

**Scratch Ticket Game Closing Analysis  
SUMMARY REPORT**

**Scratch Ticket Information**

Date Completed 2/25/2026

Game #	2664	Confirmed Packs	1,389
Game Name	Houston Texans	Active Packs	1,072
Quantity Printed	5,463,750	Warehouse Packs	23,129
Price Point	\$5	Returned Packs	587
Start Date	8/18/2025	Printed Payout Percentage	67.98%
Top Prize	\$ 100,000	Percent Sold	62.06%
Number of Top Prizes Remaining	1	Number of Weeks Out	27

**Current Game Sales Analysis**

TANGIBLE COSTS

**Expenditure Impact:**

Cost to print tickets	\$ 308,538	Actual Ticket Production Costs
Second-chance prizes	\$ 929,590	From EOPPS to include tax withholding
Licensing Fee	\$ 715,000	From Agreement Document
Program Fee	\$ 100,000	From Agreement Document
Prize payout expense	\$ 10,526,110	Data from Instant Ticket Tier Liability Screen in ES
<b>Estimated Direct Costs</b>	<b>\$ 12,579,237</b>	

TANGIBLE BENEFITS

**Revenue Impact:**

Estimated sales	\$ 16,954,016	Based on # of tkts printed, times % sold from DaVinci report, times the price point
<b>Total Estimated Benefits</b>	<b>\$ 16,954,016</b>	

**Excess of Revenue over Expended \$ 4,374,779**

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to Texas Lottery that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

--Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

	<u>Previous 3 Weeks Sales from DaVinci</u>	
Most recent week sales	\$	155,685
Next week	\$	173,815
Next week	\$	213,130
<b>Avg Weekly Sales Current Game</b>	<b>\$</b>	<b>180,877</b>
<b>Avg Weekly Sales \$5; 5M - 9.99M Qty</b>	<b>\$</b>	<b>1,295,271</b>
<b>Percentage Of Variance In Sales</b>		<b>86%</b>

**Scratch Ticket Game Closing Analysis  
RECOMMENDATION AND APPROVALS**

**Instant Ticket Information**

Game #	2664	Printed Payout Percentage	67.98%
Game Name	Houston Texans	Actual Payout Percentage	67.57%
Percent Sold	62.06%	Number of Weeks Out	27
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			25

**Recommendation**

Based on the findings in this Summary Report, I am recommending closing the above game.

Products recommends closing the above game based on the below business reason(s):

This Houston Texans game needs to be pre-called in March to permit the game to be closed and the final drawing conducted prior to the launch of the next Houston Texans game tentatively scheduled to launch in August 2026, as well as to ensure the winners of season ticket prizes from the final drawing will receive tickets to the next season.



2/25/2026

Scratch Ticket Strategy Coordinator

Date

 For Will Russ

2/26/2026

Products Manager

Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.



2/26/2026

Interim Lottery Operations Division Director

Date



2/27/2026

Chief Financial Officer

Date



3/2/2026

Executive Director\*

Date

\*Executive Director Order No. 01-26 delegates authority to the Lottery & Charitable Bingo Deputy Executive Director.



