## TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis SUMMARY REPORT

Scratch Ticket Information		Date Completed	2/11/2025
Game #	2595	Confirmed Packs	14,035
Game Name	\$500,000 Lucky 7s	Active Packs	6,970
Quantity Printed	8,195,600	Warehouse Packs	1,318
Price Point	\$10	Returned Packs	31
Start Date	9/3/2024	Printed Payout Percentage	69.96%
Top Prize	\$ 500,000	Percent Sold	84.61%
Number of Top Prizes Remaining	0	Number of Weeks Out	23

	Current Game	Sales Analysis
TANGIBLE COSTS		
Expenditure Impact:		
Cost to print tickets	\$ 818,649	Actual ticket production costs
Prize payout expense	\$ 48,593,960	Data from Instant Ticket Tier Liability screen in ES
Estimated Direct Costs	\$ 49,412,609	
TANGIBLE BENEFITS		
Revenue Impact:		
Estimated sales	\$ 69,342,972	Based on # of tkts printed, times % sold from DaVinci report,
Total Estimated Benefits	\$ 69,342,972	times the price point
Excess of Revenue over Expended	\$ 19,930,363	

#### INTANGIBLE POSITIVE BENEFITS:

- --Allows for open bin space for new games at same price point with higher average weekly sales.
- --Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

#### INTANGIBLE NEGATIVE BENEFITS:

--There are still valuable prizes remaining in this game.

#### Assumptions:

--Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information									
Previous 3 Weeks Sales from DaVinci									
Most recent week sales	\$	2,150,260							
Next week	\$	2,138,690							
Next week	\$	1,933,130							
	•	0.074.007							
Avg Weekly Sales Current Game	\$	2,074,027							
Avg Weekly Sales \$10; 5M - 9.99M Qty	\$	2,627,029							
Percentage Of Variance In Sales		21%							

# TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis RECOMMENDATION AND APPROVALS

## **Instant Ticket Information**

**Executive Director** 

Game #	2595	Printed Payout Percentage	69.96%
Game Name	\$500,000 Lucky 7s	Actual Payout Percentage	70.08%
Percent Sold	84.61%	Number of Weeks Out	23
Average # of Weeks for 85% Sell-th	rough for Same Price Poin	t Game With Similar Print Run.	22
Recommendation			
Based on the findings in this S	ummary Report, I am recor	nmending closing the above game.	
■ I am recommending closing the	e above game based on the	e below business reason(s):	
Not Required. All Top Prizes Clai	med.		
Scratch Ticket Strategy Coordinator	Date		
Coration Floridic Otratogy Coordinator	Bate		
Not Required. All Top Prizes Clai	med.		
Products Manager	Date		
By signing below, I agree with the re	ecommendation of the Prod	lucts Department Staff to close the abo	ve game.
		·	·
Not Required. All Top Prizes Clai	med.		
Lottery Operations Division Director	Date		
Not Required. All Top Prizes Clai	med.		
Controller	Date		
N/A			
Deputy Executive Director	Date		
Not Required. All Top Prizes Clai	med		
Not Negulied. All Top Flizes Clar	mou.		

