

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed

12/27/2024

Game #	2593	Confirmed Packs	2,171
Game Name	\$5,000 Lucky 7s	Active Packs	4,712
Quantity Printed	9,012,750	Warehouse Packs	195
Price Point	\$1	Returned Packs	255
Start Date	9/3/2024	Printed Payout Percentage	60.09%
Top Prize	\$ 5,000	Percent Sold	85.61%
Number of Top Prizes Remaining	1	Number of Weeks Out	16

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 250,079	Actual ticket production costs
Prize payout expense	\$ 4,467,937	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs **\$ 4,718,016**

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 7,715,815	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 7,715,815	

Excess of Revenue over Expended **\$ 2,997,799**

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	234,140
Next week	\$	279,485
Next week	\$	353,590
Avg Weekly Sales Current Game	\$	289,072
Avg Weekly Sales \$1; 5M-9.99M Qty*	\$	386,976
Percentage Of Variance In Sales		25%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	<div>2593</div>	Printed Payout Percentage	<div>60.09%</div>
Game Name	<div>\$5,000 Lucky 7s</div>	Actual Payout Percentage	<div>57.91%</div>
Percent Sold	<div>85.61%</div>	Number of Weeks Out	<div>16</div>
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			<div>22</div>

* Only one game at this level with 85% sell through.

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

 12/27/2024

Scratch Ticket Strategy Coordinator Date

 For Will Russ 12/27/2024

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Not Required - Over 85% Sell Through

 Lottery Operations Division Director Date

Not Required - Over 85% Sell Through

 Controller Date

N/A

 Deputy Executive Director Date

Not Required - Over 85% Sell Through

 Executive Director Date

From: [Gough, Riley](#)
To: [Bowersock, Dale](#)
Cc: [ProductsScratchTeam](#)
Subject: RE: Pre-call: \$1 \$5,000 Lucky 7s (#2593)
Date: Friday, December 27, 2024 10:04:04 AM

CAUTION: This email originated outside the Texas Lottery's email system. DO NOT click links or open attachments unless you expect them from the sender and know the content is safe.

Hi Dale,

Yes, I agree this game can be pre-called

Thanks,
Riley

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Friday, December 27, 2024 7:52 AM
To: Gough, Riley <Riley.Gough@IGT.com>
Cc: ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>
Subject: Pre-call: \$1 \$5,000 Lucky 7s (#2593)

CAUTION: This email originated outside of IGT. Do not click links or open attachments unless you recognize the sender and know the content is safe.

This game is over 85% sold now and can be pre-called next Friday (1/3) with \$5 Extreme Green (#2499) and \$5 Bingo Times 20 (#2502). With the \$1 Blitz game coming out I see no reason to keep it in market. I just want to confirm with you that you agree.

Thanks,



Dale Bowersock
Scratch Ticket Strategy Coordinator
Texas Lottery Commission

CONFIDENTIALITY NOTICE: This message is the property of International Game Technology PLC and/or its subsidiaries and may contain proprietary, confidential or trade secret information. This message is intended solely for the use of the addressee. If you are not the intended recipient and have received this message in error, please delete this message from

your system. Any unauthorized reading, distribution, copying, or other use of this message or its attachments is strictly prohibited.

From: [Russ, Will](#)
To: [ManagersLO](#); [Products](#); [Leeper, Andrew](#)
Cc: [Garcia, Gabriela](#); [Rey, Sergio](#)
Subject: Will Russ - Signature Authority to Dale Bowersock and Wes Barnes 12/23 - 1/3
Date: Friday, December 20, 2024 2:05:25 PM

I will be out of the office until Monday, January 6, 2025.

Dale Bowersock will have Signature Authority for Products on Monday, 12/23/24 and Friday, 12/27/24.

Wes Barnes will have Signature Authority for Products on Monday, 12/30/24; Tuesday, 12/31/24; Thursday, 1/2/25; and Friday, 1/3/25.