**Da Vinci Report**  
**Week End Date: 2/21/26** **2/23/26**

Product Line	Game	Game \$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														2/21/26	2/14/26	2/7/26	1/31/26
Mature	2430	\$5	20,201,100	BONUS BREAK THE BANK	7/7/25			33	40.23%	5,088	4,518	149,871	22	\$641,695.00	\$660,610.00	\$732,120.00	\$598,115.00
	2663	\$5	9,910,275	COWBOYS	8/18/25			27	41.99%	2,159	1,444	69,833	1,084	\$222,250.00	\$302,815.00	\$320,180.00	\$274,175.00
	2683	\$5	11,380,950	EMERALD 7S	9/2/25			25	59.98%	4,385	4,147	50,425	89	\$618,890.00	\$719,915.00	\$807,540.00	\$656,670.00
	2684	\$5	5,463,750	HOUSTON TEXANS	8/18/25			27	62.06%	1,389	1,072	23,129	587	\$155,685.00	\$173,815.00	\$213,130.00	\$196,710.00
	2690	\$5	7,217,700	JURASSIC PARK	10/6/25			20	65.29%	3,082	2,943	23,909	997	\$410,305.00	\$552,460.00	\$681,235.00	\$558,520.00
	2670	\$5	7,320,675	MONEY MONEY MONEY	9/15/25			23	62.20%	3,410	3,083	28,314	545	\$412,445.00	\$489,820.00	\$573,100.00	\$489,985.00
	2581	\$5	30,271,200	SUPER CROSSWORD	12/16/24			62	66.89%	13,992	7,965	108,283	33	\$1,700,550.00	\$1,759,795.00	\$1,803,410.00	\$1,576,145.00
	2648	\$5	59,199,675	SUPER LOTERIA	4/21/25			44	60.53%	33,553	14,315	256,050	46	\$4,805,085.00	\$4,844,015.00	\$5,139,160.00	\$4,547,505.00
	2693	\$5	4,995,975	WILD CASH	10/20/25			18	88.41%	2,868	2,778	422	178	\$470,405.00	\$628,010.00	\$811,640.00	\$682,460.00
	2668	\$10	22,393,250	\$250,000 50X CASHWORD	9/15/25			23	28.10%	25,004	9,567	282,406	51	\$3,215,280.00	\$3,167,750.00	\$3,294,910.00	\$2,971,550.00
	2637	\$10	10,070,300	\$50, \$100 OR \$500!	7/7/25			33	55.94%	8,370	3,154	74,710	196	\$1,043,290.00	\$1,073,720.00	\$1,151,040.00	\$1,004,990.00
	2691	\$10	8,071,350	100X SONIC BLAST	10/6/25			20	49.68%	14,706	6,957	55,841	17	\$1,216,190.00	\$1,268,770.00	\$1,358,210.00	\$1,248,400.00
	2600	\$10	7,994,750	CASINO NIGHT	8/18/25			27	58.44%	6,404	4,495	52,681	530	\$797,140.00	\$884,130.00	\$947,750.00	\$825,400.00
	2676	\$10	25,087,000	LIMITED EDITION MEGA LOTERIA	6/23/25			35	49.47%	29,139	8,599	210,159	81	\$3,598,860.00	\$3,522,370.00	\$3,672,350.00	\$3,257,480.00
	2689	\$10	34,459,550	MEGA LOTERIA	8/4/25			29	37.51%	37,192	10,824	376,151	42	\$4,958,290.00	\$4,888,980.00	\$5,107,010.00	\$4,571,160.00
	2699	\$10	6,039,950	REINDEER RICHES	11/3/25			16	67.17%	7,247	3,885	16,548	1,824	\$874,310.00	\$1,103,650.00	\$1,671,520.00	\$1,306,430.00
	2684	\$10	8,197,800	RUBY 7S	9/2/25			25	57.50%	7,898	5,420	53,879	54	\$968,290.00	\$1,062,260.00	\$1,176,600.00	\$1,020,060.00
	2609	\$20	8,139,175	\$100, \$200, \$500 OR \$1,000!	11/18/24			66	64.34%	5,932	2,349	105,822	51	\$739,980.00	\$754,940.00	\$767,400.00	\$699,660.00
	2658	\$20	15,267,250	\$1,000,000 CROSSWORD	6/16/25			36	55.44%	37,954	9,841	217,566	47	\$5,156,640.00	\$5,203,480.00	\$5,195,320.00	\$4,541,880.00
	2685	\$20	9,157,950	DIAMOND 7S	9/2/25			25	36.90%	12,876	6,314	208,379	63	\$1,604,720.00	\$1,775,960.00	\$1,857,080.00	\$1,612,680.00
	2655	\$20	8,197,525	EXTREME MULTIPLIER	8/4/25			29	53.02%	14,905	6,286	129,336	42	\$1,966,920.00	\$2,094,400.00	\$2,178,220.00	\$1,918,140.00
	2671	\$20	6,086,825	INSTANT MILLIONS	10/20/25			18	48.16%	19,742	8,136	94,148	39	\$2,168,560.00	\$2,389,720.00	\$2,489,380.00	\$2,190,300.00
	2653	\$20	24,210,225	MILLION DOLLAR LOTERIA	7/21/25			31	42.94%	52,536	12,089	477,338	77	\$8,282,040.00	\$8,395,080.00	\$8,221,520.00	\$7,026,900.00
	2633	\$30	7,210,250	\$3 MILLION CASH	4/7/25			46	50.51%	9,716	5,531	125,061	20	\$1,718,100.00	\$1,646,970.00	\$1,769,430.00	\$1,550,610.00
	2661	\$30	6,107,225	PREMIER PLAY	8/4/25			29	37.34%	11,657	6,517	132,026	42	\$1,844,190.00	\$1,858,800.00	\$1,894,290.00	\$1,776,420.00
	2624	\$50	6,039,620	\$5 MILLION ROYALE	4/21/25			44	50.71%	9,762	3,482	133,235	35	\$1,862,200.00	\$1,847,500.00	\$1,968,750.00	\$1,736,600.00
	2589	\$50	6,082,060	500X	9/16/24			75	80.08%	5,680	2,269	50,777	105	\$1,298,700.00	\$1,341,350.00	\$1,377,850.00	\$1,230,000.00
	2659	\$50	8,031,760	500X LOTERIA SPECTACULAR	9/15/25			23	29.04%	23,851	7,413	249,180	36	\$5,320,800.00	\$4,863,650.00	\$4,858,700.00	\$4,364,750.00
	2677	\$50	4,651,020	GOLDEN RICHES	11/17/25			14	27.70%	18,688	5,346	141,105	46	\$3,204,500.00	\$3,410,650.00	\$3,524,150.00	\$3,440,950.00
	2590	\$50	6,119,700	X	1/21/25			57	55.29%	6,557	2,438	125,726	24	\$1,257,750.00	\$1,259,000.00	\$1,317,250.00	\$1,295,850.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			197	82.08%	3,723	1,228	116,398	90	\$878,400.00	\$796,700.00	\$883,300.00	\$811,900.00
	2665	\$100	5,645,205	\$5,000,000 FORTUNE	2/3/25			55	40.01%	13,790	4,332	204,305	116	\$2,662,900.00	\$2,576,600.00	\$2,841,800.00	\$2,760,100.00
	2587	\$100	6,027,705	LOTERIA SUPREME	8/18/25			27	23.26%	23,958	6,912	272,202	101	\$5,027,600.00	\$5,006,900.00	\$5,129,400.00	\$4,990,100.00

