

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis

SUMMARY REPORT

Scratch Ticket Information

Date Completed

7/16/2026

Game #	2590	Confirmed Packs	5,200
Game Name	X	Active Packs	2,100
Quantity Printed	6,119,700	Warehouse Packs	105,544
Price Point	\$50	Returned Packs	49
Start Date	1/21/2025	Printed Payout Percentage	78.21%
Top Prize	\$ 1,000,000	Percent Sold	62.46%
Number of Top Prizes Remaining	1	Number of Weeks Out	77

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 938,889	Actual Ticket Production Costs
Prize payout expense	\$ 149,414,125	Data from Instant Ticket Tier Liability Screen in ES

Estimated Direct Costs	\$ 150,353,014
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TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 191,118,231	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 191,118,231	

Excess of Revenue over Expended	\$ 40,765,217
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INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to Texas Lottery that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	904,800
Next week	\$	939,300
Next week	\$	871,700
Avg Weekly Sales Current Game	\$	905,267
Avg Weekly Sales \$50; 5M-9.99M Qty*	\$	4,557,105
Percentage Of Variance In Sales		80%

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2590	Printed Payout Percentage	78.21%
Game Name	X	Actual Payout Percentage	78.18%
Percent Sold	62.46%	Number of Weeks Out	77
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			74

* Only one game at this level with 85% sell through

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ Products recommends closing the above game based on the below business reason(s):



Scratch Ticket Strategy Coordinator

7/16/2026

Date

 Will Russ

Products Manager

7/16/2026

Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.



Lottery Operations Division Director

7/17/2026

Date

Chief Financial Officer

7/17/2026

Date



Executive Director*

7/17/2026

Date

*Executive Director Order No. 01-26 delegates authority to the Lottery & Charitable Bingo Deputy Executive Director.



Play the Games of Texas!

