

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed

7/29/2024

Game #	2553	Confirmed Packs	1,937
Game Name	Winnings 7s	Active Packs	1,013
Quantity Printed	7,274,325	Warehouse Packs	30,792
Price Point	\$5	Returned Packs	2,062
Start Date	2/19/2024	Printed Payout Percentage	68.03%
Top Prize	\$ 100,000	Percent Sold	62.32%
Number of Top Prizes Remaining	2	Number of Weeks Out	23

Current Game Sales AnalysisTANGIBLE COSTS**Expenditure Impact:**

Cost to print tickets	\$ 545,857	Actual ticket production costs
Prize payout expense	\$ 14,616,430	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs**\$ 15,162,287**TANGIBLE BENEFITS**Revenue Impact:**

Estimated sales	\$ 22,666,797	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 22,666,797	

Excess of Revenue over Expended \$ 7,504,510INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	143,495
Next week	\$	161,405
Next week	\$	171,360
Avg Weekly Sales Current Game	\$	158,753
Avg Weekly Sales \$5; 5M-9.99M Qty	\$	1,698,404
Percentage Of Variance In Sales		91%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2553	Printed Payout Percentage	68.03%
Game Name	Winnings 7s	Actual Payout Percentage	64.48%
Percent Sold	62.32%	Number of Weeks Out	23
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			20

Recommendation

- ☒ Based on the findings in this Summary Report, I am recommending closing the above game.
- ☐ I am recommending closing the above game based on the below business reason(s):

Dale Bowisack

7/30/2024

Scratch Ticket Strategy Coordinator Date

Will Russ

7/30/2024

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Robert Lee

8/1/2024

Lottery Operations Division Director Date

KG *Agustin*

8/5/2024

Controller Date

N/A

Deputy Executive Director Date

Roy Mitchell

8/5/2024

Executive Director Date



Play the Games of Texas!

