

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis

SUMMARY REPORT

Scratch Ticket Information

Date Completed

9/22/2025

Game #	2649	Confirmed Packs	2,317
Game Name	Lucky Symbols	Active Packs	1,238
Quantity Printed	7,101,525	Warehouse Packs	22,832
Price Point	\$5	Returned Packs	3,135
Start Date	3/3/2025	Printed Payout Percentage	68.11%
Top Prize	\$100,000	Percent Sold	67.63%
Number of Top Prizes Remaining	4	Number of Weeks Out	29

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 605,647	Actual ticket production costs
Prize payout expense	\$ 15,342,150	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs

\$ 15,947,797

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 24,013,807	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 24,013,807	

Excess of Revenue over Expended \$ 8,066,010

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	148,915
Next week	\$	189,325
Next week	\$	205,765
Avg Weekly Sales Current Game	\$	181,335
Avg Weekly Sales \$5; 5M-9.99M Qty	\$	1,295,271
Percentage Of Variance In Sales		86%

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2649	Printed Payout Percentage	68.11%
Game Name	Lucky Symbols	Actual Payout Percentage	63.89%
Percent Sold	67.63%	Number of Weeks Out	29
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			25

Recommendation

- ☒ Based on the findings in this Summary Report, I am recommending closing the above game.
- ☐ I am recommending closing the above game based on the below business reason(s):

Dale Bowersock

9/22/2025

Scratch Ticket Strategy Coordinator

Date

Dale Bowersock

For Will Russ

9/22/2025

Products Manager

Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Kelly Stuckey

9/24/2025

Interim Lottery Operations Division Director

Date

Brandy Myers

10/6/2025

Chief Financial Officer

Date

Deborah

10/7/2025

Interim Lottery and Charitable Bingo Deputy Executive Director

Date

Courtney Arbour

10/8/2025

Executive Director

Date



Play the Games of Texas!

