

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis

SUMMARY REPORT

Scratch Ticket Information

Date Completed

12/22/2025

Game #	2620	Confirmed Packs	3,410
Game Name	\$500,000 Blitz	Active Packs	1,473
Quantity Printed	13,291,800	Warehouse Packs	136,648
Price Point	\$10	Returned Packs	678
Start Date	1/6/2025	Printed Payout Percentage	70.01%
Top Prize	\$ 500,000	Percent Sold	46.00%
Number of Top Prizes Remaining	3	Number of Weeks Out	50

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 1,391,993	Actual ticket production costs
Second-chance prizes	\$ 3,012,500	From WP insert document
Prize payout expense	\$ 40,109,050	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 44,513,543

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 61,142,280	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 61,142,280	

Excess of Revenue over Expended \$ 16,628,737

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to Texas Lottery that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	247,380
Next week	\$	258,240
Next week	\$	285,040
Avg Weekly Sales Current Game	\$	263,553
Avg Weekly Sales \$10; 5M - 9.99M Qty*	\$	2,729,088
Percentage Of Variance In Sales		90%

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2620	Printed Payout Percentage	70.01%
Game Name	\$500,000 Blitz	Actual Payout Percentage	70.53%
Percent Sold	46.00%	Number of Weeks Out	50
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			22

*No games at the \$10, 10M-14.99M level so the \$10, 5M-9.99M level was used.

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

Products recommends closing the above game based on the below business reason(s):


Scratch Ticket Strategy Coordinator
12/22/2025
Date

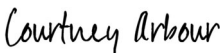
 For Will Russ
Products Manager
12/22/2025
Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.


