

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis

SUMMARY REPORT

Scratch Ticket Information

Date Completed

10/27/2025

Game #	2634	Confirmed Packs	2,323
Game Name	\$30,000 Cash	Active Packs	1,222
Quantity Printed	9,296,125	Warehouse Packs	10,689
Price Point	\$2	Returned Packs	790
Start Date	3/17/2025	Printed Payout Percentage	65.03%
Top Prize	\$30,000	Percent Sold	78.61%
Number of Top Prizes Remaining	3	Number of Weeks Out	32

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 330,779	Actual ticket production costs
Prize payout expense	\$ 8,806,863	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs

\$ 9,137,642

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 14,615,368	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 14,615,368	

Excess of Revenue over Expended \$ 5,477,726

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to Texas Lottery that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	107,200
Next week	\$	117,712
Next week	\$	123,824
Avg Weekly Sales Current Game	\$	116,245
Avg Weekly Sales \$2; 5M-9.99M Qty	\$	484,912
Percentage Of Variance In Sales		76%

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2634	Printed Payout Percentage	65.03%
Game Name	\$30,000 Cash	Actual Payout Percentage	60.26%
Percent Sold	78.61%	Number of Weeks Out	32
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			24

Recommendation

- ☒ Based on the findings in this Summary Report, I am recommending closing the above game.
- ☐ I am recommending closing the above game based on the below business reason(s):


Scratch Ticket Strategy Coordinator

10/27/2025
Date


Products Manager

10/29/2025
Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.


Interim Lottery Operations Division Director

10/30/2025
Date

 Brandy Myers
Chief Financial Officer

11/5/2025
Date


Interim Lottery and Charitable Bingo Deputy Executive Director

11/5/2025
Date


Executive Director

11/5/2025
Date



Play the Games of Texas!