Da Vinci Report

7/16/26

Week End Date:7/11/26

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														7/11/26	7/4/26	6/27/26	6/20/26
Mature	2660	\$5	7,183,425	IN THE GREEN	3/2/26			19	64.80%	3,456	3,251	23,884	657	\$408,885.00	\$479,975.00	\$548,680.00	\$583,090.00
	2648	\$5	59,199,675	SUPER LOTERIA	4/21/25			64	89.09%	28,928	9,309	39,372	262	\$2,524,115.00	\$3,100,400.00	\$3,218,485.00	\$3,342,200.00
	2728	\$5	7,341,750	YELLOWSTONE	3/30/26			15	65.10%	6,447	6,039	17,932	335	\$823,930.00	\$928,940.00	\$1,019,655.00	\$1,084,075.00
	2636	\$10	8,177,500	\$1,000,000 RICHES	2/2/26			23	58.70%	9,360	5,826	47,931	199	\$1,117,860.00	\$1,211,950.00	\$1,210,520.00	\$1,249,340.00
	2668	\$10	22,393,250	\$250,000 50X CASHWORD	9/15/25			43	56.13%	24,199	9,653	154,972	102	\$2,874,490.00	\$2,963,580.00	\$2,871,970.00	\$2,931,470.00
	2713	\$10	11,808,600	100X THE CASH	1/5/26			27	50.82%	11,838	6,709	93,189	115	\$1,336,350.00	\$1,412,150.00	\$1,415,650.00	\$1,450,450.00
	2632	\$10	8,199,350	777	3/2/26			19	68.58%	12,408	8,328	25,458	104	\$1,748,920.00	\$1,846,990.00	\$1,870,890.00	\$1,944,150.00
	2676	\$10	25,087,000	LIMITED EDITION MEGA LOTERIA	6/23/25			55	75.70%	26,183	8,471	78,988	118	\$2,798,450.00	\$2,869,430.00	\$2,896,250.00	\$2,934,120.00
	2669	\$10	34,459,550	MEGA LOTERIA	8/4/25			49	65.90%	35,891	11,305	177,112	43	\$4,212,320.00	\$4,520,120.00	\$4,374,020.00	\$4,495,010.00
	2724	\$10	7,911,300	SLOTS OF LUCK	3/30/26			15	39.01%	12,834	7,871	71,386	74	\$1,320,340.00	\$1,474,050.00	\$1,476,210.00	\$1,508,230.00
	2744	\$20	6,105,050	\$1,000,000 CASH!	12/1/25			32	51.33%	10,128	4,383	100,371	344	\$877,740.00	\$953,360.00	\$1,001,920.00	\$980,300.00
	2658	\$20	15,267,250	\$1,000,000 CROSSWORD	6/16/25			56	88.81%	37,715	10,031	8,797	54	\$4,568,940.00	\$4,769,780.00	\$4,737,020.00	\$4,810,460.00
	2714	\$20	7,131,450	200X THE CASH	1/5/26			27	52.86%	13,859	5,246	110,495	105	\$1,376,000.00	\$1,558,160.00	\$1,588,960.00	\$1,635,680.00
	2655	\$20	8,197,525	EXTREME MULTIPLIER	8/4/25			49	70.36%	8,779	3,491	81,790	83	\$858,160.00	\$961,020.00	\$973,940.00	\$1,018,680.00
	2671	\$20	6,086,825	INSTANT MILLIONS	10/20/25			38	75.09%	10,173	4,426	42,460	181	\$925,120.00	\$1,054,080.00	\$1,134,920.00	\$1,106,460.00
	2722	\$20	6,064,025	MEGA MILLIONAIRE	2/16/26			21	47.29%	15,627	6,359	99,845	221	\$1,406,880.00	\$1,652,440.00	\$1,669,220.00	\$1,707,140.00
	2653	\$20	24,210,225	MILLION DOLLAR LOTERIA	7/21/25			51	78.24%	59,863	12,532	120,423	66	\$7,477,180.00	\$8,001,240.00	\$7,942,360.00	\$8,008,180.00
	2725	\$20	6,119,075	POWER 20S	3/16/26			17	34.84%	16,797	6,744	130,671	126	\$1,401,420.00	\$1,509,120.00	\$1,569,000.00	\$1,623,100.00
	2730	\$30	8,197,000	MILLIONAIRE'S CLUB	3/30/26			15	20.47%	16,279	8,742	230,420	95	\$2,901,570.00	\$2,987,130.00	\$3,008,160.00	\$3,023,820.00
	2661	\$30	6,107,225	PREMIER PLAY	8/4/25			49	53.21%	8,026	4,963	98,113	202	\$1,184,760.00	\$1,247,160.00	\$1,169,190.00	\$1,168,980.00
	2624	\$50	6,039,620	\$5 MILLION ROYALE	4/21/25			64	62.86%	8,548	3,448	97,129	47	\$1,571,900.00	\$1,703,550.00	\$1,636,450.00	\$1,564,350.00
	2659	\$50	8,031,760	500X LOTERIA SPECTACULAR	9/15/25			43	58.40%	26,675	8,275	124,608	45	\$5,624,250.00	\$5,927,200.00	\$5,625,200.00	\$5,737,600.00
	2689	\$50	5,002,420	CASINO MILLIONS	1/20/26			25	39.96%	14,264	5,804	125,432	62	\$2,615,000.00	\$2,790,500.00	\$2,796,050.00	\$2,855,000.00
	2677	\$50	4,651,020	GOLDEN RICHES	11/17/25			34	50.81%	12,265	4,435	93,929	126	\$1,932,050.00	\$2,182,150.00	\$2,190,750.00	\$2,162,550.00
	2590	\$50	6,119,700	X	1/21/25			77	62.46%	5,200	2,100	105,544	49	\$904,800.00	\$939,300.00	\$871,700.00	\$885,150.00
	2665	\$100	5,645,205	\$5,000,000 FORTUNE	2/3/25			75	48.95%	10,431	4,027	173,996	142	\$2,141,600.00	\$2,295,200.00	\$2,339,500.00	\$2,368,700.00
	2627	\$100	5,610,750	\$5 MILLION TITANIUM BLACK	2/2/26			23	27.32%	18,483	7,403	239,669	152	\$5,164,300.00	\$5,466,500.00	\$5,457,600.00	\$5,715,900.00
	2587	\$100	6,027,705	LOTERIA SUPREME	8/18/25			47	39.95%	20,477	7,073	207,909	128	\$4,591,600.00	\$4,950,400.00	\$4,977,400.00	\$4,807,800.00
Sold/Closing	2686	\$2	9,289,250	\$30,000 GOLD RUSH	9/15/25	5/31/26	7/15/26	43	53.17%	0	0	31,254	2,569	-\$1,946.00	-\$950.00	-\$1,736.00	-\$1,504.00
	2656	\$2	9,052,375	CRAZY 8S	11/17/25	8/2/26	9/16/26	34	50.58%	753	502	31,800	1,849	\$28,904.00	\$38,474.00	\$38,804.00	\$45,442.00
	2622	\$2	9,293,500	LUCKY NO. 7	12/15/25	8/2/26	9/16/26	30	65.24%	1,333	876	21,629	559	\$74,884.00	\$86,104.00	\$93,100.00	\$86,140.00
	2692	\$2	6,081,000	PATRIOTIC PAYOUT	10/20/25	6/28/26	8/12/26	38	65.73%	165	121	12,122	2,935	\$2,880.00	\$15,112.00	\$18,490.00	\$22,462.00