Liability for 2664 / HOUSTON TEXANS

Tier	Reference	Tier Value	Outstanding Tier Count	Outstanding Tier Amount	Tickets Paid	Amount Paid	Estimated Tickets Sold	Percent Paid	Last Date Cashed
1	1	\$5.00	247,022	\$1,235,110.00	335822	\$1,679,110.00	3,148,093.576	5,762%	02/22/2026
2	2	\$10.00	118,326	\$1,183,260.00	173014	\$1,730,140.00	3,244,680.588	5,939%	02/22/2026
3	3	\$10.00	150,822	\$1,508,220.00	213466	\$2,134,660.00	3,201,655.991	5,860%	02/22/2026
4	4	\$20.00	43,449	\$868,980.00	65851	\$1,317,020.00	3,291,796.901	6,025%	02/22/2026
5	5	\$20.00	14,891	\$297,820.00	21509	\$430,180.00	3,228,565.9	5,909%	02/22/2026
6	0	\$50.00	12,720	\$636,000.00	19152	\$957,600.00	3,283,187.123	6,009%	02/22/2026
7	0	\$50.00	4,401	\$220,050.00	6570	\$328,500.00	3,271,974.979	5,989%	02/22/2026
8	0	\$100.00	1,798	\$179,800.00	2755	\$275,500.00	3,306,090.764	6,051%	02/22/2026
9	0	\$100.00	1,073	\$107,300.00	1612	\$161,200.00	3,280,284.916	6,004%	02/22/2026
10	0	\$100.00	718	\$71,800.00	1099	\$109,900.00	3,304,711.75	6,048%	02/22/2026
11	0	\$100.00	1,045	\$104,500.00	1679	\$167,900.00	3,367,707.875	6,164%	02/21/2026
12	0	\$100.00	729	\$72,900.00	1104	\$110,400.00	3,290,769.23	6,023%	02/20/2026
13	0	\$100.00	888	\$88,800.00	1391	\$139,100.00	3,334,829.421	6,104%	02/22/2026
14	0	\$100.00	1,812	\$181,200.00	2728	\$272,800.00	3,283,063.877	6,009%	02/22/2026
15	0	\$100.00	175	\$17,500.00	276	\$27,600.00	3,343,669.622	6,120%	02/22/2026
16	0	\$500.00	260	\$130,000.00	408	\$204,000.00	3,337,140.719	6,108%	02/21/2026
		<b>Totals</b>	<b>600,330</b>	<b>\$7,116,740.00</b>	<b>848737</b>	<b>\$10,526,110.00</b>			

