

TEAAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed

7/29/2024

Game #	2554	Confirmed Packs	1,896
Game Name	50X the Win	Active Packs	974
Quantity Printed	7,213,575	Warehouse Packs	29,597
Price Point	\$5	Returned Packs	1,384
Start Date	3/4/2024	Printed Payout Percentage	68.03%
Top Prize	\$ 100,000	Percent Sold	63.99%
Number of Top Prizes Remaining	2	Number of Weeks Out	21

Current Game Sales AnalysisTANGIBLE COSTS**Expenditure Impact:**

Cost to print tickets	\$ 504,507	Actual ticket production costs
Prize payout expense	\$ 15,223,540	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs**\$ 15,728,047**TANGIBLE BENEFITS**Revenue Impact:**

Estimated sales	\$ 23,079,833	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 23,079,833	

Excess of Revenue over Expended \$ 7,351,786INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	150,895
Next week	\$	172,485
Next week	\$	195,930
Avg Weekly Sales Current Game	\$	173,103
Avg Weekly Sales \$5; 5M-9.99M Qty	\$	1,698,404
Percentage Of Variance In Sales		90%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2554	Printed Payout Percentage	68.03%
Game Name	50X the Win	Actual Payout Percentage	65.96%
Percent Sold	63.99%	Number of Weeks Out	21
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			20

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

Pat Bowisack

7/30/2024

Scratch Ticket Strategy Coordinator Date

Will Russ

7/30/2024

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Pat Law

8/1/2024

Lottery Operations Division Director Date

IG

Adrian

8/5/2024

Controller Date

N/A

Deputy Executive Director Date

Ry Mitchell

8/5/2024

Executive Director Date



Play the Games of Texas!

