>
Tx Game #/Name	<u>Game #2552 Break The Bank</u>
Draw #	<u></u>
Invoice Number	<u>TX 101723</u>
Invoice Amount	<u>\$794,682.25</u>

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB

Dale Bowersock
Dale Bowersock (Scratch Ticket Strategy Coordinator)

10/19/2023
Date

10/19/2023

Will Russ
Will Russ (Products Manager)

10/20/2023
Date



Robert Tirloni
Robert Tirloni (Lottery Operations Division Director)

10/20/2023
Date

Please return to Maria Perez in the Office of the Controller by

October 29, 2023



Invoice: TX 101723
 "TX 2552 BREAK THE BANK"™
 October 17, 2023

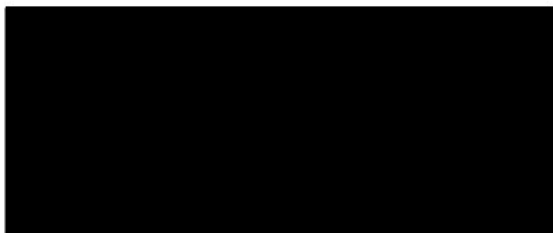
Supplier : Scientific Games International
 1500 Bluegrass Lakes Parkway
 Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY
 Attn: Accounts Payable
 P.O. BOX 16630
 AUSTIN, TX 78761-6630
 United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2552	1	TX-2552 BREAK THE BANK	6,417,000	31.43	\$ 201,686.31	1046859
Additional Charges: 5 Pack inserts Printed on Foil Stock(up to 200,000 pieces)			192,012	0.139	\$ 26,689.67	
Additional Charges: 17,300 additional 4"x4" Pack Inserts			1	5709	\$ 5,709.00	
TX-2552	2	TX-2552 BREAK THE BANK	6,044,250	31.43	\$ 189,970.78	1046860
TX-2552	3	TX-2552 BREAK THE BANK	6,046,250	31.43	\$ 190,033.64	1046857
TX-2552	4	TX-2552 BREAK THE BANK	5,745,875	31.43	\$ 180,592.86	1046858
Total Due					<u>\$794,682.25</u>	

*Please include the SG invoice numbers with your remittance

Due Date: November 15, 2023



Scratch Ticket Game Closing Analysis

08/28/22 Thru 08/31/24

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	*Week 27	None	None	None	None
5M-9.99M	*Week 22	Week 20	Week 13	Week 20	Week 22	None	None	None	None
10M-14.99M	*Week 15	*Week 28	None	*Week 48	None	*Week 37	None	None	None
15M-19.99M	Week 44	None	None	None	None	*Week 35	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	None	None	None	None	*Week 63	None	None	None
30M-34.99M	None	*Week 65	*Week 68	*Week 28	None	None	None	None	None
>=35M	None	None	None	*Week 52	*Week 54	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	\$1,295,512	None	None	None	None
5M-9.99M	\$386,976	\$781,096	\$1,232,303	\$1,696,811	\$2,627,029	None	None	None	None
10M-14.99M	\$649,617	\$620,682	None	\$1,077,365	None	\$4,652,039	None	None	None
15M-19.99M	\$350,256	None	None	None	None	\$8,401,824	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	None	None	None	None	\$6,794,150	None	None	None
30M-34.99M	None	\$783,971	\$1,222,418	\$4,625,724	None	None	None	None	None
>=35M	None	None	None	\$4,803,626	\$7,966,148	None	None	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only