

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis

SUMMARY REPORT

Scratch Ticket Information

Date Completed

3/2/2026

Game #	2599	Confirmed Packs	5,483
Game Name	Colossal Cashword	Active Packs	2,517
Quantity Printed	4,161,240	Warehouse Packs	104
Price Point	\$50	Returned Packs	177
Start Date	11/18/2024	Printed Payout Percentage	78.09%
Top Prize	\$ 3,000,000	Percent Sold	94.83%
Number of Top Prizes Remaining	0	Number of Weeks Out	67

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 778,204	Actual ticket production costs
Prize payout expense	\$ 153,569,100	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 154,347,304

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 197,305,195	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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Total Estimated Benefits \$ 197,305,195

Excess of Revenue over Expended **\$ 42,957,890**

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to Texas Lottery that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

--Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

	Previous 3 Weeks Sales from DaVinci	
Most recent week sales	\$	1,555,900
Next week	\$	1,666,550
Next week	\$	1,899,250
Avg Weekly Sales Current Game	\$	1,707,233
Avg Weekly Sales \$50; 5M - 9.99M* Qty	\$	3,038,356
Percentage Of Variance In Sales		44%

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2599	Printed Payout Percentage	78.09%
Game Name	Colossal Cashword	Actual Payout Percentage	77.83%
Percent Sold	94.83%	Number of Weeks Out	67
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			58

*No games at the \$50, <5M level so the \$50, 5M-9.99M level was used. Only one game at this level with 85% sell through.

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

Products recommends closing the above game based on the below business reason(s):

Not Required - All Top Prizes Claimed

Scratch Ticket Strategy Coordinator

Date

Not Required - All Top Prizes Claimed

Products Manager

Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Not Required - All Top Prizes Claimed

Interim Lottery Operations Division Director

Date

Not Required - All Top Prizes Claimed

Chief Financial Officer

Date

Not Required - All Top Prizes Claimed

Interim Lottery and Charitable Bingo Deputy Executive Director

Date

Not Required - All Top Prizes Claimed

Executive Director

Date



Play the Games of Texas!