17	0	\$500.00	170	\$85,000.00	257	\$128,500.00	3,288,486.532	6.019%	02/21/2026
18	0	\$500.00	27	\$13,500.00	34	\$17,000.00	3,045,368.839	5.574%	01/10/2026
19	0	\$5,000.00	2	\$10,000.00	6	\$30,000.00	4,097,812.601	7.500%	11/26/2025
20	0	\$5,000.00	1	\$5,000.00	1	\$5,000.00	2,731,874.694	5.000%	08/25/2025
21	0	\$100,000.00	0	\$0.00	2	\$200,000.00	5,463,749.389	10.000%	10/06/2025
22	0	\$100,000.00	1	\$100,000.00	1	\$100,000.00	2,731,874.694	5.000%	09/12/2025
<b>Totals</b>			<b>600,330</b>	<b>\$7,116,740.00</b>	<b>848737</b>	<b>\$10,526,110.00</b>			

# End of Production Prize Structure

TEXAS LOTTERY

GAME NO.2664 "HOUSTON TEXANS"

February 19, 2025 - VERSION A

**Order Quantity:** 5,463,750  
**Price Point:** \$5.00  
**Revenue:** \$27,318,750.00

**Pack Size:** 75  
**Packs/Game:** 72,850  
**Packs/Pool:** 1,600

**Pool Size:** 120,000  
**Number of Pools:** 45.53

**Winners:** 1,449,067  
**Non-winners:** 4,014,683  
**Overall Odds:** 3.7705

Instant Payout		Total Payout	
<b>Prize Fund:</b>	\$17,642,850.00	<b>Prize Fund:</b>	\$18,572,439.50
<b>Payout:</b>	64.58%	<b>Payout:</b>	67.98%