Da Vinci Report

7/29/24

Week End Date:7/27/24

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														7/27/24	7/20/24	7/13/24	7/6/24
Mature	2504	\$3	35,510,250	CROSSWORD	3/4/24			21	23.51%	11,916	8,279	194,883	4	\$1,126,077.00	\$1,145,022.00	\$1,114,074.00	\$1,200,195.00
	2508	\$3	32,963,925	TEXAS LOTERIA	1/16/24			28	32.37%	14,398	11,043	268,369	5	\$1,218,513.00	\$1,185,669.00	\$1,157,169.00	\$1,193,415.00
	2562	\$5	7,330,725	\$100,000 MONEY MANIA	4/15/24			15	55.40%	6,101	3,394	30,159	1,716	\$446,190.00	\$562,220.00	\$615,810.00	\$733,430.00
	2543	\$5	25,097,475	50X POWER BLITZ	1/2/24			30	40.37%	10,468	6,689	180,167	6	\$952,485.00	\$953,205.00	\$933,995.00	\$1,037,080.00
	2554	\$5	7,213,575	50X THE WIN	3/4/24			21	63.99%	1,896	974	29,597	1,384	\$150,895.00	\$172,485.00	\$195,930.00	\$235,715.00
	2502	\$5	16,958,025	BINGO TIMES 20	9/18/23			45	70.75%	10,399	7,043	46,039	380	\$1,059,360.00	\$1,058,120.00	\$1,058,840.00	\$1,144,605.00
	2559	\$5	7,244,700	LUCKY 7S	3/18/24			19	63.84%	2,620	1,715	27,955	1,536	\$238,225.00	\$278,480.00	\$290,195.00	\$384,035.00
	2550	\$5	7,211,325	SHOW ME 100X	2/5/24			25	68.54%	1,103	628	27,464	649	\$104,670.00	\$99,595.00	\$124,620.00	\$145,170.00
	2558	\$5	7,127,925	SILVER ARMADILLO DOLLAR\$	4/1/24			17	65.41%	3,525	2,249	24,238	1,620	\$329,710.00	\$391,400.00	\$418,360.00	\$571,200.00
	2505	\$5	32,640,150	SUPER CASHWORD	6/5/23			60	67.56%	15,033	8,336	114,691	16	\$1,544,730.00	\$1,515,745.00	\$1,503,790.00	\$1,659,685.00
	2553	\$5	7,274,325	WINNING 7S	2/19/24			23	62.32%	1,937	1,013	30,792	2,062	\$143,495.00	\$161,405.00	\$171,360.00	\$219,005.00
	2506	\$10	24,386,600	\$250,000 50X CASHWORD	6/19/23			58	79.39%	18,928	4,824	67,470	301	\$1,441,260.00	\$1,590,070.00	\$1,823,190.00	\$2,620,620.00
	2544	\$10	20,116,650	100X POWER BLITZ	1/2/24			30	37.00%	15,061	7,084	228,565	64	\$1,718,640.00	\$1,731,940.00	\$1,651,000.00	\$1,784,390.00
	2386	\$10	8,145,250	BREAK THE BANK SUPER TICKET	11/6/23			38	52.13%	7,242	4,903	64,488	43	\$813,190.00	\$767,360.00	\$778,220.00	\$863,060.00
	2413	\$10	28,619,300	CA\$H BLOWOUT	3/6/23			73	48.06%	6,380	2,874	286,271	121	\$621,340.00	\$654,010.00	\$654,490.00	\$650,780.00
	2563	\$10	49,168,200	MEGA LOTERIA	2/19/24			23	33.92%	49,484	13,896	578,177	12	\$7,860,360.00	\$7,625,490.00	\$7,059,490.00	\$7,891,290.00
	2551	\$10	8,108,400	MONEY MONEY MONEY	3/4/24			21	55.22%	25,933	7,111	33,211	723	\$1,210,170.00	\$1,218,930.00	\$1,174,680.00	\$1,341,220.00
	2514	\$20	8,189,250	\$1,000,000 CASH BLAST	12/4/23			34	42.28%	12,798	5,144	167,910	225	\$1,073,100.00	\$1,070,620.00	\$1,050,620.00	\$1,147,980.00
	2535	\$20	6,119,575	\$85,000,000 EXPLOSION	11/15/23			36	60.83%	8,918	2,423	78,105	4,028	\$493,320.00	\$493,800.00	\$488,340.00	\$611,040.00
	2545	\$20	10,249,975	200X POWER BLITZ	1/2/24			30	41.46%	18,478	7,043	211,543	51	\$2,035,920.00	\$1,967,080.00	\$1,760,460.00	\$2,010,460.00
	2511	\$20	25,214,400	MILLION DOLLAR LOTERIA	6/5/23			60	83.54%	23,809	4,656	127,661	1,458	\$2,485,280.00	\$2,507,560.00	\$2,426,220.00	\$2,855,140.00
	2586	\$20	25,615,950	MILLION DOLLAR LOTERIA	4/15/24			15	18.31%	46,714	10,837	772,896	8	\$6,355,480.00	\$6,079,440.00	\$5,626,640.00	\$6,145,400.00
	2495	\$20	8,185,575	PLATINUM MILLIONS	2/5/24			25	40.76%	15,566	4,753	170,531	82	\$1,047,160.00	\$941,240.00	\$839,220.00	\$1,062,820.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			332	87.51%	6,186	3,209	157,350	41	\$1,141,050.00	\$1,186,860.00	\$1,039,680.00	\$1,170,180.00
	2561	\$30	7,080,625	MAXIMUM MILLIONS	4/1/24			17	29.83%	21,433	8,227	166,311	39	\$2,621,190.00	\$2,660,880.00	\$2,551,110.00	\$2,877,900.00
	2517	\$30	9,225,150	MILLIONAIRE MAKER	8/14/23			50	46.38%	11,205	4,776	179,794	44	\$1,422,990.00	\$1,429,410.00	\$1,275,000.00	\$1,421,940.00
	2468	\$30	8,544,000	VIP CLUB	2/20/23			75	62.45%	8,175	2,809	115,752	34	\$731,670.00	\$724,230.00	\$703,500.00	\$761,760.00
	2455	\$50	10,237,540	\$5,000,000 ULTIMATE	1/16/23			80	64.67%	11,808	3,268	163,387	163	\$2,112,350.00	\$2,101,900.00	\$1,983,700.00	\$2,327,400.00
	2435	\$50	10,070,440	500X LOTERIA SPECTACULAR	3/6/23			73	74.42%	14,641	3,522	103,303	2,799	\$2,120,150.00	\$2,055,100.00	\$2,074,950.00	\$2,350,900.00
	2479	\$50	8,214,280	CASH ROYALE	7/17/23			54	50.46%	10,079	2,912	188,205	343	\$1,709,000.00	\$1,810,600.00	\$1,641,150.00	\$1,841,600.00
	2548	\$50	6,070,220	LUXE	3/4/24			21	31.31%	22,477	6,265	176,650	63	\$3,455,750.00	\$3,471,250.00	\$3,018,800.00	\$3,450,500.00
	2536	\$50	4,135,520	MILLIONS CLUB	11/15/23			36	66.27%	16,367	5,234	45,390	69	\$2,200,950.00	\$2,153,100.00	\$1,988,350.00	\$2,207,150.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			115	71.44%	12,691	3,357	178,544	151	\$2,155,900.00	\$2,088,400.00	\$1,877,000.00	\$2,282,000.00