Date



Week End Date: 2/8/25

**Net Sales** Product Line Game Tix Run Name Start Call Close Wks % Sold | Confirmed Ware Return 2/8/25 2/1/25 1/25/25 1/18/25 Mature 2504 \$3 35.510.250 **CROSSWORD** 3/4/24 49 50.08% 7.965 4.783 126.916 37 \$791.250.00 \$757,272,00 \$692.040.00 \$757.575.00 2508 32.963.925 1/16/24 56 13.782 117.611 \$1.140.357.00 \$1.043.262.00 \$1,134,435,00 \$3 **TEXAS LOTERIA** 66.80% 9.737 45 \$1,230,624,00 2605 \$3 6.089.375 WINTER WORDS 11/4/24 14 77.89% 3.486 2.510 1.247 880 \$766.347.00 \$733,173,00 \$681.348.00 \$816,537.00 2594 9/3/24 8,854 22,696 \$1,010,830.00 \$5 11,251,950 \$200,000 LUCKY 7S 23 73 83% 5,205 30 \$1,100,605.00 \$1,060,105.00 \$1,100,975.00 2606 \$5 7.344.000 25 DAYS OF WINNING 11/4/24 14 68.09% 7.495 4.977 12.055 1.019 \$1.261.355.00 \$1.022.965.00 \$963.055.00 \$1.147.505.00 2543 \$5 25,097,475 **50X POWER BLITZ** 1/2/24 58 7,706 3.334 144,092 \$476,690.00 \$449,030.00 \$380,985.00 \$387,885.00 53 10% 2584 \$5 21 35.62% 7.035 \$1.074.855.00 17.318.475 **BINGO TIMES 20** 9/16/24 11.918 125.841 245 \$1.242.955.00 \$1.158.290.00 \$1,216,165,00 2579 \$5 9,733,350 COWBOYS 8/19/24 25 41.92% 3.990 2.358 65.999 541 \$306.375.00 \$288.010.00 \$288,595,00 \$343,605.00 2580 \$5 5.504.925 HOUSTON TEXANS 25 55.84% 2.820 1.532 26.037 333 \$212,150.00 \$203.695.00 \$210.925.00 8/19/24 \$278.935.00 2505 32,640,150 SUPER CASHWORD 6/5/23 88 89.32% 7,784 3,478 31,232 670 \$658,370.00 \$689,665.00 \$708.810.00 \$776,980.00 \$5 63.76% 2585 \$5 6/17/24 34 35,359 180,952 322 \$5,092,420.00 \$4,743,035.00 49,850,175 SUPER LOTERIA 13,348 \$4,904,840.00 \$4,596,640.00 2602 \$5 7,342,350 WILD SIDE 10/21/24 16 53.18% 8,681 5.466 28.676 214 \$717,430.00 \$725,635.00 \$712,470.00 \$830,685.00 2582 \$10 22,209,750 \$250,000 50X CASHWORD 32 41.54% 23,341 8,091 222,971 \$2,960,480.00 \$2,933,110.00 \$2,658,950.00 \$2,857,440.00 7/1/24 2598 \$10 10.877.800 \$50 \$100 OR \$500 7/15/24 30 56.64% 12.376 4.557 73.906 639 \$1.204.020.00 \$1.237.380.00 \$1.198.690.00 \$1,309,170,00 2595 \$10 8.195.600 \$500,000 LUCKY 7S 9/3/24 23 84.61% 14.035 6.970 1.318 31 \$2,150,260,00 \$2.138.690.00 \$1.933.130.00 \$2,205,480,00 2544 58 \$1,113,240.00 \$10 20,116,650 100X POWER BLITZ 1/2/24 54 54% 10,179 3,728 166,007 28 \$1,154,930.00 \$959,470.00 \$1,091,220.00 52.80% 1,389 