

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis

SUMMARY REPORT

Scratch Ticket Information

Date Completed

9/24/2025

Game #	2571	Confirmed Packs	3,043
Game Name	Classic Bingo!	Active Packs	1,741
Quantity Printed	25,071,375	Warehouse Packs	31,914
Price Point	\$2	Returned Packs	429
Start Date	5/20/2024	Printed Payout Percentage	65.05%
Top Prize	\$30,000	Percent Sold	78.20%
Number of Top Prizes Remaining	4	Number of Weeks Out	70

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 781,337	Actual ticket production costs
Prize payout expense	\$ 24,781,037	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 25,562,374

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 39,211,631	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 39,211,631	

Excess of Revenue over Expended \$ 13,649,257

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	172,646
Next week	\$	203,726
Next week	\$	252,576
Avg Weekly Sales Current Game	\$	209,649
Avg Weekly Sales \$2; 20M-24.99M Qty*	\$	831,376
Percentage Of Variance In Sales		75%

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2571	Printed Payout Percentage	65.05%
Game Name	Classic Bingo!	Actual Payout Percentage	63.20%
Percent Sold	78.20%	Number of Weeks Out	70
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			50

* No games at the \$2, 25M-29.99M level so the \$2, 20M-24.99M level was used. Only one game at this level with 85% sell through.

Recommendation

- ☒ Based on the findings in this Summary Report, I am recommending closing the above game.
- ☐ I am recommending closing the above game based on the below business reason(s):


Scratch Ticket Strategy Coordinator

9/24/2025
Date


Products Manager

9/25/2025
Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.


Interim Lottery Operations Division Director

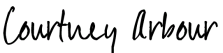
9/29/2025
Date


Chief Financial Officer

10/6/2025
Date


Interim Lottery and Charitable Bingo Deputy Executive Director

10/7/2025
Date


Executive Director

10/8/2025
Date



Play the Games of Texas!

