

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Scratch Ticket Information**

Date Completed

7/3/2025

Game #	2626	Confirmed Packs	6,890
Game Name	7	Active Packs	3,680
Quantity Printed	8,003,750	Warehouse Packs	420
Price Point	\$10	Returned Packs	748
Start Date	12/2/2024	Printed Payout Percentage	70.15%
Top Prize	\$ 250,000	Percent Sold	91.40%
Number of Top Prizes Remaining	0	Number of Weeks Out	30

**Current Game Sales Analysis**

**TANGIBLE COSTS**

**Expenditure Impact:**

Cost to print tickets	\$ 1,255,230	Actual ticket production costs
Prize payout expense	\$ 50,783,510	Data from Instant Ticket Tier Liability screen in ES

**Estimated Direct Costs** \$ 52,038,740

**TANGIBLE BENEFITS**

**Revenue Impact:**

Estimated sales	\$ 73,154,275	Based on # of tkts printed, times % sold from DaVinci report, times the price point
<b>Total Estimated Benefits</b>	<u><u>\$ 73,154,275</u></u>	

**Excess of Revenue over Expended** \$ 21,115,535

**INTANGIBLE POSITIVE BENEFITS:**

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

**INTANGIBLE NEGATIVE BENEFITS:**

- There are still valuable prizes remaining in this game.

**Assumptions:**

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	886,020
Next week	\$	1,022,330
Next week	\$	1,136,180
Avg Weekly Sales Current Game	\$	1,014,843
Avg Weekly Sales \$10; 5M-9.99M Qty	\$	2,729,088
<b>Percentage Of Variance In Sales</b>		<b>63%</b>

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**RECOMMENDATION AND APPROVALS**

**Instant Ticket Information**

Game #	<input type="text" value="2626"/>	Printed Payout Percentage	<input type="text" value="70.15%"/>
Game Name	<input type="text" value="7"/>	Actual Payout Percentage	<input type="text" value="69.42%"/>
Percent Sold	<input type="text" value="91.40%"/>	Number of Weeks Out	<input type="text" value="30"/>
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			<input type="text" value="22"/>

**Recommendation**

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

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*Not Required - All Top Prizes Claimed*

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Scratch Ticket Strategy Coordinator      Date

*Not Required - All Top Prizes Claimed*

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Products Manager      Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

*Not Required - All Top Prizes Claimed*

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Lottery Operations Division Director      Date

*Not Required - All Top Prizes Claimed*

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Controller      Date

*Not Required - All Top Prizes Claimed*

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Deputy Executive Director      Date

*Vacant*

---

Executive Director      Date

**From:** [WebsiteSupport@lottery.state.tx.us](mailto:WebsiteSupport@lottery.state.tx.us)  
**To:** [WEBSITE\\_SCRATCH\\_ZTP](#)  
**Subject:** ZTP Occurrence: Date 07/02/2025  
**Date:** Thursday, July 3, 2025 5:20:26 AM

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All top prizes for the following game(s) have been claimed as of 07/02/2025.

Game Number	Game Name	Price	Prize Amount	Prizes Printed	Prizes Claimed	Pending Top Claims	Pending Top Claims Count	Prizes Remaining	Sales Begin Date	Pre-Call Date	Call Date	Sales End Date	Last Top Prize Claimed Date
2626	7	\$10	\$250,000	5	5		0	0	12/02/2024				07/02/2025

The Last Top Prize Claimed Date only reflects prizes claimed at a Texas Lottery® claim center. If the final top prize was validated at a retail location that validation date will not be reflected on this report.