2413 28,619,300 **CA\$H BLOWOUT** 3/6/23 101 2.918 264,291 \$402.290.00 \$364,960,00 \$367,470.00 \$391.900.00 \$10 13 2612 \$10 8,199,300 **CASH PAYOUT** 10/7/24 18 51.13% 15,405 7,133 54,511 \$1,558,970.00 \$1,541,510.00 \$1,517,370.00 \$1,662,680.00 2607 \$10 6.012.600 HOLIDAY GOLD 11/4/24 14 66.02% 12,886 5.587 14.031 865 \$1.503.890.00 \$1.414.820.00 \$1,422,330,00 \$1,740,480.00 2623 \$10 25,555,150 LIMITED EDITION MEGA LOTERIA 8/5/24 27 54.46% 38.048 9.986 176,637 \$4.807.150.00 \$4,768,060.00 \$4,490,040.00 \$4,702,850.00 2563 \$10 49.168.200 MEGA LOTERIA 2/19/24 51 62.45% 34.838 8.583 317.649 80 \$4.425.330.00 \$4.299.650.00 \$4.080.320.00 \$4.344.250.00 2583 \$20 15.298.725 \$1,000,000 CROSSWORD 5/20/24 38 57.00% 35,108 211.906 \$4,467,260.00 \$4,476,780.00 \$4,163,400.00 \$4,328,300.00 8 664 81 2596 5,105,225 9/3/24 23 67.77% 17,327 6,230 39,007 52 \$1,736,820.00 \$20 \$1,000,000 LUCKY 7S \$1,865,140.00 \$1,793,100.00 \$1,846,580.00 58 60.25% 2545 \$20 10,249,975 200X POWER BLITZ 1/2/24 11,477 3,804 144,851 38 \$1,066,440.00 \$1,065,200.00 \$918,660.00 \$1,023,540.00 2570 \$20 6,117,700 JACKPOT MILLIONS 6/3/24 36 59.10% 9.130 4.025 83.773 52 \$889.480.00 \$873.820.00 \$799,000,00 \$883,400,00 2603 \$20 6,609,600 **LUCKY MILLIONS** 10/21/24 16 37.27% 19,414 7.183 135,980 32 \$1,964,180.00 \$2,027,040.00 \$1,781,140.00 \$2,037,500.00 2586 \$20 25.615.950 MILLION DOLLAR LOTERIA 4/15/24 43 52.77% 45.127 10.795 417.503 103 \$6.283.680.00 \$6,200,700,00 \$5.551.480.00 \$5.956.840.00 2575 \$20 7.982.300 VIP MILLIONS 7/1/24 32 61.50% 13.651 5.325 100.374 37 \$1.768.900.00 \$1.867.340.00 \$1.646.880.00 \$1,779,320,00 45 2561 \$30 7,080,625 MAXIMUM MILLIONS 4/1/24 50.69% 10,412 123,184 \$950,070.00 \$1.027.800.00 \$983,370.00 \$1,021,650.00 3.796 94 2517 \$30 9,225,150 MILLIONAIRE MAKER 8/14/23 78 55.69% 5,675 1,974 153,077 31 \$654,090.00 \$676,530.00 \$615,060.00 \$670,080.00 2591 \$30 6,047,525 **ULTIMATE RICHES** 8/19/24 25 38.60% 16,193 5,875 123,555 35 \$1,678,830.00 \$1,780,860.00 \$1,708,890.00 \$1,850,400.00 2455 \$50 10,237,540 \$5,000,000 ULTIMATE 1/16/23 108 71.26% 6.875 1.513 136,859 \$777.850.00 \$834,000.00 \$811,750,00 \$921.050.00 2589 \$50 21 5,393 6,082,060 500X 9/16/24 37.51% 21,280 159,604 \$3,506,350.00 \$3,756,300.00 \$3,779,150.00 \$4,505,650.00