Da Vinci Report
3/2/26

Week End Date: 2/28/26

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														2/28/26	2/21/26	2/14/26	2/7/26
Out of Wareh	2742	\$5	5,095,500	\$500 FRENZY	12/15/25			11	78.88%	6,170	6,575	91	28	\$1,199,790.00	\$1,324,980.00	\$1,511,215.00	\$2,035,310.00
Sold/Closing	2617	\$1	25,187,700	\$5,000 BLITZ	1/6/25	2/8/26	3/25/26	60	69.66%	179	142	47,613	584	\$11,614.00	\$36,150.00	\$60,700.00	\$114,331.00
	2642	\$1	22,739,100	20X	5/5/25	3/8/26	4/22/26	43	78.39%	1,785	2,525	24,635	119	\$189,043.00	\$198,904.00	\$230,462.00	\$458,958.00
	2696	\$1	9,096,900	WHITE ELEPHANT	11/3/25			17	94.32%	639	339	38	979	\$30,565.00	\$50,632.00	\$116,269.00	\$872,917.00
	2614	\$2	24,053,500	BREAK THE BANK	12/2/24	2/8/26	3/25/26	65	94.31%	174	130	7,129	593	\$20,846.00	\$54,394.00	\$77,072.00	\$136,106.00
	2618	\$3	20,211,750	\$60,000 BLITZ WORD SEARCH	1/6/25	3/8/26	4/22/26	60	46.72%	520	398	83,407	199	\$34,863.00	\$68,652.00	\$76,728.00	\$85,056.00
	2631	\$5	7,102,050	\$100,000 RICHER	7/21/25	3/8/26	4/22/26	32	71.37%	747	762	19,780	3,969	\$134,400.00	\$154,060.00	\$216,365.00	\$206,665.00
	2619	\$5	16,884,975	\$200,000 BLITZ	1/6/25	3/8/26	4/22/26	60	45.23%	432	394	120,240	977	\$41,625.00	\$54,860.00	\$78,020.00	\$79,905.00
	2643	\$5	14,216,325	50X	5/5/25	3/8/26	4/22/26	43	71.10%	1,260	1,458	48,988	124	\$258,935.00	\$320,450.00	\$381,860.00	\$421,055.00
	2657	\$5	7,318,950	JAWS	6/2/25	2/8/26	3/25/26	39	76.33%	95	88	20,070	1,381	-\$30,380.00	-\$3,480.00	\$41,725.00	\$67,360.00
	2651	\$5	7,158,300	LADY LUCK MULTIPLIER	6/16/25	2/8/26	3/25/26	37	71.26%	104	93	23,088	2,515	-\$6,615.00	\$23,720.00	\$72,635.00	\$105,750.00
	2698	\$5	6,104,100	WINTER WINNINGS	11/3/25	2/24/26	4/10/26	17	91.35%	956	767	383	1,303	\$70,880.00	\$303,695.00	\$483,595.00	\$1,470,810.00
	2474	\$10	9,174,000	\$250 GRAND	6/2/25	2/8/26	3/25/26	39	58.60%	214	267	69,986	975	\$51,170.00	\$151,760.00	\$300,470.00	\$370,620.00
	2620	\$10	13,291,800	\$500,000 BLITZ	1/6/25	2/8/26	3/25/26	60	47.12%	177	174	136,319	895	\$640.00	\$41,700.00	\$124,360.00	\$167,100.00
	2644	\$10	11,083,650	100X	5/5/25	3/8/26	4/22/26	43	73.73%	2,529	2,192	47,886	205	\$583,590.00	\$658,530.00	\$727,620.00	\$812,790.00
	2494	\$10	7,920,850	DAZZLING WINNINGS	4/21/25	2/8/26	3/25/26	45	54.86%	192	166	67,055	784	\$3,270.00	\$48,240.00	\$147,240.00	\$177,860.00
	2645	\$20	6,606,600	200X	5/5/25	3/8/26	4/22/26	43	79.48%	3,779	2,912	39,393	314	\$816,640.00	\$906,140.00	\$1,058,980.00	\$1,130,520.00
	2630	\$20	5,946,300	COLOSSAL CASH	2/17/25	2/8/26	3/25/26	54	58.17%	319	300	91,670	1,119	\$26,540.00	\$119,460.00	\$269,740.00	\$388,900.00
	2638	\$20	5,965,950	MEGA JUMBO BUCKS	3/3/25	3/8/26	4/22/26	52	70.98%	2,620	2,116	58,957	159	\$520,720.00	\$566,180.00	\$630,420.00	\$661,240.00
	2586	\$20	25,615,950	MILLION DOLLAR LOTERIA	4/15/24	1/14/26	2/28/26	98	97.13%	0	0	7,993	3,839	\$125,700.00	\$20,920.00	\$92,020.00	\$279,740.00
	2616	\$30	7,216,125	30X SUPREME	12/16/24	3/8/26	4/22/26	63	52.38%	2,527	2,237	127,723	119	\$676,590.00	\$753,240.00	\$816,690.00	\$880,950.00
	2518	\$50	7,928,240	500X LOTERIA SPECTACULAR	5/20/24	2/4/26	3/21/26	93	92.51%	939	162	15,715	1,471	\$121,150.00	\$368,200.00	\$625,500.00	\$1,129,350.00
	2599	\$50	4,161,240	COLOSSAL CASHWORD	11/18/24			67	94.83%	5,483	2,517	104	177	\$1,555,900.00	\$1,666,550.00	\$1,899,250.00	\$2,076,950.00
	2588	\$100	5,243,580	\$400 MILLION MEGA BUCKS	2/5/24	2/12/26	3/29/26	108	87.09%	961	597	30,311	1,008	\$290,600.00	\$906,300.00	\$1,397,100.00	\$1,813,200.00

Liability for 2599 / COLOSSAL CASHWORD

Tier	Reference	Tier Value	Outstanding Tier Count	Outstanding Tier Amount	Tickets Paid	Amount Paid	Estimated Tickets Sold	Percent Paid	Last Date Cashed
1	1	\$50.00	13,647	\$682,350.00	194466	\$9,723,300.00	3,888,366.886	9,344%	03/01/2026
2	2	\$50.00	14,383	\$719,150.00	235307	\$11,765,350.00	3,921,538.31	9,424%	03/01/2026
3	3	\$100.00	4,919	\$491,900.00	78250	\$7,825,000.00	3,915,124.986	9,409%	03/01/2026
4	4	\$100.00	7,448	\$744,800.00	117331	\$11,733,100.00	3,912,857.536	9,403%	03/01/2026
5	5	\$100.00	7,285	\$728,500.00	117572	\$11,757,200.00	3,918,445.176	9,417%	03/01/2026
6	6	\$100.00	4,680	\$468,000.00	78603	\$7,860,300.00	3,927,403.524	9,438%	03/01/2026
7	7	\$150.00	2,443	\$366,450.00	39185	\$5,877,750.00	3,917,031.551	9,413%	03/01/2026
8	8	\$150.00	2,417	\$362,550.00	39289	\$5,893,350.00	3,920,082.443	9,420%	03/01/2026
9	9	\$150.00	4,750	\$712,500.00	78533	\$11,779,950.00	3,923,905.97	9,430%	03/01/2026
10	10	\$150.00	2,404	\$360,600.00	39224	\$5,883,600.00	3,920,930.089	9,423%	03/01/2026
11	11	\$200.00	2,386	\$477,200.00	39206	\$7,841,200.00	3,922,522.972	9,426%	03/01/2026
12	12	\$200.00	2,313	\$462,600.00	39264	\$7,852,800.00	3,929,743.064	9,444%	03/01/2026
13	13	\$200.00	2,278	\$455,600.00	39281	\$7,856,200.00	3,933,147.295	9,452%	03/01/2026
		Totals	74,399	\$8,915,200.00	1184392	\$153,569,100.00			