Interim Lottery Operations Division Director
12/23/2025
Date


Chief Financial Officer
12/31/2025
Date


Interim Lottery and Charitable Bingo Deputy Executive Director
1/5/2026
Date


Executive Director
1/6/2026
Date



Da Vinci Report

Week End Date:12/20/25

12/22/25

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														12/20/25	12/13/25	12/16/25	11/29/25
Mature	2619	\$5	16,884,975	\$200,000 BLITZ	1/6/25			50	44.30%	2,105	918	120,335	1,033	\$106,465.00	\$128,545.00	\$142,185.00	\$150,630.00
	2643	\$5	14,216,325	50X	5/5/25			33	64.91%	6,462	3,812	54,419	52	\$590,480.00	\$683,075.00	\$660,100.00	\$715,925.00
	2430	\$5	20,201,100	BONUS BREAK THE BANK	7/7/25			24	34.10%	7,073	5,075	163,815	29	\$689,770.00	\$743,685.00	\$736,485.00	\$769,840.00
	2663	\$5	9,910,275	COWBOYS	8/18/25			18	35.61%	7,123	4,260	70,819	400	\$512,050.00	\$522,515.00	\$599,870.00	\$657,225.00
	2683	\$5	11,380,950	EMERALD 75	9/2/25			16	47.11%	9,307	6,569	62,376	34	\$974,510.00	\$1,004,710.00	\$1,046,050.00	\$1,089,470.00
	2664	\$5	5,463,750	HOUSTON TEXANS	8/18/25			18	53.97%	4,430	2,746	23,797	696	\$358,715.00	\$367,080.00	\$420,075.00	\$480,815.00
	2657	\$5	7,318,950	JAWS	6/2/25			29	74.84%	1,644	917	20,133	1,090	\$110,485.00	\$132,275.00	\$161,605.00	\$182,490.00
	2651	\$5	7,158,300	LADY LUCK MULTIPLIER	6/16/25			27	68.86%	2,251	1,181	23,124	2,250	\$159,765.00	\$168,750.00	\$217,010.00	\$213,345.00
	2670	\$5	7,320,675	MONEY MONEY MONEY	9/15/25			14	48.06%	8,512	5,535	34,684	78	\$729,965.00	\$798,780.00	\$809,745.00	\$859,805.00
	2581	\$5	30,271,200	SUPER CROSSWORD	12/16/24			53	56.80%	16,790	7,574	146,695	29	\$1,576,570.00	\$1,547,830.00	\$1,597,635.00	\$1,574,345.00
	2648	\$5	59,199,675	SUPER LOTERIA	4/21/25			35	45.57%	36,619	14,412	370,484	40	\$4,596,190.00	\$4,537,490.00	\$4,500,275.00	\$4,534,600.00
	2668	\$10	22,393,250	\$250,000 50X CASHWORD	9/15/25			14	15.83%	29,302	8,684	334,958	20	\$2,768,750.00	\$2,585,610.00	\$2,627,730.00	\$2,653,250.00
	2474	\$10	9,174,000	\$250 GRAND	6/2/25			29	54.63%	5,654	3,106	72,099	1,110	\$587,730.00	\$562,610.00	\$577,490.00	\$684,830.00
	2637	\$10	10,070,300	\$50, \$100 OR \$500!	7/7/25			24	45.87%	12,182	3,710	90,878	72	\$1,207,850.00	\$1,193,420.00	\$1,236,540.00	\$1,308,870.00
	2620	\$10	13,291,800	\$500,000 BLITZ	1/6/25			50	46.00%	3,410	1,473	136,648	678	\$247,380.00	\$258,240.00	\$285,040.00	\$300,290.00
	2644	\$10	11,083,650	100X	5/5/25			33	66.14%	10,608	4,534	57,798	51	\$1,094,650.00	\$1,117,380.00	\$1,185,230.00	\$1,260,630.00
	2600	\$10	7,994,750	CASINO NIGHT	8/18/25			18	47.32%	12,115	6,449	63,283	78	\$1,170,910.00	\$1,245,420.00	\$1,265,960.00	\$1,342,930.00
	2494	\$10	7,920,850	DAZZLING WINNINGS	4/21/25			35	52.61%	4,063	1,700	68,172	105	\$269,840.00	\$292,710.00	\$274,560.00	\$336,450.00
	2676	\$10	25,087,000	LIMITED EDITION MEGA LOTERIA	6/23/25			26	36.56%	30,830	8,657	273,211	79	\$3,398,410.00	\$3,172,090.00	\$3,152,080.00	\$3,281,500.00
	2669	\$10	34,459,550	MEGA LOTERIA	8/4/25			20	24.61%	38,587	10,525	464,112	46	\$4,692,630.00	\$4,459,620.00	\$4,260,500.00	\$4,375,060.00
	2684	\$10	8,197,800	RUBY 75	9/2/25			16	44.19%	14,124	7,397	67,570	51	\$1,426,620.00	\$1,449,720.00	\$1,461,660.00	\$1,644,070.00
	2609	\$20	8,139,175	\$100, \$200, \$500 OR \$1,000!	11/18/24			57	60.09%	7,851	2,711	117,485	81	\$883,420.00	\$807,940.00	\$821,660.00	\$888,720.00
	2658	\$20	15,267,250	\$1,000,000 CROSSWORD	6/16/25			27	40.75%	42,590	9,997	302,409	44	\$5,007,860.00	\$4,761,180.00	\$4,801,880.00	\$4,923,400.00
	2645	\$20	6,606,600	200X	5/5/25			33	70.60%	14,611	5,869	54,335	69	\$1,570,640.00	\$1,526,740.00	\$1,630,320.00	\$1,742,740.00
	2630	\$20	5,946,300	COLOSSAL CASH	2/17/25			44	55.15%	6,541	3,115	95,298	71	\$515,220.00	\$487,300.00	\$522,300.00	\$558,940.00
	2685	\$20	9,157,950	DIAMOND 75	9/2/25			16	27.41%	20,529	8,534	233,358	38	\$2,257,800.00	\$2,268,000.00	\$2,282,900.00	\$2,504,580.00
	2655	\$20	8,197,525	EXTREME MULTIPLIER	8/4/25			20	41.01%	20,077	7,469	162,535	38	\$2,557,460.00	\$2,440,360.00	\$2,486,120.00	\$2,670,040.00
	2638	\$20	5,965,950	MEGA JUMBO BUCKS	3/3/25			42	65.45%	8,462	3,781	68,253	83	\$800,880.00	\$807,680.00	\$767,200.00	\$923,400.00
	2653	\$20	24,210,225	MILLION DOLLAR LOTERIA	7/21/25			22	28.92%	55,128	11,219	613,101	54	\$7,059,580.00	\$6,702,020.00	\$6,501,780.00	\$6,759,580.00
	2633	\$30	7,210,250	\$3 MILLION CASH	4/7/25			37	43.34%	11,437	5,845	143,992	46	\$1,800,390.00	\$1,756,320.00	\$1,689,840.00	\$1,718,730.00
	2616	\$30	7,216,125	30X SUPREME	12/16/24			53	48.60%	6,932	3,559	136,323	59	\$921,780.00	\$879,540.00	\$875,100.00	\$894,060.00
	2661	\$30	6,107,225	PREMIER PLAY	8/4/25			20	27.87%	15,422	7,301	150,595	88	\$2,048,550.00	\$1,972,500.00	\$2,030,700.00	\$2,021,790.00
	2624	\$50	6,039,620	\$5 MILLION ROYALE	4/21/25			35	44.47%	13,293	4,514	147,916	46	\$2,619,850.00	\$2,474,050.00	\$2,489,550.00	\$2,475,200.00