2/3

Da Vinci

# Liability for 2595 / \$500,000 LUCKY 7S

Tier 💠	Reference \$	Tier \$	Outstanding \$	Outstanding \$	Tickets \$	Amount \$	Estimated \$	Percent \$	Last Date \$ Cashed
1	1	\$10.00	145,749	\$1,457,490.00	673751	\$6,737,510.00	6,738,003.289	8,221%	02/10/2025
2	2	\$20.00	21,090	\$421,800.00	101882	\$2,037,640.00	6,790,034.473	8,285%	02/10/2025
3	3	\$20.00	55,275	\$1,105,500.00	272538	\$5,450,760.00	6,813,678.63	8,314%	02/10/2025
4	4	\$20.00	19,274	\$385,480.00	103638	\$2,072,760.00	6,910,436.677	8,432%	02/10/2025
5	0	\$30.00	6,940	\$208,200.00	34000	\$1,020,000.00	6,806,311.676	8,305%	02/10/2025
6	0	\$30.00	24,874	\$746,220.00	139055	\$4,171,650.00	6,952,028.976	8,483%	02/10/2025
7	0	\$30.00	18,952	\$568,560.00	103928	\$3,117,840.00	6,931,578.099	8,458%	02/10/2025
8	0	\$50.00	6,681	\$334,050.00	34302	\$1,715,100.00	6,859,563.019	8,370%	02/10/2025
9	0	\$50.00	6,128	\$306,400.00	34861	\$1,743,050.00	6,970,328.908	8,505%	02/10/2025
10	0	\$50.00	6,087	\$304,350.00	34913	\$1,745,650.00	6,978,853.239	8,515%	02/10/2025
11	0	\$50.00	5,973	\$298,650.00	35010	\$1,750,500.00	7,001,145.743	8,543%	02/10/2025
12	0	\$100.00	2,280	\$228,000.00	11360	\$1,136,000.00	6,825,660.997	8,328%	02/10/2025
13	0	\$100.00	4,601	\$460,100.00	26048	\$2,604,800.00	6,965,283.983	8,499%	02/10/2025
		Totals	338,199	\$8,742,500.00	1683933	\$48,593,960.00			