Liability for 2590 / X

Tier 	Reference 	Tier Value 	Outstanding Tier Count 	Outstanding Tier Amount 	Tickets Paid 	Amount Paid 	Estimated Tickets Sold 	Percent Paid 	Last Date Cashed 
1	1	\$75.00	173,556	\$13,016,700.00	285413	\$21,405,975.00	3,805,577.144	6,219%	07/15/2026
2	2	\$100.00	289,692	\$28,969,200.00	475262	\$47,526,200.00	3,802,138.248	6,213%	07/15/2026
3	3	\$150.00	28,659	\$4,298,850.00	47844	\$7,176,600.00	3,827,182.291	6,254%	07/15/2026
4	4	\$150.00	28,943	\$4,341,450.00	47555	\$7,133,250.00	3,804,312.969	6,217%	07/15/2026
5	5	\$200.00	57,442	\$11,488,400.00	95500	\$19,100,000.00	3,821,261.328	6,244%	07/15/2026
6	6	\$200.00	28,745	\$5,749,000.00	47753	\$9,550,600.00	3,820,152.607	6,242%	07/15/2026
7	7	\$200.00	28,990	\$5,798,000.00	47555	\$9,511,000.00	3,801,977.053	6,213%	07/15/2026
8	0	\$500.00	967	\$483,500.00	1597	\$798,500.00	3,811,685.219	6,229%	07/15/2026
9	0	\$500.00	5,754	\$2,877,000.00	9540	\$4,770,000.00	3,817,309.925	6,238%	07/15/2026
10	0	\$500.00	9,610	\$4,805,000.00	15905	\$7,952,500.00	3,814,768.901	6,234%	07/15/2026
11	0	\$500.00	9,571	\$4,785,500.00	15901	\$7,950,500.00	3,820,247.711	6,243%	07/15/2026
12	0	\$1,000.00	139	\$139,000.00	221	\$221,000.00	3,756,815.831	6,139%	07/15/2026
13	0	\$1,000.00	601	\$601,000.00	948	\$948,000.00	3,745,303.808	6,120%	07/15/2026
		Totals	662,853	\$89,882,600.00	1091282	\$149,414,125.00			

14	0	\$5,000.00	63	\$315,000.00	98	\$490,000.00	3,725,034.779	6,087%	06/05/2026
15	0	\$5,000.00	42	\$210,000.00	61	\$305,000.00	3,624,288.35	5,922%	07/13/2026
16	0	\$5,000.00	37	\$185,000.00	63	\$315,000.00	3,855,410.999	6,300%	07/01/2026
17	0	\$20,000.00	9	\$180,000.00	16	\$320,000.00	3,916,607.975	6,400%	06/18/2026
18	0	\$20,000.00	32	\$640,000.00	47	\$940,000.00	3,640,834.186	5,949%	06/05/2026
19	0	\$1,000,000.00	1	\$1,000,000.00	3	\$3,000,000.00	4,589,775.083	7,500%	11/20/2025
		Totals	662,853	\$89,882,600.00	1091282	\$149,414,125.00			

NO. OF TICKETS:	6,119,700	Minimum:	5,880,000	TEXAS LOTTERY COMMISSION					
NO. POOLS:	51.00	Maximum:	6,120,000	"X" - GAME NO. 2590					
PACK SIZE:	20	END OF PRODUCTION PRIZE STRUCTURE							
PACKS/POOL:	6,000	29-May-24							
PACKS/GAME:	305,985								
6,119,700		\$50 TICKETS		\$305,985,000	REVENUE	PRIZE FUND	\$239,296,725	PAYOUT %:	78.21%