Liability for 2620 / \$500,000 BLITZ

Tier ↕	Reference ↕	Tier Value ↕	Outstanding Tier Count ↕	Outstanding Tier Amount ↕	Tickets Paid ↕	Amount Paid ↕	Estimated Tickets Sold ↕	Percent Paid ↕	Last Date Cashed ↕
1	1	\$10.00	814,121	\$8,141,210.00	647973	\$6,479,730.00	5,890,679,752	4,432%	12/21/2025
2	2	\$20.00	220,828	\$4,416,560.00	177933	\$3,558,660.00	5,930,995,883	4,462%	12/21/2025
3	3	\$20.00	291,910	\$5,838,200.00	239745	\$4,794,900.00	5,993,816.65	4,509%	12/21/2025
4	0	\$30.00	73,530	\$2,205,900.00	59378	\$1,781,340.00	5,938,246.76	4,468%	12/21/2025
5	0	\$30.00	108,993	\$3,269,790.00	90383	\$2,711,490.00	6,025,563.555	4,533%	12/21/2025
6	0	\$30.00	72,751	\$2,182,530.00	60166	\$1,804,980.00	6,016,645.266	4,527%	12/21/2025
7	0	\$50.00	36,697	\$1,834,850.00	29757	\$1,487,850.00	5,951,847.783	4,478%	12/21/2025
8	0	\$50.00	72,575	\$3,628,750.00	60367	\$3,018,350.00	6,035,610.195	4,541%	12/21/2025
9	0	\$50.00	72,563	\$3,628,150.00	60348	\$3,017,400.00	6,035,117.834	4,540%	12/21/2025
10	0	\$50.00	72,882	\$3,644,100.00	60029	\$3,001,450.00	6,003,216.154	4,516%	12/21/2025
11	0	\$100.00	6,126	\$612,600.00	4957	\$495,700.00	5,944,911.36	4,473%	12/21/2025
12	0	\$100.00	12,129	\$1,212,900.00	10003	\$1,000,300.00	6,007,494.822	4,520%	12/21/2025
13	0	\$100.00	12,123	\$1,212,300.00	10060	\$1,006,000.00	6,027,836.992	4,535%	12/21/2025
14	0	\$100.00	6,091	\$609,100.00	5001	\$500,100.00	5,992,813.902	4,509%	12/21/2025
15	0	\$100.00	12,139	\$1,213,900.00	10013	\$1,001,300.00	6,008,071.208	4,520%	12/21/2025
16	0	\$100.00	12,172	\$1,217,200.00	10008	\$1,000,800.00	5,997,490.279	4,512%	12/21/2025
		Totals	1,919,798	\$49,930,140.00	1554566	\$40,109,050.00			