Da Vinci Report

7/29/24

Week End Date:7/27/24

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														7/27/24	7/20/24	7/13/24	7/6/24
Mature	2504	\$3	35,510,250	CROSSWORD	3/4/24			21	23.51%	11,916	8,279	194,883	4	\$1,126,077.00	\$1,145,022.00	\$1,114,074.00	\$1,200,195.00
	2508	\$3	32,963,925	TEXAS LOTERIA	1/16/24			28	32.37%	14,398	11,043	268,369	5	\$1,218,513.00	\$1,185,669.00	\$1,157,169.00	\$1,193,415.00
	2562	\$5	7,330,725	\$100,000 MONEY MANIA	4/15/24			15	55.40%	6,101	3,394	30,159	1,716	\$446,190.00	\$562,220.00	\$615,810.00	\$733,430.00
	2543	\$5	25,097,475	50X POWER BLITZ	1/2/24			30	40.37%	10,468	6,689	180,167	6	\$952,485.00	\$953,205.00	\$933,995.00	\$1,037,080.00
	2554	\$5	7,213,575	50X THE WIN	3/4/24			21	63.99%	1,896	974	29,597	1,384	\$150,895.00	\$172,485.00	\$195,930.00	\$235,715.00
	2502	\$5	16,958,025	BINGO TIMES 20	9/18/23			45	70.75%	10,399	7,043	46,039	380	\$1,059,360.00	\$1,058,120.00	\$1,058,840.00	\$1,144,605.00
	2559	\$5	7,244,700	LUCKY 7S	3/18/24			19	63.84%	2,620	1,715	27,955	1,536	\$238,225.00	\$278,480.00	\$290,195.00	\$384,035.00
	2550	\$5	7,211,325	SHOW ME 100X	2/5/24			25	68.54%	1,103	628	27,464	649	\$104,670.00	\$99,595.00	\$124,620.00	\$145,170.00
	2558	\$5	7,127,925	SILVER ARMADILLO DOLLAR\$	4/1/24			17	65.41%	3,525	2,249	24,238	1,620	\$329,710.00	\$391,400.00	\$418,360.00	\$571,200.00
	2505	\$5	32,640,150	SUPER CASHWORD	6/5/23			60	67.56%	15,033	8,336	114,691	16	\$1,544,730.00	\$1,515,745.00	\$1,503,790.00	\$1,659,685.00
	2553	\$5	7,274,325	WINNING 7S	2/19/24			23	62.32%	1,937	1,013	30,792	2,062	\$143,495.00	\$161,405.00	\$171,360.00	\$219,005.00
	2506	\$10	24,386,600	\$250,000 50X CASHWORD	6/19/23			58	79.39%	18,928	4,824	67,470	301	\$1,441,260.00	\$1,590,070.00	\$1,823,190.00	\$2,620,620.00
	2544	\$10	20,116,650	100X POWER BLITZ	1/2/24			30	37.00%	15,061	7,084	228,565	64	\$1,718,640.00	\$1,731,940.00	\$1,651,000.00	\$1,784,390.00
	2386	\$10	8,145,250	BREAK THE BANK SUPER TICKET	11/6/23			38	52.13%	7,242	4,903	64,488	43	\$813,190.00	\$767,360.00	\$778,220.00	\$863,060.00
	2413	\$10	28,619,300	CA\$H BLOWOUT	3/6/23			73	48.06%	6,380	2,874	286,271	121	\$621,340.00	\$654,010.00	\$654,490.00	\$650,780.00
	2563	\$10	49,168,200	MEGA LOTERIA	2/19/24			23	33.92%	49,484	13,896	578,177	12	\$7,860,360.00	\$7,625,490.00	\$7,059,490.00	\$7,891,290.00
	2551	\$10	8,108,400	MONEY MONEY MONEY	3/4/24			21	55.22%	25,933	7,111	33,211	723	\$1,210,170.00	\$1,218,930.00	\$1,174,680.00	\$1,341,220.00
	2514	\$20	8,189,250	\$1,000,000 CASH BLAST	12/4/23			34	42.28%	12,798	5,144	167,910	225	\$1,073,100.00	\$1,070,620.00	\$1,050,620.00	\$1,147,980.00
	2535	\$20	6,119,575	\$85,000,000 EXPLOSION	11/15/23			36	60.83%	8,918	2,423	78,105	4,028	\$493,320.00	\$493,800.00	\$488,340.00	\$611,040.00
	2545	\$20	10,249,975	200X POWER BLITZ	1/2/24			30	41.46%	18,478	7,043	211,543	51	\$2,035,920.00	\$1,967,080.00	\$1,760,460.00	\$2,010,460.00
	2511	\$20	25,214,400	MILLION DOLLAR LOTERIA	6/5/23			60	83.54%	23,809	4,656	127,661	1,458	\$2,485,280.00	\$2,507,560.00	\$2,426,220.00	\$2,855,140.00
	2586	\$20	25,615,950	MILLION DOLLAR LOTERIA	4/15/24			15	18.31%	46,714	10,837	772,896	8	\$6,355,480.00	\$6,079,440.00	\$5,626,640.00	\$6,145,400.00
	2495	\$20	8,185,575	PLATINUM MILLIONS	2/5/24			25	40.76%	15,566	4,753	170,531	82	\$1,047,160.00	\$941,240.00	\$839,220.00	\$1,062,820.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			332	87.51%	6,186	3,209	157,350	41	\$1,141,050.00	\$1,186,860.00	\$1,039,680.00	\$1,170,180.00
	2561	\$30	7,080,625	MAXIMUM MILLIONS	4/1/24			17	29.83%	21,433	8,227	166,311	39	\$2,621,190.00	\$2,660,880.00	\$2,551,110.00	\$2,877,900.00
	2517	\$30	9,225,150	MILLIONAIRE MAKER	8/14/23			50	46.38%	11,205	4,776	179,794	44	\$1,422,990.00	\$1,429,410.00	\$1,275,000.00	\$1,421,940.00
	2468	\$30	8,544,000	VIP CLUB	2/20/23			75	62.45%	8,175	2,809	115,752	34	\$731,670.00	\$724,230.00	\$703,500.00	\$761,760.00
	2455	\$50	10,237,540	\$5,000,000 ULTIMATE	1/16/23			80	64.67%	11,808	3,268	163,387	163	\$2,112,350.00	\$2,101,900.00	\$1,983,700.00	\$2,327,400.00
	2435	\$50	10,070,440	500X LOTERIA SPECTACULAR	3/6/23			73	74.42%	14,641	3,522	103,303	2,799	\$2,120,150.00	\$2,055,100.00	\$2,074,950.00	\$2,350,900.00
	2479	\$50	8,214,280	CASH ROYALE	7/17/23			54	50.46%	10,079	2,912	188,205	343	\$1,709,000.00	\$1,810,600.00	\$1,641,150.00	\$1,841,600.00
	2548	\$50	6,070,220	LUXE	3/4/24			21	31.31%	22,477	6,265	176,650	63	\$3,455,750.00	\$3,471,250.00	\$3,018,800.00	\$3,450,500.00
	2536	\$50	4,135,520	MILLIONS CLUB	11/15/23			36	66.27%	16,367	5,234	45,390	69	\$2,200,950.00	\$2,153,100.00	\$1,988,350.00	\$2,207,150.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			115	71.44%	12,691	3,357	178,544	151	\$2,155,900.00	\$2,088,400.00	\$1,877,000.00	\$2,282,000.00