Da Vinci Report

9/22/25

Week End Date:9/20/25

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														9/20/25	9/13/25	9/6/25	8/30/25
Mature	2458	\$2	9,178,250	GREAT 8S	1/21/25			35	85.39%	2,085	1,592	5,686	484	\$116,814.00	\$146,216.00	\$179,446.00	\$187,212.00
	2618	\$3	20,211,750	\$60,000 BLITZ WORD SEARCH	1/6/25			37	39.44%	6,096	4,223	85,288	794	\$482,304.00	\$531,114.00	\$571,500.00	\$617,442.00
	2504	\$3	35,510,250	CROSSWORD	3/4/24			81	72.03%	6,881	5,077	65,308	155	\$712,821.00	\$774,822.00	\$804,759.00	\$749,685.00
	2628	\$3	32,682,825	TEXAS LOTERIA	5/19/25			18	19.74%	13,054	10,352	322,596	59	\$1,182,693.00	\$1,270,164.00	\$1,270,524.00	\$1,159,323.00
	2619	\$5	16,884,975	\$200,000 BLITZ	1/6/25			37	40.83%	6,447	3,635	121,403	229	\$445,560.00	\$509,295.00	\$622,370.00	\$647,625.00
	2643	\$5	14,216,325	50X	5/5/25			20	48.81%	13,458	6,121	74,536	122	\$801,340.00	\$973,740.00	\$1,075,750.00	\$1,130,795.00
	2584	\$5	17,318,475	BINGO TIMES 20	9/16/24			53	74.55%	6,352	4,337	46,292	76	\$661,675.00	\$770,810.00	\$791,175.00	\$751,545.00
	2639	\$5	7,217,100	DOUBLE SIDED DOLLARS	5/19/25			18	55.88%	5,535	3,449	29,989	1,446	\$457,720.00	\$545,075.00	\$657,295.00	\$675,455.00
	2657	\$5	7,318,950	JAWS	6/2/25			16	64.61%	5,901	4,701	22,063	239	\$601,805.00	\$721,865.00	\$876,890.00	\$941,240.00
	2651	\$5	7,158,300	LADY LUCK MULTIPLIER	6/16/25			14	55.64%	8,349	5,484	26,374	244	\$731,590.00	\$897,705.00	\$1,054,910.00	\$1,122,735.00
	2649	\$5	7,101,525	LUCKY \$YMBOLS	3/3/25			29	67.63%	2,317	1,238	22,832	3,135	\$148,915.00	\$189,325.00	\$205,765.00	\$221,785.00
	2581	\$5	30,271,200	SUPER CROSSWORD	12/16/24			40	43.33%	11,670	6,985	206,882	62	\$1,515,945.00	\$1,684,695.00	\$1,670,765.00	\$1,643,330.00
	2648	\$5	59,199,675	SUPER LOTERIA	4/21/25			22	26.13%	22,168	12,257	541,728	67	\$4,219,660.00	\$4,511,840.00	\$4,674,665.00	\$4,404,295.00
	2582	\$10	22,209,750	\$250,000 50X CASHWORD	7/1/24			64	81.03%	22,372	6,142	50,286	78	\$2,199,140.00	\$2,706,490.00	\$2,813,430.00	\$2,711,810.00
	2474	\$10	9,174,000	\$250 GRAND	6/2/25			16	42.80%	13,556	6,276	82,800	137	\$1,218,720.00	\$1,499,610.00	\$1,713,670.00	\$1,862,090.00
	2620	\$10	13,291,800	\$500,000 BLITZ	1/6/25			37	42.06%	8,615	4,101	138,486	371	\$679,230.00	\$791,520.00	\$941,200.00	\$952,650.00
	2644	\$10	11,083,650	100X	5/5/25			20	49.24%	16,451	6,369	86,608	79	\$1,490,530.00	\$1,678,800.00	\$1,830,020.00	\$1,966,490.00
	2652	\$10	8,199,350	BONUS MONEY	3/3/25			29	59.00%	7,081	3,643	53,808	912	\$595,040.00	\$683,030.00	\$773,980.00	\$772,480.00
	2494	\$10	7,920,850	DAZZLING WINNINGS	4/21/25			22	45.49%	9,472	4,006	69,556	903	\$705,140.00	\$792,860.00	\$931,660.00	\$1,001,400.00
	2563	\$10	49,168,200	MEGA LOTERIA	2/19/24			83	86.04%	20,126	4,630	106,488	322	\$2,026,600.00	\$2,301,820.00	\$2,328,370.00	\$2,341,950.00
	2609	\$20	8,139,175	\$100, \$200, \$500 OR \$1,000!	11/18/24			44	52.99%	9,847	3,404	137,349	160	\$935,360.00	\$1,027,940.00	\$1,048,700.00	\$1,129,600.00
	2621	\$20	7,159,825	\$1,000,000 BLITZ	1/6/25			37	43.61%	11,048	4,454	143,083	321	\$841,920.00	\$951,060.00	\$1,017,140.00	\$1,089,620.00
	2658	\$20	15,267,250	\$1,000,000 CROSSWORD	6/16/25			14	20.46%	29,239	9,048	441,599	66	\$4,416,040.00	\$4,856,460.00	\$4,930,860.00	\$4,995,700.00
	2645	\$20	6,606,600	200X	5/5/25			20	51.42%	20,843	7,530	96,112	93	\$2,087,940.00	\$2,244,480.00	\$2,386,920.00	\$2,553,440.00
	2556	\$20	8,179,550	BIG MONEY	12/2/24			42	45.78%	7,497	3,311	164,549	198	\$771,800.00	\$838,060.00	\$880,840.00	\$889,960.00
	2630	\$20	5,946,300	COLOSSAL CASH	2/17/25			31	48.23%	10,243	4,543	105,562	284	\$807,040.00	\$890,900.00	\$896,660.00	\$1,030,760.00
	2638	\$20	5,965,950	MEGA JUMBO BUCKS	3/3/25			29	55.12%	12,804	5,348	86,155	185	\$1,172,920.00	\$1,254,540.00	\$1,343,180.00	\$1,445,240.00
	2586	\$20	25,615,950	MILLION DOLLAR LOTERIA	4/15/24			75	89.12%	30,154	6,427	65,846	722	\$2,903,220.00	\$3,261,500.00	\$3,487,860.00	\$3,659,360.00
	2633	\$30	7,210,250	\$3 MILLION CASH	4/7/25			24	32.85%	13,892	5,558	171,454	193	\$1,868,820.00	\$2,087,550.00	\$2,025,780.00	\$2,200,500.00
	2616	\$30	7,216,125	30X SUPREME	12/16/24			40	43.16%	9,136	3,842	149,035	193	\$966,030.00	\$1,135,860.00	\$1,196,130.00	\$1,255,080.00
	2591	\$30	6,047,525	ULTIMATE RICHES	8/19/24			57	59.36%	6,775	2,612	87,184	146	\$736,920.00	\$890,100.00	\$854,310.00	\$908,640.00
	2624	\$50	6,039,620	\$5 MILLION ROYALE	4/21/25			22	32.04%	16,996	5,578	179,818	109	\$3,236,750.00	\$3,890,100.00	\$3,784,900.00	\$4,084,200.00
	2589	\$50	6,082,060	500X	9/16/24			53	67.07%	10,378	3,812	83,648	103	\$2,169,150.00	\$2,618,750.00	\$2,476,200.00	\$2,594,550.00