Liability for 2554 / for Life to Date**Product Status:**
Active**SmartCash Enabled:**
N/A**Validation Range:** 02/14/2024 - 12/31/2037**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5.00	306748	\$1,533,740.00	462814	\$2,314,070.00	60.14%	4338238
2	2	N/A	\$10.00	112649	\$1,126,490.00	175949	\$1,759,490.00	60.97%	4397886
3	3	N/A	\$10.00	144757	\$1,447,570.00	239965	\$2,399,650.00	62.37%	4499367
4	4	N/A	\$20.00	18562	\$371,240.00	29501	\$590,020.00	61.38%	4427681
5	5	N/A	\$20.00	17886	\$357,720.00	30177	\$603,540.00	62.79%	4529139
6	6	N/A	\$20.00	17785	\$355,700.00	30333	\$606,660.00	63.04%	4547349
7	7	N/A	\$20.00	17775	\$355,500.00	30288	\$605,760.00	63.02%	4545799
8	0	N/A	\$50.00	9110	\$455,500.00	14926	\$746,300.00	62.10%	4479523
9	0	N/A	\$50.00	8858	\$442,900.00	15167	\$758,350.00	63.13%	4553935
10	0	N/A	\$50.00	8909	\$445,450.00	15173	\$758,650.00	63.01%	4544953
11	0	N/A	\$50.00	8790	\$439,500.00	15248	\$762,400.00	63.43%	4575779
12	0	N/A	\$100.00	1153	\$115,300.00	1841	\$184,100.00	61.49%	4435601
13	0	N/A	\$100.00	3321	\$332,100.00	5707	\$570,700.00	63.21%	4560021
14	0	N/A	\$100.00	2242	\$224,200.00	3818	\$381,800.00	63.00%	4544790
15	0	N/A	\$100.00	1123	\$112,300.00	1901	\$190,100.00	62.86%	4534724
16	0	N/A	\$100.00	1111	\$111,100.00	1897	\$189,700.00	63.07%	4549252
17	0	N/A	\$250.00	226	\$56,500.00	371	\$92,750.00	62.14%	4482807
18	0	N/A	\$250.00	1337	\$334,250.00	2296	\$574,000.00	63.20%	4558868
19	0	N/A	\$250.00	337	\$84,250.00	570	\$142,500.00	62.84%	4533338
20	0	N/A	\$250.00	219	\$54,750.00	388	\$97,000.00	63.92%	4610983
21	0	N/A	\$500.00	44	\$22,000.00	74	\$37,000.00	62.71%	4523767
22	0	N/A	\$500.00	132	\$66,000.00	228	\$114,000.00	63.33%	4568597
23	0	N/A	\$500.00	159	\$79,500.00	258	\$129,000.00	61.87%	4463075
24	0	N/A	\$500.00	159	\$79,500.00	266	\$133,000.00	62.59%	4514849
25	0	N/A	\$500.00	94	\$47,000.00	146	\$73,000.00	60.83%	4388258
26	0	N/A	\$1,000.00	9	\$9,000.00	13	\$13,000.00	59.09%	4262567
27	0	N/A	\$1,000.00	15	\$15,000.00	24	\$24,000.00	61.54%	4439123
28	0	N/A	\$1,000.00	17	\$17,000.00	23	\$23,000.00	57.50%	4147805
29	0	N/A	\$1,000.00	8	\$8,000.00	15	\$15,000.00	65.22%	4704505
30	0	N/A	\$5,000.00	1	\$5,000.00	1	\$5,000.00	50.00%	3606787
31	0	N/A	\$5,000.00	1	\$5,000.00	4	\$20,000.00	80.00%	5770859
32	0	N/A	\$5,000.00	1	\$5,000.00	2	\$10,000.00	66.67%	4809049
33	0	N/A	\$100,000.00	2	\$200,000.00	3	\$300,000.00	60.00%	4328144
Totals:				683540	\$9,314,060.00	1,079,387	\$15,223,540.00		