Liability for 2553 / for Life to Date

Product Status: Active SmartCash Enabled: N/A Validation Range: 01/05/2024 - 12/31/2037

Outstanding Prizes						Tickets	Amount Paid	% paid	Est. Tickets
Tier	Ref	SmartCash	Tier Value	Count	Amount	Paid Life to Date	Life to Date		Sold
1	1	N/A	\$5.00	329906	\$1,649,530.00	446000	\$2,230,000.00	57.48%	4181368
2	2	N/A	\$10.00	60689	\$606,890.00	84765	\$847,650.00	58.28%	4239196
3	3	N/A	\$10.00	107614	\$1,076,140.00	134907	\$1,349,070.00	55.63%	4046484
4	4	N/A	\$15.00	20100	\$301,500.00	28439	\$426,585.00	58.59%	4262027
5	5	N/A	\$15.00	19100	\$286,500.00	29352	\$440,280.00	60.58%	4406752
6	6	N/A	\$15.00	39073	\$586,095.00	57867	\$868,005.00	59.69%	4342308
7	7	N/A	\$15.00	38328	\$574,920.00	58714	\$880,710.00	60.50%	4401235
8	8	N/A	\$20.00	20013	\$400,260.00	28566	\$571,320.00	58.80%	4277534
9	9	N/A	\$20.00	21392	\$427,840.00	27020	\$540,400.00	55.81%	4059990
10	10	N/A	\$20.00	38753	\$775,060.00	58238	\$1,164,760.00	60.04%	4367850
11	0	N/A	\$30.00	9905	\$297,150.00	14263	\$427,890.00	59.02%	4293019
12	0	N/A	\$30.00	10726	\$321,780.00	13569	\$407,070.00	55.85%	4062783
13	0	N/A	\$30.00	9498	\$284,940.00	14746	\$442,380.00	60.82%	4424484
14	0	N/A	\$30.00	9337	\$280,110.00	14947	\$448,410.00	61.55%	4477406
15	0	N/A	\$50.00	1222	\$61,100.00	1811	\$90,550.00	59.71%	4343489
16	0	N/A	\$50.00	2835	\$141,750.00	4449	\$222,450.00	61.08%	4443090
17	0	N/A	\$50.00	2781	\$139,050.00	4512	\$225,600.00	61.87%	4500446
18	0	N/A	\$50.00	2787	\$139,350.00	4466	\$223,300.00	61.57%	4479130
19	0	N/A	\$50.00	2882	\$144,100.00	4395	\$219,750.00	60.40%	4393384
20	0	N/A	\$50.00	2815	\$140,750.00	4448	\$222,400.00	61.24%	4454935
21	0	N/A	\$50.00	2798	\$139,900.00	4460	\$223,000.00	61.45%	4470031
22	0	N/A	\$100.00	485	\$48,500.00	724	\$72,400.00	59.88%	4356171
23	0	N/A	\$100.00	1166	\$116,600.00	1886	\$188,600.00	61.80%	4495208
24	0	N/A	\$100.00	1173	\$117,300.00	1864	\$186,400.00	61.38%	4464715
25	0	N/A	\$100.00	1304	\$130,400.00	2044	\$204,400.00	61.05%	4441075
26	0	N/A	\$100.00	1477	\$147,700.00	1834	\$183,400.00	55.39%	4029330
27	0	N/A	\$100.00	1175	\$117,500.00	1862	\$186,200.00	61.31%	4459925
28	0	N/A	\$100.00	1191	\$119,100.00	1837	\$183,700.00	60.67%	4413122
29	0	N/A	\$250.00	93	\$23,250.00	150	\$37,500.00	61.73%	4490324
30	0	N/A	\$250.00	143	\$35,750.00	227	\$56,750.00	61.35%	4462896
31	0	N/A	\$250.00	134	\$33,500.00	223	\$55,750.00	62.46%	4543906
32	0	N/A	\$250.00	139	\$34,750.00	214	\$53,500.00	60.62%	4409930
33	0	N/A	\$250.00	127	\$31,750.00	183	\$45,750.00	59.03%	4294198
34	0	N/A	\$250.00	119	\$29,750.00	180	\$45,000.00	60.20%	4379192
35	0	N/A	\$250.00	184	\$46,000.00	302	\$75,500.00	62.14%	4520259
36	0	N/A	\$500.00	24	\$12,000.00	35	\$17,500.00	59.32%	4315277
37	0	N/A	\$500.00	25	\$12,500.00	36	\$18,000.00	59.02%	4293044
38	0	N/A	\$500.00	31	\$15,500.00	30	\$15,000.00	49.18%	3577536
39	0	N/A	\$500.00	25	\$12,500.00	36	\$18,000.00	59.02%	4293044
40	0	N/A	\$500.00	25	\$12,500.00	36	\$18,000.00	59.02%	4293044
41	0	N/A	\$500.00	46	\$23,000.00	78	\$39,000.00	62.90%	4575785
42	0	N/A	\$500.00	20	\$10,000.00	41	\$20,500.00	67.21%	4889300
43	0	N/A	\$1,000.00	1	\$1,000.00	4	\$4,000.00	80.00%	5819459
44	0	N/A	\$1,000.00	5	\$5,000.00	5	\$5,000.00	50.00%	3637162
45	0	N/A	\$1,000.00	6	\$6,000.00	4	\$4,000.00	40.00%	2909729
46	0	N/A	\$1,000.00	5	\$5,000.00	5	\$5,000.00	50.00%	3637162
47	0	N/A	\$1,000.00	4	\$4,000.00	6	\$6,000.00	60.00%	4364594
48	0	N/A	\$100,000.00	2	\$200,000.00	4	\$400,000.00	66.67%	4849549
Totals:				761683	\$10,125,565.00	1,053,784	\$14,616,430.00		