14	0	\$500.00	714	\$357,000.00	11463	\$5,731,500.00	3,917,245.144	9,414%	03/01/2026
15	0	\$500.00	803	\$401,500.00	13121	\$6,560,500.00	3,921,260.417	9,423%	03/01/2026
16	0	\$500.00	811	\$405,500.00	13091	\$6,545,500.00	3,918,486.034	9,417%	03/01/2026
17	0	\$500.00	596	\$298,000.00	9825	\$4,912,500.00	3,923,249.496	9,428%	03/01/2026
18	0	\$2,000.00	26	\$52,000.00	282	\$564,000.00	3,809,966.491	9,156%	02/27/2026
19	0	\$2,000.00	49	\$98,000.00	580	\$1,160,000.00	3,837,073.45	9,221%	02/26/2026
20	0	\$2,000.00	18	\$36,000.00	238	\$476,000.00	3,868,652.813	9,297%	02/24/2026
21	0	\$5,000.00	19	\$95,000.00	178	\$890,000.00	3,759,902.13	9,036%	02/27/2026
22	0	\$5,000.00	8	\$40,000.00	86	\$430,000.00	3,807,091.908	9,149%	02/24/2026
23	0	\$50,000.00	2	\$100,000.00	13	\$650,000.00	3,606,407.954	8,667%	11/24/2025
24	0	\$3,000,000.00	0	\$0.00	4	\$12,000,000.00	4,161,240.149	10,000%	06/10/2025
		Totals	74,399	\$8,915,200.00	1184392	\$153,569,100.00			