Thanks,

Will Russ | Products Manager | Texas Lottery®

1801 Congress Ave. | Austin, Texas | 78701

Office 512.344.5386 www.texaslottery.com

From: [Mendoza, Merry](#)
To: [Pina, Debbie](#); [Rylee, Juanita](#); [Mindell, Ryan](#); [Anderson, Lisa](#); [Williams, Eric](#); [Guarnero, Annika](#); [Curtis, Carrie](#); [Directors](#); [Dombi, Liz](#); [Byrd, Michelle](#); [ManagersLO](#); [Products](#); [Medina, Iris](#); [Human Resources](#); [Advertising Promotions](#); [ExecutiveAssistant](#)
Subject: Others in charge for Robert Tirloni, December 2, 2024 - January 3, 2025
Date: Monday, December 2, 2024 6:33:04 AM

The following people will be in charge for Robert Tirloni and have full signature authority, including jackpot estimation. Please reach out if you should need assistance. Thanks.

December 2-6 – Ray Page

December 9-13 – Amy Snell

December 16-January 3 – Kelly Stuckey



Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														12/21/24	12/14/24	12/7/24	11/30/24
Baseline	2604	\$1	10,223,550	OH, SNAP!	11/4/24			7	36.96%	5,331	21,874	9,291	7	\$698,934.00	\$601,631.00	\$630,112.00	\$618,247.00
	2601	\$2	5,962,125	VETERANS CASH	10/21/24			9	35.40%	7,685	7,413	13,012	35	\$489,242.00	\$713,590.00	\$1,030,418.00	\$431,232.00
	2605	\$3	6,089,375	WINTER WORDS	11/4/24			7	41.41%	8,769	12,279	2,772	10	\$1,472,766.00	\$1,272,978.00	\$1,312,704.00	\$1,350,216.00
	2606	\$5	7,344,000	25 DAYS OF WINNING	11/4/24			7	40.84%	11,214	17,588	21,954	13	\$2,070,485.00	\$2,035,585.00	\$2,237,160.00	\$2,542,055.00
	2592	\$5	7,018,575	GAME OF THRONES	10/7/24			11	56.59%	13,972	8,927	13,752	70	\$1,150,970.00	\$1,229,220.00	\$1,375,880.00	\$1,594,585.00
	2602	\$5	7,342,350	WILD SIDE	10/21/24			9	37.06%	14,350	8,939	34,794	21	\$1,025,370.00	\$1,204,555.00	\$1,332,930.00	\$1,228,525.00
	2612	\$10	8,199,300	CASH PAYOUT	10/7/24			11	35.94%	19,973	10,253	69,855	25	\$2,098,040.00	\$2,070,730.00	\$2,240,150.00	\$2,403,210.00
	2607	\$10	6,012,600	HOLIDAY GOLD	11/4/24			7	40.46%	20,510	15,691	26,916	5	\$3,260,200.00	\$3,239,190.00	\$3,446,310.00	\$3,972,860.00
	2603	\$20	6,609,600	LUCKY MILLIONS	10/21/24			9	25.54%	25,639	9,711	155,210	22	\$2,737,240.00	\$2,765,760.00	\$3,229,620.00	\$3,507,160.00
Mature	2593	\$1	9,012,750	\$5,000 LUCKY 7S	9/3/24			16	85.61%	2,171	4,712	195	255	\$234,140.00	\$279,485.00	\$353,590.00	\$376,242.00
	2541	\$1	29,430,150	20X POWER BLITZ	1/2/24			51	59.75%	2,590	4,078	68,885	27	\$134,868.00	\$131,550.00	\$159,483.00	\$150,443.00
