

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis

SUMMARY REPORT

Scratch Ticket Information

Date Completed

7/27/2026

Game #	2710	Confirmed Packs	6,224
Game Name	9s In A Line	Active Packs	9,151
Quantity Printed	19,582,500	Warehouse Packs	1,077
Price Point	\$1	Returned Packs	52
Start Date	1/20/2026	Printed Payout Percentage	60.08%
Top Prize	\$ 500	Percent Sold	85.88%
Number of Top Prizes Remaining	31	Number of Weeks Out	27

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 613,990	Actual Ticket Production Costs
Prize payout expense	\$ 9,360,464	Data from Instant Ticket Tier Liability Screen in ES

Estimated Direct Costs	\$ 9,974,454
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TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 16,817,451	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 16,817,451	

Excess of Revenue over Expended	\$ 6,842,997
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INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to Texas Lottery that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	524,727
Next week	\$	542,714
Next week	\$	534,611
Avg Weekly Sales Current Game	\$	534,017
Avg Weekly Sales \$1; 10M-14.99M Qty*	\$	460,807
Percentage Of Variance In Sales		-16%

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2710	Printed Payout Percentage	60.08%
Game Name	9s In A Line	Actual Payout Percentage	55.66%
Percent Sold	85.88%	Number of Weeks Out	27
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			22

*No games at the \$1, 15M-19.99M level so the \$1, 10M-14.99M level was used for this analysis.

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ Products recommends closing the above game based on the below business reason(s):

Dale Bowisock

Scratch Ticket Strategy Coordinator

7/27/2026

Date

Will Russ

Will Russ

Products Manager

7/27/2026

Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Not Required - Over 85% Sell Through

Lottery Operations Division Director

Date

Not Required - Over 85% Sell Through

Chief Financial Officer

Date

Not Required - Over 85% Sell Through

Executive Director*

Date

*Executive Director Order No. 01-26 delegates authority to the Lottery & Charitable Bingo Deputy Executive Director.



Play the Games of Texas!