NO. OF TICKETS: 4,161,240
 NO. POOLS: 34.68
 PACK SIZE: 20
 PACKS/POOL: 6,000
 PACKS/GAME: 208,062

Minimum: 3,998,400
 Maximum: 4,161,600

TEXAS LOTTERY COMMISSION
 "COLOSSAL CASHWORD" - GAME NO. 2599
 END OF PRODUCTION PRIZE STRUCTURE
 29-May-24

4,161,240 \$50 TICKETS \$208,062,000 REVENUE PRIZE FUND \$162,484,300 PAYOUT % 78.09%

PRIZE LEVEL	PRIZE CODE	TIER CODE	GET:	# OF WAYS TO WIN:	WIN:	ODDS OF 1 IN:	WINNERS IN 34.68 POOLS	WINNERS IN 20 (PER PACK*)	WINNERS IN 120,000 (Per Pool)	PRIZE COST	PERCENT OF PRIZE FUND **	VALIDATION TIER LEVELS
1	1	G	2 WORDS (G1)	1	\$50	20.00	208,113	1.000	6,000.000	\$10,405,650	6.40%	
2	2	G	\$50 BONUS WORD	1	\$50	16.67	249,690	1.200	7,200.000	\$12,484,500	7.68%	
3	3	G	3 WORDS (G1)	1	\$100	50.03	83,169	0.400	2,400.000	\$8,316,900	5.12%	
4	4	G	2 WORDS (G1) + 2 WORDS (G2)	2	\$100	33.35	124,779	0.600	3,600.000	\$12,477,900	7.68%	
5	5	G	\$100 BONUS WORD	1	\$100	33.33	124,857	0.600	3,600.000	\$12,485,700	7.68%	
6	6	G	2 WORDS (G2) + \$50 BONUS WORD	2	\$100	49.97	83,283	0.400	2,400.000	\$8,328,300	5.13%	
7	7	G	\$150 BONUS WORD	1	\$150	99.96	41,628	0.200	1,200.000	\$6,244,200	3.84%	
8	8	G	4 WORDS (G1)	1	\$150	99.78	41,706	0.200	1,200.000	\$6,255,900	3.85%	
9	9	G	2 WORDS (G1) + 3 WORDS (G2)	2	\$150	49.97	83,283	0.400	2,400.000	\$12,492,450	7.69%	
10	10	G	3 WORDS (G2) + \$50 BONUS WORD	2	\$150	99.96	41,628	0.200	1,200.000	\$6,244,200	3.84%	
11	11	G	5 WORDS (G1)	1	\$200	100.05	41,592	0.200	1,200.000	\$8,318,400	5.12%	
12	12	G	\$200 BONUS WORD	1	\$200	100.09	41,577	0.200	1,200.000	\$8,315,400	5.12%	LOW-TIER
13	13	G	4 WORDS (G2) + \$50 BONUS WORD	2	\$200	100.13	41,559	0.200	1,200.000	\$8,311,800	5.12%	74.27% ****
14	0	M	6 WORDS (G1)	1	\$500	341.73	12,177	0.058	350.000	\$6,088,500	3.75%	
15	0	M	4 WORDS (G2) + \$150 BONUS WORD + \$200 BONUS WORD	3	\$500	298.85	13,924	0.067	400.000	\$6,962,000	4.28%	
16	0	M	5 WORDS (G1) + 5 WORDS (G2) + \$100 BONUS WORD	3	\$500	299.33	13,902	0.067	400.000	\$6,951,000	4.28%	MID-TIER
17	0	M	\$500 BONUS WORD	1	\$500	399.31	10,421	0.050	300.000	\$5,210,500	3.21%	15.52%
18	0	H	7 WORDS (G1)	1	\$2,000	13,510.52	308	0.001	8.8820	\$616,000	0.38%	
19	0	H	6 WORDS (G1) + 6 WORDS (G2) + \$150 BW + \$150 BW + \$200 BW + \$500 BW	6	\$2,000	6,615.64	629	0.003	18.1388	\$1,258,000	0.77%	
20	0	H	\$2,000 BONUS WORD	1	\$2,000	16,254.84	256	0.001	7.3824	\$512,000	0.32%	
21	0	H	4 WORDS (G1) + \$150 BW + \$200 BW + \$500 BW + \$2,000 BW + 7 WORDS (G2)	6	\$5,000	21,123.05	197	0.001	5.6810	\$985,000	0.61%	
22	0	H	8 WORDS (G1)	1	\$5,000	44,268.51	94	0.000	2.7107	\$470,000	0.29%	
23	0	H	9 WORDS (G1)	1	\$50,000	277,416.00	15	0.000	0.4326	\$750,000	0.46%	HIGH-TIER
24	0	H	10 WORDS (G1)	1	\$3,000,000	1,040,310.00	4 ***	0.000	0.1154	\$12,000,000	7.39%	10.21%
						3.31	1,258,791	6.049	36,293.343	\$ 162,484,300	100.00%	100.00%
						3.3057						

G1 = GAME 1
 G2 = GAME 2
 BW = BONUS WORD

Consolidated odds are 1 in:

\$50	9.09	457,803
\$100	10.00	416,088
\$150	19.98	208,245
\$200	33.36	124,728
\$500	82.52	50,424
\$2,000	3,488.05	1,193
\$5,000	14,299.79	291
\$50,000	277,416.00	15
\$3,000,000	1,040,310.00	4
		1,258,791

* Each of the following GLEPS will be used in approximately 20% of each pack of 20 tickets.
 ** Numbers are rounded.
 *** This Number of prizes is guaranteed delivery to the Lottery.
 **** The \$50, \$100, \$150 and \$200 prizes are included in the GLEPS, programmed as G-Tiers and included in t file.

CALLOUT	Not applicable for this game.
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INTEROFFICE MEMO

Ryan Mindell, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

June 19, 2024

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Pollard Banknote Limited
P.O. Number (if applicable)	362-24-9010 RL019
Tx Game #/Name	Game #2599 Colossal Cashword
Draw #	
Invoice Number	8540173
Invoice Amount	\$778,204.18

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB 6/19/2024

Dale Bowersock (Scratch Ticket Strategy Coordinator)

6/19/2024

Date



Will Russ (Products Manager)

6/20/2024

Date

Robert Tirloni (Lottery Operations Division Director)