14	0	\$100.00	3,012	\$301,200.00	17522	\$1,752,200.00	6,993,440.304	8,533%	02/10/2025
15	0	\$100.00	3,331	\$333,100.00	17153	\$1,715,300.00	6,862,874.771	8,374%	02/10/2025
16	0	\$100.00	4,128	\$412,800.00	23245	\$2,324,500.00	6,959,658.13	8,492%	02/10/2025
17	0	\$200.00	957	\$191,400.00	4661	\$932,200.00	6,799,517.907	8,297%	02/10/2025
18	0	\$200.00	914	\$182,800.00	4826	\$965,200.00	6,890,586.342	8,408%	02/10/2025
19	0	\$200.00	850	\$170,000.00	4784	\$956,800.00	6,959,132.126	8,491%	02/10/2025
20	0	\$200.00	812	\$162,400.00	4800	\$960,000.00	7,009,779.045	8,553%	02/10/2025
21	0	\$500.00	48	\$24,000.00	290	\$145,000.00	7,031,727.803	8,580%	02/10/2025
22	0	\$500.00	52	\$26,000.00	299	\$149,500.00	6,981,437.029	8,519%	02/10/2025
23	0	\$500.00	47	\$23,500.00	294	\$147,000.00	7,066,001.178	8,622%	02/10/2025
24	0	\$500.00	53	\$26,500.00	293	\$146,500.00	6,940,204.623	8,468%	02/10/2025
25	0	\$500.00	54	\$27,000.00	293	\$146,500.00	6,920,204.032	8,444%	02/10/2025
26	0	\$1,000.00	13	\$13,000.00	56	\$56,000.00	6,651,501.481	8,116%	02/07/2025
27	0	\$1,000.00	15	\$15,000.00	56	\$56,000.00	6,464,135.229	7,887%	02/07/2025
		Totals	338,199	\$8,742,500.00	1683933	\$48,593,960.00			

28	0	\$1,000.00	9	\$9,000.00	58	\$58,000.00	7,094,698.469	8,657%	02/06/2025
29	0	\$10,000.00	0	\$0.00	2	\$20,000.00	8,195,599.455	10,000%	01/29/2025
30	0	\$10,000.00	0	\$0.00	4	\$40,000.00	8,195,599.455	10,000%	02/10/2025
31	0	\$10,000.00	0	\$0.00	2	\$20,000.00	8,195,599.455	10,000%	11/12/2024
32	0	\$50,000.00	0	\$0.00	2	\$100,000.00	8,195,599.455	10,000%	11/19/2024
33	0	\$50,000.00	0	\$0.00	2	\$100,000.00	8,195,599.455	10,000%	12/27/2024
34	0	\$500,000.00	0	\$0.00	5	\$2,500,000.00	8,195,599.455	10,000%	02/10/2025
		Totals	338,199	\$8,742,500.00	1683933	\$48,593,960.00			

# End of Production Prize Structure TEXAS LOTTERY

GAME NO.2595 "\$500,000 LUCKY 7s"

