

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed

5/18/2026

Game #	2699	Confirmed Packs	1,363
Game Name	Reindeer Riches	Active Packs	495
Quantity Printed	6,039,950	Warehouse Packs	15,637
Price Point	\$10	Returned Packs	13,125
Start Date	11/3/2025	Printed Payout Percentage	70.10%
Top Prize	\$ 250,000	Percent Sold	72.92%
Number of Top Prizes Remaining	1	Number of Weeks Out	28

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 914,281	Actual Ticket Production Costs
Prize payout expense	\$ 29,942,890	Data from Instant Ticket Tier Liability Screen in ES

Estimated Direct Costs \$ 30,857,171

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 44,043,315	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 44,043,315	

Excess of Revenue over Expended \$ 13,186,144

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to Texas Lottery that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

	Previous 3 Weeks Sales from DaVinci	
Most recent week sales	\$	96,510
Next week	\$	105,490
Next week	\$	114,330
Avg Weekly Sales Current Game	\$	105,443
Avg Weekly Sales \$10; 5M-9.99M Qty	\$	2,831,019
Percentage Of Variance In Sales		96%

LEAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2699	Printed Payout Percentage	70.10%
Game Name	Reindeer Riches	Actual Payout Percentage	67.99%
Percent Sold	72.92%	Number of Weeks Out	28
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			25

Recommendation

- Based on the findings in this Summary Report, I am recommending closing the above game.
- Products recommends closing the above game based on the below business reason(s):

Paul Bowersock

5/18/2026

Scratch Ticket Strategy Coordinator

Date

Will Russ

Will Russ

5/19/2026

Products Manager

Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Will Russ for Kelly Stuckey

5/19/2026

Lottery Operations Division Director

Date

AA

Brenda M. Myer

5/21/2026

Chief Financial Officer

Date

[Signature]

5/21/2026

Executive Director*

Date

*Executive Director Order No. 01-26 delegates authority to the Lottery & Charitable Bingo Deputy Executive Director.



Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														5/16/26	5/9/26	5/2/26	4/25/26
Mature	2751	\$5	7,319,250	AZULEJOS	2/2/26			15	65.49%	9,351	6,901	14,041	61	\$1,052,815.00	\$1,129,215.00	\$1,194,000.00	\$1,290,510.00
	2667	\$5	17,339,625	BINGO TIMES 20	12/1/25			24	44.84%	8,483	6,355	109,683	129	\$1,134,690.00	\$1,232,460.00	\$1,224,160.00	\$1,252,305.00
	2430	\$5	20,201,100	BONUS BREAK THE BANK	7/7/25			45	47.62%	10,905	6,380	121,757	22	\$776,640.00	\$746,035.00	\$570,515.00	\$570,020.00
	2683	\$5	11,380,950	EMERALD 7S	9/2/25			37	67.89%	1,765	1,624	44,248	78	\$209,915.00	\$233,540.00	\$236,355.00	\$282,610.00
	2581	\$5	30,271,200	SUPER CROSSWORD	12/16/24			74	80.11%	13,770	7,710	54,816	19	\$1,563,615.00	\$1,587,080.00	\$1,599,495.00	\$1,595,895.00
	2648	\$5	59,199,675	SUPER LOTERIA	4/21/25			56	80.02%	32,429	14,770	101,122	27	\$4,616,180.00	\$4,635,770.00	\$4,686,475.00	\$4,726,535.00
	2636	\$10	8,177,500	\$1,000,000 RICHES	2/2/26			15	45.70%	14,615	7,489	63,430	30	\$1,553,590.00	\$1,684,200.00	\$1,792,140.00	\$2,053,100.00
	2668	\$10	22,393,250	\$250,000 50X CASHWORD	9/15/25			35	45.42%	23,951	9,447	205,991	22	\$3,047,470.00	\$3,119,410.00	\$3,097,570.00	\$3,223,750.00
	2637	\$10	10,070,300	\$50, \$100 OR \$500!	7/7/25			45	67.59%	6,998	2,634	53,725	50	\$846,600.00	\$860,530.00	\$940,870.00	\$935,270.00
	2691	\$10	8,071,350	100X SONIC BLAST	10/6/25			32	66.64%	8,703	4,762	36,932	625	\$798,990.00	\$872,940.00	\$940,660.00	\$1,023,280.00
	2713	\$10	11,808,600	100X THE CASH	1/5/26			19	40.15%	17,284	8,132	112,257	34	\$1,660,300.00	\$1,762,050.00	\$1,740,280.00	\$1,892,350.00
	2676	\$10	25,087,000	LIMITED EDITION MEGA LOTERIA	6/23/25			47	66.13%	27,116	8,479	128,479	61	\$3,238,930.00	\$3,307,390.00	\$3,329,480.00	\$3,477,940.00
	2705	\$10	8,182,700	LUCKY MATCH	12/1/25			24	50.00%	7,840	4,642	65,260	896	\$765,900.00	\$797,660.00	\$860,790.00	\$885,150.00
	2669	\$10	34,459,550	MEGA LOTERIA	8/4/25			41	55.32%	36,322	11,008	253,354	38	\$4,861,730.00	\$4,965,180.00	\$4,978,690.00	\$5,086,040.00
	2699	\$10	6,039,950	REINDEER RICHES	11/3/25			28	72.92%	1,363	495	15,637	13,125	\$96,510.00	\$105,490.00	\$114,330.00	\$130,990.00
	2609	\$20	8,139,175	\$100, \$200, \$500 OR \$1,000!	11/18/24			78	70.08%	8,137	3,034	84,173	47	\$922,020.00	\$935,540.00	\$738,600.00	\$713,140.00
	2744	\$20	6,105,050	\$1,000,000 CASH!	12/1/25			24	44.46%	13,632	6,031	111,326	170	\$1,219,600.00	\$1,275,900.00	\$1,343,160.00	\$1,516,400.00
	2658	\$20	15,267,250	\$1,000,000 CROSSWORD	6/16/25			48	76.17%	38,544	10,196	89,296	55	\$4,946,360.00	\$5,075,200.00	\$5,210,000.00	\$5,266,380.00
	2714	\$20	7,131,450	200X THE CASH	1/5/26			19	43.27%	19,065	7,111	131,557	37	\$2,006,040.00	\$2,055,500.00	\$2,381,220.00	\$2,572,420.00
	2685	\$20	9,157,950	DIAMOND 7S	9/2/25			37	45.03%	7,719	3,767	187,074	59	\$900,800.00	\$936,800.00	\$1,048,360.00	\$1,156,720.00
	2655	\$20	8,197,525	EXTREME MULTIPLIER	8/4/25			41	65.17%	11,549	4,639	95,143	63	\$1,270,040.00	\$1,297,020.00	\$1,471,700.00	\$1,554,940.00
	2671	\$20	6,086,825	INSTANT MILLIONS	10/20/25			30	67.38%	14,135	6,083	55,861	84	\$1,386,500.00	\$1,478,120.00	\$1,614,420.00	\$1,839,520.00
	2653	\$20	24,210,225	MILLION DOLLAR LOTERIA	7/21/25			43	64.86%	58,642	12,655	257,737	36	\$8,629,920.00	\$8,529,920.00	\$8,726,820.00	\$9,042,360.00
	2661	\$30	6,107,225	PREMIER PLAY	8/4/25			41	47.98%	9,140	4,698	110,549	85	\$1,238,400.00	\$1,351,350.00	\$1,346,520.00	\$1,486,080.00
	2624	\$50	6,039,620	\$5 MILLION ROYALE	4/21/25			56	58.57%	9,878	3,349	109,567	71	\$1,678,700.00	\$1,713,900.00	\$1,823,000.00	\$1,850,550.00
	2589	\$50	6,082,060	500X	9/16/24			87	85.07%	5,053	1,954	36,815	37	\$1,010,450.00	\$1,157,650.00	\$1,141,300.00	\$1,125,200.00
	2659	\$50	8,031,760	500X LOTERIA SPECTACULAR	9/15/25			35	47.05%	26,192	7,708	173,991	43	\$5,681,150.00	\$5,619,400.00	\$5,549,550.00	\$5,781,550.00
	2689	\$50	5,002,420	CASINO MILLIONS	1/20/26			17	30.83%	18,025	6,150	145,036	77	\$3,129,400.00	\$3,216,450.00	\$3,365,700.00	\$3,634,700.00
	2677	\$50	4,651,020	GOLDEN RICHES	11/17/25			26	43.29%	14,381	4,684	109,632	92	\$2,315,950.00	\$2,442,450.00	\$2,463,650.00	\$2,551,500.00
	2590	\$50	6,119,700	X	1/21/25			69	60.01%	5,947	2,163	112,563	60	\$1,005,650.00	\$1,015,500.00	\$1,076,050.00	\$1,095,950.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			209	83.23%	3,888	1,342	108,254	56	\$1,005,700.00	\$1,045,900.00	\$1,015,800.00	\$975,500.00
	2665	\$100	5,645,205	\$5,000,000 FORTUNE	2/3/25			67	45.68%	12,571	4,086	184,706	184	\$2,496,600.00	\$2,451,600.00	\$2,502,700.00	\$2,607,800.00
	2627	\$100	5,610,750	\$5 MILLION TITANIUM BLACK	2/2/26			15	19.37%	25,685	8,038	263,403	138	\$6,134,100.00	\$6,156,900.00	\$6,638,800.00	\$6,714,500.00

