

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis

SUMMARY REPORT

Scratch Ticket Information

Date Completed

8/24/2026

Game #	2712	Confirmed Packs	3,410
Game Name	50X the Cash	Active Packs	2,636
Quantity Printed	14,827,950	Warehouse Packs	72,751
Price Point	\$5	Returned Packs	58
Start Date	1/5/2026	Printed Payout Percentage	68.14%
Top Prize	\$ 200,000	Percent Sold	59.53%
Number of Top Prizes Remaining	2	Number of Weeks Out	33

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 1,435,535	Actual Ticket Production Costs
Promotion Prizes	\$ 1,600,000	From EOPPS and Agreement
Prize payout expense	\$ 28,404,500	Data from Instant Ticket Tier Liability Screen in ES

Estimated Direct Costs \$ 31,440,035

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 44,135,393	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 44,135,393	

Excess of Revenue over Expended \$ 12,695,358

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to Texas Lottery that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	403,480
Next week	\$	507,430
Next week	\$	461,085
Avg Weekly Sales Current Game	\$	457,332
Avg Weekly Sales \$5; 10M - 14.99M Qty*	\$	1,548,488
Percentage Of Variance In Sales		70%

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2712	Printed Payout Percentage	68.14%
Game Name	50X the Cash	Actual Payout Percentage	67.98%
Percent Sold	59.53%	Number of Weeks Out	33
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			31

* Only one gae at this level with 85% sell through.

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ Products recommends closing the above game based on the below business reason(s):



Scratch Ticket Strategy Coordinator

8/24/2026

Date

  For Will Russ

Products Manager

8/26/2026

Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.



Lottery Operations Division Director

8/31/2026

Date

 

Chief Financial Officer

9/2/2026

Date



Executive Director*

9/2/2026

Date

*Executive Director Order No. 01-26 delegates authority to the Lottery & Charitable Bingo Deputy Executive Director.



Play the Games of Texas!