34	0	\$500.00	59	\$29,500.00	49	\$24,500.00	6,030,538.92	4.537%	12/01/2025
35	0	\$500.00	63	\$31,500.00	45	\$22,500.00	5,538,250.028	4.167%	11/10/2025
36	0	\$1,000.00	6	\$6,000.00	7	\$7,000.00	7,157,123.188	5.385%	11/13/2025
37	0	\$1,000.00	28	\$28,000.00	7	\$7,000.00	2,658,360.026	2.000%	08/29/2025
38	0	\$1,000.00	8	\$8,000.00	2	\$2,000.00	2,658,359.824	2.000%	08/27/2025
39	0	\$1,000.00	34	\$34,000.00	22	\$22,000.00	5,221,778.548	3.929%	10/01/2025
40	0	\$1,000.00	32	\$32,000.00	24	\$24,000.00	5,696,485.688	4.286%	09/25/2025
41	0	\$1,000.00	26	\$26,000.00	14	\$14,000.00	4,652,130.001	3.500%	11/10/2025
42	0	\$10,000.00	1	\$10,000.00	1	\$10,000.00	6,645,900.443	5.000%	08/11/2025
43	0	\$10,000.00	1	\$10,000.00	2	\$20,000.00	8,861,198.628	6.667%	12/09/2025
44	0	\$10,000.00	1	\$10,000.00	2	\$20,000.00	8,861,198.628	6.667%	12/02/2025
45	0	\$10,000.00	2	\$20,000.00	1	\$10,000.00	4,430,599.314	3.333%	03/21/2025
46	0	\$500,000.00	1	\$500,000.00	1	\$500,000.00	6,645,900.443	5.000%	01/10/2025
47	0	\$500,000.00	2	\$1,000,000.00	0	\$0.00	0	0%	
		Totals	1,919,798	\$49,930,140.00	1554566	\$40,109,050.00			



INTEROFFICE MEMO

Ryan Mindell, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

January 13, 2025

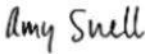
The attached invoice(s) for service is being submitted for approval.

Vendor Name	IGT
P.O. Number (if applicable)	362-25-9009RL004
Tx Game #/ Name	Game #2620 \$500,000 Blitz
Draw	

Invoice Number:	Invoice Amount:
90148607	\$1,393,192.69
sanction letter dated 12/17/24	-\$1,200.00

Total Amount **\$1,391,992.69**

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

 Dale Bowersock (Scratch Ticket Strategy Coordinator)	1/13/2025 Date
 Will Russ (Products Manager)	1/13/2025 Date
 for Robert Tirloni Robert Tirloni (Lottery Operations Division Director)	1/13/2025 Date



IGT Global Solutions Corporation
10 Memorial Boulevard
Providence, RI 02903
United States
Email: IGTGlobalSolutionsAR@igt.com

INVOICE

INVOICE NUMBER: 90148607
DATE : January 13, 2025

BILL TO: 20318
Texas Lottery Commission
Ryan Mindell, Executive Director
1801 Congress Ave, Suite 6.403
Austin TX 78701