Da Vinci Report

7/27/26

Week End Date:7/25/26

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														7/25/26	7/18/26	7/11/26	7/4/26
Baseline	2715	\$2	9,173,750	FIND \$200	5/18/26			10	35.29%	8,443	6,199	30,987	91	\$494,096.00	\$570,140.00	\$656,866.00	\$854,006.00
	2739	\$2	9,121,125	KING OF CASH	6/15/26			6	26.20%	13,634	10,946	27,114	14	\$895,684.00	\$911,578.00	\$945,244.00	\$935,706.00
	2745	\$5	7,249,200	AIRSTREAM DREAM	6/15/26			6	25.56%	19,779	11,930	38,430	17	\$1,333,215.00	\$1,569,680.00	\$1,713,845.00	\$1,825,440.00
	2727	\$5	5,124,375	ALL ABOUT THE 8S	6/1/26			8	67.96%	10,198	9,427	876	47	\$1,758,035.00	\$1,978,850.00	\$1,948,615.00	\$2,148,200.00
	2765	\$5	10,130,850	LOTERIA AZUL	5/18/26			10	50.46%	27,794	9,936	25,554	109	\$2,030,910.00	\$2,225,120.00	\$2,271,140.00	\$2,651,730.00
	2736	\$5	10,153,650	MONACO CASH	4/27/26			13	41.55%	12,132	8,033	56,872	72	\$1,000,150.00	\$1,140,435.00	\$1,178,300.00	\$1,299,120.00
	2747	\$5	5,092,500	MS.PAC-MAN	7/20/26			1	5.68%	19,182	11,475	29,829	104	\$1,445,960.00	\$0	\$0	\$0
	2740	\$5	22,347,825	SUPER CROSSWORD	6/3/26			7	11.80%	22,011	10,788	226,607	29	\$2,130,315.00	\$2,157,340.00	\$2,095,435.00	\$2,212,875.00
	2743	\$5	61,191,675	SUPER LOTERIA	7/1/26			3	2.44%	31,939	10,042	750,666	43	\$2,458,600.00	\$2,569,535.00	\$1,936,945.00	\$487,500.00
	2733	\$10	8,190,100	MEGA CASH!	6/15/26			6	19.61%	27,611	12,040	89,551	14	\$2,402,690.00	\$2,648,530.00	\$2,793,190.00	\$3,139,400.00
	2737	\$10	7,635,950	MONACO VIP	4/27/26			13	42.86%	17,071	9,960	57,590	74	\$1,812,280.00	\$1,914,120.00	\$1,902,020.00	\$2,080,040.00
	2753	\$20	14,800,925	\$1,000,000 CROSSWORD	7/20/26			1	1.01%	50,828	8,347	521,641	163	\$3,003,060.00	\$500.00	\$0	\$0
	2613	\$20	8,186,150	200X THE CASH	7/1/26			3	10.35%	42,693	10,139	237,097	59	\$4,539,560.00	\$5,065,520.00	\$5,196,340.00	\$2,147,500.00
	2738	\$20	5,134,275	MONACO MILLIONAIRE	4/27/26			13	41.52%	24,170	8,709	84,309	97	\$2,042,000.00	\$2,288,160.00	\$2,251,980.00	\$2,600,340.00
	2706	\$20	6,114,525	QUEEN OF SPADES	6/1/26			8	26.05%	31,922	9,833	136,021	42	\$2,982,300.00	\$3,375,940.00	\$3,195,180.00	\$3,993,200.00
Mature	2710	\$1	19,582,500	9S IN A LINE	1/20/26			27	85.88%	6,224	9,151	1,077	52	\$524,727.00	\$542,714.00	\$534,611.00	\$546,752.00
	2424	\$1	823,350	CASH FRENZY	9/14/22			201	0.00%	0	0	1,358	340	\$0	\$0	\$0	\$0
	2673	\$1	856,800	EASY...1-2-3	9/3/24			99	0.00%	0	0	1,336	242	\$0	\$0	\$0	\$0
	2124	\$1	853,200	WINNING 7S	8/8/19			363	0.00%	0	0	467	434	\$0	\$0	\$0	\$0
	2646	\$2	8,936,625	20X THE MONEY	3/2/26			21	87.24%	3,661	2,641	380	762	\$248,072.00	\$320,642.00	\$339,864.00	\$412,712.00
	2700	\$2	24,476,500	BREAK THE BANK	8/4/25			51	78.89%	8,503	7,621	13,903	62	\$646,422.00	\$644,376.00	\$634,412.00	\$665,374.00
	2647	\$2	18,121,000	CASH LINE BINGO	7/21/25			53	56.45%	4,299	2,891	54,717	103	\$230,928.00	\$250,722.00	\$225,446.00	\$257,802.00
	2672	\$2	9,299,875	ROYAL RICHES	1/20/26			27	55.67%	2,529	1,123	21,637	2,953	\$79,130.00	\$95,378.00	\$90,232.00	\$120,058.00
	2711	\$3	17,205,625	30X THE CASH WORD SEARCH	1/5/26			29	34.60%	3,099	2,240	83,292	190	\$242,694.00	\$250,275.00	\$271,245.00	\$249,162.00
	2662	\$3	24,853,750	CASHWORD	4/13/26			15	23.10%	13,900	9,207	127,136	82	\$1,165,398.00	\$1,208,088.00	\$1,145,982.00	\$1,228,470.00
	2628	\$3	32,682,825	TEXAS LOTERIA	5/19/25			62	69.68%	16,246	10,090	102,413	60	\$932,823.00	\$961,341.00	\$941,472.00	\$988,341.00
	2577	\$5	7,330,275	\$100,000 CASH	4/13/26			15	51.79%	7,202	5,487	31,920	237	\$686,015.00	\$803,805.00	\$823,020.00	\$934,305.00
	2712	\$5	14,827,950	50X THE CASH	1/5/26			29	56.98%	4,095	3,194	75,553	733	\$493,310.00	\$573,770.00	\$566,815.00	\$611,815.00
	2751	\$5	7,319,250	AZULEJOS	2/2/26			25	83.11%	4,171	2,971	5,684	1,852	\$411,305.00	\$460,790.00	\$496,230.00	\$569,375.00
	2667	\$5	17,339,625	BINGO TIMES 20	12/1/25			34	56.62%	6,720	5,320	86,286	86	\$905,170.00	\$992,425.00	\$967,735.00	\$991,085.00