*Play the Games of Texas!*

Da Vinci Report

7/3/25

Week End Date:6/28/25

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														6/28/25	6/21/25	6/14/25	6/7/25
Mature	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			163	79.19%	5,960	1,634	133,668	67	\$1,133,800.00	\$1,059,400.00	\$1,039,600.00	\$1,060,600.00
	2588	\$100	5,243,580	\$400 MILLION MEGA BUCKS	2/5/24			73	72.02%	16,491	4,535	73,206	42	\$2,969,700.00	\$3,079,100.00	\$2,996,500.00	\$3,059,400.00
	2665	\$100	5,645,205	\$5,000,000 FORTUNE	2/3/25			21	20.39%	24,636	6,508	264,390	61	\$4,435,300.00	\$4,533,800.00	\$4,452,400.00	\$4,603,100.00
	2515	\$100	8,875,515	LOTERIA SUPREME	4/3/23			117	80.09%	23,375	6,039	83,200	83	\$4,226,900.00	\$4,035,400.00	\$3,729,300.00	\$4,006,900.00
Sold/Closing	2608	\$5	7,163,625	\$100,000 FORTUNE	11/18/24	6/1/25	7/16/25	32	71.25%	127	88	20,308	5,370	-\$2,420.00	\$36,525.00	\$83,875.00	\$138,660.00
	2629	\$5	5,630,325	\$50 BLOWOUT	12/16/24	7/6/25	8/20/25	28	94.36%	731	683	251	1,017	\$107,995.00	\$143,880.00	\$153,910.00	\$211,000.00
	2606	\$5	7,344,000	25 DAYS OF WINNING	11/4/24	6/1/25	7/16/25	34	75.67%	39	10	11,530	11,080	-\$66,195.00	-\$40,535.00	-\$39,060.00	-\$27,730.00
	2585	\$5	49,850,175	SUPER LOTERIA	6/17/24			54	97.41%	8,970	4,001	24	657	\$1,678,870.00	\$2,248,860.00	\$2,717,270.00	\$3,213,080.00
	2611	\$5	7,196,775	WILD CHERRIES	12/2/24	7/6/25	8/20/25	30	80.40%	900	1,026	11,897	2,941	\$138,200.00	\$159,615.00	\$184,130.00	\$234,445.00
	2626	\$10	8,003,750	7	12/2/24			30	91.40%	6,890	3,680	420	748	\$886,020.00	\$1,022,330.00	\$1,136,180.00	\$1,250,810.00
	2413	\$10	28,619,300	CASH BLOWOUT	3/6/23	7/6/25	8/20/25	121	55.96%	1,444	974	246,380	487	\$263,730.00	\$306,100.00	\$299,470.00	\$326,500.00
	2607	\$10	6,012,600	HOLIDAY GOLD	11/4/24	6/1/25	7/16/25	34	76.20%	88	18	12,088	14,899	-\$61,030.00	-\$43,190.00	-\$32,100.00	-\$8,590.00
	2623	\$10	25,555,150	LIMITED EDITION MEGA LOTERIA	8/5/24			47	91.68%	28,367	7,463	649	238	\$3,701,390.00	\$4,249,830.00	\$4,374,730.00	\$4,539,970.00
	2570	\$20	6,117,700	JACKPOT MILLIONS	6/3/24	7/6/25	8/20/25	56	75.83%	3,803	2,530	45,400	980	\$642,740.00	\$708,360.00	\$793,540.00	\$870,620.00
	2511	\$20	25,214,400	MILLION DOLLAR LOTERIA	6/5/23	6/1/25	7/16/25	108	98.04%	344	159	5,741	9,744	\$210,900.00	\$406,800.00	\$603,600.00	\$842,020.00
	2575	\$20	7,982,300	VIP MILLIONS	7/1/24	6/1/25	7/16/25	52	72.71%	458	145	75,621	7,962	\$91,140.00	\$156,420.00	\$293,820.00	\$441,720.00
	2561	\$30	7,080,625	MAXIMUM MILLIONS	4/1/24	6/1/25	7/16/25	65	56.56%	226	161	113,471	6,239	\$28,500.00	\$123,300.00	\$176,160.00	\$306,720.00
	2517	\$30	9,225,150	MILLIONAIRE MAKER	8/14/23	7/6/25	8/20/25	98	61.23%	3,039	1,863	132,198	589	\$550,470.00	\$605,190.00	\$681,990.00	\$682,290.00
	2455	\$50	10,237,540	\$5,000,000 ULTIMATE	1/16/23	7/6/25	8/20/25	128	74.33%	2,409	1,114	123,348	597	\$643,400.00	\$658,800.00	\$685,200.00	\$747,650.00
	2548	\$50	6,070,220	LUXE	3/4/24	6/1/25	7/16/25	69	64.72%	397	139	92,212	10,768	\$126,000.00	\$267,800.00	\$294,350.00	\$524,650.00