PACKET QUANTITY: 7,274,325

MIN QUANTITY 7,056,000

PRIZE STRUCTURE

RETAIL PRICE: \$5.00

PC Docusign Envelope ID: E613E294-6B26-4B03-9D4A-12061CE53A48

PACKS / GAME: 96,991

PACKS / POOL: 1,600

PACK SIZE: 75

POOL SIZE: 120,000

WINNING 7s

Texas Lottery Game # 2553

IGT Job # 019040

Version 8 dated September 26, 2023

REVENUE: \$36,371,625

PRIZE FUND: \$24,741,995

PERCENTAGE: 68.03%

INSTANT FUND: \$24,741,995

INSTANT-WIN PAYOUT: 68.0255419%

PRIZE LEVEL	TIER CODE	GET	BONUS 1-3	Number of Wins Per Ticket	TOTAL PRIZE AMOUNT	ODDS (1 IN:)	TOTAL PRIZES	WINNERS IN 120,000 (PER POOL)	WINNERS IN 75 (PER PACK)	PRIZE COST	% OF PRIZE FUND	% PER PRIZE TIER
1	L	\$5	-	1	\$5	9.38	775,906	12,800	8.00	\$3,879,530	15.68%	Low Tier: 64.68%
2	L	\$10	-	1	\$10	50.01	145,454	2,400	1.50	\$1,454,540	5.88%	
3	L	\$5 (2X)	-	1	\$10	29.99	242,521	4,000	2.50	\$2,425,210	9.80%	
4	L	\$15	-	1	\$15	149.87	48,539	800	0.50	\$728,085	2.94%	
5	L	\$10	\$5	2	\$15	150.13	48,452	800	0.50	\$726,780	2.94%	
6	L	\$5 (2X)	\$5	2	\$15	75.04	96,940	1,600	1.00	\$1,454,100	5.88%	
7	L	\$5	\$10	2	\$15	74.96	97,042	1,600	1.00	\$1,455,630	5.88%	
8	L	\$20	-	1	\$20	149.74	48,579	800	0.50	\$971,580	3.93%	
9	L	\$10 (2X)	-	1	\$20	150.26	48,412	800	0.50	\$968,240	3.91%	
10	L	\$5 (2X)	\$10	2	\$20	75.00	96,991	1,600	1.00	\$1,939,820	7.84%	
11	M	\$30	-	1	\$30	300.99	24,168	400	0.25	\$725,040	2.93%	Mid Tier: 32.71%
12	M	\$15 (2X)	-	1	\$30	299.42	24,295	400	0.25	\$728,850	2.95%	
13	M	\$10 (3X)	-	1	\$30	300.05	24,244	400	0.25	\$727,320	2.94%	
14	M	\$5 + \$5	\$10 x 2	4	\$30	299.55	24,284	400	0.25	\$728,520	2.94%	
15	M	\$50	-	1	\$50	2,398.39	3,033	50		\$151,650	0.61%	
16	M	\$10 (3X)	\$20	2	\$50	998.67	7,284	120		\$364,200	1.47%	
17	M	\$5 (3X) x 2	\$10 x 2	4	\$50	997.44	7,293	120		\$364,650	1.47%	
18	M	(\$10 x 2) + \$20	\$5 x 2	5	\$50	1,002.94	7,253	120		\$362,650	1.47%	
19	M	\$15 (2X)	(\$5 x 2) + \$10	4	\$50	999.63	7,277	120		\$363,850	1.47%	
20	M	\$5 (2X) x 3	\$10 x 2	5	\$50	1,001.56	7,263	120		\$363,150	1.47%	
21	M	\$5 + \$10 + \$15 + \$20	-	4	\$50	1,002.25	7,258	120		\$362,900	1.47%	
22	M	\$100	-	1	\$100	6,016.81	1,209	20		\$120,900	0.49%	