Liability for 2699 / REINDEER RICHES

Tier	Reference	Tier Value	Outstanding Tier Count	Outstanding Tier Amount	Tickets Paid	Amount Paid	Estimated Tickets Sold	Percent Paid	Last Date Cashed
1	1	\$10.00	169,313	\$1,693,130.00	386116	\$3,861,160.00	4,198,774.882	6,952%	05/17/2026
2	2	\$15.00	80,131	\$1,201,965.00	185623	\$2,784,345.00	4,218,764.868	6,985%	05/17/2026
3	3	\$20.00	57,857	\$1,157,140.00	135453	\$2,709,060.00	4,232,214.305	7,007%	05/17/2026
4	4	\$20.00	50,224	\$1,004,480.00	118990	\$2,379,800.00	4,247,246.98	7,032%	05/17/2026
5	0	\$25.00	35,911	\$897,775.00	84888	\$2,122,200.00	4,244,400	7,027%	05/17/2026
6	0	\$25.00	35,500	\$887,500.00	85299	\$2,132,475.00	4,264,950	7,061%	05/17/2026
7	0	\$50.00	5,910	\$295,500.00	14280	\$714,000.00	4,271,940.862	7,073%	05/17/2026
8	0	\$50.00	7,224	\$361,200.00	17989	\$899,450.00	4,309,390.416	7,135%	05/17/2026
9	0	\$50.00	7,269	\$363,450.00	17869	\$893,450.00	4,293,415.011	7,108%	05/17/2026
10	0	\$50.00	5,813	\$290,650.00	14277	\$713,850.00	4,292,302.944	7,107%	05/17/2026
11	0	\$100.00	2,936	\$293,600.00	7113	\$711,300.00	4,275,267.624	7,078%	05/17/2026
12	0	\$100.00	3,258	\$325,800.00	8052	\$805,200.00	4,300,059.894	7,119%	05/17/2026
13	0	\$100.00	3,161	\$316,100.00	7843	\$784,300.00	4,304,918.925	7,127%	05/17/2026
		Totals	482,046	\$12,399,790.00	1127164	\$29,942,890.00			

14	0	\$100.00	3,194	\$319,400.00	7895	\$789,500.00	4,300,243.958	7,120%	05/17/2026	
15	0	\$100.00	2,853	\$285,300.00	7175	\$717,500.00	4,321,563.746	7,155%	05/17/2026	
16	0	\$100.00	2,823	\$282,300.00	7210	\$721,000.00	4,340,480.365	7,186%	05/16/2026	
17	0	\$200.00	1,122	\$224,400.00	2668	\$533,600.00	4,251,869.815	7,040%	05/17/2026	
18	0	\$200.00	1,475	\$295,000.00	3594	\$718,800.00	4,282,418.682	7,090%	05/17/2026	
19	0	\$200.00	1,504	\$300,800.00	3572	\$714,400.00	4,250,335.185	7,037%	05/16/2026	
20	0	\$200.00	1,484	\$296,800.00	3608	\$721,600.00	4,279,681.776	7,086%	05/13/2026	
21	0	\$200.00	1,091	\$218,200.00	2714	\$542,800.00	4,308,127.28	7,133%	05/17/2026	
22	0	\$200.00	1,074	\$214,800.00	2733	\$546,600.00	4,336,008.235	7,179%	05/16/2026	
23	0	\$500.00	110	\$55,000.00	301	\$150,500.00	4,423,418.371	7,324%	05/12/2026	
24	0	\$500.00	109	\$54,500.00	297	\$148,500.00	4,418,387.069	7,315%	05/02/2026	
25	0	\$500.00	128	\$64,000.00	286	\$143,000.00	4,172,525.844	6,908%	05/13/2026	
26	0	\$500.00	123	\$61,500.00	287	\$143,500.00	4,227,965.002	7,000%	05/08/2026	
27	0	\$500.00	125	\$62,500.00	285	\$142,500.00	4,198,501.831	6,951%	05/15/2026	
		Totals	482,046	\$12,399,790.00	1127164	\$29,942,890.00				

