

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed

4/16/2025

Game #	2597	Confirmed Packs	2,378
Game Name	Spicy 9s	Active Packs	2,017
Quantity Printed	9,299,750	Warehouse Packs	8,259
Price Point	\$2	Returned Packs	396
Start Date	9/16/2024	Printed Payout Percentage	65.03%
Top Prize	\$ 30,000	Percent Sold	79.83%
Number of Top Prizes Remaining	0	Number of Weeks Out	30

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 421,445	Actual ticket production costs
Prize payout expense	\$ 9,037,831	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs **\$ 9,459,276**

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 14,847,981	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 14,847,981	

Excess of Revenue over Expended \$ 5,388,705

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	162,934
Next week	\$	179,478
Next week	\$	168,072
Avg Weekly Sales Current Game	\$	170,161
Avg Weekly Sales \$2; 5M-9.99M Qty	\$	781,096
Percentage Of Variance In Sales		78%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	<div>2597</div>	Printed Payout Percentage	<div>65.03%</div>
Game Name	<div>Spicy 9s</div>	Actual Payout Percentage	<div>60.87%</div>
Percent Sold	<div>79.83%</div>	Number of Weeks Out	<div>30</div>
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			<div>20</div>

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

Not Required - All Top Prizes Claimed

Scratch Ticket Strategy Coordinator Date

Not Required - All Top Prizes Claimed

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Not Required - All Top Prizes Claimed

Lottery Operations Division Director Date

Not Required - All Top Prizes Claimed

Controller Date

N/A

Deputy Executive Director Date

Not Required - All Top Prizes Claimed

Executive Director Date

From: WebsiteSupport@lottery.state.tx.us
To: [WEBSITE_SCRATCH_ZTP](#)
Subject: ZTP Occurrence: Date 04/15/2025
Date: Wednesday, April 16, 2025 5:21:29 AM

All top prizes for the following game(s) have been claimed as of 04/15/2025.

Game Number	Game Name	Price	Prize Amount	Prizes Printed	Prizes Claimed	Pending Top Claims	Pending Top Claims Count	Prizes Remaining	Sales Begin Date	Pre-Call Date	Call Date	Sales End Date	Last Top Prize Claimed Date
2597	Spicy 9s	\$2	\$30,000	6	6		0	0	09/16/2024	04/04/2025	05/04/2025	06/18/2025	04/15/2025

The Last Top Prize Claimed Date only reflects prizes claimed at a Texas Lottery® claim center. If the final top prize was validated at a retail location that validation date will not be reflected on this report.

Tier	Reference	Tier Value	Outstanding Tier Count	Outstanding Tier Amount	Tickets Paid	Amount Paid	Estimated Tickets Sold	Percent Paid	Last Date Cashed
1	1	\$2.00	307,895	\$615,790.00	748474	\$1,496,948.00	6,589,194.762	7,085%	04/15/2025
2	2	\$3.00	150,889	\$452,667.00	384727	\$1,154,181.00	6,679,906.721	7,183%	04/15/2025
3	3	\$6.00	66,258	\$397,548.00	186708	\$1,120,248.00	6,863,917.376	7,381%	04/15/2025
4	4	\$6.00	54,807	\$328,842.00	153534	\$921,204.00	6,853,321.317	7,369%	04/15/2025
5	5	\$10.00	7,342	\$73,420.00	22461	\$224,610.00	7,008,746.93	7,536%	04/15/2025
6	6	\$10.00	25,474	\$254,740.00	78683	\$786,830.00	7,025,281.347	7,554%	04/15/2025
7	7	\$20.00	3,525	\$70,500.00	11370	\$227,400.00	7,098,902.82	7,633%	04/15/2025
8	8	\$20.00	13,983	\$279,660.00	45520	\$910,400.00	7,114,340.79	7,650%	04/15/2025
9	0	\$30.00	1,342	\$40,260.00	4469	\$134,070.00	7,152,053.476	7,691%	04/15/2025
10	0	\$30.00	1,569	\$47,070.00	5238	\$157,140.00	7,156,176.069	7,695%	04/15/2025
11	0	\$30.00	2,707	\$81,210.00	8922	\$267,660.00	7,134,953.092	7,672%	04/15/2025
12	0	\$30.00	1,714	\$51,420.00	6012	\$180,360.00	7,236,616.231	7,782%	04/15/2025
13	0	\$60.00	872	\$52,320.00	3023	\$181,380.00	7,217,752.054	7,761%	04/15/2025
14	0	\$60.00	627	\$37,620.00	2279	\$136,740.00	7,293,231.332	7,842%	04/15/2025
15	0	\$60.00	698	\$41,880.00	2407	\$144,420.00	7,209,178.181	7,752%	04/15/2025
16	0	\$60.00	869	\$52,140.00	3024	\$181,440.00	7,223,848.959	7,768%	04/15/2025
17	0	\$100.00	452	\$45,200.00	1501	\$150,100.00	7,147,426.908	7,686%	04/15/2025
18	0	\$100.00	439	\$43,900.00	1515	\$151,500.00	7,210,399.82	7,753%	04/15/2025
19	0	\$100.00	385	\$38,500.00	1330	\$133,000.00	7,212,051.021	7,755%	04/15/2025
20	0	\$100.00	253	\$25,300.00	923	\$92,300.00	7,299,038.48	7,849%	04/15/2025
21	0	\$100.00	272	\$27,200.00	899	\$89,900.00	7,139,603.115	7,677%	04/15/2025
22	0	\$1,000.00	0	\$0.00	16	\$16,000.00	9,299,749.767	10,000%	03/12/2025
23	0	\$30,000.00	0	\$0.00	6	\$180,000.00	9,299,750.488	10,000%	04/15/2025
Totals			642,372	\$3,057,187.00	1673041	\$9,037,831.00			