23	M	\$10 (3X) + \$10 (2X)	\$50	3	\$100	2,383.46	3,052	50		\$305,200	1.23%	
24	M	\$10 (2X) + \$10 (2X) + \$5 (2X)	\$30	4	\$100	2,395.23	3,037	50		\$303,700	1.23%	
25	M	(\$10 x 2) + (\$15 x 2)	\$20 + \$30	6	\$100	2,172.74	3,348	55		\$334,800	1.35%	
26	M	\$50 (2X)	-	1	\$100	2,197.02	3,311	55		\$331,100	1.34%	
27	M	\$20 (3X)	\$20 x 2	3	\$100	2,395.23	3,037	50		\$303,700	1.23%	
28	M	\$10 (2X) x 4	\$20	5	\$100	2,402.35	3,028	50		\$302,800	1.22%	
29	M	\$250	-	1	\$250	29,935.49	243	4		\$60,750	0.25%	
30	M	\$50 (3X)	\$100	2	\$250	19,660.34	370	6		\$92,500	0.37%	
31	M	\$20 (3X) + \$20 (2X)	\$50 + \$100	4	\$250	20,376.26	357	6		\$89,250	0.36%	
32	M	(\$50 x 3) + \$100	-	4	\$250	20,607.15	353	6		\$88,250	0.36%	
33	M	\$20 (2X) + \$20 (3X) + \$10 (2X)	\$10 + \$50	5	\$250	23,465.56	310	5		\$77,500	0.31%	
34	M	\$100 (2X)	\$50	2	\$250	24,328.85	299	5		\$74,750	0.30%	
35	M	\$10 (2X) + (\$10 x 8) + \$20 + \$50	\$5 + \$15 + \$30	23	\$250	14,967.75	486	8		\$121,500	0.49%	
36	M	\$500	-	1	\$500	123,293.64	59	1		\$29,500	0.12%	
37	M	\$100 (3X)	\$100 x 2	3	\$500	119,251.23	61	1		\$30,500	0.12%	
38	M	\$250 (2X)	-	1	\$500	119,251.23	61	1		\$30,500	0.12%	
39	M	\$50 (3X) + \$100 (2X)	\$50 + \$100	4	\$500	119,251.23	61	1		\$30,500	0.12%	
40	M	(\$50 x 3) + \$100 + \$250	-	5	\$500	119,251.23	61	1		\$30,500	0.12%	
41	M	(\$10 x 7) + (\$20 x 4) + \$50	\$20 + \$50 + \$100	23	\$500	58,663.91	124	2		\$62,000	0.25%	
42	M	(\$10 x 8) + (\$30 x 9)	\$50 x 3	20	\$500	119,251.23	61	1		\$30,500	0.12%	
43	H	\$1,000	-	1	\$1,000	1,454,865.00	5			\$5,000	0.02%	High Tier: 2.61%
44	H	\$500 (2X)	-	1	\$1,000	727,432.50	10			\$10,000	0.04%	
45	H	\$100 (3X) + \$50 (3X) + \$20 (3X)	\$100 x 3	6	\$1,000	727,432.50	10			\$10,000	0.04%	
46	H	(\$20 x 9) + (\$50 x 6) + (\$100 x 3)	(\$50 x 2) + \$100	23	\$1,000	727,432.50	10			\$10,000	0.04%	
47	H	(\$10 x 6) + (\$20 x 7) + (\$50 x 3)	(\$20 x 2) + \$500	23	\$1,000	727,432.50	10			\$10,000	0.04%	
48	H	\$100,000	-	1	\$100,000	1,212,387.50	6			\$600,000	2.43%	
TOTAL CASH PRIZES					1 in 2 Decimals:	4.01	1,815,467	29,948	18.00	\$24,741,995	100.00%	
					1 in 4 Decimals:	4.0069						