Da Vinci Report

9/24/25

Week End Date:9/20/25

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														9/20/25	9/13/25	9/6/25	8/30/25
Baseline	2686	\$2	9,289,250	\$30,000 GOLD RUSH	9/15/25			1	1.69%	21,697	8,703	40,549	76	\$314,494.00	\$250.00	\$0	\$0
	2700	\$2	24,476,500	BREAK THE BANK	8/4/25			7	10.65%	15,958	9,386	145,816	75	\$942,920.00	\$967,592.00	\$1,009,476.00	\$892,358.00
	2647	\$2	18,121,000	CASH LINE BINGO	7/21/25			9	17.78%	10,461	6,447	99,989	103	\$671,706.00	\$845,174.00	\$1,060,636.00	\$747,208.00
	2631	\$5	7,102,050	\$100,000 RICHER	7/21/25			9	42.90%	14,428	7,758	28,814	160	\$1,072,615.00	\$1,414,630.00	\$1,816,105.00	\$1,687,640.00
	2430	\$5	20,201,100	BONUS BREAK THE BANK	7/7/25			11	22.04%	13,047	8,095	185,940	36	\$1,260,950.00	\$1,567,070.00	\$1,815,665.00	\$1,907,685.00
	2663	\$5	9,910,275	COWBOYS	8/18/25			5	12.36%	22,460	11,600	78,795	20	\$1,285,645.00	\$1,499,210.00	\$1,519,690.00	\$1,173,905.00
	2683	\$5	11,380,950	EMERALD 7S	9/2/25			3	12.14%	25,599	11,290	91,099	59	\$2,655,190.00	\$3,035,235.00	\$1,218,690.00	\$375.00
	2664	\$5	5,463,750	HOUSTON TEXANS	8/18/25			5	19.53%	15,684	10,300	29,727	71	\$1,133,105.00	\$1,398,380.00	\$1,324,300.00	\$910,690.00
	2670	\$5	7,320,675	MONEY MONEY MONEY	9/15/25			1	2.90%	28,174	10,326	52,526	50	\$1,062,940.00	\$375.00	\$0	\$0
	2668	\$10	22,393,250	\$250,000 50X CASHWORD	9/15/25			1	0.50%	47,813	7,590	386,350	113	\$1,112,560.00	\$500.00	\$0	\$0
	2637	\$10	10,070,300	\$50, \$100 OR \$500!	7/7/25			11	27.18%	19,835	5,784	117,423	133	\$1,830,740.00	\$2,068,180.00	\$2,301,760.00	\$2,464,300.00
	2600	\$10	7,994,750	CASINO NIGHT	8/18/25			5	19.93%	31,775	10,205	82,475	47	\$2,464,270.00	\$3,046,280.00	\$3,684,450.00	\$4,306,560.00
	2676	\$10	25,087,000	LIMITED EDITION MEGA LOTERIA	6/23/25			13	20.42%	27,834	7,719	357,910	157	\$2,954,660.00	\$3,236,230.00	\$3,446,190.00	\$3,272,030.00
	2669	\$10	34,459,550	MEGA LOTERIA	8/4/25			7	8.47%	33,558	9,486	580,530	89	\$4,198,840.00	\$4,438,310.00	\$4,640,300.00	\$4,777,560.00
	2684	\$10	8,197,800	RUBY 7S	9/2/25			3	11.20%	35,054	10,956	94,332	46	\$3,330,560.00	\$3,984,610.00	\$1,868,670.00	\$1,500.00
	2685	\$20	9,157,950	DIAMOND 7S	9/2/25			3	6.48%	44,315	10,880	280,917	43	\$4,107,880.00	\$4,955,180.00	\$2,808,500.00	\$1,500.00
	2655	\$20	8,197,525	EXTREME MULTIPLIER	8/4/25			7	18.14%	32,145	9,352	221,307	132	\$3,492,220.00	\$3,704,320.00	\$4,294,000.00	\$4,985,700.00
	2653	\$20	24,210,225	MILLION DOLLAR LOTERIA	7/21/25			9	11.52%	39,125	10,091	797,300	79	\$5,890,340.00	\$6,350,520.00	\$6,510,660.00	\$6,550,940.00
	2661	\$30	6,107,225	PREMIER PLAY	8/4/25			7	12.00%	28,535	8,452	174,406	175	\$2,895,000.00	\$2,882,580.00	\$3,095,040.00	\$3,567,360.00
	2659	\$50	8,031,760	500X LOTERIA SPECTACULAR	9/15/25			1	0.83%	38,008	5,839	350,618	73	\$3,345,000.00	\$0	\$0	\$0
	2587	\$100	6,027,705	LOTERIA SUPREME	8/18/25			5	4.39%	42,198	8,101	329,296	208	\$4,922,400.00	\$6,084,600.00	\$5,314,000.00	\$5,704,000.00
Mature	2617	\$1	25,187,700	\$5,000 BLITZ	1/6/25			37	59.20%	5,947	5,766	54,467	72	\$277,056.00	\$334,287.00	\$392,493.00	\$346,801.00
	2642	\$1	22,739,100	20X	5/5/25			20	42.59%	12,431	9,198	61,332	54	\$391,806.00	\$419,044.00	\$444,156.00	\$395,469.00
	2424	\$1	823,350	CASH FRENZY	9/14/22			157	0.00%	0	0	1,358	345	\$0	\$0	\$0	\$0
	1878	\$1	854,700	CASH ON THE SPOT	9/18/17			418	0.00%	0	0	347	15	\$0	\$0	\$0	\$0
	2673	\$1	856,800	EASY...1-2-3	9/3/24			55	0.00%	0	0	1,337	5	\$0	\$0	\$0	\$0
	2124	\$1	853,200	WINNING 7S	8/8/19			319	0.00%	0	0	506	562	\$0	\$0	\$0	\$0
	2634	\$2	9,296,125	\$30,000 CASH	3/17/25			27	75.19%	3,226	2,201	11,017	773	\$168,608.00	\$209,024.00	\$262,382.00	\$279,660.00
	2614	\$2	24,053,500	BREAK THE BANK	12/2/24			42	86.22%	6,567	3,677	12,660	812	\$392,894.00	\$472,256.00	\$548,630.00	\$541,968.00
	2571	\$2	25,071,375	CLASSIC BINGO!	5/20/24			70	78.20%	3,043	1,741	31,914	429	\$172,646.00	\$203,726.00	\$252,576.00	\$291,948.00