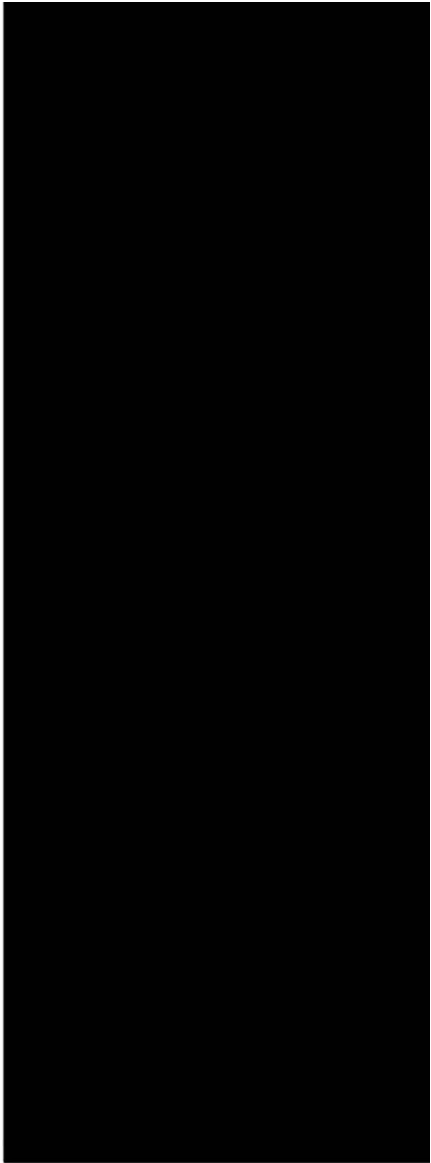
INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
001 GAME 2620	141620 010	Game 2620 \$500,000 BLITZ T1	2,527,300 PC	0.02734	69,096.38
002 GAME 2620	141620 020	Option 2620 Holo Foil Stock	2,527,300 PC	0.06000	151,638.00
003 GAME 2620	141620 030	Option 2620 Fluorescent Ink 801	2,527,300 PC	0.00280	7,076.44
004 GAME 2620	141620 040	Option 2620 Fluorescent Ink 803	2,527,300 PC	0.00280	7,076.44
005 GAME 2620	141620 050	Option 2620 Full UV	2,527,300 PC	0.00320	8,087.36
006 GAME 2620	141620 060	Option 2620 Integrated Graphic Ove	2,527,300 PC	0.00680	17,185.64
007 GAME 2620	141620 070	Game 2620 \$500,000 BLITZ T2	2,661,650 PC	0.02734	72,769.51
008 GAME 2620	141620 080	Option 2620 Holo Foil Stock	2,661,650 PC	0.06000	159,699.00
009 GAME 2620	141620 090	Option 2620 Fluorescent Ink 801	2,661,650 PC	0.00280	7,452.62
010 GAME 2620	141620 100	Option 2620 Fluorescent Ink 803	2,661,650 PC	0.00280	7,452.62
011 GAME 2620	141620 110	Option 2620 Full UV	2,661,650 PC	0.00320	8,517.28
012 GAME 2620	141620 120	Option 2620 Integrated Graphic Ove	2,661,650 PC	0.00680	18,099.22
013 GAME 2620	141620 130	Game 2620 \$500,000 BLITZ T3	2,764,250 PC	0.02734	75,574.60

Continued...

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
014 GAME 2620	141620 140	Option 2620 Holo Foil Stock	2,764,250 PC	0.06000	165,855.00
015 GAME 2620	141620 150	Option 2620 Fluorescent Ink 801	2,764,250 PC	0.00280	7,739.90
016 GAME 2620	141620 160	Option 2620 Fluorescent Ink 803	2,764,250 PC	0.00280	7,739.90
017 GAME 2620	141620 170	Option 2620 Full UV	2,764,250 PC	0.00320	8,845.60
018 GAME 2620	141620 180	Option 2620 Integrated Graphic Ove	2,764,250 PC	0.00680	18,796.90
019 GAME 2620	141620 190	Game 2620 \$500,000 BLITZ T4	2,765,600 PC	0.02734	75,611.50
020 GAME 2620	141620 200	Option 2620 Holo Foil Stock	2,765,600 PC	0.06000	165,936.00
021 GAME 2620	141620 210	Option 2620 Fluorescent Ink 801	2,765,600 PC	0.00280	7,743.68
022 GAME 2620	141620 220	Option 2620 Fluorescent Ink 803	2,765,600 PC	0.00280	7,743.68
023 GAME 2620	141620 230	Option 2620 Full UV	2,765,600 PC	0.00320	8,849.92
024 GAME 2620	141620 240	Option 2620 Integrated Graphic Ove	2,765,600 PC	0.00680	18,806.08
025 GAME 2620	141620 250	Game 2620 \$500,000 BLITZ T5	2,573,000 PC	0.02734	70,345.82
026 GAME 2620	141620 260	Option 2620 Holo Foil Stock	2,573,000 PC	0.06000	154,380.00
027 GAME 2620	141620 270	Option 2620 Fluorescent Ink 801	2,573,000 PC	0.00280	7,204.40
028 GAME 2620	141620 280	Option 2620 Fluorescent Ink 803	2,573,000 PC	0.00280	7,204.40
029 GAME 2620	141620 290	Option 2620 Full UV	2,573,000 PC	0.00320	8,233.60
030 GAME 2620	141620 300	Option 2620 Integrated Graphic Ove	2,573,000 PC	0.00680	17,496.40
031 GAME 2620	141620 310	Option 2620 Holo Foil Stock Inserts			24,934.80