February 10, 2024 - VERSION B

8,195,600 Pool Size: 120,000 Prize Fund: \$57,336,460.00 Order Quantity: 50 Winners: 2,022,132 Pack Size: Price Point: \$10.00 Number of Pools: 68.30 Payout: 69.96% Non-winners: 6,173,468 Packs/Game: 163,912 Revenue: \$81,956,000.00 Packs/Pool: 2,400 Overall Odds: 4.0530

								Winners			
Kind	Wins	Level	Get	Win	Value	Odds (1 in)	Pack	Pool	Total	Total Prize Cost	% Prize Fund
				Low	Tiers						
01	1	L	\$10	\$10	\$10.00	10.0007	5.00	12,000.00	819,500	\$8,195,000.00	14.29%
02	1	L	\$20	\$20	\$20.00	66.6461	0.75	1,800.00	122,972	\$2,459,440.00	4.29%
03	1	L	\$10 w/ "77"	\$20	\$20.00	25.0008	2.00	4,800.00	327,813	\$6,556,260.00	11.43%
04	2	L	\$10 x 2	\$20	\$20.00	66.6786	0.75	1,800.00	122,912	\$2,458,240.00	4.29%
					Total (\$20.00):	14.2856	3.50	8,400.00	573,697	\$11,473,940.00	20.019
				Mid	Tiers						
05	1	М	\$30	\$30	\$30.00	200.1856	0.25	600.00	40,940	\$1,228,200.00	2.149
06	1	М	\$10 w/ "777"	\$30	\$30.00	49.9948	1.00	2,400.00	163,929	\$4,917,870.00	8.589
07	2	М	\$20 + \$10	\$30	\$30.00	66.6960	0.75	1,800.00	122,880	\$3,686,400.00	6.43%
				1	Total (\$30.00):	25.0057	2.00	4,800.00	327,749	\$9,832,470.00	17.15%
80	1	M	\$50	\$50	\$50.00	199.9756	0.25	600.00	40,983	\$2,049,150.00	3.57%
09	2	М	\$10 w/ "777" + \$10 w/ "77"	\$50	\$50.00	199.9463	0.25	600.00	40,989	\$2,049,450.00	3.57%
10	3	M	(\$20 x 2) + \$10	\$50	\$50.00	199.8927	0.25	600.00	41,000	\$2,050,000.00	3.589
11	5	M	\$10 x 5	\$50	\$50.00	199.9756	0.25	600.00	40,983	\$2,049,150.00	3.57%
				1	Γotal (\$50.00):	49.9869	1.00	2,400.00	163,955	\$8,197,750.00	14.309
12	1	M	\$100	\$100	\$100.00	600.8504	0.08	200.00	13,640	\$1,364,000.00	2.389
13	2	М	\$20 w/ "777" + \$20 w/ "77"	\$100	\$100.00	267.4019	0.19	449.00	30,649	\$3,064,900.00	5.35%
14	5	М	\$30 w/ "77" + (\$10 x 4)	\$100	\$100.00	399.1234	0.13	300.00	20,534	\$2,053,400.00	3.589
15	1	М	\$50 w/ "77"	\$100	\$100.00	400.0976	0.13	300.00	20,484	\$2,048,400.00	3.579
16	10	М	\$10 x 10	\$100	\$100.00	299.4045	0.17	400.00	27,373	\$2,737,300.00	4.779
				To	otal (\$100.00):	72.7334	0.69	1,649.00	112,680	\$11,268,000.00	19.65%
17	1	М	\$200	\$200	\$200.00	1458.8110	0.03	82.00	5,618	\$1,123,600.00	1.96%
18	1	М	\$100 w/ "77"	\$200	\$200.00	1427.8049	0.04	84.00	5,740	\$1,148,000.00	2.00%
19	4	М	\$50 w/ "777" + \$30 + (\$10 x 2)	\$200	\$200.00	1454.6681	0.03	83.00	5,634	\$1,126,800.00	1.97%
20	3	М	(\$30 w/ "777" x 2) + \$20	\$200	\$200.00	1460.3706	0.03	82.00	5,612	\$1,122,400.00	1.96%
				To	otal (\$200.00):	362.5730	0.14	331.00	22,604	\$4,520,800.00	7.889
21	1	М	\$500	\$500	\$500.00	24247.3373	0.00	5.00	338	\$169,000.00	0.29%
22	2	М	\$200 w/ "77" + \$50 w/ "77"	\$500	\$500.00	23349.2877	0.00	5.00	351	\$175,500.00	0.319
23	5	М	\$100 w/ "777" + (\$50 x 4)	\$500	\$500.00	24034.0176	0.00	5.00	341	\$170,500.00	0.30%
24	4	М	\$200 + \$50 w/ "777" + \$30 w/ "777" + \$30 w/ "77"	\$500	\$500.00	23686.7052	0.00	5.00	346	\$173,000.00	0.30%
25	30	М	(\$50 x 2) + (\$30 x 5) + (\$20 x 2) + (\$10 x 21)	\$500	\$500.00	23618.4438	0.00	5.00	347	\$173,500.00	0.309
				To	otal (\$500.00):	4756.5873	0.01	25.00	1.723	\$861,500.00	1.50%
				Tot						\$34,680,520.00	
26	1	Н	\$1,000	\$1,000	\$1,000.00	118776.8116	0.00	1.00	69	\$69,000.00	0.129
27	1	Н	\$500 w/ "77"	\$1,000	\$1,000.00	115430.9859	0.00	1.00	71	\$71,000.00	0.129
28	30	Н	(\$100 x 3) + (\$50 x 4) + (\$30 x 5) + (\$20 x 17) + \$10	\$1,000	\$1,000.00	122322.3881	0.00	1.00	67	\$67,000.00	0.129
				Tota	al (\$1,000.00):	39592.2705	0.00	3.00	207	\$207,000.00	0.369
29	1	н	\$10,000	\$10,000	\$10,000.00	4097800.0000	0.00	0.03	2 *	\$20,000.00	0.039
30	4	Н	(\$1,000 w/ "777" x 2) + (\$1,000 w/ "77" x 2)	\$10,000	\$10,000.00	2048900.0000	0.00	0.06	4 *	\$40,000.00	0.079
31	30	Н	(\$1,000 x 5) + (\$500 x 5) + (\$200 x 5)+ (\$100 x 15)	\$10,000	\$10,000.00	4097800.0000	0.00	0.03	2 *	\$20,000.00	0.039
					(\$10,000.00):	1024450.0000	0.00	0.12	8	\$80,000.00	0.149
32	1	н	\$50,000	\$50,000	\$50,000.00	4097800.0000	0.00	0.03	2 *	\$100,000.00	0.179
33	2	н	\$10,000 w/ "777" + \$10,000 w/ "77"	\$50,000	\$50,000.00	4097800.0000	0.00	0.03	2 *	\$100,000.00	0.179
55	_		\$, W 111 - \$ 10,000 W 11		(\$50,000.00):	2048900.0000	0.00	0.06	4	\$200,000.00	0.359
34	1	н	\$500,000	\$500,000	\$500,000.00	1639120.0000	0.00	0.07	5 *	\$2,500,000.00	4.369
J-7			\$500,000		al (High Tiers):	36587.5000	0.00	3.25	224	\$2,987,000.00	5.21%