Tier	Reference	Tier Value	Outstanding Tier Count	Outstanding Tier Amount	Tickets Paid	Amount Paid	Estimated Tickets Sold
1	1	\$5.00	283,930	\$1,419,650.00	473776	\$2,368,880.00	4,440,418.986
2	2	\$10.00	304,256	\$3,042,560.00	547819	\$5,478,190.00	4,565,736.964
3	3	\$20.00	33,617	\$672,340.00	61017	\$1,220,340.00	4,578,837.954
4	0	\$25.00	16,500	\$412,500.00	30845	\$771,125.00	4,626,603.414
5	0	\$25.00	16,435	\$410,875.00	30907	\$772,675.00	4,636,196.89
6	0	\$30.00	8,134	\$244,020.00	15536	\$466,080.00	4,661,144.588
7	0	\$30.00	8,307	\$249,210.00	15312	\$459,360.00	4,603,859.215
8	0	\$50.00	8,358	\$417,900.00	15368	\$768,400.00	4,599,858.223
9	0	\$50.00	8,182	\$409,100.00	15490	\$774,500.00	4,646,950.923
10	0	\$100.00	2,487	\$248,700.00	4592	\$459,200.00	4,606,611.499
11	0	\$100.00	3,233	\$323,300.00	6259	\$625,900.00	4,682,727.031
12	0	\$200.00	1,041	\$208,200.00	1932	\$386,400.00	4,614,916.347
13	0	\$200.00	1,209	\$241,800.00	2348	\$469,600.00	4,687,765.167
14	0	\$500.00	151	\$75,500.00	323	\$161,500.00	4,839,224.845
15	0	\$5,000.00	13	\$65,000.00	12	\$60,000.00	3,408,732.024
16	0	\$100,000.00	4	\$400,000.00	1	\$100,000.00	1,420,305.05
		Totals	695,857	\$8,840,655.00	1221537	\$15,342,150.00	

TICKET QUANTITY: 7,101,525

MIN QUANTITY7,056,000

MAX QUANTITY7,344,000

POOLS: 59.18

PACKS / GAME: 94,687

PACKS / POOL: 1,600

PACK SIZE: 75

POOL SIZE: 120,000

PRIZE STRUCTURE

Lucky Symbols

Texas Lottery Game # 2649

IGT Job # 019917

Version 3 dated August 26, 2024

RETAIL PRICE: \$5.00

REVENUE: \$35,507,625

PRIZE FUND: \$24,182,805

PERCENTAGE: 68.1059491%

INSTANT FUND: \$24,182,805

INSTANT-WIN PAYOUT: 68.11%

PRIZE LEVEL	TIER CODE	Description	Number of Wins Per Ticket	TOTAL PRIZE AMOUNT	ODDS (1 IN:)	TOTAL PRIZES	WINNERS IN 120,000 (PER POOL)	WINNERS IN 75 (PER PACK)	PRIZE COST	% OF PRIZE FUND	% PER PRIZE TIER
1	L	\$5	1	\$5	9.37	757,706	12,800	8.00	\$3,788,530	15.67%	Low Tier: 58.73%
2	L	\$10	1	\$10	8.33	852,075	14,400	9.00	\$8,520,750	35.23%	
3	L	\$20	1	\$20	75.04	94,634	1,600	1.00	\$1,892,680	7.83%	
4	M	\$25	1	\$25	150.00	47,345	800	0.50	\$1,183,625	4.89%	Mid Tier: 38.69%
5	M	\$5 + \$20	2	\$25	150.00	47,342	800	0.50	\$1,183,550	4.89%	
6	M	\$5 + \$25	2	\$30	300.02	23,670	400	0.25	\$710,100	2.94%	
7	M	\$30	1	\$30	300.67	23,619	400	0.25	\$708,570	2.93%	
8	M	\$50	1	\$50	299.31	23,726	400	0.25	\$1,186,300	4.91%	
9	M	\$5 + \$20 + \$25	3	\$50	300.00	23,672	400	0.25	\$1,183,600	4.89%	
10	M	\$100	1	\$100	1,003.18	7,079	120		\$707,900	2.93%	
11	M	\$5 + \$20 + \$25 + \$50	4	\$100	748.16	9,492	160		\$949,200	3.93%	
12	M	\$200	1	\$200	2,388.67	2,973	50		\$594,600	2.46%	
13	M	\$5 + \$20 + \$25 + \$50 + \$100	5	\$200	1,996.49	3,557	60		\$711,400	2.94%	
14	M	\$500	1	\$500	14,982.12	474	8		\$237,000	0.98%	High Tier: 2.58%
15	H	\$5,000	1	\$5,000	284,061.00	25			\$125,000	0.52%	
16	H	\$100,000	1	\$100,000	1,420,305.00	5			\$500,000	2.07%	
TOTAL CASH PRIZES				1 in 2 Decimals:	3.70	1,917,394	32,398	20.00	\$24,182,805	100.00%	
				1 in 4 Decimals:	3.7037						



INTEROFFICE MEMO

Ryan Mindell, Executive Director

LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

February 13, 2025

The attached invoice(s) for service is being submitted for approval.