Order Quantity:			7,213,575	Pack Size:		75	Pool Size:		120,000	Winners:		1,762,927	Prize Fund:		\$24,537,600.00	Total Payout
Price Point:			\$5.00	Packs/Game:		96,181	Number of Pools:		60.11	Non-winners:		5,450,648	Payout:		68.03%	
Revenue:			\$36,067,875.00	Packs/Pool:		1,600				Overall Odds:		4.0918				

Tier							Winners				
Kind	Wins	Level	Get	Win	Value	Odds (1 in)	Pack	Pool	Total	Total Prize Cost	% Prize Fund
Low Tiers											
01	1	L	\$5	\$5	\$5.00	9.3736	8.00	12,800.00	769,562	\$3,847,810.00	15.68%
02	1	L	\$10	\$10	\$10.00	24.9952	3.00	4,800.00	288,598	\$2,885,980.00	11.76%
03	2	L	\$5 x 2	\$10	\$10.00	18.7501	4.00	6,400.00	384,722	\$3,847,220.00	15.68%
Total (\$10.00):						10.7134	7.00	11,200.00	673,320	\$6,733,200.00	27.44%
04	1	L	\$20	\$20	\$20.00	150.0858	0.50	800.00	48,063	\$961,260.00	3.92%
05	2	L	\$10 x 2	\$20	\$20.00	150.0858	0.50	800.00	48,063	\$961,260.00	3.92%
06	3	L	\$10 + (\$5 x 2)	\$20	\$20.00	149.9143	0.50	800.00	48,118	\$962,360.00	3.92%
07	4	L	\$5 x 4	\$20	\$20.00	150.0858	0.50	800.00	48,063	\$961,260.00	3.92%
Total (\$20.00):						37.5107	2.00	3,200.00	192,307	\$3,846,140.00	15.67%
Total (Low Tiers):						4.4115	17.00	27,200.00	1,635,189	\$14,427,150.00	58.80%
Mid Tiers											
08	1	M	\$50	\$50	\$50.00	300.1155	0.25	400.00	24,036	\$1,201,800.00	4.90%
09	1	M	\$5 (10X)	\$50	\$50.00	300.2529	0.25	400.00	24,025	\$1,201,250.00	4.90%
10	1	M	\$10 (5X)	\$50	\$50.00	299.5422	0.25	400.00	24,082	\$1,204,100.00	4.91%
11	10	M	\$5 x 10	\$50	\$50.00	300.0905	0.25	400.00	24,038	\$1,201,900.00	4.90%
Total (\$50.00):						75.0000	1.00	1,600.00	96,181	\$4,809,050.00	19.60%
12	1	M	\$100	\$100	\$100.00	2409.3437	0.03	50.00	2,994	\$299,400.00	1.22%
13	1	M	\$20 (5X)	\$100	\$100.00	799.0225	0.09	150.00	9,028	\$902,800.00	3.68%
14	1	M	\$10 (10X)	\$100	\$100.00	1190.3589	0.06	100.00	6,060	\$606,000.00	2.47%
15	20	M	\$5 x 20	\$100	\$100.00	2385.4415	0.03	50.00	3,024	\$302,400.00	1.23%
16	2	M	\$50 x 2	\$100	\$100.00	2398.1300	0.03	50.00	3,008	\$300,800.00	1.23%
Total (\$100.00):						299.1447	0.25	400.00	24,114	\$2,411,400.00	9.83%
17	1	M	\$250	\$250	\$250.00	12083.0402	0.01	10.00	597	\$149,250.00	0.61%
18	1	M	\$5 (50X)	\$250	\$250.00	1985.5698	0.04	60.00	3,633	\$908,250.00	3.70%
19	1	M	\$50 (5X)	\$250	\$250.00	7953.2249	0.01	15.00	907	\$226,750.00	0.92%
20	6	M	\$20 (10X) + (\$10 x 5)	\$250	\$250.00	11883.9786	0.01	10.00	607	\$151,750.00	0.62%
Total (\$250.00):						1255.8452	0.06	95.00	5,744	\$1,436,000.00	5.85%
21	1	M	\$500	\$500	\$500.00	61131.9915	0.00	2.00	118	\$59,000.00	0.24%
22	2	M	\$5 (50X) x 2	\$500	\$500.00	20037.7083	0.00	6.00	360	\$180,000.00	0.73%
23	1	M	\$50 (10X)	\$500	\$500.00	17298.7410	0.00	7.00	417	\$208,500.00	0.85%
24	1	M	\$100 (5X)	\$500	\$500.00	16973.1176	0.00	7.00	425	\$212,500.00	0.87%
25	20	M	\$100 + (\$50 x 4) + (\$20 x 5) + (\$10 x 10)	\$500	\$500.00	30056.5625	0.00	4.00	240	\$120,000.00	0.49%
Total (\$500.00):						4624.0865	0.02	26.00	1,560	\$780,000.00	3.18%
Total (Mid Tiers):						56.5332	1.33	2,121.00	127,599	\$9,436,450.00	38.46%
High Tiers											
26	1	H	\$1,000	\$1,000	\$1,000.00	327889.7727	0.00	0.34	22	\$22,000.00	0.09%
27	1	H	\$100 (10X)	\$1,000	\$1,000.00	184963.4615	0.00	0.68	39	\$39,000.00	0.16%
28	1	H	\$20 (50X)	\$1,000	\$1,000.00	180339.3750	0.00	0.68	40	\$40,000.00	0.16%
29	20	H	(\$250 x 2) + (\$100 x 2) + (\$50 x 2) + (\$20 x 6) + (\$10 x 8)	\$1,000	\$1,000.00	313633.6957	0.00	0.34	23	\$23,000.00	0.09%
Total (\$1,000.00):						58173.9919	0.00	2.03	124	\$124,000.00	0.51%
30	1	H	\$5,000	\$5,000	\$5,000.00	3606787.5000	0.00	0.03	2 *	\$10,000.00	0.04%
31	1	H	\$100 (50X)	\$5,000	\$5,000.00	1442715.0000	0.00	0.08	5 *	\$25,000.00	0.10%
32	20	H	(\$1,000 x 2) + (\$500 x 4) + (\$250 x 2) + (\$100 x 3) + (\$50 x 2) + (\$20 x 3) + (\$10 x 4)	\$5,000	\$5,000.00	2404525.0000	0.00	0.05	3 *	\$15,000.00	0.06%
Total (\$5,000.00):						721357.5000	0.00	0.17	10	\$50,000.00	0.20%
33	1	H	\$100,000	\$100,000	\$100,000.00	1442715.0000	0.00	0.08	5 *	\$500,000.00	2.04%
Total (High Tiers):						51896.2230	0.00	2.29	139	\$674,000.00	2.75%
Total :						4.0918	18.33	29,323.29	1,762,927	\$24,537,600.00	100.00%