6/21/2024

Date

Please return to Maria Perez in the Office of the Controller by

June 29, 2024



140 Otter Street
 Winnipeg, Manitoba
 Canada R3T 0M8
 Phone: (204) 474-2323
 Fax: (204) 453-1375

INVOICE NO.: 8540173

Sold To: Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States	Ship To: Secondary IGT Texas Distribution Center 4401 Freidrich Lane Building 2 Suite 211 Door 4 Austin, TX 78744 United States
Terms: Net 30 days after date of invoice	Due Date: July 17, 2024

Invoice Date	Order No.	Your Order	Customer No.
June 17, 2024	1234471		5008

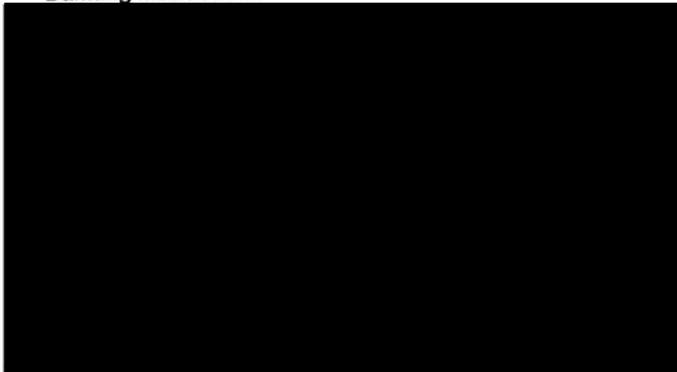
Order name: COLOSSAL CASHWORD #2599
PO Number:

Product Description	Quantity	Unit Price	Amount
Ticket Size 12 x 4	4,161,240	40.00 /M	166,449.60
Spectrum process applied to Scratch FX®	4,161,240	84.00 /M	349,544.16
Four colour process / Spectrum base graphics	4,161,240	12.00 /M	49,934.88
Translucent marking system	4,161,240	3.36 /M	13,981.77
Multiple Play Area	4,161,240	2.40 /M	9,986.98
Fold over ticket	4,161,240	36.00 /M	149,804.64
Spectrum process applied to Scratch FX®	1	5,000.00 Ea	5,000.00
Fold over ticket	1	10,000.00 Ea	10,000.00
Inserts	1	23,502.16 Ea	23,502.16

Under unit price '/M' = price per thousand.

Before Taxes:	778,204.18 USD
Freight:	0.00
Deposit:	0.00
Amount Due:	778,204.18 USD

Banking Instructions:



No.	06/19/24				
	Game Name	Game No	Inv No.	Vendor	TLC PO #
	Colossal Cashword	2599	8540173	PBL	362-24-9010RL019

	Description/Tickets Delivered Qty	Units per 1000	Unit Price	Amount
	4,161,240	4,161.24	\$177.76	\$739,702.02
Delivered	4,161,240			
Ordered	4,080,000			
2% under	3,998,400			
2% over	4,161,600			
Accetable Range	0			

Sub Total	\$739,702.02
Lump Sum Set Up for Spectrum FX	\$5,000.00
Lump SumSet Up for Flip Side	\$10,000.00
Lump Sum 4X4 Inserts on Holo.Foil	\$23,502.16
	<u><u>\$778,204.18</u></u>

Scratch Ticket Game Closing Analysis

02/26/23 Thru 02/22/25

Average Number of Weeks for 85% Average Sell Through (2 Years)

Print Quantities	Price Point								
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	Week 27*	None	None	None	None
5M-9.99M	Week 19	Week 24	Week 13*	Week 25	Week 22	None	None	Week 58*	None
10M-14.99M	Week 24*	None	None	Week 48*	None	Week 37*	None	None	None
15M-19.99M	Week 42	None	None	Week 64*	None	None	None	None	None
20M-24.99M	None	Week 50*	None	None	Week 72*	None	None	None	None
25M-29.99M	None	None	None	None	None	Week 63*	None	None	None
30M-34.99M	None	None	None	Week 54	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through (2 Years)

Print Quantities	Price Point								
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	\$1,295,512	None	None	None	None
5M-9.99M	\$434,607	\$484,912	\$1,163,923	\$1,295,271	\$2,729,088	None	None	\$3,038,356	None
10M-14.99M	\$465,971	None	None	\$1,077,365	None	\$4,652,039	None	None	None
15M-19.99M	\$357,603	None	None	\$1,120,927	None	None	None	None	None
20M-24.99M	None	\$831,376	None	None	\$2,865,487	None	None	None	None
25M-29.99M	None	None	None	None	None	\$6,794,150	None	None	None
30M-34.99M	None	None	None	\$3,182,680	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

None = No games at this level with 85% sell through

* Only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only