Liability for 2710 / 9S IN A LINE

Tier 	Reference 	Tier Value 	Outstanding Tier Count 	Outstanding Tier Amount 	Tickets Paid 	Amount Paid 	Estimated Tickets Sold 
1	1	\$1.00	558,533	\$558,533.00	1660777	\$1,660,777.00	14,654,178.822
2	2	\$2.00	266,935	\$533,870.00	908095	\$1,816,190.00	15,133,886.231
3	3	\$3.00	28,125	\$84,375.00	102431	\$307,293.00	15,363,943.882
4	4	\$3.00	79,941	\$239,823.00	311743	\$935,229.00	15,585,796.963
5	5	\$5.00	39,269	\$196,345.00	156539	\$782,695.00	15,655,259.067
6	6	\$10.00	35,958	\$359,580.00	159890	\$1,598,900.00	15,987,122.284
7	7	\$15.00	5,950	\$89,250.00	26659	\$399,885.00	16,009,379.849
8	8	\$15.00	5,168	\$77,520.00	27475	\$412,125.00	16,482,222.452
9	0	\$30.00	283	\$8,490.00	1366	\$40,980.00	16,221,767.744
10	0	\$30.00	1,728	\$51,840.00	9683	\$290,490.00	16,617,066.648
11	0	\$50.00	1,011	\$50,550.00	5508	\$275,400.00	16,545,545.33
12	0	\$100.00	511	\$51,100.00	2753	\$275,300.00	16,516,734.831
13	0	\$150.00	57	\$8,550.00	267	\$40,050.00	16,137,430.565
14	0	\$150.00	241	\$36,150.00	1393	\$208,950.00	16,694,261.014
15	0	\$300.00	31	\$9,300.00	140	\$42,000.00	16,032,456.104
16	0	\$300.00	112	\$33,600.00	694	\$208,200.00	16,861,358.546
17	0	\$500.00	31	\$15,500.00	132	\$66,000.00	15,858,220.779
		Totals	1,023,884	\$2,404,376.00	3375545	\$9,360,464.00	

TICKET QUANTITY: 19,582,500 MIN QUANTITY 18,816,000
POC Docusign Envelope ID: 1A6029D8-43AE-84EB-83E7-14BCEC1F870D 19,584,000
PACKS / GAME: 130,550
PACKS / POOL: 800
PACK SIZE: 150
POOL SIZE: 120,000

PRIZE STRUCTURE
9s In A Line
Texas Lottery Game # 2710
BRIGHTSTAR Job # 020764
Version 2 dated April 23, 2025

RETAIL PRICE: \$1.00
REVENUE: \$19,582,500
PRIZE FUND: \$11,764,840
PERCENTAGE: 60.0783353%
INSTANT FUND: \$11,764,840
INSTANT-WIN PAYOUT: 60.08%

PRIZE LEVEL	TIER CODE	Description	Number of Wins Per Ticket	TOTAL PRIZE AMOUNT	ODDS (1 IN:)	TOTAL PRIZES	WINNERS IN 120,000 (PER POOL)	WINNERS IN 150 (PER PACK)	PRIZE COST	% OF PRIZE FUND	% PER PRIZE TIER
1	L	\$1	1	\$1	8.82	2,219,310	13,600	17.00	\$2,219,310	18.86%	
2	L	\$2	1	\$2	16.67	1,175,030	7,200	9.00	\$2,350,060	19.98%	
3	L	\$3	1	\$3	149.99	130,556	800	1.00	\$391,668	3.33%	
4	L	\$1 (3X)	1	\$3	50.00	391,684	2,400	3.00	\$1,175,052	9.99%	
5	L	\$5	1	\$5	100.01	195,808	1,200	1.50	\$979,040	8.32%	
6	L	\$10	1	\$10	99.99	195,848	1,200	1.50	\$1,958,480	16.65%	
7	L	\$15	1	\$15	600.52	32,609	200	0.25	\$489,135	4.16%	
8	L	\$5 (3X)	1	\$15	599.90	32,643	200	0.25	\$489,645	4.16%	Low Tier: 85.44%
9	M	\$30	1	\$30	11,875.38	1,649	10		\$49,470	0.42%	
10	M	\$10 (3X)	1	\$30	1,716.11	11,411	70		\$342,330	2.91%	
11	M	\$50	1	\$50	3,003.91	6,519	40		\$325,950	2.77%	
12	M	\$100	1	\$100	5,999.54	3,264	20		\$326,400	2.77%	
13	M	\$150	1	\$150	60,439.81	324	2		\$48,600	0.41%	
14	M	\$50 (3X)	1	\$150	11,984.39	1,634	10		\$245,100	2.08%	
15	M	\$300	1	\$300	114,517.54	171	1		\$51,300	0.44%	
16	M	\$100 (3X)	1	\$300	24,295.91	806	5		\$241,800	2.06%	
17	M	\$500	1	\$500	120,138.04	163	1		\$81,500	0.69%	Mid Tier: 14.56%
TOTAL CASH PRIZES				1 in 2 Decimals:	4.45	4,399,429	26,959	33.50	\$11,764,840	100.00%	
				1 in 4 Decimals:	4.4511						



TEXAS DEPARTMENT OF LICENSING & REGULATION

LOTTERY & CHARITABLE BINGO DIVISION
 P.O. Box 16630 • Austin, Texas 78761-6630
 Phone (512) 344-5000 • FAX (512) 478-3682 • Bingo FAX (512) 344-5142
 texaslottery.com • txbingo.org



Payment Approval

December 29, 2025

The attached invoice(s) for service is being submitted for approval.