PRIZE LEVEL	PRIZE CODE	TIER CODE	GET:	# OF WAYS TO WIN:	WIN:	ODDS OF 1 IN:	WINNERS IN 51.00 POOLS	WINNERS IN 20 (PER PACK*)	WINNERS IN 120,000 (Per Pool)	PRIZE COST	PERCENT OF PRIZE FUND **	VALIDATION TIER LEVELS
1	1	G	\$75	1	\$75	13.33	458,969	1.500	9,000.000	\$34,422,675	14.38%	LOW-TIER **** 81.52%
2	2	G	\$100	1	\$100	8.00	764,954	2.500	15,000.000	\$76,495,400	31.97%	
3	3	G	\$75"2X"	1	\$150	79.99	76,503	0.250	1,500.000	\$11,475,450	4.80%	
4	4	G	\$150	1	\$150	80.00	76,498	0.250	1,500.000	\$11,474,700	4.80%	
5	5	G	\$100 x 2	2	\$200	40.01	152,942	0.500	3,000.000	\$30,588,400	12.78%	
6	6	G	\$100"2X"	1	\$200	80.00	76,498	0.250	1,500.000	\$15,299,600	6.39%	
7	7	G	\$200	1	\$200	79.95	76,545	0.250	1,500.000	\$15,309,000	6.40%	
8	0	M	\$500	1	\$500	2,386.78	2,564	0.008	50.000	\$1,282,000	0.54%	MID-TIER 14.38%
9	0	M	\$100 x 5	5	\$500	400.14	15,294	0.050	300.000	\$7,647,000	3.20%	
10	0	M	\$100 x 2 + \$150 x 2	4	\$500	239.85	25,515	0.083	500.000	\$12,757,500	5.33%	
11	0	M	\$100"5X"	1	\$500	240.25	25,472	0.083	500.000	\$12,736,000	5.32%	
12	0	H	\$1,000	1	\$1,000	16,999.17	360	0.001	7.000	\$360,000	0.15%	HIGH-TIER 4.10%
13	0	H	\$100"10X"	1	\$1,000	3,950.74	1,549	0.005	30.000	\$1,549,000	0.65%	
14	0	H	\$1,000"5X"	1	\$5,000	38,010.56	161	0.001	3.000	\$805,000	0.34%	
15	0	H	\$75 x 20 + \$100 + \$200 x 12 + \$500 x 2	35	\$5,000	59,414.56	103	0.000	2.000	\$515,000	0.22%	
16	0	H	\$500"10X"	1	\$5,000	61,197.00	100	0.000	2.000	\$500,000	0.21%	
17	0	H	\$20,000	1	\$20,000	244,788.00	25	0.000	0.49022	\$500,000	0.21%	
18	0	H	\$500 X 6 + \$1,000"2X" + \$1,000"5X" + \$1,000"10X"	9	\$20,000	77,464.56	79	0.000	1.54910	\$1,580,000	0.66%	
19	0	H	\$1,000,000	1	\$1,000,000	1,529,925.00	4 ***	0.000	0.078435	\$4,000,000	1.67%	
						3.49	1,754,135	5.73	34,396.118	\$ 239,296,725	100.00%	100.00%
						3.4887						

Note:
"2X" = win DOUBLE the prize by revealing one (1) "2X" Play Symbol.
"5X" = win 5 TIMES the prize by revealing one (1) "5X" Play Symbol.
"10X" = win 10 TIMES the prize by revealing one (1) "10X" Play Symbol.

Consolidated odds are 1 in:			* Each of the following GLEPS will be used in approximately 25% of each pack of 20 tickets.			
\$75			13.33	458,969	** Numbers are rounded.	
\$100			8.00	764,954	*** This number of prizes is guaranteed delivery to the Lottery.	
\$150			40.00	153,001	**** The \$75, \$100, \$150 and \$200 prize levels are included in the GLEPS, programmed as G-Tiers and included in the Low-Tier file.	
\$200			20.00	305,985		
\$500			88.89	68,845		
\$1,000			3,205.71	1,909		
\$5,000			16,812.36	364		
\$20,000			58,843.27	104		
\$1,000,000			1,529,925.00	4		
				1,754,135		

CALLOUT:

PRIZES START AT \$75!
OVER \$225 MILLION IN PRIZES!