Continued...

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
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TOTAL AMOUNT DUE USD 1,393,192.69

For each invoice being paid, please include entire invoice number(s) (8-digit and/or alpha-numeric) in reference field of the remittance transmission.

iHEARTRADIO BLITZ 2ND CHANCE PROMOTION DETAILED REQUIREMENTS

These detailed requirements apply to the iHeartRadio Blitz 2nd Chance Promotion (the "Promotion"), a second-chance drawing promotion common to each game in the family of five (5) scratch ticket games identified in Section 1 below (the "Eligible Games"). These requirements shall be part of the working papers for each Eligible Game.

1. PROMOTION DESCRIPTION

The Texas Lottery Commission ("TLC") shall produce a family of Blitz-themed scratch ticket games, to be printed by IGT Global Solutions Corporation ("IGT" or the "Company"), with the respective game numbers, price points, ticket quantities, and launch dates shown below:

- a) Game 2617, \$1.00 "\$5,000 Blitz" game with twenty-five million two hundred thousand (25,200,000) tickets launches January 6, 2025;
- b) Game 2618, \$3.00 "\$60,000 Blitz Word Search" game with twenty million forty thousand (20,040,000) tickets launches January 6, 2025;
- c) Game 2619, \$5.00 "\$200,000 Blitz" game with seventeen million forty thousand (17,040,000) tickets launches January 6, 2025;
- d) Game 2620, \$10.00 "\$500,000 Blitz" game with thirteen million two hundred thousand (13,200,000) tickets launches January 6, 2025; and
- e) Game 2621, \$20.00 "\$1,000,000 Blitz" game with seven million two hundred thousand (7,200,000) tickets launches January 6, 2025.

The Company's website shall host a Promotional microsite. Players may use the Texas Lottery® website/Luck Zone (accessible through the microsite) or the Luck Zone feature of the Texas Lottery App to enter any non-winning tickets from the Eligible Games in one (1) of five (5) promotional second-chance drawings described in Section 5 below (the "\$100 + Entry Prize Drawings") for a chance to win one (1) of twenty-one thousand six hundred seventy (21,670) one hundred-dollar (\$100) promotional second-chance cash prizes plus entry into an additional drawing (each, a "\$100 + Entry Prize") as follows:

Following each \$100 + Entry Prize Drawing, the name of each \$100 + Entry Prize Winner will be entered automatically in one (1) of five (5) additional drawings described in Section 6 below (the "VIP Prize and \$10 Million Blitz Challenge Prize Drawings") for a chance to win:

- f) One (1) of thirty-five (35) trips of the Winner's choice or ten thousand dollars (\$10,000) cash ("VIP Prizes") as more fully described in Section 7 and Exhibit A below; or
- g) One (1) of thirty-five (35) trips to Austin, Texas, to participate as a finalist ("Finalist") in the \$10 Million Blitz Challenge contest (the "\$10 Million Blitz Challenge") for a chance to win an additional cash prize (collectively, "\$10 Million Blitz Challenge Prizes"). Each \$10 Million Blitz Challenge Prize includes a four-day, three-night trip for the \$10 Million Blitz Challenge Prize Winner and one (1) Guest to Austin, Texas, (to occur during or around the spring of 2027) as more fully described in Section 7 below.