Da Vinci Report

10/27/25

Week End Date:10/25/25

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														10/25/25	10/18/25	10/11/25	10/4/25
Baseline	2686	\$2	9,289,250	\$30,000 GOLD RUSH	9/15/25			6	21.13%	11,887	8,732	36,624	46	\$655,038.00	\$774,432.00	\$827,478.00	\$790,078.00
	2700	\$2	24,476,500	BREAK THE BANK	8/4/25			12	19.91%	13,045	8,780	132,965	23	\$849,414.00	\$939,424.00	\$894,210.00	\$933,282.00
	2692	\$2	6,081,000	PATRIOTIC PAYOUT	10/20/25			1	2.33%	15,048	8,083	22,549	51	\$283,516.00	\$250.00	\$0	\$0
	2663	\$5	9,910,275	COWBOYS	8/18/25			10	24.82%	15,183	7,763	74,489	160	\$941,970.00	\$1,107,730.00	\$1,333,235.00	\$1,639,825.00
	2683	\$5	11,380,950	EMERALD 7S	9/2/25			8	30.39%	16,849	9,680	77,119	20	\$1,749,870.00	\$1,902,450.00	\$1,988,445.00	\$2,291,925.00
	2664	\$5	5,463,750	HOUSTON TEXANS	8/18/25			10	38.76%	9,739	6,532	26,450	379	\$747,805.00	\$900,635.00	\$1,148,745.00	\$1,438,035.00
	2690	\$5	7,217,700	JURASSIC PARK	10/6/25			3	17.19%	24,343	12,074	40,123	12	\$2,241,060.00	\$2,597,090.00	\$1,366,475.00	\$0
	2670	\$5	7,320,675	MONEY MONEY MONEY	9/15/25			6	27.14%	17,360	9,344	42,593	19	\$1,256,935.00	\$1,546,325.00	\$1,799,730.00	\$2,166,880.00
	2693	\$5	4,995,975	WILD CASH	10/20/25			1	5.05%	17,730	10,200	32,157	16	\$1,260,735.00	\$0	\$0	\$0
	2668	\$10	22,393,250	\$250,000 50X CASHWORD	9/15/25			6	6.33%	31,584	8,745	376,684	50	\$2,573,050.00	\$2,693,410.00	\$2,701,140.00	\$2,707,280.00
	2691	\$10	8,071,350	100X SONIC BLAST	10/6/25			3	11.39%	33,103	10,425	95,764	21	\$3,156,890.00	\$3,736,720.00	\$2,298,810.00	\$0
	2600	\$10	7,994,750	CASINO NIGHT	8/18/25			10	33.33%	20,923	8,768	75,071	34	\$1,747,500.00	\$1,969,070.00	\$2,201,590.00	\$2,475,380.00
	2669	\$10	34,459,550	MEGA LOTERIA	8/4/25			12	14.58%	29,314	9,378	545,641	24	\$4,122,690.00	\$4,133,230.00	\$4,236,670.00	\$4,351,320.00
	2684	\$10	8,197,800	RUBY 7S	9/2/25			8	27.84%	23,549	9,578	83,085	21	\$2,256,590.00	\$2,433,030.00	\$2,617,970.00	\$3,103,900.00
	2685	\$20	9,157,950	DIAMOND 7S	9/2/25			8	16.45%	31,409	9,724	261,893	34	\$3,196,640.00	\$3,471,560.00	\$3,570,260.00	\$4,000,480.00
	2655	\$20	8,197,525	EXTREME MULTIPLIER	8/4/25			12	28.14%	24,627	8,027	199,923	54	\$2,996,140.00	\$3,248,680.00	\$3,327,320.00	\$3,468,580.00
	2671	\$20	6,086,825	INSTANT MILLIONS	10/20/25			1	2.87%	45,800	8,871	176,982	29	\$3,489,700.00	\$1,000.00	\$0	\$0
	2661	\$30	6,107,225	PREMIER PLAY	8/4/25			12	18.79%	21,530	7,761	166,952	78	\$2,170,440.00	\$2,473,950.00	\$2,448,840.00	\$2,619,210.00
	2659	\$50	8,031,760	500X LOTERIA SPECTACULAR	9/15/25			6	7.43%	28,023	7,537	333,175	70	\$5,136,900.00	\$5,374,000.00	\$5,316,300.00	\$5,433,050.00
	2587	\$100	6,027,705	LOTERIA SUPREME	8/18/25			10	8.94%	35,260	7,221	320,591	172	\$5,220,500.00	\$5,395,100.00	\$5,642,700.00	\$6,091,800.00
Mature	2617	\$1	25,187,700	\$5,000 BLITZ	1/6/25			42	63.70%	4,270	3,607	51,825	52	\$185,032.00	\$207,636.00	\$232,893.00	\$251,226.00
	2642	\$1	22,739,100	20X	5/5/25			25	53.55%	10,568	10,184	47,267	49	\$523,904.00	\$525,014.00	\$520,819.00	\$481,814.00
	2424	\$1	823,350	CASH FRENZY	9/14/22			162	0.00%	0	0	1,358	345	\$0	\$0	\$0	\$0
	1878	\$1	854,700	CASH ON THE SPOT	9/18/17			423	0.00%	0	0	347	109	\$0	\$0	\$0	\$0
	2673	\$1	856,800	EASY...1-2-3	9/3/24			60	0.00%	0	0	1,336	242	\$0	\$0	\$0	\$0
	2124	\$1	853,200	WINNING 7S	8/8/19			324	0.00%	0	0	506	562	\$0	\$0	\$0	\$0
	2634	\$2	9,296,125	\$30,000 CASH	3/17/25			32	78.61%	2,323	1,222	10,689	790	\$107,200.00	\$117,712.00	\$123,824.00	\$141,292.00
	2614	\$2	24,053,500	BREAK THE BANK	12/2/24			47	89.40%	4,488	2,573	10,362	1,342	\$249,440.00	\$291,672.00	\$308,934.00	\$344,158.00
	2647	\$2	18,121,000	CASH LINE BINGO	7/21/25			14	24.84%	7,795	4,808	94,678	367	\$459,644.00	\$489,274.00	\$502,140.00	\$556,264.00
	2618	\$3	20,211,750	\$60,000 BLITZ WORD SEARCH	1/6/25			42	42.60%	3,810	2,911	84,517	264	\$320,886.00	\$354,039.00	\$376,515.00	\$416,430.00