INTEROFFICE MEMO

Gary Grief, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

January 3, 2024

The attached invoice(s) for service is being submitted for approval.

Vendor Name	IGT
P.O. Number (if applicable)	362-24-9009RL004
Tx Game #/Name	#2553 Winning 7s
Draw #	
Invoice Number	90140167
Invoice Amount	\$545,856.62

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Jessica Burrula

A handwritten signature in cursive script, appearing to read "Dale Bowersock".

Dale Bowersock (Scratch Ticket Strategy Coordinator)

1/3/2024

Date



A handwritten signature in cursive script, appearing to read "Will Russ".

Will Russ (Products Manager)

1/4/2024

Date

A handwritten signature in cursive script, appearing to read "Robert Tirloni".

Robert Tirloni (Lottery Operations Division Director)

1/3/2024

Date

Please return to Maria Perez in the Office of the Controller by

January 13, 2024



IGT Global Solutions Corporation
10 Memorial Boulevard
Providence, RI 02903
United States
Email: IGTGlobalSolutionsAR@igt.com

INVOICE

INVOICE NUMBER: 90140167
DATE : December 29, 2023

BILL TO: 20318
Texas Lottery Commission
Gary Grief, Executive Director
611 East 6th Street
Austin TX 78701

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
001 GAME 2553	130623 010	Game 2553 WINNING 7s T1	3,765,525 PC	0.02274	85,628.04
002 GAME 2553	130623 020	Option 2553 Holographic Foil Stock	3,765,525 PC	0.04800	180,745.20
003 GAME 2553	130623 030	Option 2553 Full UV	3,765,525 PC	0.00256	9,639.74
004 GAME 2553	130623 040	Game 2553 WINNING 7s T2	3,508,800 PC	0.02274	79,790.11
005 GAME 2553	130623 050	Option 2553 Holographic Foil Stock	3,508,800 PC	0.04800	168,422.40
006 GAME 2553	130623 060	Option 2553 Full UV	3,508,800 PC	0.00256	8,982.53
007 GAME 2553	130623 070	Inserts Foil	96,991 PC	0.13041	12,648.60
				TOTAL AMOUNT DUE	USD 545,856.62

REMARKS:
Unrounded Invoice Total \$545,856.6225

PAYMENT TERMS:
Due within 30 days

Continued...

INVOICE NUMBER: 90140167 *PAGE*
2

INV ITEM NO.	SALES ORD.		QUANTITY	UNIT	EXTENDED
CUSTOMER PO NO.	SO ITEM NO	DESCRIPTION		PRICE	AMOUNT

REMITTANCE:
Please remit payment in USD:



For each invoice being paid, please include entire invoice number(s) (8-digit and/or alpha-numeric) in reference field of the remittance transmission.