28	0	\$500.00	120	\$60,000.00	289	\$144,500.00	4,267,837.534	7,066%	05/05/2026	
29	0	\$1,000.00	33	\$33,000.00	74	\$74,000.00	4,177,161.691	6,916%	05/04/2026	
30	0	\$1,000.00	32	\$32,000.00	74	\$74,000.00	4,216,568.857	6,981%	04/30/2026	
31	0	\$1,000.00	24	\$24,000.00	74	\$74,000.00	4,560,778.565	7,551%	04/01/2026	
32	0	\$1,000.00	29	\$29,000.00	71	\$71,000.00	4,288,364.512	7,100%	05/11/2026	
33	0	\$1,000.00	37	\$37,000.00	68	\$68,000.00	3,911,586.66	6,476%	05/04/2026	
34	0	\$1,000.00	32	\$32,000.00	68	\$68,000.00	4,107,166.012	6,800%	04/27/2026	
35	0	\$5,000.00	5	\$25,000.00	4	\$20,000.00	2,684,422.151	4,444%	01/02/2026	
36	0	\$5,000.00	3	\$15,000.00	8	\$40,000.00	4,392,690.98	7,273%	03/03/2026	
37	0	\$5,000.00	7	\$35,000.00	5	\$25,000.00	2,516,645.851	4,167%	01/05/2026	
38	0	\$5,000.00	1	\$5,000.00	8	\$40,000.00	5,368,844.301	8,889%	03/19/2026	
39	0	\$250,000.00	1	\$250,000.00	4	\$1,000,000.00	4,831,960.131	8,000%	02/27/2026	
		Totals	482,046	\$12,399,790.00	1127164	\$29,942,890.00				