Tier	Reference	Tier Value	Outstanding Tier Count	Outstanding Tier Amount	Tickets Paid	Amount Paid	Estimated Tickets Sold	Percent Paid	Last Date Cashed
1	1	\$2.00	282,062	\$564,124.00	659827	\$1,319,654.00	6,512,268.72	7005%	10/26/2025
2	2	\$4.00	52,676	\$210,704.00	133285	\$533,140.00	6,662,870.28	7167%	10/26/2025
3	3	\$4.00	102,404	\$409,616.00	257269	\$1,029,076.00	6,649,386.48	7153%	10/26/2025
4	4	\$5.00	51,514	\$257,570.00	134297	\$671,485.00	6,718,879.39	7228%	10/26/2025
5	5	\$8.00	23,412	\$187,296.00	63393	\$507,144.00	6,788,886.03	7303%	10/26/2025
6	6	\$8.00	33,443	\$267,544.00	90533	\$724,264.00	6,788,459.74	7302%	10/26/2025
7	7	\$10.00	9,878	\$98,780.00	27321	\$273,210.00	6,827,587.60	7345%	10/26/2025
8	8	\$10.00	22,929	\$229,290.00	63754	\$637,540.00	6,837,155.54	7355%	10/26/2025
9	9	\$10.00	12,382	\$123,820.00	37187	\$371,870.00	6,974,016.03	7502%	10/26/2025
10	10	\$20.00	6,381	\$127,620.00	18429	\$368,580.00	6,905,211.11	7428%	10/26/2025
11	11	\$20.00	12,104	\$242,080.00	37455	\$749,100.00	7,025,693.86	7558%	10/26/2025
12	0	\$30.00	1,018	\$30,540.00	2886	\$86,580.00	6,872,084.21	7392%	10/26/2025
13	0	\$30.00	1,415	\$42,450.00	4416	\$132,480.00	7,040,248.33	7573%	10/26/2025
14	0	\$30.00	1,191	\$35,730.00	3673	\$110,190.00	7,019,874.00	7551%	10/26/2025
15	0	\$50.00	634	\$31,700.00	1899	\$94,950.00	6,969,341.25	7497%	10/25/2025
16	0	\$50.00	743	\$37,150.00	2354	\$117,700.00	7,065,895.46	7601%	10/26/2025
17	0	\$50.00	1,166	\$58,300.00	3683	\$184,150.00	7,060,760.65	7595%	10/26/2025
18	0	\$50.00	1,197	\$59,850.00	3665	\$183,250.00	7,007,465.68	7538%	10/26/2025
19	0	\$100.00	195	\$19,500.00	583	\$58,300.00	6,966,119.38	7494%	10/24/2025
20	0	\$100.00	489	\$48,900.00	1464	\$146,400.00	6,968,523.81	7496%	10/26/2025
21	0	\$100.00	452	\$45,200.00	1494	\$149,400.00	7,136,901.72	7677%	10/26/2025
22	0	\$100.00	151	\$15,100.00	436	\$43,600.00	6,904,787.91	7428%	10/26/2025
23	0	\$100.00	456	\$45,600.00	1498	\$149,800.00	7,126,712	7666%	10/26/2025
24	0	\$1,000.00	5	\$5,000.00	15	\$15,000.00	6,972,093.64	7500%	8/26/2025
25	0	\$30,000.00	3	\$90,000.00	5	\$150,000.00	5,810,078.30	6250%	10/9/2025
Totals			618,300	\$3,283,464.00	1550821	\$8,806,863.00			

NO. OF TICKETS:

9,296,125

Minimum:

8,937,600

NO. POOLS:

38.73

Maximum:

9,302,400

PACK SIZE:

125

PACKS/POOL:

1,920

PACKS/GAME:

74,369

TEXAS LOTTERY COMMISSION

"\$30,000 CASH" - GAME NO. 2634

END OF PRODUCTION PRIZE STRUCTURE

6-Feb-25

9,296,125

\$2 TICKETS

\$18,592,250

REVENUE

PRIZE FUND

\$12,090,327

PAYOUT %

65.03%

PRIZE LEVEL	PRIZE CODE	TIER CODE	GET:	# OF WAYS TO WIN: WIN:		ODDS OF 1 IN:	WINNERS IN 38.73 POOLS	WINNERS IN 125 (PER PACK*)	WINNERS IN 240,000 (Per Pool)	PRIZE COST	PERCENT OF PRIZE FUND **	VALIDATION TIER LEVELS
1	1	L	\$2	1	\$2	9.87	941,889	12.67	24316.945	\$1,883,778	15.58%	
2	2	L	\$4	1	\$4	49.99	185,961	2.50	4800.994	\$743,844	6.15%	
3	3	L	\$2"DBL"	1	\$4	25.85	359,673	4.84	9285.753	\$1,438,692	11.90%	
4	4	L	\$5	1	\$5	50.03	185,811	2.50	4797.121	\$929,055	7.68%	
5	5	L	\$8	1	\$8	107.09	86,805	1.17	2241.063	\$694,440	5.74%	
6	6	L	\$4"DBL"	1	\$8	74.98	123,976	1.67	3200.714	\$991,808	8.20%	
7	7	L	\$10	1	\$10	249.90	37,199	0.50	960.374	\$371,990	3.08%	
8	8	L	\$5"DBL"	1	\$10	107.24	86,683	1.17	2237.913	\$866,830	7.17%	
9	9	L	\$2 x 5	5	\$10	187.54	49,569	0.67	1279.733	\$495,690	4.10%	
10	10	L	\$20	1	\$20	374.69	24,810	0.33	640.525	\$496,200	4.10%	LOW-TIER
11	11	L	\$2 + \$4"DBL" + \$5 x 2	4	\$20	187.58	49,559	0.67	1279.475	\$991,180	8.20%	81.91%
12	0	M	\$30	1	\$30	2,381.18	3,904	0.05	100.000	\$117,120	0.97%	
13	0	M	\$5 x 2 + \$10"DBL"	3	\$30	1,594.26	5,831	0.08	150.000	\$174,930	1.45%	
14	0	M	\$2 x 5 + \$4 x 5	10	\$30	1,911.21	4,864	0.07	125.000	\$145,920	1.21%	
15	0	M	\$50	1	\$50	3,670.01	2,533	0.03	65.000	\$126,650	1.05%	
16	0	M	\$10 x 5	5	\$50	3,001.65	3,097	0.04	80.000	\$154,850	1.28%	
17	0	M	\$5 x 2 + \$20"DBL"	3	\$50	1,917.12	4,849	0.07	125.000	\$242,450	2.01%	
18	0	M	\$10"DBL" + \$30	2	\$50	1,912.00	4,862	0.07	125.000	\$243,100	2.01%	
19	0	M	\$100	1	\$100	11,948.75	778	0.01	20.000	\$77,800	0.64%	
20	0	M	\$50"DBL"	1	\$100	4,759.92	1,953	0.03	50.000	\$195,300	1.62%	
21	0	M	\$5 x 6 + \$10 x 2 + \$20 + \$30	10	\$100	4,777.04	1,946	0.03	50.000	\$194,600	1.61%	
22	0	M	\$20 x 5	5	\$100	15,836.67	587	0.01	15.000	\$58,700	0.49%	MID-TIER
23	0	M	\$10 x 10	10	\$100	4,757.48	1,954	0.03	50.000	\$195,400	1.62%	15.94%
24	0	H	\$1,000	1	\$1,000	464,806.25	20	-	0.516	\$20,000	0.17%	HIGH-TIER
25	0	H	\$30,000	1	\$30,000	1,162,015.63	8 ***	-	0.207	\$240,000	1.99%	2.15%
						4.29	2,169,121	29.16	55,996	\$ 12,090,327	100.00%	100.00%
"DBL" = Win DOUBLE the prize by revealing one (1) "STACK OF CASH" Play Symbol.						4.2857						



INTEROFFICE MEMO

Ryan Mindell, Executive Director

LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

February 26, 2025

The attached invoice(s) for service is being submitted for approval.