NO. OF TICKETS: 9,299,750

NO. POOLS: 38.75

PACK SIZE: 125

PACKS/POOL: 1,920

PACKS/GAME: 74,398

Minimum: 8,937,600

Maximum: 9,302,400

TEXAS LOTTERY COMMISSION

"SPICY 9s" - GAME NO. 2597

END OF PRODUCTION PRIZE STRUCTURE

16-Jul-24

9,299,750				\$2 TICKETS		\$18,599,500	REVENUE	PRIZE FUND	\$12,095,018	PAYOUT %	65.03%	
PRIZE LEVEL	PRIZE CODE	TIER CODE	GET:	# OF WAYS TO WIN:	WIN:	ODDS OF 1 IN:	WINNERS IN 38.75 POOLS	WINNERS IN 125 (PER PACK*)	WINNERS IN 240,000 (Per Pool)	PRIZE COST	PERCENT OF PRIZE FUND **	VALIDATION TIER LEVELS
1	1	L	\$2	1	\$2	8.80	1,056,369	14.20	27261.868	\$2,112,738	17.47%	LOW-TIER 77.02%
2	2	L	\$3	1	\$3	17.36	535,616	7.20	13822.720	\$1,606,848	13.29%	
3	3	L	\$6	1	\$6	36.76	252,966	3.40	6528.330	\$1,517,796	12.55%	
4	4	L	\$2"3X"	1	\$6	44.64	208,341	2.80	5376.686	\$1,250,046	10.34%	
5	5	L	\$10	1	\$10	312.04	29,803	0.40	769.130	\$298,030	2.46%	
6	6	L	\$2"3X" + \$2 x 2	3	\$10	89.29	104,157	1.40	2687.995	\$1,041,570	8.61%	
7	7	L	\$20	1	\$20	624.35	14,895	0.20	384.397	\$297,900	2.46%	
8	8	L	\$2 + \$6"3X"	2	\$20	156.29	59,503	0.80	1535.603	\$1,190,060	9.84%	
9	0	M	\$30	1	\$30	1,600.37	5,811	0.08	150.000	\$174,330	1.44%	MID-TIER 21.36%
10	0	M	\$10"3X"	1	\$30	1,366.20	6,807	0.09	175.000	\$204,210	1.69%	
11	0	M	\$2"3X" + \$2 x 3 + \$3 x 6	10	\$30	799.70	11,629	0.16	300.000	\$348,870	2.88%	
12	0	M	\$3 x 4 + \$6"3X"	5	\$30	1,203.70	7,726	0.10	200.000	\$231,780	1.92%	
13	0	M	\$60	1	\$60	2,387.61	3,895	0.05	100.000	\$233,700	1.93%	
14	0	M	\$2 + \$6"3X" + \$10 x 4	6	\$60	3,200.19	2,906	0.04	75.000	\$174,360	1.44%	
15	0	M	\$20"3X"	1	\$60	2,995.09	3,105	0.04	80.000	\$186,300	1.54%	
16	0	M	\$3 x 4 + \$6"3X" + \$30	6	\$60	2,388.84	3,893	0.05	100.000	\$233,580	1.93%	
17	0	M	\$100	1	\$100	4,761.78	1,953	0.03	50.000	\$195,300	1.61%	
18	0	M	\$2 x 2 + \$3 x 2 + \$30"3X"	5	\$100	4,759.34	1,954	0.03	50.000	\$195,400	1.62%	
19	0	M	\$3 x 2 + \$6 x 4 + \$10"3X" + \$10 x 2 + \$20	10	\$100	5,422.59	1,715	0.02	44.000	\$171,500	1.42%	
20	0	M	\$20 x 5	5	\$100	7,907.95	1,176	0.02	30.000	\$117,600	0.97%	
21	0	M	\$10 + \$20"3X" + \$30	3	\$100	7,941.72	1,171	0.02	30.000	\$117,100	0.97%	
22	0	H	\$1,000	1	\$1,000	581,234.38	16	-	0.413	\$16,000	0.13%	HIGH-TIER
23	0	H	\$30,000	1	\$30,000	1,549,958.33	6 ***	-	0.155	\$180,000	1.49%	1.62%
						4.02	2,315,413	31.12	59,751	\$ 12,095,018	100.00%	100.00%
"3X" = win TRIPLE the PRIZE by revealing three (3) "9" Play Symbols in the same ROW.						4.0165						

"3X" = win TRIPLE the PRIZE by revealing three (3) "9" Play Symbols in the same ROW.