INTEROFFICE MEMO

Gary Grief, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

February 14, 2024

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Scientific Games
P.O. Number (if applicable)	362-24-9019RL007
Tx Game #/ Name	Game #2554 50X the Win
Draw #	

Invoice Number:	Invoice Amount:
TX 021324	\$504,521.69
credit memo #3006741 applied	-\$14.62

Total Amount **\$504,507.07**

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB

Dale Bowersock (Scratch Ticket Strategy Coordinator)

Date

2/15/2024

Will Russ
Will Russ (Products Manager)

2/21/2024
Date



Robert Tirloni (Lottery Operations Division Director)

2/22/2024
Date

Please return to Maria Perez in the Office of the Controller by

February 24, 2024



Invoice: TX 021324
 "TX 2554 50X the Win"
 February 13, 2024

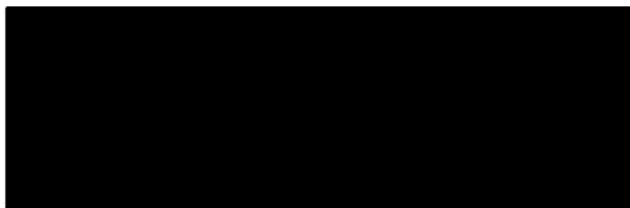
Supplier : Scientific Games International
 1500 Bluegrass Lakes Parkway
 Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY
 Attn: Accounts Payable
 P.O. BOX 16630
 AUSTIN, TX 78761-6630
 United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2554	1	TX 2554 50X the Win	3,687,600	69.38	\$ 255,845.69	1047635
Additional Charges: Specialty Ink - (2) Flurescent Inks - TX-2554 Pack Inserts			94,420	0.0032	\$ 302.14	
Additional Charges: Specialty Ink - Premium Metallic Silver - TX-2554 Pack Inserts			94,420	0.00256	\$ 241.72	
Additional Charges: HD Games Set-Up			1	3500	\$ 3,500.00	
TX-2554	2	TX 2554 50X the Win	3,525,975	69.38	\$ 244,632.14	1047636
Total Due					<u>\$504,521.69</u>	