Vendor Name	<u>Pollard Banknote Limited</u>
P.O. Number (if applicable)	<u>362-25-9010 RL006</u>
Tx Game #/Name	<u>Game #2634 \$30,000 Cash</u>
Draw #	<u></u>
Invoice Number	<u>8544409</u>
Invoice Amount	<u>\$330,779.07</u>

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB 2/26/2025

Dale Bowersock

Dale Bowersock (Scratch Ticket Strategy Coordinator)

2/26/2025

Date



Dale Bowersock

For Will Russ

Will Russ (Products Manager)

2/26/2025

Date

Amy Snell

for Robert Tirloni

Robert Tirloni (Lottery Operations Division Director)

2/26/2025

Date

Please return to Maria Perez in the Office of the Controller by

March 8, 2025



140 Otter Street
Winnipeg, Manitoba
Canada R3T 0M8
Phone: (204) 474-2323
Fax: (204) 453-1375

INVOICE NO.: 8544409

Sold To: Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States	Ship To: Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States
Terms: Net 30 days after date of invoice	Due Date: March 26, 2025

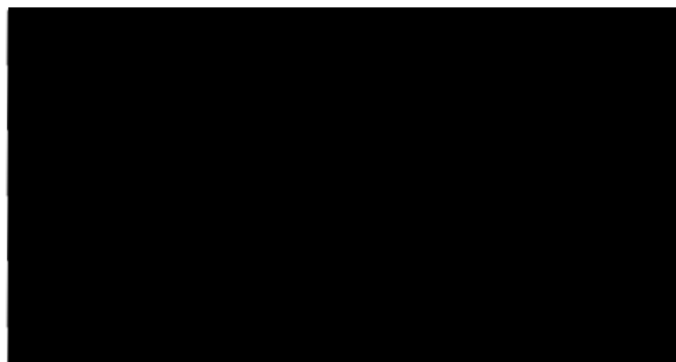
Invoice Date	Order No.	Your Order	Customer No.
February 24, 2025	1237039		5008

Order name: \$30,000 CASH #2634
PO Number:

Product Description	Quantity	Unit Price	Amount
Ticket Size 4 x 4	9,296,125	27.72 /M	257,688.58
Four colour process / Spectrum overprints	9,296,125	4.00 /M	37,184.50
Integrated Overprints / Continuous Image	9,296,125	2.40 /M	22,310.70
Flood UV varnish on ticket front	9,296,125	0.96 /M	8,924.28
Inserts	1	4,671.00 Ea	4,671.00

Under unit price '/M' = price per thousand.

Before Taxes:	330,779.07 USD
Freight:	0.00
Deposit:	0.00
Amount Due:	330,779.07 USD



Scratch Ticket Game Closing Analysis

02/26/23 Thru 02/22/25

Average Number of Weeks for 85% Average Sell Through (2 Years)

	Price Point								
Print Quantities	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	Week 27*	None	None	None	None
5M-9.99M	Week 19	Week 24	Week 13*	Week 25	Week 22	None	None	Week 58*	None
10M-14.99M	Week 24*	None	None	Week 48*	None	Week 37*	None	None	None
15M-19.99M	Week 42	None	None	Week 64*	None	None	None	None	None
20M-24.99M	None	Week 50*	None	None	Week 72*	None	None	None	None
25M-29.99M	None	None	None	None	None	Week 63*	None	None	None
30M-34.99M	None	None	None	Week 54	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through (2 Years)

	Price Point								
Print Quantities	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	\$1,295,512	None	None	None	None
5M-9.99M	\$434,607	\$484,912	\$1,163,923	\$1,295,271	\$2,729,088	None	None	\$3,038,356	None
10M-14.99M	\$465,971	None	None	\$1,077,365	None	\$4,652,039	None	None	None
15M-19.99M	\$357,603	None	None	\$1,120,927	None	None	None	None	None
20M-24.99M	None	\$831,376	None	None	\$2,865,487	None	None	None	None
25M-29.99M	None	None	None	None	None	\$6,794,150	None	None	None
30M-34.99M	None	None	None	\$3,182,680	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

None = No games at this level with 85% sell through

* Only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only