Consolidated odds are 1 in:

\$2	8.80	1,056,369
\$3	17.36	535,616
\$6	20.16	461,307
\$10	69.42	133,960
\$20	125.00	74,398
\$30	290.86	31,973
\$60	673.94	13,799
\$100	1,166.99	7,969
\$1,000	581,234.38	16
\$30,000	1,549,958.33	6
		2,315,413

* Each of the following GLEPS will be used in approximately 20% of each pack of 125 tickets.

** Numbers are rounded.

*** This number of prizes is guaranteed delivery to the Lottery.

CALLOUT:

Not Applicable for this game.



INTEROFFICE MEMO

Ryan Mindell, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

July 29, 2024

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Pollard Banknote Limited
P.O. Number (if applicable)	362-24-9010 RL027
Tx Game #/Name	Game #2597 Spicy 9s
Draw #	
Invoice Number	8540825
Invoice Amount	\$421,444.82

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB 7/29/2024

Dale Bowersock

Dale Bowersock (Scratch Ticket Strategy Coordinator)

7/29/2024

Date



Will Russ

Will Russ (Products Manager)

7/29/2024

Date

Robert Tirloni

Robert Tirloni (Lottery Operations Division Director)

7/30/2024

Date

Please return to Maria Perez in the Office of the Controller by

August 8, 2024



140 Otter Street
Winnipeg, Manitoba
Canada R3T 0M8
Phone: (204) 474-2323
Fax: (204) 453-1375

INVOICE NO.: 8540825

Sold To: Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States	Ship To: IGT Texas Distribution Center 8520 Tuscany Way Building #6, Suite 100 Attn: Texas Lottery Warehouse Rep Austin, Texas 78754 United States
Terms: Net 30 days after date of invoice	Due Date: August 25, 2024

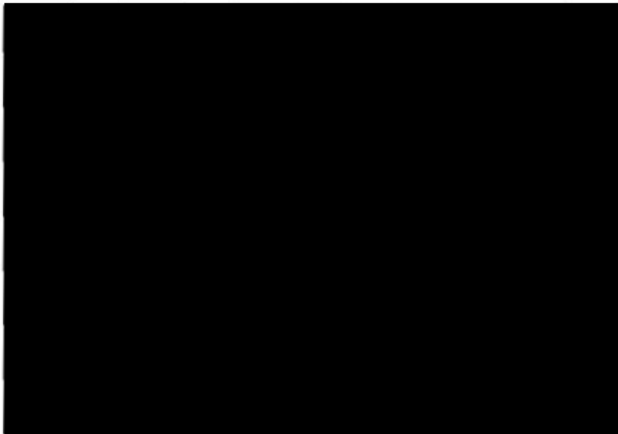
Invoice Date	Order No.	Your Order	Customer No.
July 26, 2024	1236749		5008

Order name: SPICY 9s #2597
PO Number:

Product Description	Quantity	Unit Price	Amount
Ticket Size 4 x 4	9,299,750	13.73 /M	127,685.57
Holographic Scratch FX®	9,299,750	24.00 /M	223,194.00
Four colour process / Spectrum overprints	9,299,750	4.00 /M	37,199.00
Flood UV varnish on ticket front	9,299,750	1.22 /M	11,345.69
Holographic Scratch FX®	1	5,000.00 Ea	5,000.00
Inserts	1	12,695.55 Ea	12,695.55
Inserts	1	4,325.00 Ea	4,325.00

Under unit price '/M' = price per thousand.

Before Taxes:	421,444.82 USD
Freight:	0.00
Deposit:	0.00
Amount Due:	421,444.82 USD



Scratch Ticket Game Closing Analysis

08/28/22 Thru 08/31/24

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	*Week 27	None	None	None	None
5M-9.99M	*Week 22	Week 20	Week 13	Week 20	Week 22	None	None	None	None
10M-14.99M	*Week 15	*Week 28	None	*Week 48	None	*Week 37	None	None	None
15M-19.99M	Week 44	None	None	None	None	*Week 35	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	None	None	None	None	*Week 63	None	None	None
30M-34.99M	None	*Week 65	*Week 68	*Week 28	None	None	None	None	None
>=35M	None	None	None	*Week 52	*Week 54	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	\$1,295,512	None	None	None	None
5M-9.99M	\$386,976	\$781,096	\$1,232,303	\$1,696,811	\$2,627,029	None	None	None	None
10M-14.99M	\$649,617	\$620,682	None	\$1,077,365	None	\$4,652,039	None	None	None
15M-19.99M	\$350,256	None	None	None	None	\$8,401,824	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	None	None	None	None	\$6,794,150	None	None	None
30M-34.99M	None	\$783,971	\$1,222,418	\$4,625,724	None	None	None	None	None
>=35M	None	None	None	\$4,803,626	\$7,966,148	None	None	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only