<sup>\*</sup> Exact Quantity by Kind Level

"77" = win DOUBLE the PRIZE "777" = win TRIPLE the PRIZE

The \$30 and \$50 prizes are included in the GLEPS but are programmed as Mid-Tier and not part of the Low-Tier file.

#### Original Order

Total Payout

· ·	
Delivery # 1	
Shipments # 1 - 3	
COMPLETE	
Pools # 1 - 79	
08/02/2024	
8,195,600	
819,500	
122,972	
327,813	
122,912	
,	
40,940	
163,929	
122,880	
40,983	
40,989	
41,000	
40,983	
13,640	
30,649	
20,534	
20,484	
27,373	
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5,618	
5,740	
5,634	
5,612	
338	
351	
341	
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# **INTEROFFICE MEMO**

Ryan Mindell, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

#### Payment Approval

August 16, 2024

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Scientific Games
P.O. Number (if applicable)	362-24-9019RL017
Tx Game #/Name	#2595 \$500,000 Lucky 7's
Draw #	
Invoice Number	TX 081624
Invoice Amount	\$818,648.83

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Wale Bowersock	8/16/2024	JB 8/16/2024
Dale Bowersock (Scratch Ticket Strategy Coordinator)	Date	
Cale Bowersel For Will Russ	8/16/2024	
Will Russ (Products Manager)	Date	
Heidi Moreno for Robert Tirloni	8/16/2024	
Robert Tirloni (Lottery Operations Division Director)	Date	

Please return to Maria Perez in the Office of the Controller by

In an effort to close out FY 24 please forward ASAP, thank you for your help.



#### Invoice: TX 081624 "TX 2595 \$500,000 LUCKY 7s™ August 16, 2024

Supplier:

Scientific Games International 1500 Bluegrass Lakes Parkway Alpharetta, Georgia 30004 USA

Customer: TEXAS LOTTERY

Attn: Accounts Payable P.O. BOX 16630 AUSTIN,TX 78761-6630 United States

Game	Shipment	<u>Description</u>	Quantity	Price Per	Total Amount	SG Invoice #
TX-2595	1	TX 2595 \$500,000 LUCKY 7s	2,770,200	94.63	\$ 262.144.03	1048857
	harges: Pac	k inserts Printed on Holographic Stock (up to 200,000 pieces)	160,830	0.24		
Additional C	harges: Spar	kle® Select Set-up Fee	1	4500	\$ 4,500.00	
TX-2595	2	TX 2595 \$500,000 LUCKY 7s	2,769,900	94.63	\$ 262,115.64	1048859
TX-2595	3	TX 2595 \$500,000 LUCKY 7s	2,655,500	94.63	\$ 251,289.97	1048860
Additional C	harges: Spar 2	kle® Select Set-up Fee TX 2595 \$500,000 LUCKY 7s		94.63	\$ 262,115.64	1048859

Total Due \$818,648.83

\*Please include the SG invoice numbers with your remittance

Due Date: September 15, 2024



# Scratch Ticket Game Closing Analysis 08/28/22 Thru 08/31/24

## Average Number of Weeks for 85% Average Sell Through

	Price Point				Price Point				
Print Quantities	<b>\$1</b>	\$2	\$3	<b>\$</b> 5	<b>\$10</b>	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	*Week 27	None	None	None	None
5M-9.99M	*Week 22	Week 20	Week 13	Week 20	Week 22	None	None	None	None
10M-14.99M	*Week 15	*Week 28	None	*Week 48	None	*Week 37	None	None	None
15M-19.99M	Week 44	None	None	None	None	*Week 35	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	None	None	None	None	*Week 63	None	None	None
30M-34.99M	None	*Week 65	*Week 68	*Week 28	None	None	None	None	None
>=35M	None	None	None	*Week 52	*Week 54	None	None	None	None

## Average Weekly Dollar Sales at 85% Average Sell Through

	Price Point				Price Point				
Print Quantities	<b>\$1</b>	\$2	\$3	<b>\$</b> 5	<b>\$10</b>	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	\$1,295,512	None	None	None	None
5M-9.99M	\$386,976	\$781,096	\$1,232,303	\$1,696,811	\$2,627,029	None	None	None	None
10M-14.99M	\$649,617	\$620,682	None	\$1,077,365	None	\$4,652,039	None	None	None
15M-19.99M	\$350,256	None	None	None	None	\$8,401,824	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	None	None	None	None	\$6,794,150	None	None	None
30M-34.99M	None	\$783,971	\$1,222,418	\$4,625,724	None	None	None	None	None
>=35M	None	None	None	\$4,803,626	\$7,966,148	None	None	None	None

None = no games at this level with 85% sell through

<sup>\*</sup> only one game at this level with 85% sell through