***Please include the SG invoice numbers with your remittance**

Due Date: March 9, 2024



Scratch Ticket Game Closing Analysis

02/27/22 Thru 02/24/24

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	Week 17	Week 13	Week 20	Week 26	*Week 36	*Week 97	*Week 56	None
10M-14.99M	*Week 15	*Week 28	None	None	*Week 29	None	None	None	None
15M-19.99M	Week 30	None	None	None	None	Week 53	None	None	None
20M-24.99M	None	None	None	*Week 76	None	None	None	None	None
25M-29.99M	None	None	None	None	None	None	None	None	None
30M-34.99M	None	None	*Week 68	None	None	None	None	None	None
>=35M	None	None	*Week 97	*Week 52	*Week 54	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	\$889,989	\$1,232,303	\$1,698,404	\$2,234,215	\$3,886,072	\$2,359,958	\$4,641,250	None
10M-14.99M	\$649,617	\$620,682	None	None	\$3,571,641	None	None	None	None
15M-19.99M	\$506,021	None	None	None	None	\$6,498,580	None	None	None
20M-24.99M	None	None	None	\$1,301,423	None	None	None	None	None
25M-29.99M	None	None	None	None	None	None	None	None	None
30M-34.99M	None	None	\$1,222,418	None	None	None	None	None	None
>=35M	None	None	\$1,254,889	\$4,803,626	\$7,966,148	None	None	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only

From: [Gough, Riley](#)
To: [Bowersock, Dale](#)
Subject: RE: August Pre-call Recommendations
Date: Tuesday, July 30, 2024 10:54:56 AM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image007.png](#)
[image008.png](#)
[image009.png](#)

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Hi Dale,

Please remove from the list \$10 Cash Blowout (#2413) and \$30 Winners Circle (#2053). We would like to wait to pre-call those two games. Otherwise, the list looks good

Thanks,
Riley

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Monday, July 29, 2024 8:46 AM
To: Gough, Riley <Riley.Gough@IGT.com>
Subject: August Pre-call Recommendations

CAUTION: This email originated outside of IGT. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Riley,
Below are the Pre-call recommendations for August.

Game Close Dates:
Pre-Call: 8/9/24
Call: 9/8/24
Close: 10/23/24
EOV: 4/21/25

Product Line	Game	\$	Txn Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														7/27/24	7/20/24	7/13/24	7/6/24
	2417	\$1	9,996,450	7-11-21	3/18/24			19	80.18%	5,039	3,834	1,941	826	\$217,460.00	\$233,880.00	\$237,039.00	\$276,376.00
	2546	\$2	9,246,750	BONUS 7	1/16/24			28	64.43%	2,803	1,035	18,541	3,110	\$89,510.00	\$96,920.00	\$107,360.00	\$116,724.00
	2554	\$5	7,213,575	50X THE WIN	3/4/24			21	63.99%	1,896	674	29,597	1,384	\$150,895.00	\$172,485.00	\$195,930.00	\$235,715.00
	2550	\$5	7,211,325	SHOW ME 100X	2/5/24			25	68.54%	1,103	628	27,464	649	\$104,670.00	\$99,595.00	\$124,620.00	\$145,170.00
	2553	\$5	7,274,325	WINNING 75	2/19/24			23	62.32%	1,697	1,013	30,792	2,062	\$143,495.00	\$161,405.00	\$171,360.00	\$219,005.00
	2386	\$10	8,145,250	BREAK THE BANK SUPER TICKET	11/6/23			38	52.13%	7,242	4,903	64,488	43	\$813,190.00	\$767,360.00	\$778,220.00	\$863,060.00
	2413	\$10	28,616,300	CASH BLOWOUT	3/6/23			73	48.06%	6,380	2,874	286,271	121	\$621,340.00	\$654,010.00	\$654,460.00	\$650,780.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			332	87.51%	5,196	3,209	157,350	41	\$1,141,050.00	\$1,186,860.00	\$1,039,680.00	\$1,170,180.00
	2560	\$10	7,206,700	\$50, \$100 OR \$500	2/5/24			25	90.72%	6,437	1,476	206	1,925	\$455,480.00	\$625,840.00	\$717,760.00	\$1,027,720.00

Please let me know if you have any concerns.

Thanks,
Dale

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