	2571	\$2	25,071,375	CLASSIC BINGO!	5/20/24			31	42.53%	6,690	7,236	97,926	41	\$549,030.00	\$573,904.00	\$609,670.00	\$626,702.00
	2597	\$2	9,299,750	SPICY 9S	9/16/24			14	52.24%	6,719	8,072	17,323	304	\$489,502.00	\$517,586.00	\$611,046.00	\$643,646.00
	2542	\$3	24,005,000	30X POWER WORD BLITZ	1/2/24			51	56.31%	3,606	2,642	74,680	23	\$299,499.00	\$320,931.00	\$325,374.00	\$354,039.00
	2504	\$3	35,510,250	CROSSWORD	3/4/24			42	44.89%	7,647	6,410	139,027	27	\$859,431.00	\$908,979.00	\$950,904.00	\$969,351.00
	2594	\$5	11,251,950	\$200,000 LUCKY 7S	9/3/24			16	59.31%	11,387	7,631	37,516	33	\$1,302,000.00	\$1,415,745.00	\$1,526,670.00	\$1,679,405.00
	2543	\$5	25,097,475	50X POWER BLITZ	1/2/24			51	50.94%	3,649	2,389	155,275	38	\$337,400.00	\$349,955.00	\$370,340.00	\$433,475.00
	2502	\$5	16,958,025	BINGO TIMES 20	9/18/23			66	84.99%	2,800	1,203	28,308	128	\$160,435.00	\$166,090.00	\$191,115.00	\$206,275.00
	2584	\$5	17,318,475	BINGO TIMES 20	9/16/24			14	25.68%	14,193	8,901	143,539	446	\$1,315,495.00	\$1,386,710.00	\$1,421,745.00	\$1,498,760.00
	2579	\$5	9,733,350	COWBOYS	8/19/24			18	36.70%	7,318	4,457	67,942	132	\$425,740.00	\$470,075.00	\$509,530.00	\$577,745.00
	2499	\$5	7,338,450	EXTREME GREEN	7/15/24			23	55.02%	4,285	2,007	35,567	732	\$199,405.00	\$212,315.00	\$217,760.00	\$267,500.00
	2540	\$5	7,186,500	HIGH ROLLER	8/5/24			20	47.31%	3,981	2,183	42,442	532	\$205,445.00	\$209,150.00	\$225,940.00	\$270,260.00
	2580	\$5	5,504,925	HOUSTON TEXANS	8/19/24			18	49.13%	4,764	2,881	27,661	167	\$293,315.00	\$312,800.00	\$338,365.00	\$391,685.00
	2505	\$5	32,640,150	SUPER CASHWORD	6/5/23			81	85.95%	11,024	5,528	40,039	51	\$1,107,525.00	\$1,266,510.00	\$1,287,025.00	\$1,331,620.00
	2582	\$10	22,209,750	\$250,000 50X CASHWORD	7/1/24			25	32.42%	20,557	9,152	262,580	35	\$2,869,270.00	\$2,786,910.00	\$2,808,360.00	\$2,838,310.00
	2598	\$10	10,877,800	\$50 \$100 OR \$500	7/15/24			23	47.93%	13,550	5,903	88,826	350	\$1,554,680.00	\$1,560,300.00	\$1,535,680.00	\$1,782,650.00
	2595	\$10	8,195,600	\$500,000 LUCKY 7S	9/3/24			16	65.31%	15,640	9,808	25,027	20	\$2,416,290.00	\$2,480,940.00	\$2,685,480.00	\$2,937,720.00
	2544	\$10	20,116,650	100X POWER BLITZ	1/2/24			51	50.73%	5,697	3,469	184,542	34	\$1,002,620.00	\$1,099,550.00	\$963,520.00	\$1,024,160.00
	2413	\$10	28,619,300	CASH BLOWOUT	3/6/23			94	51.82%	2,888	1,876	269,246	19	\$412,120.00	\$418,980.00	\$413,220.00	\$430,870.00
	2563	\$10	49,168,200	MEGA LOTERIA	2/19/24			44	56.06%	31,528	10,364	377,226	45	\$4,609,190.00	\$4,528,400.00	\$4,644,050.00	\$4,936,070.00