Tier ⚡	Reference ⚡	Tier Value ⚡	Outstanding Tier Count ⚡	Outstanding Tier Amount ⚡	Tickets Paid ⚡	Amount Paid ⚡	Estimated Tickets Sold ⚡	Percent Paid ⚡	Last Date Cashed ⚡
1	1	\$10.00	108,239	\$1,082,390.00	852254	\$8,522,540.00	7,101,798.714	8,873%	07/02/2025
2	2	\$20.00	24,160	\$483,200.00	232019	\$4,640,380.00	7,248,923.882	9,057%	07/02/2025
3	3	\$20.00	30,529	\$610,580.00	257596	\$5,151,920.00	7,155,692.79	8,940%	07/02/2025
4	0	\$30.00	22,656	\$679,680.00	233415	\$7,002,450.00	7,295,614.522	9,115%	07/02/2025
5	0	\$30.00	6,512	\$195,360.00	57474	\$1,724,220.00	7,189,190.253	8,982%	07/02/2025
6	0	\$50.00	20,119	\$1,005,950.00	203934	\$10,196,700.00	7,285,047.522	9,102%	07/02/2025
7	0	\$50.00	6,450	\$322,500.00	57536	\$2,876,800.00	7,196,945.582	8,992%	07/02/2025
8	0	\$50.00	2,697	\$134,850.00	29414	\$1,470,700.00	7,331,515.758	9,160%	07/02/2025
9	0	\$100.00	348	\$34,800.00	3017	\$301,700.00	7,176,021.917	8,966%	07/02/2025
10	0	\$100.00	887	\$88,700.00	9146	\$914,600.00	7,296,152.447	9,116%	07/02/2025
11	0	\$100.00	787	\$78,700.00	7935	\$793,500.00	7,281,558.845	9,098%	07/02/2025
12	0	\$300.00	1,505	\$451,500.00	14565	\$4,369,500.00	7,254,176.649	9,063%	07/02/2025
13	0	\$300.00	36	\$10,800.00	303	\$90,900.00	7,153,794.252	8,938%	07/02/2025
		Totals	225,167	\$5,362,610.00	1960649	\$50,783,510.00			

14	0	\$300.00	56	\$16,800.00	623	\$186,900.00	7,343,646.906	9,175%	07/02/2025
15	0	\$300.00	27	\$8,100.00	298	\$89,400.00	7,338,823.069	9,169%	07/02/2025
16	0	\$600.00	86	\$51,600.00	570	\$342,000.00	6,954,477.897	8,689%	07/01/2025
17	0	\$600.00	36	\$21,600.00	268	\$160,800.00	7,055,937.508	8,816%	07/02/2025
18	0	\$1,500.00	13	\$19,500.00	89	\$133,500.00	6,983,664.236	8,725%	06/24/2025
19	0	\$1,500.00	4	\$6,000.00	46	\$69,000.00	7,363,449.982	9,200%	05/23/2025
20	0	\$3,000.00	12	\$36,000.00	85	\$255,000.00	7,013,595.343	8,763%	07/02/2025
21	0	\$3,000.00	8	\$24,000.00	47	\$141,000.00	6,839,568.136	8,545%	06/16/2025
22	0	\$10,000.00	0	\$0.00	10	\$100,000.00	8,003,750.237	10,000%	06/09/2025
23	0	\$250,000.00	0	\$0.00	5	\$1,250,000.00	8,003,749.597	10,000%	07/02/2025
		Totals	225,167	\$5,362,610.00	1960649	\$50,783,510.00			

NO. OF TICKETS:  
NO. POOLS:  
PACK SIZE:  
PACKS/POOL:  
PACKS/GAME:

8,003,750  
66.70  
50  
2,400  
160,075

Minimum:  
Maximum:

7,879,200  
8,200,800

TEXAS LOTTERY COMMISSION  
"7" GAME NO. 2626  
END OF PRODUCTION PRIZE STRUCTURE  
16-Aug-24

8,003,750

\$10 TICKETS

\$80,037,500

REVENUE

PRIZE FUND

\$56,146,120

TOTAL PAYOUT 70.15%

PRIZE LEVEL	PRIZE CODE	TIER CODE	GET:	# OF WAYS TO WIN:	WIN:	ODDS OF 1 IN:	WINNERS IN 66.70 POOLS	WINNERS IN 50 (PER PACK*)	WINNERS IN 120,000 (Per Pool)	PRIZE COST	PERCENT OF PRIZE FUND **	VALIDATION TIER LEVELS
1	1	L	\$10	1	\$10	8.33	960,493	6.000	14400.00	\$9,604,930	17.11%	LOW-TIER 36.50%
2	2	L	\$10 "2X"	1	\$20	31.24	256,179	1.600	3840.00	\$5,123,580	9.13%	
3	3	L	\$20	1	\$20	27.78	288,125	1.800	4320.00	\$5,762,500	10.26%	
4	0	M	\$10 + \$10 "2X"	2	\$30	31.26	256,071	1.600	3840.00	\$7,682,130	13.68%	****
5	0	M	\$30	1	\$30	125.09	63,986	0.400	960.00	\$1,919,580	3.42%	
6	0	M	\$10 "5X"	1	\$50	35.72	224,053	1.400	3360.00	\$11,202,650	19.95%	
7	0	M	\$50	1	\$50	125.09	63,986	0.400	960.00	\$3,199,300	5.70%	
8	0	M	\$10 "2X" + \$30	2	\$50	249.25	32,111	0.200	480.00	\$1,605,550	2.86%	
9	0	M	\$100	1	\$100	2,378.53	3,365	0.021	50.00	\$336,500	0.60%	
10	0	M	\$10 "5X" + \$10 "2X" + \$30	3	\$100	797.74	10,033	0.063	150.00	\$1,003,300	1.79%	
11	0	M	\$50 "2X"	1	\$100	917.65	8,722	0.054	130.00	\$872,200	1.55%	
12	0	M	\$10 x 30 "7"	1	\$300	498.06	16,070	0.100	240.00	\$4,821,000	8.59%	
13	0	M	\$20 "5X" + \$100 "2X"	2	\$300	23,609.88	339	0.002	5.00	\$101,700	0.18%	
14	0	M	\$10 x 30	30	\$300	11,787.56	679	0.004	10.00	\$203,700	0.36%	MID-TIER 58.86%
15	0	M	\$300	1	\$300	24,626.92	325	0.002	5.00	\$97,500	0.17%	
16	0	H	(\$10x10) + (\$20x12) + (\$30x7) +\$50 "7"	1	\$600	12,200.84	656	0.004	9.84	\$393,600	0.70%	HIGH-TIER 4.65%
17	0	H	\$600	1	\$600	26,328.13	304	0.002	4.56	\$182,400	0.32%	
18	0	H	(\$10x5) + (\$20x5) + (\$30x5) + (\$50x6) + (\$100x9) "7"	1	\$1,500	78,468.14	102	0.001	1.53	\$153,000	0.27%	
19	0	H	\$1,500	1	\$1,500	160,075.00	50	0.000	0.75	\$75,000	0.13%	
20	0	H	(\$10x5) + (\$20x5) + (\$50x11) + (\$100x8) + \$1500 "7"	1	\$3,000	82,512.89	97	0.001	1.45	\$291,000	0.52%	
21	0	H	\$3,000	1	\$3,000	145,522.73	55	0.000	0.82	\$165,000	0.29%	
22	0	H	\$10,000	1	\$10,000	800,375.00	10	0.000	0.15	\$100,000	0.18%	
23	0	H	\$250,000	1	\$250,000	1,600,750.00	5 ***	0.000	0.07	\$1,250,000	2.23%	
						3.66	2,185,816	13.65	32,769.176	\$ 56,146,120	100.00%	100.00%
						3.6617						

"2X" = Win DOUBLE the prize by revealing one (1) "2X" Play Symbol.  
"5X" = Win 5 TIMES the prize by revealing one (1) "5X" Play Symbol.  
"7" = WIN ALL 30 PRIZES INSTANTLY by revealing one (1) "7" Play Symbol.