2. ALLOCATION TO \$100 + ENTRY PRIZES FOR PRIZE FULFILLMENT, PROMOTION SERVICES AND PROMOTIONAL SUPPORT

EXECUTED August 30, 2024

The TLC shall allocate a total of ten million, four hundred forty-four thousand, nine hundred forty dollars (\$10,444,940) (approximately three-point thirty-three percent (3.33%) of the combined prize pools of the Eligible Games) for the Company to fulfill all \$100 + Entry Prizes, VIP Prizes and \$10 Million Blitz Challenge Prizes and to provide other Promotion-related services and manufacturing and marketing support as set forth in subsections 4 a) through d) below. This amount reflects an allocation of four hundred eighty-two dollars (\$482) to each \$100 + Entry Prize, to be invoiced and paid as provided in Section 12 below. The \$100 + Entry Prizes and allocated amounts shall be distributed across the Eligible Games as follows:

Game Price Point	Allocation for Each Cash Prize Portion (\$100)	Allocation for Each Entry (\$382)	Total Allocation for \$100 + Entry Prizes (\$482)	Total \$100 + Entry Prizes Awarded	# Second-Chance Drawings	Winners Per Drawing
\$1	\$81,500	\$311,330	\$392,830	815	5	163
\$3	\$183,500	\$700,970	\$884,470	1,835	5	367
\$5	\$367,000	\$1,401,940	\$1,768,940	3670	5	734
\$10	\$625,000	\$2,387,500	\$3,012,500	6,250	5	1,250
\$20	\$910,000	\$3,476,200	\$4,386,200	9,100	5	1,820
	\$2,167,000	\$8,277,940	\$10,444,940	21,670		4,334

3. TRADEMARK AND OTHER REQUIREMENTS

TLC shall be permitted to use the iHeartRadio name, logo, and legal line in ticket art and promotional materials, pending review by iHeartRadio. There is no requirement to place a registered trademark ("®") designation or trademark ("™") designation on the Artwork. The following notice shall be included on the ticket back and as practicable on all other advertising and promotional materials:

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4. MANUFACTURING AND MARKETING SUPPORT PROVIDED BY THE COMPANY

The Company shall provide the following:

- a) Manufacturing and marketing support as set forth in Section 9 below (including a Promotion microsite and drawing services for the VIP Prizes and \$10 Million Blitz Challenge Prize Drawings, and a customized media package), the \$10 Million Blitz Challenge contest (including hosting the \$10 Million Blitz Challenge and fulfillment of cash prizes won during the \$10 Million Blitz Challenge).

Scratch Ticket Game Closing Analysis

02/26/23 Thru 02/22/25

Average Number of Weeks for 85% Average Sell Through (2 Years)

Price Point									
Print Quantities	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	Week 27*	None	None	None	None
5M-9.99M	Week 19	Week 24	Week 13*	Week 25	Week 22	None	None	Week 58*	None
10M-14.99M	Week 24*	None	None	Week 48*	None	Week 37*	None	None	None
15M-19.99M	Week 42	None	None	Week 64*	None	None	None	None	None
20M-24.99M	None	Week 50*	None	None	Week 72*	None	None	None	None
25M-29.99M	None	None	None	None	None	Week 63*	None	None	None
30M-34.99M	None	None	None	Week 54	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through (2 Years)

Price Point									
Print Quantities	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	\$1,295,512	None	None	None	None
5M-9.99M	\$434,607	\$484,912	\$1,163,923	\$1,295,271	\$2,729,088	None	None	\$3,038,356	None
10M-14.99M	\$465,971	None	None	\$1,077,365	None	\$4,652,039	None	None	None
15M-19.99M	\$357,603	None	None	\$1,120,927	None	None	None	None	None
20M-24.99M	None	\$831,376	None	None	\$2,865,487	None	None	None	None
25M-29.99M	None	None	None	None	None	\$6,794,150	None	None	None
30M-34.99M	None	None	None	\$3,182,680	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

None = No games at this level with 85% sell through

* Only one game at this level with 85% sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only

From: [Russ, Will](#)
To: [Products; ManagersLO; Leeper, Andrew](#)
Cc: [Rev, Sergio](#)
Subject: Will Russ - Out of Office Until Monday, 1/5/26; Signature Authority to Dale Bowersock
Date: Friday, December 19, 2025 6:07:59 PM

Afternoon,

I will be out of the office until Monday, 1/5/2026.