Vendor Name	<u>IGT</u>
P.O. Number (if applicable)	<u>362-25-9009RL006</u>
Tx Game #/Name	<u>#2649 Lucky Symbols</u>
Draw #	<u></u>
Invoice Number	<u>90149322</u>
Invoice Amount	<u>\$605,646.98</u>

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock

Dale Bowersock (Scratch Ticket Strategy Coordinator)

2/13/2025
Date

JB 2/13/2025

Dale Bowersock For Will Russ

Will Russ (Products Manager)

2/13/2025
Date



Raymond C. Page for Robert Tirloni

Robert Tirloni (Lottery Operations Division Director)

2/13/2025
Date

Please return to Maria Perez in the Office of the Controller by

February 23, 2025



IGT Global Solutions Corporation
 10 Memorial Boulevard
 Providence, RI 02903
 United States
 Email: IGTGlobalSolutionsAR@igt.com

INVOICE

INVOICE NUMBER: 90149322
 DATE : February 12, 2025

BILL TO: 20318
 Texas Lottery Commission
 Ryan Mindell, Executive Director
 1801 Congress Ave, Suite 6.403
 Austin TX 78701

SHIP TO: 20318
 Texas Lottery Commission
 Ryan Mindell, Executive Director
 1801 Congress Ave, Suite 6.403
 AUSTIN TX 78701
 UNITED STATES

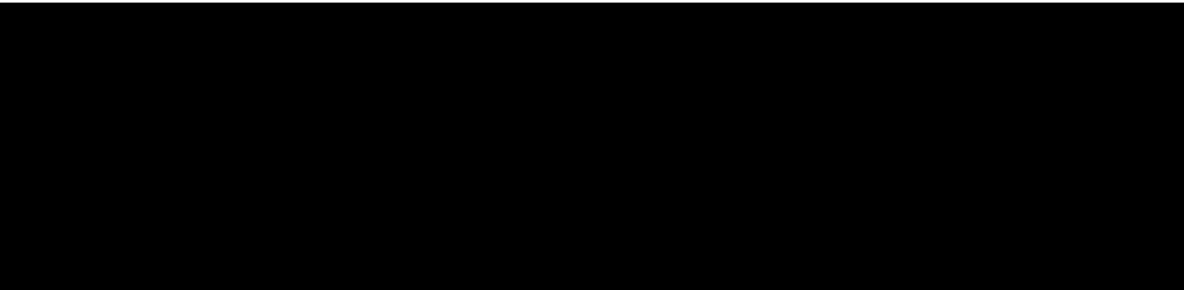
INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
001 GAME 2649	142582 010	Game 2649 LUCKY \$YMBOLS T1	3,490,950 PC	0.03658	127,698.95
002 GAME 2649	142582 020	Option 2649 Full UV	3,490,950 PC	0.00256	8,936.83
003 GAME 2649	142582 030	Option 2649 Continuous 4 Color Pro	3,490,950 PC	0.00544	18,990.77
004 GAME 2649	142582 040	Option 2649 INFINITY Instant	3,490,950 PC	0.04000	139,638.00
005 GAME 2649	142582 050	Game 2649 LUCKY \$YMBOLS T2	3,610,575 PC	0.03658	132,074.83
006 GAME 2649	142582 060	Option 2649 Full UV	3,610,575 PC	0.00256	9,243.07
007 GAME 2649	142582 070	Option 2649 Continuous 4 Color Pro	3,610,575 PC	0.00544	19,641.53
008 GAME 2649	142582 080	Option 2649 INFINITY Instant	3,610,575 PC	0.04000	144,423.00
009 GAME 2649	142582 090	Option 2649 INFINITY Set-up Fee			5,000.00
				TOTAL AMOUNT DUE	USD
					605,646.98

REMARKS:
 Unrounded Invoice Total \$605646.9845

PAYMENT TERMS:
 Due within 30 days

Continued...