Scratch Ticket Game Closing Analysis

02/27/22 Thru 02/24/24

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	Week 17	Week 13	Week 20	Week 26	*Week 36	*Week 97	*Week 56	None
10M-14.99M	*Week 15	*Week 28	None	None	*Week 29	None	None	None	None
15M-19.99M	Week 30	None	None	None	None	Week 53	None	None	None
20M-24.99M	None	None	None	*Week 76	None	None	None	None	None
25M-29.99M	None	None	None	None	None	None	None	None	None
30M-34.99M	None	None	*Week 68	None	None	None	None	None	None
>=35M	None	None	*Week 97	*Week 52	*Week 54	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	\$889,989	\$1,232,303	\$1,698,404	\$2,234,215	\$3,886,072	\$2,359,958	\$4,641,250	None
10M-14.99M	\$649,617	\$620,682	None	None	\$3,571,641	None	None	None	None
15M-19.99M	\$506,021	None	None	None	None	\$6,498,580	None	None	None
20M-24.99M	None	None	None	\$1,301,423	None	None	None	None	None
25M-29.99M	None	None	None	None	None	None	None	None	None
30M-34.99M	None	None	\$1,222,418	None	None	None	None	None	None
>=35M	None	None	\$1,254,889	\$4,803,626	\$7,966,148	None	None	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only

From: [Gough, Riley](#)
To: [Bowersock, Dale](#)
Subject: RE: August Pre-call Recommendations
Date: Tuesday, July 30, 2024 10:54:56 AM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image007.png](#)
[image008.png](#)
[image009.png](#)

CAUTION: This email originated outside the Texas Lottery's email system.
DO NOT click links or open attachments unless you expect them from the sender and know the content is safe.

Hi Dale,

Please remove from the list \$10 Cash Blowout (#2413) and \$30 Winners Circle (#2053). We would like to wait to pre-call those two games. Otherwise, the list looks good

Thanks,
Riley

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Monday, July 29, 2024 8:46 AM
To: Gough, Riley <Riley.Gough@IGT.com>
Subject: August Pre-call Recommendations

CAUTION: This email originated outside of IGT. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Riley,
Below are the Pre-call recommendations for August.

Game Close Dates:
Pre-Call: 8/9/24
Call: 9/8/24
Close: 10/23/24
EOV: 4/21/25

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														7/27/24	7/20/24	7/13/24	7/6/24
	2417	\$1	9,996,450	7-11-21	3/18/24			19	80.18%	5,039	3,834	1,941	826	\$217,460.00	\$233,880.00	\$237,039.00	\$276,376.00
	2546	\$2	9,246,750	BONUS 7	1/16/24			28	64.43%	2,803	1,035	18,541	3,110	\$89,510.00	\$96,920.00	\$107,360.00	\$116,724.00
	2554	\$5	7,213,575	50X THE WIN	3/4/24			21	63.99%	1,896	674	29,597	1,384	\$150,895.00	\$172,485.00	\$195,930.00	\$235,715.00
	2550	\$5	7,211,325	SHOW ME 100X	2/5/24			25	68.54%	1,103	628	27,464	649	\$104,670.00	\$99,595.00	\$124,620.00	\$145,170.00
	2553	\$5	7,274,325	WINNING 75	2/19/24			23	62.32%	1,697	1,013	30,792	2,062	\$143,495.00	\$161,405.00	\$171,360.00	\$219,005.00
	2386	\$10	8,145,250	BREAK THE BANK SUPER TICKET	11/6/23			38	52.13%	7,242	4,903	64,488	43	\$813,190.00	\$767,360.00	\$778,220.00	\$863,060.00
	2413	\$10	28,616,300	CASH BLOWOUT	3/6/23			73	48.06%	6,380	2,874	286,271	121	\$621,340.00	\$654,010.00	\$654,460.00	\$650,780.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			332	87.51%	5,196	3,209	157,350	41	\$1,141,050.00	\$1,186,860.00	\$1,039,680.00	\$1,170,180.00
	2560	\$10	7,206,700	\$50, \$100 OR \$500	2/5/24			25	90.72%	6,437	1,476	206	1,925	\$455,480.00	\$625,840.00	\$717,760.00	\$1,027,720.00

Please let me know if you have any concerns.

Thanks,
Dale

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