Tier	Reference	Tier Value	Outstanding Tier Count	Outstanding Tier Amount	Tickets Paid	Amount Paid	Estimated Tickets Sold	Percent Paid	Last Date Cashed
1	1	\$2.00	411,816	\$823,632.00	1092399	\$2,184,798.00	18,207,467.003	7,262%	09/23/2025
2	2	\$2.00	264,126	\$528,252.00	788948	\$1,577,896.00	18,783,116.062	7,492%	09/23/2025
3	3	\$3.00	245,475	\$736,425.00	657181	\$1,971,543.00	18,253,278.429	7,281%	09/23/2025
4	4	\$5.00	104,759	\$523,795.00	296370	\$1,481,850.00	18,523,725.307	7,388%	09/23/2025
5	5	\$5.00	57,937	\$289,685.00	192681	\$963,405.00	19,275,461.485	7,688%	09/23/2025
6	6	\$5.00	59,804	\$299,020.00	190900	\$954,500.00	19,090,742.419	7,615%	09/23/2025
7	7	\$5.00	58,504	\$292,520.00	192147	\$960,735.00	19,219,510.364	7,666%	09/23/2025
8	8	\$10.00	24,738	\$247,380.00	75607	\$756,070.00	18,890,542.126	7,535%	09/23/2025
9	9	\$10.00	12,955	\$129,550.00	37224	\$372,240.00	18,598,554.435	7,418%	09/23/2025
10	10	\$10.00	45,132	\$451,320.00	155439	\$1,554,390.00	19,429,875	7,750%	09/23/2025
11	11	\$10.00	22,526	\$225,260.00	77746	\$777,460.00	19,439,116.81	7,754%	09/23/2025
12	12	\$15.00	11,354	\$170,310.00	38812	\$582,180.00	19,397,006.07	7,737%	09/23/2025
13	13	\$15.00	21,508	\$322,620.00	78764	\$1,181,460.00	19,693,651.074	7,855%	09/23/2025
14	14	\$15.00	22,840	\$342,600.00	77472	\$1,162,080.00	19,362,883.444	7,723%	09/23/2025
15	15	\$20.00	13,289	\$265,780.00	36877	\$737,540.00	18,429,954.469	7,351%	09/23/2025
16	16	\$20.00	10,777	\$215,540.00	39356	\$787,120.00	19,681,827.03	7,850%	09/23/2025
17	17	\$20.00	11,280	\$225,600.00	38853	\$777,060.00	19,430,278.118	7,750%	09/23/2025
18	18	\$20.00	21,724	\$434,480.00	78548	\$1,570,960.00	19,639,643.804	7,833%	09/23/2025
19	19	\$20.00	22,045	\$440,900.00	78214	\$1,564,280.00	19,558,668.292	7,801%	09/23/2025
20	0	\$30.00	3,809	\$114,270.00	11949	\$358,470.00	19,011,160.039	7,583%	09/23/2025
21	0	\$30.00	2,243	\$67,290.00	8260	\$247,800.00	19,717,181.518	7,864%	09/23/2025
22	0	\$50.00	1,115	\$55,750.00	3083	\$154,150.00	18,412,350.914	7,344%	09/23/2025
23	0	\$50.00	1,700	\$85,000.00	6168	\$308,400.00	19,654,326.512	7,839%	09/23/2025
24	0	\$50.00	1,157	\$57,850.00	4123	\$206,150.00	19,577,514.985	7,809%	09/23/2025
25	0	\$100.00	493	\$49,300.00	1394	\$139,400.00	18,521,195.943	7,387%	09/23/2025
26	0	\$100.00	443	\$44,300.00	1635	\$163,500.00	19,726,514.975	7,868%	09/23/2025
27	0	\$100.00	471	\$47,100.00	1634	\$163,400.00	19,461,580.395	7,762%	09/21/2025
28	0	\$100.00	474	\$47,400.00	1629	\$162,900.00	19,420,480.21	7,746%	09/21/2025
29	0	\$100.00	486	\$48,600.00	1618	\$161,800.00	19,280,173.369	7,690%	09/20/2025
30	0	\$500.00	113	\$56,500.00	420	\$210,000.00	19,756,055.333	7,880%	09/13/2025
31	0	\$500.00	135	\$67,500.00	397	\$198,500.00	18,709,277.925	7,462%	09/23/2025
32	0	\$1,000.00	8	\$8,000.00	22	\$22,000.00	18,385,674.284	7,333%	09/15/2025
33	0	\$1,000.00	3	\$3,000.00	7	\$7,000.00	17,549,960.35	7,000%	09/02/2025
34	0	\$30,000.00	4	\$120,000.00	12	\$360,000.00	18,803,531.303	7,500%	07/15/2025
Totals			1,455,243	\$7,836,529.00	4265889	\$24,781,037.00			

NO. OF TICKETS:	25,071,375	Minimum:	24,696,000	TEXAS LOTTERY COMMISSION
NO. POOLS:	104.46	Maximum:	25,704,000	"CLASSIC BINGO!" - GAME NO. 2571
PACK SIZE:	125			END OF PRODUCTION PRIZE STRUCTURE
PACKS/POOL:	1,920			22-Oct-23
PACKS/GAME:	200,571			