INV ITEM NO.	SALES ORD.		QUANTITY	UNIT	EXTENDED
CUSTOMER PO NO.	SO ITEM NO	DESCRIPTION		PRICE	AMOUNT



For each invoice being paid, please include entire invoice number(s) (8-digit and/or alpha-numeric) in reference field of the remittance transmission.

Scratch Ticket Game Closing Analysis

02/26/23 Thru 02/22/25

Average Number of Weeks for 85% Average Sell Through (2 Years)

	Price Point								
Print Quantities	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	Week 27*	None	None	None	None
5M-9.99M	Week 19	Week 24	Week 13*	Week 25	Week 22	None	None	Week 58*	None
10M-14.99M	Week 24*	None	None	Week 48*	None	Week 37*	None	None	None
15M-19.99M	Week 42	None	None	Week 64*	None	None	None	None	None
20M-24.99M	None	Week 50*	None	None	Week 72*	None	None	None	None
25M-29.99M	None	None	None	None	None	Week 63*	None	None	None
30M-34.99M	None	None	None	Week 54	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through (2 Years)

	Price Point								
Print Quantities	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	\$1,295,512	None	None	None	None
5M-9.99M	\$434,607	\$484,912	\$1,163,923	\$1,295,271	\$2,729,088	None	None	\$3,038,356	None
10M-14.99M	\$465,971	None	None	\$1,077,365	None	\$4,652,039	None	None	None
15M-19.99M	\$357,603	None	None	\$1,120,927	None	None	None	None	None
20M-24.99M	None	\$831,376	None	None	\$2,865,487	None	None	None	None
25M-29.99M	None	None	None	None	None	\$6,794,150	None	None	None
30M-34.99M	None	None	None	\$3,182,680	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

None = No games at this level with 85% sell through

* Only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only

From: [Gough, Riley](#)
To: [Bowersock, Dale](#)
Cc: [ProductsScratchTeam](#); [Russ, Will](#)
Subject: RE: October Pre-call Recommendations
Date: Monday, September 22, 2025 3:49:55 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image007.png](#)

CAUTION: This email originated outside the Texas Lottery's email system.
DO NOT click links or open attachments unless you expect them from the sender and know the content is safe.

Hi Dale,

No concerns with the five games listed below.

Thank you,
Riley

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Monday, September 22, 2025 3:30 PM
To: Gough, Riley <Riley.Gough@brightstarlottery.com>
Cc: ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>; Russ, Will <Will.Russ@lottery.state.tx.us>
Subject: October Pre-call Recommendations
Importance: High

CAUTION: This email originated outside of Brightstar. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Riley,
Below are the games which qualify for Pre-call in October.

Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
													9/20/25	9/13/25	9/6/25	
2458	\$2	9,178,250	GREAT 8S	11/21/25			35	85.39%	2,085	1,592	5,686	484	\$116,814.00	\$146,216.00	\$179,446.00	- mature
2649	\$5	7,101,525	LUCKY SYMBOLS	3/3/25			29	67.63%	2,317	1,238	22,832	3,135	\$148,915.00	\$189,325.00	\$205,765.00	- slow moving
2652	\$10	8,199,350	BONUS MONEY	3/3/25			29	59.00%	7,081	3,643	53,808	912	\$595,040.00	\$683,030.00	\$773,980.00	- slow moving
2556	\$20	8,179,550	BIG MONEY	12/2/24			42	45.78%	7,497	3,311	164,549	198	\$771,800.00	\$838,060.00	\$880,840.00	- slow moving
2591	\$30	6,047,525	ULTIMATE RICHES	8/19/24			57	59.36%	6,775	2,612	87,184	146	\$736,920.00	\$890,100.00	\$854,310.00	- slow moving

Tentative Game Pre-call/Close Dates:

Pre-Call Date	Call Date	EOG Date	EOV Date
Friday, October 3, 2025	Sunday, November 2, 2025	Wednesday, December 17, 2025	Monday, June 15, 2026

Please let me know if you have concerns with pre-calling these games.



Dale Bowersock
Scratch Ticket Strategy Coordinator / Lottery Operations Division
Texas Department of Licensing and Regulation
(512) 344-5166

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From: [Russ, Will](#)
To: [Products; ManagersLO](#); [Leeper, Andrew](#)
Subject: RE: Will Russ: Signature Authority to Dale Bowersock
Date: Monday, September 22, 2025 8:46:16 AM

I am out of the office on business today (Monday, 9/22). Dale Bowersock will have Signature Authority for Products. Please email him if you have something that needs to be approved.

Otherwise, I will reply to your email ASAP upon my return.

Thanks,

Will Russ | Products Manager | Texas Lottery®
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