Vendor Name	<u>Brightstar Global Solutions Corp</u>
P.O. Number (if applicable)	<u>26-0285</u>
Tx Game #/Name	<u>Game #2710 9s</u>
Draw #	<u></u>
Invoice Number	<u>90154936</u>
Invoice Amount	<u>\$613,989.71</u>

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Tx Dept of Licensing & Regulation Lottery & Charitable Bingo Division.

Dale Bowersock (Scratch Ticket Strategy Coordinator)

12/29/2025
Date

JB 12/29/2025

For Will Russ

Will Russ (Products Manager)

12/29/2025
Date



Kelly Stuckey (Interim Lottery Operations Director)

12/30/2025
Date

Please return to Maria Perez in the Office of the Controller by

January 8, 2026



Brightstar Global Solutions Corporation
 10 Memorial Boulevard
 Providence, RI 02903
 United States
 Email: NAmerica.AR@brightstarlottery.com

INVOICE

INVOICE NUMBER: 90154936
 DATE : December 23, 2025

BILL TO: 20318
 Texas Lottery
 Texas Department of Licensing
 and Regulation
 1801 Congress Ave, Suite 6.403
 Austin TX 78701

SHIP TO: 20318
 Texas Lottery
 Texas Department of Licensing
 and Regulation
 1801 Congress Ave, Suite 6.403
 AUSTIN TX 78701
 UNITED STATES

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
001 GAME 2710	151076 010	Game 2710 9s IN A LINE-T1	9,601,050 PC	0.01233	118,380.95
002 GAME 2710	151076 020	Option 2710 Holo Stock	9,601,050 PC	0.01546	148,432.23
003 GAME 2710	151076 040	Option 2710 Full UV	9,601,050 PC	0.00077	7,392.81
004 GAME 2710	151076 050	Option 2710 Continuous 4 Color	9,601,050 PC	0.00163	15,649.71
005 GAME 2710	151076 060	Game 2710 9s IN A LINE-T2	9,981,450 PC	0.01233	123,071.28
006 GAME 2710	151076 070	Option 2710 Holo Stock	9,981,450 PC	0.01546	154,313.22
007 GAME 2710	151076 090	Option 2710 Full UV	9,981,450 PC	0.00077	7,685.72
008 GAME 2710	151076 100	Option 2710 Continuous 4 Color	9,981,450 PC	0.00163	16,269.76
009 GAME 2710	151076 260	Option 2710 Inserts Holo Foil	130,550 PC	0.17460	22,794.03
TOTAL AMOUNT DUE				USD	613,989.71

REMARKS:
 Unrounded Invoice Total \$ 613,989.7050

PAYMENT TERMS:
 Due within 30 days

Continued...

INV ITEM NO.	SALES ORD.		QUANTITY	UNIT	EXTENDED
CUSTOMER PO NO.	SO ITEM NO	DESCRIPTION		PRICE	AMOUNT

REMITTANCE:
Please remit wire transfer/ACH payment in USD:



For each invoice being paid, please include entire invoice number(s) (8-digit and/or alpha-numeric) in reference field of the remittance transmission.

Scratch Ticket Game Closing Analysis

02/25/24 Thru 02/28/26

Average Number of Weeks for 85% Average Sell Through (2 Years)

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	Week 17*	None	None	None	Week 57*	None
5M-9.99M	Week 17	Week 27	Week 22*	Week 18	Week 25	Week 37*	None	Week 74*	None
10M-14.99M	Week 22	None	None	Week 31*	None	None	None	None	None
15M-19.99M	None	None	None	None	None	Week 58*	None	None	None
20M-24.99M	None	Week 41*	None	None	Week 70*	None	None	None	None
25M-29.99M	None	None	None	None	Week 43*	Week 69*	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None	None
>=35M	None	None	Week 102*	Week 45*	None	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	\$1,271,429	None	None	None	\$3,109,504	None
5M-9.99M	\$489,333	\$430,424	\$702,708	\$1,650,766	\$2,831,019	\$2,351,123	None	\$4,557,105	None
10M-14.99M	\$460,807	None	None	\$1,548,488	None	None	None	None	None
15M-19.99M	None	None	None	None	None	\$4,503,279	None	None	None
20M-24.99M	None	\$1,001,893	None	None	\$2,694,222	None	None	None	None
25M-29.99M	None	None	None	None	\$5,056,047	\$6,320,244	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None	None
>=35M	None	None	\$886,639	\$4,773,034	None	None	None	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only