Kind	Wins	Tier Level	Get	W/in	Value	Odds (1 in)	Pack	Winners		Total Prize Cost	% Prize Fund
								Pool	Total		
<b>Low Tiers</b>											
01	1	L	\$5	\$5	\$5.00	9.3743	8.00	12,800.00	582,844	\$2,914,220.00	15.69%
02	2	L	\$5 x 2	\$10	\$10.00	18.7539	4.00	6,400.00	291,340	\$2,913,400.00	15.69%
03	1	L	\$10	\$10	\$10.00	14.9984	5.00	8,000.00	364,288	\$3,642,880.00	19.61%
Total (\$10.00):											35.30%
04	3	L	\$10 + (\$5 x 2)	\$20	\$20.00	49.9886	1.50	2,400.00	109,300	\$2,186,000.00	11.77%
05	1	L	\$20	\$20	\$20.00	150.1030	0.50	800.00	36,400	\$728,000.00	3.92%
Total (\$20.00):											15.69%
Total (Low Tiers):											66.68%
<b>Mid Tiers</b>											
06	1	M	\$10 (GOALPOST)	\$50	\$50.00	171.4279	0.44	700.00	31,872	\$1,593,600.00	8.58%
07	1	M	\$50	\$50	\$50.00	498.0175	0.15	240.96	10,971	\$548,550.00	2.95%
Total (\$50.00):											11.53%
08	20	M	\$5 x 20	\$100	\$100.00	1200.0329	0.06	100.00	4,553	\$455,300.00	2.45%
09	11	M	\$10 (GOALPOST) + (\$5 x 10)	\$100	\$100.00	2034.9162	0.04	58.97	2,685	\$268,500.00	1.45%
10	7	M	\$10 (GOALPOST) + \$5 (GOALPOST) + (\$5 x 5)	\$100	\$100.00	3007.0171	0.03	39.91	1,817	\$181,700.00	0.98%
11	7	M	(\$10 x 5) + (\$5 (GOALPOST) x 2)	\$100	\$100.00	2005.7819	0.04	59.83	2,724	\$272,400.00	1.47%
12	7	M	\$50 + \$5 (GOALPOST) + (\$5 x 5)	\$100	\$100.00	2980.7692	0.03	40.26	1,833	\$183,300.00	0.99%
13	3	M	\$50 + (\$5 (GOALPOST) x 2)	\$100	\$100.00	2397.4331	0.03	50.05	2,279	\$227,900.00	1.23%
14	1	M	\$20 (GOALPOST)	\$100	\$100.00	1203.4692	0.06	99.71	4,540	\$454,000.00	2.44%
15	1	M	\$100	\$100	\$100.00	12114.7450	0.01	9.91	451	\$45,100.00	0.24%
Total (\$100.00):											11.24%
16	20	M	(\$20 (GOALPOST) x 4) + (\$10 x 4) + (\$5 x 12)	\$500	\$500.00	8179.2665	0.01	14.67	668	\$334,000.00	1.80%
17	6	M	\$50 (GOALPOST) + \$20 (GOALPOST) + (\$10 (GOALPOST) x 2) + (\$5 (GOALPOST) x 2)	\$500	\$500.00	12795.6674	0.01	9.38	427	\$213,500.00	1.15%
18	1	M	\$500	\$500	\$500.00	89569.6721	0.00	1.34	61	\$30,500.00	0.16%
Total (\$500.00):											3.11%
Total (Mid Tiers):											25.89%
<b>High Tiers</b>											
19	20	H	\$500 (GOALPOST) + (\$500 x 3) + (\$100 x 7) + (\$50 x 4) + (\$20 x 5)	\$5,000	\$5,000.00	682968.7500	0.00	0.18	8 *	\$40,000.00	0.22%
20	1	H	\$5,000	\$5,000	\$5,000.00	2731875.0000	0.00	0.04	2 *	\$10,000.00	0.05%
Total (\$5,000.00):											0.27%
21	20	H	\$5,000 x 20	\$100,000	\$100,000.00	2731875.0000	0.00	0.04	2 *	\$200,000.00	1.08%
22	1	H	\$100,000	\$100,000	\$100,000.00	2731875.0000	0.00	0.04	2 *	\$200,000.00	1.08%
Total (\$100,000.00):											2.15%
Total (High Tiers):											2.42%





# INTEROFFICE MEMO

*Sergio Rey, Acting Deputy Executive Director    LaDonna Castañuela, Charitable Bingo Operations Director*

## Payment Approval

July 31, 2025

The attached invoice(s) for service is being submitted for approval.

<b>Vendor Name</b>	<b>Scientific Games</b>
<b>P.O. Number (if applicable)</b>	362-25-9019RL022
<b>Tx Game #/Name</b>	Game #2664 Houston Texans
<b>Draw #</b>	
<b>Invoice Number</b>	TX 073125
<b>Invoice Amount</b>	<b>\$308,537.96</b>

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator)

8/1/2025

Date

7/31/2025

Will Russ (Products Manager)

8/1/2025

Date



Kelly Stuckey (Acting Lottery Operations Division Director)

8/1/2025

Date

Please return to Maria Perez in the Office of the Controller by

**August 10, 2025**



**Invoice: TX 073125  
"HOUSTON TEXANS "  
July 31, 2025**

Supplier : Scientific Games International  
1500 Bluegrass Lakes Parkway  
Alpharetta, Georgia 30004 USA