Liability for 2593 / \$5,000 LUCKY 75

Tier ↕	Reference ↕	Tier Value ↕	Outstanding Tier Count ↕	Outstanding Tier Amount ↕	Tickets Paid ↕	Amount Paid ↕	Estimated Tickets Sold ↕
1	1	\$1.00	208,898	\$208,898.00	692437	\$692,437.00	6,923,909.059
2	2	\$2.00	52,196	\$104,392.00	203227	\$406,454.00	7,170,983.601
3	3	\$2.00	62,817	\$125,634.00	237608	\$475,216.00	7,128,240
4	4	\$3.00	5,658	\$16,974.00	24407	\$73,221.00	7,316,620.298
5	5	\$3.00	8,653	\$25,959.00	36349	\$109,047.00	7,279,775.338
6	6	\$5.00	10,341	\$51,705.00	49832	\$249,160.00	7,463,868.479
7	7	\$5.00	13,066	\$65,330.00	61988	\$309,940.00	7,443,738.468
8	8	\$9.00	2,373	\$21,357.00	12609	\$113,481.00	7,585,219.914
9	9	\$9.00	2,426	\$21,834.00	12599	\$113,391.00	7,557,513.294
10	10	\$10.00	4,632	\$46,320.00	25345	\$253,450.00	7,620,113.712
11	11	\$10.00	2,297	\$22,970.00	12786	\$127,860.00	7,640,192.369
12	12	\$15.00	2,207	\$33,105.00	12876	\$193,140.00	7,693,971.292
13	13	\$15.00	2,107	\$31,605.00	12888	\$193,320.00	7,746,336.912
14	14	\$20.00	2,095	\$41,900.00	12930	\$258,600.00	7,756,063.727
15	15	\$20.00	2,062	\$41,240.00	12933	\$258,660.00	7,773,384.178
16	0	\$30.00	467	\$14,010.00	2916	\$87,480.00	7,768,601.536
17	0	\$30.00	406	\$12,180.00	2608	\$78,240.00	7,798,690.113
18	0	\$30.00	470	\$14,100.00	2917	\$87,510.00	7,762,087.909
		Totals	383,976	\$947,893.00	1435255	\$4,467,937.00	

19	0	\$30.00	483	\$14,490.00	3281	\$98,430.00	7,856,225.492
20	0	\$90.00	70	\$6,300.00	692	\$62,280.00	8,184,807.087
21	0	\$90.00	80	\$7,200.00	678	\$61,020.00	8,061,536.279
22	0	\$90.00	87	\$7,830.00	673	\$60,570.00	7,981,027.298
23	0	\$90.00	84	\$7,560.00	667	\$60,030.00	8,004,666.113
24	0	\$5,000.00	1	\$5,000.00	9	\$45,000.00	8,111,474.736
		Totals	383,976	\$947,893.00	1435255	\$4,467,937.00	

End of Production Prize Structure

TEXAS LOTTERY

GAME NO.2593 "\$5,000 LUCKY 7s"

February 7, 2024 - VERSION B

										Total Payout	
Order Quantity:	9,012,750	Pack Size:	150	Pool Size:	120,000	Winners:	1,819,231	Prize Fund:	\$5,415,830.00		
Price Point:	\$1.00	Packs/Game:	60,085	Number of Pools:	75.11	Non-winners:	7,193,519	Payout:	60.09%		
Revenue:	\$9,012,750.00	Packs/Pool:	800			Overall Odds:	4.9542				