25,071,375				\$2 TICKETS		\$50,142,750	REVENUE	PRIZE FUND	\$32,617,566	PAYOUT %	65.05%	
PRIZE TIER	PRIZE CODE	TIER CODE	GET:	# OF WAYS		ODDS OF 1 IN:	WINNERS IN 104.46 POOLS	WINNERS IN 125 (PER PACK*)	WINNERS IN 240,000 (Per Pool)	PRIZE COST	PERCENT OF PRIZE FUND **	VALIDATION TIER LEVELS
				TO WIN:	WIN:							
1	1	L	LINE Card 1	1	\$2	16.67	1,504,215	7.50	14,400.000	\$3,008,430	9.22%	LOW-TIER 88.55%
2	2	L	\$2 BONUS QUICK WIN	1	\$2	23.81	1,053,074	5.25	10,080.000	\$2,106,148	6.46%	
3	3	L	LINE Card 2	1	\$3	27.78	902,656	4.50	8,640.000	\$2,707,968	8.30%	
4	4	L	LINE Card 3	1	\$5	62.50	401,129	2.00	3,840.000	\$2,005,645	6.15%	
5	5	L	LINE Card 2 + \$2 BONUS QUICK WIN	2	\$5	100.04	250,618	1.25	2,400.000	\$1,253,090	3.84%	
6	6	L	LINE Card 1 + LINE Card 2	2	\$5	100.00	250,704	1.25	2,400.000	\$1,253,520	3.84%	
7	7	L	\$5 BONUS QUICK WIN	1	\$5	100.03	250,651	1.25	2,400.000	\$1,253,255	3.84%	
8	8	L	LINE Card 4	1	\$10	249.85	100,345	0.50	960.000	\$1,003,450	3.08%	
9	9	L	4 CORNERS Card 1	1	\$10	499.64	50,179	0.25	480.000	\$501,790	1.54%	
10	10	L	\$10 BONUS QUICK WIN	1	\$10	125.00	200,571	1.00	1,920.000	\$2,005,710	6.15%	
11	11	L	LINE Card 1 + LINE Card 2 + LINE Card 3	3	\$10	250.03	100,272	0.50	960.000	\$1,002,720	3.07%	
12	12	L	LINE Card 3 + LINE Card 4	2	\$15	499.77	50,166	0.25	480.000	\$752,490	2.31%	
13	13	L	LINE Card 1 + LINE Card 2 + LINE Card 3 + \$5 BONUS QUICK WIN	4	\$15	250.03	100,272	0.50	960.000	\$1,504,080	4.61%	
14	14	L	4 CORNERS Card 1 + LINE Card 3	2	\$15	249.93	100,312	0.50	960.000	\$1,504,680	4.61%	
15	15	L	4 CORNERS Card 2	1	\$20	499.77	50,166	0.25	480.000	\$1,003,320	3.08%	
16	16	L	LINE Card 4 + \$10 BONUS QUICK WIN	2	\$20	500.10	50,133	0.25	480.000	\$1,002,660	3.07%	
17	17	L	LINE Card 4 + 4 CORNERS Card 1	2	\$20	500.10	50,133	0.25	480.000	\$1,002,660	3.07%	
18	18	L	LINE Card 1 + LINE Card 2 + LINE Card 3 + LINE Card 4	4	\$20	250.03	100,272	0.50	960.000	\$2,005,440	6.15%	
19	19	L	\$20 BONUS QUICK WIN	1	\$20	250.07	100,259	0.50	960.000	\$2,005,180	6.15%	
20	0	M	4 CORNERS Card 1 + 4 CORNERS Card 2	2	\$30	1,591.03	15,758	0.078	150.000	\$472,740	1.45%	MID-TIER 9.86%
21	0	M	4 CORNERS Card 1 + LINE Card 4 + \$10 BONUS QUICK WIN	3	\$30	2,387.07	10,503	0.052	100.000	\$315,090	0.97%	
22	0	M	4 CORNERS Card 3	1	\$50	5,972.22	4,198	0.021	40.000	\$209,900	0.64%	
23	0	M	4 CORNERS Card 1 + 4 CORNERS Card 2 + LINE Card 4 + \$10 BONUS QUICK WIN	4	\$50	3,186.50	7,868	0.039	75.000	\$393,400	1.21%	
24	0	M	\$50 BONUS QUICK WIN	1	\$50	4,748.37	5,280	0.026	50.000	\$264,000	0.81%	
25	0	M	4 CORNERS Card 4	1	\$100	13,286.37	1,887	0.009	18.000	\$188,700	0.58%	
26	0	M	4 CORNERS Card 1 + 4 CORNERS Card 2 + 4 CORNERS Card 3 + LINE Card 4 + \$10 BONUS QUICK WIN	5	\$100	12,065.15	2,078	0.010	20.000	\$207,800	0.64%	
27	0	M	4 CORNERS Card 3 + \$50 BONUS QUICK WIN	2	\$100	11,910.39	2,105	0.010	20.000	\$210,500	0.65%	
28	0	M	\$100 BONUS QUICK WIN	1	\$100	11,921.72	2,103	0.010	20.000	\$210,300	0.64%	
29	0	M	X Card 1	1	\$100	11,916.05	2,104	0.010	20.000	\$210,400	0.65%	
30	0	M	\$500 BONUS QUICK WIN	1	\$500	47,038.23	533	0.003	5.000	\$266,500	0.82%	HIGH-TIER 1.59%
31	0	M	X Card 2	1	\$500	47,126.64	532	0.003	5.000	\$266,000	0.82%	
32	0	H	X Card 2 + \$500 BONUS QUICK WIN	2	\$1,000	835,712.50	30	0.000	0.287	\$30,000	0.09%	HIGH-TIER 1.59%
33	0	H	X Card 3	1	\$1,000	2,507,137.50	10	0.000	0.096	\$10,000	0.03%	
34	0	H	X Card 4	1	\$30,000	1,566,960.94	16	0.000	0.153	\$480,000	1.47%	
						4.38	5,721,132	28.52	54,763.536	\$32,617,566	100.00%	100.00%