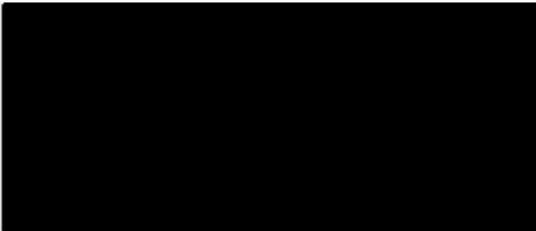
Customer : TEXAS LOTTERY  
Attn: Accounts Payable  
P.O. BOX 16630  
AUSTIN, TX 78761-6630  
United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2664	1	TX-2664 HOUSTON TEXANS	2,719,875.00	\$56.47	\$ 153,591.34	1051325
TX-2664	2	TX-2664 HOUSTON TEXANS	2,743,875.00	\$56.47	\$ 154,946.62	1051326

Total Due \$308,537.96

**\*Please include the SG invoice numbers with your remittance**

Due Date: August 28, 2025



## Scratch Ticket Game Closing Analysis

02/26/23 Thru 02/22/25

### Average Number of Weeks for 85% Average Sell Through (2 Years)

Print Quantities	Price Point								
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	Week 27*	None	None	None	None
5M-9.99M	Week 19	Week 24	Week 13*	Week 25	Week 22	None	None	Week 58*	None
10M-14.99M	Week 24*	None	None	Week 48*	None	Week 37*	None	None	None
15M-19.99M	Week 42	None	None	Week 64*	None	None	None	None	None
20M-24.99M	None	Week 50*	None	None	Week 72*	None	None	None	None
25M-29.99M	None	None	None	None	None	Week 63*	None	None	None
30M-34.99M	None	None	None	Week 54	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

### Average Weekly Dollar Sales at 85% Average Sell Through (2 Years)

Print Quantities	Price Point								
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	\$1,295,512	None	None	None	None
5M-9.99M	\$434,607	\$484,912	\$1,163,923	\$1,295,271	\$2,729,088	None	None	\$3,038,356	None
10M-14.99M	\$465,971	None	None	\$1,077,365	None	\$4,652,039	None	None	None
15M-19.99M	\$357,603	None	None	\$1,120,927	None	None	None	None	None
20M-24.99M	None	\$831,376	None	None	\$2,865,487	None	None	None	None
25M-29.99M	None	None	None	None	None	\$6,794,150	None	None	None
30M-34.99M	None	None	None	\$3,182,680	None	None	None	None	None
>=35M	None	None	None	None	None	None	None	None	None

None = No games at this level with 85% sell through

\* Only one game at this level with 85% sell through

Excludes Promotional Tickets  
Unaudited - For Internal Use Only

**ADDENDUM NUMBER 1**  
**TO TRADEMARK LICENSE AND PROMOTIONAL AGREEMENT**  
**BETWEEN LICENSOR AND SPONSOR**

**CONTRACT YEARS JULY 1, 2025 – JUNE 30, 2027**

**2025-2026 and 2026-2027 NFL SEASONS** This ADDENDUM NO. 1 TO TRADEMARK LICENSE AND PROMOTIONAL AGREEMENT BETWEEN LICENSOR AND SPONSOR is attached to and fully incorporated into that certain TRADEMARK LICENSE AND PROMOTIONAL AGREEMENT, effective as of the last date shown the signature lines therein, by and between Houston NFL Holdings, L.P., d/b/a Houston Texans, and the Texas Lottery Commission (the “Agreement”). Terms not defined in this ADDENDUM NO. 1 shall have the same meaning assigned in Agreement unless otherwise indicated.

**1. FEES AND CONSIDERATION**

In consideration of being granted the right to use the Team’s Trademarks during the Term, SPONSOR shall allocate funds not to exceed seven hundred fifteen thousand dollars (\$715,000) for Licensing Fees and seven hundred seventy-two thousand five hundred dollars (\$772,500) in Experiential Allocation payments. In addition to the foregoing, SPONSOR shall allocate to LICENSOR a one-time payment in the amount of one hundred thousand dollars (\$100,000.00) for each Contract Year.

a. Payment to LICENSOR of a royalty based upon the actual Sales of the Game (as defined in Section 1.3 of the Agreement), as follows:

**Licensing Fee Sales Allocation**

(Based on actual ticket sales – invoiced monthly)

Sell Through Range*	Licensing Percentage	Price per Ticket	Actual Sales	Licensing Fee
Up to 5.5 million tickets	2.60%	\$5	\$27,500,000	\$715,000
<b>Total Licensing Fee Allocation:</b>				<b>\$715,000</b>

\* License percentage fees apply directly to the relevant sales tier and are not retroactive to lower sales levels.