INTEROFFICE MEMO

Ryan Mindell, Executive Director

LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

June 19, 2024

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Pollard Banknote Limited
P.O. Number (if applicable)	362-24-9010 RL021
Tx Game #/Name	Game #2590 X
Draw #	
Invoice Number	8539939
Invoice Amount	\$938,889.39

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB 6/19/2024

Dale Bowersock (Scratch Ticket Strategy Coordinator)

6/19/2024

Date



Will Russ (Products Manager)

6/20/2024

Date

Robert Tirloni (Lottery Operations Division Director)

6/21/2024

Date

Please return to Maria Perez in the Office of the Controller by

June 29, 2024



140 Otter Street
Winnipeg, Manitoba
Canada R3T 0M8
Phone: (204) 474-2323
Fax: (204) 453-1375

INVOICE NO.: 8539939

Sold To: Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States	Ship To: Secondary IGT Texas Distribution Center 4401 Freidrich Lane Building 2 Suite 211 Door 4 Austin, TX 78744 United States
Terms: Net 30 days after date of invoice	Due Date: July 12, 2024

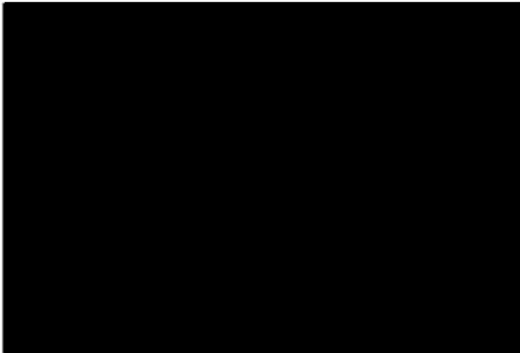
Invoice Date	Order No.	Your Order	Customer No.
June 12, 2024	1224873		5008

Order name: X #2590
PO Number:

Product Description	Quantity	Unit Price	Amount
Ticket Size 12 x 4	6,119,700	39.83 /M	243,747.65
Spectrum process applied to Scratch FX®	6,119,700	84.00 /M	514,054.80
Four colour process / Spectrum base graphics	6,119,700	12.00 /M	73,436.40
Integrated Overprints / Continuous Image	6,119,700	12.00 /M	73,436.40
Spectrum process applied to Scratch FX®	1	5,000.00 Ea	5,000.00
Inserts	1	29,214.14 Ea	29,214.14

Under unit price '/M' = price per thousand.

Before Taxes:	938,889.39 USD
Freight:	0.00
Deposit:	0.00
Amount Due:	938,889.39 USD



Scratch Ticket Game Closing Analysis

02/25/24 Thru 02/28/26

Average Number of Weeks for 85% Average Sell Through (2 Years)

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	Week 17*	None	None	None	Week 57*	None
5M-9.99M	Week 17	Week 27	Week 22*	Week 18	Week 25	Week 37*	None	Week 74*	None
10M-14.99M	Week 22	None	None	Week 31*	None	None	None	None	None
15M-19.99M	None	None	None	None	None	Week 58*	None	None	None
20M-24.99M	None	Week 41*	None	None	Week 70*	None	None	None	None
25M-29.99M	None	None	None	None	Week 43*	Week 69*	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None	None
>=35M	None	None	Week 102*	Week 45*	None	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	\$1,271,429	None	None	None	\$3,109,504	None
5M-9.99M	\$489,333	\$430,424	\$702,708	\$1,650,766	\$2,831,019	\$2,351,123	None	\$4,557,105	None
10M-14.99M	\$460,807	None	None	\$1,548,488	None	None	None	None	None
15M-19.99M	None	None	None	None	None	\$4,503,279	None	None	None
20M-24.99M	None	\$1,001,893	None	None	\$2,694,222	None	None	None	None
25M-29.99M	None	None	None	None	\$5,056,047	\$6,320,244	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None	None
>=35M	None	None	\$886,639	\$4,773,034	None	None	None	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only