NO. OF TICKETS: 6,039,950
 NO. POOLS: 50.33
 PACK SIZE: 50
 PACKS/POOL: 2,400
 PACKS/GAME: 120,799

Minimum: 5,880,000
 Maximum: 6,120,000

TEXAS LOTTERY COMMISSION
 "REINDEER RICHES" - GAME NO. 2699
 END OF PRODUCTION PRIZE STRUCTURE
 5-Oct-25

6,039,950 \$10 TICKETS \$60,399,500 REVENUE PRIZE FUND \$42,342,680 PAYOUT % 70.10%

PRIZE LEVEL	PRIZE CODE	TIER CODE	GET:	# OF WAYS		ODDS OF 1 IN:	WINNERS IN	WINNERS IN	WINNERS IN	PRIZE COST	PERCENT OF PRIZE FUND **	VALIDATION TIER LEVELS	
				TO WIN:	WIN:		50.33 POOLS	50 (PER PACK*)	120,000 (Per Pool)				
1	1	L	\$10	1	\$10	10.87	555,429	4.600	11,040.000	\$5,554,290	13.12%		
2	2	L	\$15	1	\$15	22.73	265,754	2.200	5,280.000	\$3,986,310	9.41%		
3	3	L	\$20	1	\$20	31.24	193,310	1.600	3,840.000	\$3,866,200	9.13%	LOW-TIER	
4	4	L	\$10"2X"	1	\$20	35.69	169,214	1.400	3,360.000	\$3,384,280	7.99%	39.66%	
5	0	M	\$25	1	\$25	50.00	120,799	1.000	2,400.000	\$3,019,975	7.13%	****	
6	0	M	\$10 + \$15	2	\$25	50.00	120,799	1.000	2,400.000	\$3,019,975	7.13%	****	
7	0	M	\$50	1	\$50	299.16	20,190	0.167	400.000	\$1,009,500	2.38%		
8	0	M	\$10"5X"	1	\$50	239.56	25,213	0.208	500.000	\$1,260,650	2.98%		
9	0	M	\$25"2X"	1	\$50	240.27	25,138	0.208	500.000	\$1,256,900	2.97%		
10	0	M	\$10 x 2 + \$15 x 2	4	\$50	300.64	20,090	0.167	400.000	\$1,004,500	2.37%		
11	0	M	\$100	1	\$100	601.05	10,049	0.083	200.000	\$1,004,900	2.37%		
12	0	M	\$10"10X"	1	\$100	534.04	11,310	0.094	225.000	\$1,131,000	2.67%		
13	0	M	\$20"5X"	1	\$100	548.89	11,004	0.092	220.000	\$1,100,400	2.60%		
14	0	M	\$50"2X"	1	\$100	544.68	11,089	0.092	220.000	\$1,108,900	2.62%		
15	0	M	\$10 x 4 + \$20 x 3	7	\$100	602.31	10,028	0.083	200.000	\$1,002,800	2.37%		
16	0	M	\$15 x 5 + \$25	6	\$100	602.01	10,033	0.083	200.000	\$1,003,300	2.37%		
17	0	M	\$200	1	\$200	1,593.65	3,790	0.031	75.000	\$758,000	1.79%		
18	0	M	\$20"10X"	1	\$200	1,191.55	5,069	0.042	100.000	\$1,013,800	2.39%		
19	0	M	\$100"2X"	1	\$200	1,189.90	5,076	0.042	100.000	\$1,015,200	2.40%		
20	0	M	\$25"5X" + \$15 x 5	6	\$200	1,186.16	5,092	0.042	100.000	\$1,018,400	2.41%		
21	0	M	\$10 x 5 + \$15 x 10	15	\$200	1,587.37	3,805	0.031	75.000	\$761,000	1.80%		
22	0	M	\$20 x 5 + \$25 x 4	9	\$200	1,586.54	3,807	0.031	75.000	\$761,400	1.80%		
23	0	M	\$500	1	\$500	14,695.74	411	0.003	8.000	\$205,500	0.49%		
24	0	M	\$50"10X"	1	\$500	14,876.72	406	0.003	8.000	\$203,000	0.48%		
25	0	M	\$100"5X"	1	\$500	14,589.25	414	0.003	8.000	\$207,000	0.49%		
26	0	M	\$200"2X" + \$10 x 5 + \$25 x 2	8	\$500	14,731.59	410	0.003	8.000	\$205,000	0.48%		
27	0	M	\$10 x 10 + \$15 x 10 + \$50 x 5	25	\$500	14,731.59	410	0.003	8.000	\$205,000	0.48%	MID-TIER	
28	0	M	\$50 x 4 + \$100 + \$200	6	\$500	14,767.60	409	0.003	8.000	\$204,500	0.48%	55.45%	
29	0	H	\$1,000	1	\$1,000	56,448.13	107	0.001	2.126	\$107,000	0.25%		
30	0	H	\$100"10X"	1	\$1,000	56,980.66	106	0.001	2.106	\$106,000	0.25%		
31	0	H	\$200"5X"	1	\$1,000	61,632.14	98	0.001	1.947	\$98,000	0.23%		
32	0	H	\$500"2X"	1	\$1,000	60,399.50	100	0.001	1.987	\$100,000	0.24%		
33	0	H	\$50 x 10 + \$100 x 5	15	\$1,000	57,523.33	105	0.001	2.086	\$105,000	0.25%		
34	0	H	\$25 x 16 + \$50 x 6 + \$100 x 3	25	\$1,000	60,399.50	100	0.001	1.987	\$100,000	0.24%		
35	0	H	\$5,000	1	\$5,000	671,105.56	9	0.000	0.179	\$45,000	0.11%		
36	0	H	\$500"10X"	1	\$5,000	549,086.36	11	0.000	0.219	\$55,000	0.13%		
37	0	H	\$1,000"5X"	1	\$5,000	503,329.17	12	0.000	0.238	\$60,000	0.14%		
38	0	H	\$100 x 10 + \$200 x 10 + \$500 x 4	24	\$5,000	671,105.56	9	0.000	0.179	\$45,000	0.11%	HIGH-TIER	
39	0	H	\$250,000	1	\$250,000	1,207,990.00	5 ***	0.000	0.099	\$1,250,000	2.95%	4.89%	
							3.75	1,609,210	13.321	31,971.152	\$42,342,680	100.00%	100.00%