SPONSOR (with the assistance of PRINTER) agrees to print with the intent to distribute and sell approximately five million five hundred thousand (5,500,000) Texas Lottery scratch tickets bearing the Team’s Trademarks and that the scratch tickets shall be sold at retail for a price of \$5.00 per ticket.

**From:** [Gough, Riley](#)  
**To:** [Bowersock, Dale](#)  
**Cc:** [Russ, Will](#)  
**Subject:** RE: March Pre-Call Recommendations  
**Date:** Tuesday, February 24, 2026 11:16:27 AM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.png](#)  
[image004.png](#)  
[image005.png](#)  
[image006.png](#)  
[image007.png](#)  
[image008.png](#)  
[image009.png](#)

**CAUTION: This email originated outside the Texas Lottery's email system. DO NOT click links or open attachments unless you expect them from the sender and know the content is safe.**

Hi Dale,

We'd like to hold on the \$20 game #2609. For the \$100 game 2400, pending further discussion.

Otherwise the list looks good

Thanks Riley

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**From:** Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>  
**Sent:** Monday, February 23, 2026 10:29 AM  
**To:** Gough, Riley <Riley.Gough@brightstarlottery.com>  
**Cc:** Russ, Will <Will.Russ@lottery.state.tx.us>  
**Subject:** March Pre-Call Recommendations  
**Importance:** High

**CAUTION: This email originated outside of Brightstar. Do not click links or open attachments unless you recognize the sender and know the content is safe.**

Riley,

Below are the games I would recommend pre-calling in March.

Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales		
													2/21/26	2/14/26	2/7/26

Slow Moving – Under 85%

2663	\$5	9,910,275	COWBOYS	8/18/25			27	41.99%	2,159	1,444	69,833	1,084	\$222,250.00	\$302,815.00	\$320,180.00
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2664	\$5	5,463,750	HOUSTON TEXANS	8/18/25		27	62.06%	1,389	1,072	23,129	587	\$155,685.00	\$173,815.00	\$213,130.00
2609	\$20	8,139,175	\$100, \$200, \$500 OR \$1,000!	11/18/24		66	64.34%	5,932	2,349	105,822	51	\$739,980.00	\$754,940.00	\$767,400.00

2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22		197	82.08%	3,723	1,228	116,398	90	\$878,400.00	\$796,700.00	\$883,300.00
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Mature – Over 85%

2693	\$5	4,995,975	WILD CASH	10/20/25		18	88.41%	2,868	2,778	422	178	\$470,405.00	\$628,010.00	\$811,640.00
2696	\$1	9,096,900	WHITE ELEPHANT	11/3/25		16	93.99%	909	478	39	720	\$50,632.00	\$116,269.00	\$872,917.00
2698	\$5	6,104,100	WINTER WINNINGS	11/3/25		16	91.11%	1,669	1,318	421	744	\$303,695.00	\$483,595.00	\$1,470,810.00

Close dates would be:

Pre-call: 3/6

Call: 4/5

**CLOSE: 5/20**

EOV: 11/16

Please let me know what you think.



**Dale Bowersock**

Scratch Ticket Strategy Coordinator / Lottery Operations Division

Texas Department of Licensing and Regulation

(512) 344-5166

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**From:** [Russ, Will](#)  
**To:** [Bowersock, Dale](#)  
**Subject:** Automatic reply: Fun Facts  
**Date:** Thursday, February 26, 2026 7:55:08 AM

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I am out of the office the morning of Thursday, 2/26. Dale Bowersock will have full Signature Authority for Products. Please email him if you have something that needs to be approved.