140 Otter Street
Winnipeg, Manitoba
Canada R3T 0M8
Phone: (204) 474-2323
Fax: (204) 453-1375

INVOICE NO.: 8536421

Sold To: Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States	Ship To: IGT Texas Distribution Center 8520 Tuscany Way Building #6, Suite 100 Attn: Texas Lottery Warehouse Rep Austin, Texas 78754 United States
Terms: Net 30 days after date of invoice	Due Date: November 29, 2023

Invoice Date	Order No.	Your Order	Customer No.
October 30, 2023	1206984		5008

Order name: CLASSIC BINGO! #2571
PO Number:

Product Description	Quantity	Unit Price	Amount
Ticket Size 6 x 4	25,071,375	16.36 /M	410,167.70
Four colour process / Spectrum base graphics	25,071,375	6.00 /M	150,428.25
Translucent marking system	25,071,375	1.68 /M	42,119.91
Multiple Play Area	25,071,375	1.20 /M	30,085.65
Foil stock (10pt) C1S	25,071,375	5.70 /M	142,906.84
Inserts	1	5,642.71 Ea	5,642.71

Under unit price '/M' = price per thousand.

Before Taxes:	781,351.06 USD
Freight:	0.00
Deposit:	0.00
Amount Due:	781,351.06 USD

Scratch Ticket Game Closing Analysis

02/26/23 Thru 02/22/25

Average Number of Weeks for 85% Average Sell Through (2 Years)

Print Quantities	Price Point								
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	Week 27*	None	None	None	None
5M-9.99M	Week 19	Week 24	Week 13*	Week 25	Week 22	None	None	Week 58*	None
10M-14.99M	Week 24*	None	None	Week 48*	None	Week 37*	None	None	None
15M-19.99M	Week 42	None	None	Week 64*	None	None	None	None	None
20M-24.99M	None	Week 50*	None	None	Week 72*	None	None	None	None
25M-29.99M	None	None	None	None	None	Week 63*	None	None	None
30M-34.99M	None	None	None	Week 54	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through (2 Years)

Print Quantities	Price Point								
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	\$1,295,512	None	None	None	None
5M-9.99M	\$434,607	\$484,912	\$1,163,923	\$1,295,271	\$2,729,088	None	None	\$3,038,356	None
10M-14.99M	\$465,971	None	None	\$1,077,365	None	\$4,652,039	None	None	None
15M-19.99M	\$357,603	None	None	\$1,120,927	None	None	None	None	None
20M-24.99M	None	\$831,376	None	None	\$2,865,487	None	None	None	None
25M-29.99M	None	None	None	None	None	\$6,794,150	None	None	None
30M-34.99M	None	None	None	\$3,182,680	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

None = No games at this level with 85% sell through

* Only one game at this level with 85% sell through

Excludes Promotional Tickets

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