Kind	Wins	Tier Level	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
							Pack	Pool	Total		
Low Tiers											
01	1	L	\$1 w/"7"	\$1	\$1.00	9.9993	15.00	12,000.00	901,335	\$901,335.00	16.64%
02	1	L	\$2 w/"7"	\$2	\$2.00	35.2856	4.25	3,400.00	255,423	\$510,846.00	9.43%
03	1	L	\$1 w/"77"	\$2	\$2.00	30.0000	5.00	4,000.00	300,425	\$600,850.00	11.09%
Total (\$2.00):						16.2144	9.25	7,400.00	555,848	\$1,111,696.00	20.53%
04	1	L	\$3 w/"7"	\$3	\$3.00	299.7755	0.50	400.00	30,065	\$90,195.00	1.67%
05	1	L	\$1 w/"777"	\$3	\$3.00	200.2744	0.75	600.00	45,002	\$135,006.00	2.49%
Total (\$3.00):						120.0627	1.25	1,000.00	75,067	\$225,201.00	4.16%
06	1	L	\$5 w/"7"	\$5	\$5.00	149.7806	1.00	800.00	60,173	\$300,865.00	5.56%
07	2	L	\$2 w/"7" + \$1 w/"777"	\$5	\$5.00	120.0835	1.25	1,000.00	75,054	\$375,270.00	6.93%
Total (\$5.00):						66.6490	2.25	1,800.00	135,227	\$676,135.00	12.48%
08	1	L	\$9 w/"7"	\$9	\$9.00	601.5719	0.25	200.00	14,982	\$134,838.00	2.49%
09	1	L	\$3 w/"777"	\$9	\$9.00	599.8502	0.25	200.00	15,025	\$135,225.00	2.50%
Total (\$9.00):						300.3549	0.50	400.00	30,007	\$270,063.00	4.99%
10	1	L	\$10 w/"7"	\$10	\$10.00	300.6555	0.50	400.00	29,977	\$299,770.00	5.54%
11	2	L	\$3 w/"777" + \$1 w/"7"	\$10	\$10.00	597.5436	0.25	200.00	15,083	\$150,830.00	2.78%
Total (\$10.00):						200.0166	0.75	600.00	45,060	\$450,600.00	8.32%
12	1	L	\$15 w/"7"	\$15	\$15.00	597.5436	0.25	200.00	15,083	\$226,245.00	4.18%
13	1	L	\$5 w/"777"	\$15	\$15.00	601.0504	0.25	200.00	14,995	\$224,925.00	4.15%
Total (\$15.00):						299.6459	0.50	400.00	30,078	\$451,170.00	8.33%
14	1	L	\$20 w/"7"	\$20	\$20.00	599.8502	0.25	200.00	15,025	\$300,500.00	5.55%
15	2	L	\$15 w/"7" + \$5 w/"7"	\$20	\$20.00	601.0504	0.25	200.00	14,995	\$299,900.00	5.54%
Total (\$20.00):						300.2249	0.50	400.00	30,020	\$600,400.00	11.09%
Total (Low Tiers):						4.9997	30.00	24,000.00	1,802,642	\$4,686,600.00	86.54%
Mid Tiers											
16	1	M	\$30 w/"7"	\$30	\$30.00	2664.1295	0.06	45.00	3,383	\$101,490.00	1.87%
17	1	M	\$15 w/"77"	\$30	\$30.00	2990.2953	0.05	40.00	3,014	\$90,420.00	1.67%
18	1	M	\$10 w/"777"	\$30	\$30.00	2660.9832	0.06	45.00	3,387	\$101,610.00	1.88%
19	4	M	\$15 w/"7" + (\$5 w/"7" x 3)	\$30	\$30.00	2394.4607	0.06	50.00	3,764	\$112,920.00	2.08%
Total (\$30.00):						665.2458	0.23	180.00	13,548	\$406,440.00	7.50%
20	1	M	\$90 w/"7"	\$90	\$90.00	11827.7559	0.01	10.00	762	\$68,580.00	1.27%
21	1	M	\$30 w/"777"	\$90	\$90.00	11890.1715	0.01	10.00	758	\$68,220.00	1.26%
22	3	M	\$15 w/"77" x 3	\$90	\$90.00	11858.8816	0.01	10.00	760	\$68,400.00	1.26%