TEXAS DEPARTMENT OF LICENSING & REGULATION

LOTTERY & CHARITABLE BINGO DIVISION
P.O. Box 16630 • Austin, Texas 78761-6630
Phone (512) 344-5000 • FAX (512) 478-3682 • Bingo FAX (512) 344-5142
texaslottery.com • txbingo.org



Payment Approval

October 17, 2025

The attached invoice(s) for service is being submitted for approval.

Table with 2 columns: Vendor Name, P.O. Number, Tx Game #/Name, Draw #, Invoice Number, Invoice Amount. Values include Pollard Banknote Limited, 362-25-9010 RL029, Game #2699 REINDEER RICHES, 8549923, and \$914,281.45.

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB

Dale Bowersock (Scratch Ticket Strategy Coordinator)

10/17/2025
Date

10/17/2025

Will Russ (Products Manager)

10/19/2025
Date



Kelly Stuckey (Interim Lottery Operations Director)

10/19/2025
Date

Please return to Maria Perez in the Office of the Controller by

October 27, 2025



140 Otter Street
 Winnipeg, Manitoba
 Canada R3T 0M8
 Phone: (204) 474-2323
 Fax: (204) 453-1375

INVOICE NO.: 8549923

Sold To: Texas Lottery Texas Department of Licensing and Regulation P.O. Box 16630 Austin, TX 78761-6630 United States	Ship To: Texas Lottery Texas Department of Licensing and Regulation P.O. Box 16630 Austin, TX 78761-6630 United States
Terms: Net 30 days after date of invoice	Due Date: November 14, 2025

Invoice Date	Order No.	Your Order	Customer No.
October 15, 2025	1269424		5008

Order name: REINDEER RICHES #2699
PO Number:

Product Description	Quantity	Unit Price	Amount
Ticket Size 10 x 4	6,039,950	64.18 /M	387,643.99
Spectrum process applied to Scratch FX®	6,039,950	70.00 /M	422,796.50
Four colour process / Spectrum base graphics	6,039,950	10.00 /M	60,399.50
Flood UV varnish on ticket front	6,039,950	2.40 /M	14,495.88
Additional scene within a book	6,039,950	0.34 /M	2,053.58
Spectrum process applied to Scratch FX®	1	5,940.00 Ea	5,940.00
Inserts	1	20,952.00 Ea	20,952.00

Under unit price '/M' = price per thousand.

Before Taxes:	914,281.45 USD
Freight:	0.00
Deposit:	0.00
Amount Due:	914,281.45 USD



Scratch Ticket Game Closing Analysis

02/25/24 Thru 02/28/26

Average Number of Weeks for 85% Average Sell Through (2 Years)

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	Week 17*	None	None	None	Week 57*	None
5M-9.99M	Week 17	Week 27	Week 22*	Week 18	Week 25	Week 37*	None	Week 74*	None
10M-14.99M	Week 22	None	None	Week 31*	None	None	None	None	None
15M-19.99M	None	None	None	None	None	Week 58*	None	None	None
20M-24.99M	None	Week 41*	None	None	Week 70*	None	None	None	None
25M-29.99M	None	None	None	None	Week 43*	Week 69*	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None	None
>=35M	None	None	Week 102*	Week 45*	None	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	\$1,271,429	None	None	None	\$3,109,504	None
5M-9.99M	\$489,333	\$430,424	\$702,708	\$1,650,766	\$2,831,019	\$2,351,123	None	\$4,557,105	None
10M-14.99M	\$460,807	None	None	\$1,548,488	None	None	None	None	None
15M-19.99M	None	None	None	None	None	\$4,503,279	None	None	None
20M-24.99M	None	\$1,001,893	None	None	\$2,694,222	None	None	None	None
25M-29.99M	None	None	None	None	\$5,056,047	\$6,320,244	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None	None
>=35M	None	None	\$886,639	\$4,773,034	None	None	None	None	None

None = no games at this level with 85% sell through
 * only one game at this level with 85% sell through

Excludes Promotional Tickets
 Unaudited - For Internal Use Only