Dale Bowersock will have full Signature Authority for Products. Please email him if you need something approved.

Thanks,

Will Russ | Products Manager | Texas Lottery®

1801 Congress Ave. | Austin, Texas | 78701

Office 512.344.5386 www.texaslottery.com

From: [Gough, Riley](#)
To: [Bowersock, Dale](#)
Cc: [Russ, Will](#); [Stuckey, Kelly](#)
Subject: RE: January Game Pre-calls
Date: Monday, December 22, 2025 2:38:58 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image007.png](#)
[image009.png](#)
[image010.png](#)

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Hi Dale,

I reviewed the games below, and I don’t see issues.

I’m glad that we have the strategy to pre-call \$2 Break the Bank (#2614) until this month, so that’s good. I understand why there are two of the Blitz games on the list this month. I anticipate that the remaining Blitz games will probably be on the list for next month.

Thanks,
Riley

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Monday, December 22, 2025 9:12 AM
To: Gough, Riley <Riley.Gough@brightstarlottery.com>
Cc: Russ, Will <Will.Russ@lottery.state.tx.us>; Stuckey, Kelly <Kelly.Stuckey@lottery.state.tx.us>
Subject: January Game Pre-calls

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Riley,
The game closures are piling up since we didn’t pre-call the entire list in December. This month we would have had 14 to pre-call be I’ve removed a few and got us down to 8. All of these are extremely underperforming.

Here are the Pre-calls I recommend for January:

Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales		
													12/20/25	12/13/25	12/6/25
2617	\$1	25,167,700	\$5,000 BLITZ	1/6/25			50	67.12%	2,677	1,654	49,675	79	\$69,107.00	\$80,834.00	\$87,481.00
2657	\$5	7,318,950	JAWS	6/2/25			29	74.84%	1,644	917	20,133	1,090	\$110,485.00	\$132,275.00	\$161,605.00
2651	\$5	7,158,300	LADY LUCK MULTIPLIER	5/16/25			27	68.86%	2,251	1,181	23,124	2,250	\$159,765.00	\$168,750.00	\$217,010.00
2474	\$10	9,174,000	\$250 GRAND	6/2/25			29	54.63%	5,654	3,106	72,099	1,110	\$587,730.00	\$562,610.00	\$577,490.00
2620	\$10	13,291,800	\$500,000 BLITZ	1/6/25			50	46.00%	3,410	1,473	136,648	678	\$247,380.00	\$258,240.00	\$285,040.00
2494	\$10	7,920,850	DAZZLING WINNINGS	4/21/25			35	52.61%	4,063	1,700	68,172	105	\$269,840.00	\$292,710.00	\$274,560.00
2630	\$20	5,946,300	COLOSSAL CASH	2/17/25			44	55.15%	6,541	3,115	95,298	71	\$515,220.00	\$487,300.00	\$522,300.00
2614	\$2	24,053,500	BREAK THE BANK	12/2/24			55	92.18%	3,092	1,631	8,697	227	\$130,786.00	\$140,530.00	\$144,066.00

Close Dates would be:

Pre-Call Date	Call Date	EOG Date	EOV Date
Friday, January 9, 2026	Sunday, February 8, 2026	Wednesday, March 25, 2026	Monday, September 21, 2026

Please let me know if you have any concerns to pre-calling these in January.



Dale Bowersock
Scratch Ticket Strategy Coordinator / Lottery Operations Division
Texas Department of Licensing and Regulation
(512) 344-5166

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