23	4	IVI	\$50 w/ / / + \$10 w/ / / + \$9 w/ / / / + \$9 w/ / / /	\$90	\$90.00	12000.9987	0.01	10.00	751	\$67,590.00	1.25%
Total (\$90.00):						2973.5236	0.05	40.00	3,031	\$272,790.00	5.04%
Total (Mid Tiers):						543.6245	0.28	220.00	16,579	\$679,230.00	12.54%
High Tiers											
24	1	H	\$5,000 w/ / /	\$5,000	\$5,000.00	901275.0000	0.00	0.13	10 *	\$50,000.00	0.92%
Total (High Tiers):						901275.0000	0.00	0.13	10	\$50,000.00	0.92%
Total :						4.9542	30.28	24,220.13	1,819,231	\$5,415,830.00	100.00%



INTEROFFICE MEMO

Ryan Mindell, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

July 31, 2024

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Scientific Games
P.O. Number (if applicable)	362-24-9019RL015
Tx Game #/Name	#2593 \$5,000 Lucky 7s
Draw #	
Invoice Number	TX 073124
Invoice Amount	\$250,079.44

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator)

7/31/2024 JB 7/31/2024
Date

Will Russ (Products Manager)

8/1/2024
Date

Robert Tirloni (Lottery Operations Division Director)

8/2/2024
Date

Please return to Maria Perez in the Office of the Controller by

August 10, 2024



Invoice: TX 073124
 "TX 2593 \$5,000 LUCKY 7s™"
 July 31, 2024

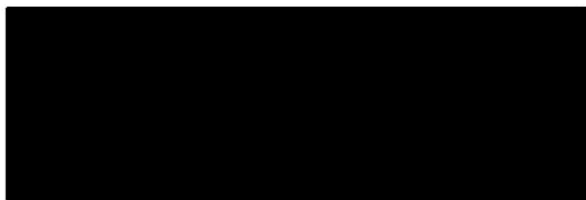
Supplier : Scientific Games International
 1500 Bluegrass Lakes Parkway
 Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY
 Attn: Accounts Payable
 P.O. BOX 16630
 AUSTIN, TX 78761-6630
 United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2593	1	TX 2593 \$5,000 LUCKY 7s	9,012,750	25.65 \$	231,177.04	1048738
Additional Charges: Pack inserts Printed on Holographic Stock (up to 200,000 pieces)			60,010	0.24 \$	14,402.40	
Additional Charges: Sparkle® Select Set-up Fee			1	4500 \$	4,500.00	
Total Due					<u>\$250,079.44</u>	

***Please include the SG invoice numbers with your remittance**

Due Date: August 28, 2024



Scratch Ticket Game Closing Analysis

08/28/22 Thru 08/31/24

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	*Week 27	None	None	None	None
5M-9.99M	*Week 22	Week 20	Week 13	Week 20	Week 22	None	None	None	None
10M-14.99M	*Week 15	*Week 28	None	*Week 48	None	*Week 37	None	None	None
15M-19.99M	Week 44	None	None	None	None	*Week 35	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	None	None	None	None	*Week 63	None	None	None
30M-34.99M	None	*Week 65	*Week 68	*Week 28	None	None	None	None	None
>=35M	None	None	None	*Week 52	*Week 54	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	\$1,295,512	None	None	None	None
5M-9.99M	\$386,976	\$781,096	\$1,232,303	\$1,696,811	\$2,627,029	None	None	None	None
10M-14.99M	\$649,617	\$620,682	None	\$1,077,365	None	\$4,652,039	None	None	None
15M-19.99M	\$350,256	None	None	None	None	\$8,401,824	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	None	None	None	None	\$6,794,150	None	None	None
30M-34.99M	None	\$783,971	\$1,222,418	\$4,625,724	None	None	None	None	None
>=35M	None	None	None	\$4,803,626	\$7,966,148	None	None	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only