Consolidated odds are 1 in:  
\$10 8.33 960,493  
\$20 14.70 544,304  
\$30 25.01 320,057  
\$50 25.00 320,150  
\$100 361.83 22,120  
\$300 459.64 17,413  
\$600 8,337.24 960  
\$1,500 52,656.25 152  
\$3,000 52,656.25 152  
\$10,000 800,375.00 10  
\$250,000 1,600,750.00 5  
2,185,816

\* Each of the following GLEPS will be used in approximately 20% of each pack of 50 tickets.  
\*\* Numbers are rounded.  
\*\*\* This Number of prizes is guaranteed delivery to the Lottery.  
\*\*\*\* The \$30 and \$50 prize levels are included in the GLEPS but should be programmed as Mid-Tier and not part of the Low-Tier file.



# INTEROFFICE MEMO

Ryan Mindell, Executive Director      LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

October 3, 2024

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Pollard Banknote Limited
P.O. Number (if applicable)	362-24-9010RL029
Tx Game #/Name	#2626 7
Draw #	
Invoice Number	8541932
Invoice Amount	\$1,255,230.26

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

*Dale Bowersock*

Dale Bowersock (Scratch Ticket Strategy Coordinator)

10/7/2024  
Date

JB  
10/4/2024

*Will Russ*

Will Russ (Products Manager)

10/9/2024  
Date



*Robert Tirloni*

Robert Tirloni (Lottery Operations Division Director)

10/10/2024  
Date

Please return to Maria Perez in the Office of the Controller by

October 13, 2024





140 Otter Street  
Winnipeg, Manitoba  
Canada R3T 0M8  
Phone: (204) 474-2323  
Fax: (204) 453-1375

INVOICE NO.: 8541932

<b>Sold To:</b> Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States	<b>Ship To:</b> Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States
<b>Terms:</b> Net 30 days after date of invoice	<b>Due Date:</b> October 26, 2024

Invoice Date	Order No.	Your Order	Customer No.
September 26, 2024	1236900		5008

Order name: 7 #2626  
PO Number:

Product Description	Quantity	Unit Price	Amount
Ticket Size 10 x 4	8,003,750	30.74 /M	246,035.27
Spectrum Scratch FXtra™	8,003,750	90.00 /M	720,337.50
Four colour process / Spectrum base graphics	8,003,750	10.00 /M	80,037.50
Pastel Ink	8,003,750	9.60 /M	76,836.00
Flood UV varnish on ticket front	8,003,750	3.04 /M	24,331.40
Integrated Overprints / Continuous Image	8,003,750	10.00 /M	80,037.50
Scratch FXtra™	1	7,500.00 Ea	7,500.00
Inserts	1	20,115.08 Ea	20,115.08

Under unit price '/M' = price per thousand.

<b>Before Taxes:</b>	1,255,230.26 USD
<b>Freight:</b>	0.00
<b>Deposit:</b>	0.00
<b>Amount Due:</b>	1,255,230.26 USD



## Scratch Ticket Game Closing Analysis

02/26/23 Thru 02/22/25

### Average Number of Weeks for 85% Average Sell Through (2 Years)

Print Quantities	Price Point								
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	Week 27*	None	None	None	None
5M-9.99M	Week 19	Week 24	Week 13*	Week 25	Week 22	None	None	Week 58*	None
10M-14.99M	Week 24*	None	None	Week 48*	None	Week 37*	None	None	None
15M-19.99M	Week 42	None	None	Week 64*	None	None	None	None	None
20M-24.99M	None	Week 50*	None	None	Week 72*	None	None	None	None
25M-29.99M	None	None	None	None	None	Week 63*	None	None	None
30M-34.99M	None	None	None	Week 54	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

### Average Weekly Dollar Sales at 85% Average Sell Through (2 Years)

Print Quantities	Price Point								
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	\$1,295,512	None	None	None	None
5M-9.99M	\$434,607	\$484,912	\$1,163,923	\$1,295,271	\$2,729,088	None	None	\$3,038,356	None
10M-14.99M	\$465,971	None	None	\$1,077,365	None	\$4,652,039	None	None	None
15M-19.99M	\$357,603	None	None	\$1,120,927	None	None	None	None	None
20M-24.99M	None	\$831,376	None	None	\$2,865,487	None	None	None	None
25M-29.99M	None	None	None	None	None	\$6,794,150	None	None	None
30M-34.99M	None	None	None	\$3,182,680	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

None = No games at this level with 85% sell through

\* Only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only