Da Vinci Report

8/24/26

Week End Date:8/22/26

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														8/22/26	8/15/26	8/8/26	8/1/26
Baseline	2735	\$1	16,274,700	3-2-WON!	8/3/26			3	8.22%	18,585	12,231	66,201	25	\$553,464.00	\$505,995.00	\$278,472.00	\$0
	2757	\$2	24,413,750	BREAK THE BANK	8/17/26			1	0.41%	24,178	5,836	162,593	73	\$198,000.00	\$250.00	\$0	\$0
	2739	\$2	9,121,125	KING OF CASH	6/15/26			10	45.72%	10,944	8,581	18,337	19	\$731,284.00	\$863,208.00	\$939,720.00	\$1,028,304.00
	2745	\$5	7,249,200	AIRSTREAM DREAM	6/15/26			10	40.15%	13,870	8,583	33,573	26	\$1,002,335.00	\$1,269,670.00	\$1,421,620.00	\$1,596,375.00
	2727	\$5	5,124,375	ALL ABOUT THE 8S	6/1/26			12	87.30%	3,342	4,041	324	113	\$810,215.00	\$1,170,605.00	\$1,399,170.00	\$1,575,730.00
	2754	\$5	9,908,250	COWBOYS	8/17/26			1	1.39%	33,788	10,337	83,479	91	\$690,550.00	\$375.00	\$0	\$0
	2755	\$5	5,472,750	HOUSTON TEXANS	8/17/26			1	2.06%	26,220	8,978	34,021	83	\$563,495.00	\$375.00	\$0	\$0
	2747	\$5	5,092,500	MS.PAC-MAN	7/20/26			5	45.40%	19,481	12,314	2,777	52	\$2,006,665.00	\$2,549,555.00	\$2,719,550.00	\$2,839,085.00
	2740	\$5	22,347,825	SUPER CROSSWORD	6/3/26			11	19.72%	21,692	10,365	203,496	29	\$2,055,105.00	\$2,311,470.00	\$2,242,495.00	\$2,236,795.00
	2743	\$5	61,191,675	SUPER LOTERIA	7/1/26			7	6.02%	28,536	10,612	722,953	60	\$2,790,605.00	\$2,864,245.00	\$2,710,915.00	\$2,596,440.00
	2650	\$10	10,202,400	\$50, \$100 OR \$500!	8/3/26			3	9.46%	37,321	10,138	133,416	24	\$3,343,630.00	\$3,848,030.00	\$2,456,180.00	\$0
	2733	\$10	8,190,100	MEGA CASH!	6/15/26			10	30.56%	20,752	9,990	80,667	42	\$1,863,520.00	\$2,169,500.00	\$2,344,280.00	\$2,590,850.00
	2678	\$20	4,965,650	\$100, \$200, \$500 OR \$1,000!	8/3/26			3	7.38%	47,960	10,412	122,358	25	\$2,429,620.00	\$2,797,040.00	\$2,105,560.00	\$0
	2753	\$20	14,800,925	\$1,000,000 CROSSWORD	7/20/26			5	7.47%	46,316	9,691	487,019	18	\$4,353,620.00	\$4,901,480.00	\$4,859,580.00	\$5,006,200.00
	2613	\$20	8,186,150	200X THE CASH	7/1/26			7	19.89%	31,762	8,898	218,262	33	\$3,352,420.00	\$3,687,380.00	\$4,047,820.00	\$4,529,760.00
	2764	\$20	25,701,775	MILLION DOLLAR LOTERIA	8/17/26			1	0.78%	50,298	8,274	954,571	9	\$4,030,820.00	\$500.00	\$0	\$0
	2706	\$20	6,114,525	QUEEN OF SPADES	6/1/26			12	34.90%	23,920	8,437	123,744	57	\$2,335,680.00	\$2,661,140.00	\$2,733,260.00	\$3,086,740.00
	2512	\$100	9,179,475	PREMIER WINNINGS	8/3/26			3	2.11%	39,903	8,580	547,807	43	\$6,131,900.00	\$7,255,100.00	\$5,993,000.00	\$1,500.00
Mature	2424	\$1	823,350	CASH FRENZY	9/14/22			205	0.00%	0	0	1,358	340	\$0	\$0	\$0	\$0
	2673	\$1	856,800	EASY...1-2-3	9/3/24			103	0.00%	0	0	1,336	236	\$0	\$0	\$0	\$0
	2124	\$1	853,200	WINNING 7S	8/8/19			367	0.00%	0	0	467	434	\$0	\$0	\$0	\$0
	2700	\$2	24,476,500	BREAK THE BANK	8/4/25			55	84.57%	7,558	6,194	5,019	53	\$602,596.00	\$751,614.00	\$717,088.00	\$708,790.00
	2647	\$2	18,121,000	CASH LINE BINGO	7/21/25			57	59.26%	4,624	3,180	50,121	43	\$254,238.00	\$260,300.00	\$257,956.00	\$245,346.00
	2715	\$2	9,173,750	FIND \$200	5/18/26			14	44.42%	6,250	4,933	27,997	70	\$359,388.00	\$417,018.00	\$428,462.00	\$469,396.00
	2672	\$2	9,299,875	ROYAL RICHES	1/20/26			31	56.96%	2,032	915	21,560	3,509	\$57,058.00	\$56,890.00	\$56,948.00	\$69,566.00
	2711	\$3	17,205,625	30X THE CASH WORD SEARCH	1/5/26			33	36.41%	3,065	2,098	81,323	85	\$211,620.00	\$251,424.00	\$237,039.00	\$231,234.00
	2662	\$3	24,853,750	CASHWORD	4/13/26			19	29.38%	12,965	8,657	116,153	27	\$1,115,505.00	\$1,199,532.00	\$1,182,837.00	\$1,188,330.00
	2628	\$3	32,682,825	TEXAS LOTERIA	5/19/25			66	73.60%	15,965	9,978	85,476	44	\$909,912.00	\$1,013,112.00	\$985,857.00	\$931,599.00
	2577	\$5	7,330,275	\$100,000 CASH	4/13/26			19	58.05%	4,672	3,776	30,069	661	\$487,235.00	\$613,785.00	\$572,350.00	\$621,990.00
	2712	\$5	14,827,950	50X THE CASH	1/5/26			33	59.53%	3,410	2,636	72,751	58	\$403,480.00	\$507,430.00	\$461,085.00	\$514,605.00

Liability for 2712 / 50X THE CASH

Tier ↕	Reference ↕	Tier Value ↕	Outstanding Tier Count ↕	Outstanding Tier Amount ↕	Tickets Paid ↕	Amount Paid ↕	Estimated Tickets Sold ↕	Percent Paid ↕	Last Date Cashed ↕
1	1	\$5.00	684,691	\$3,423,455.00	896777	\$4,483,885.00	8,408,241.278	5,671%	08/23/2026
2	2	\$10.00	189,430	\$1,894,300.00	255544	\$2,555,440.00	8,515,539.458	5,743%	08/23/2026
3	3	\$10.00	225,921	\$2,259,210.00	317820	\$3,178,200.00	8,667,029.098	5,845%	08/23/2026
4	4	\$15.00	21,046	\$315,690.00	28369	\$425,535.00	8,512,680.634	5,741%	08/23/2026
5	5	\$15.00	40,835	\$612,525.00	58003	\$870,045.00	8,701,770.411	5,868%	08/23/2026
6	6	\$15.00	61,059	\$915,885.00	87333	\$1,309,995.00	8,726,679.048	5,885%	08/23/2026
7	0	\$25.00	62,523	\$1,563,075.00	85831	\$2,145,775.00	8,578,789.763	5,786%	08/23/2026
8	0	\$25.00	82,356	\$2,058,900.00	115522	\$2,888,050.00	8,656,618.926	5,838%	08/23/2026
9	0	\$25.00	60,638	\$1,515,950.00	87615	\$2,190,375.00	8,763,066.105	5,910%	08/23/2026
10	0	\$50.00	20,733	\$1,036,650.00	28720	\$1,436,000.00	8,611,383.01	5,808%	08/23/2026
11	0	\$50.00	20,111	\$1,005,550.00	29203	\$1,460,150.00	8,780,886.236	5,922%	08/23/2026
12	0	\$50.00	20,301	\$1,015,050.00	29013	\$1,450,650.00	8,723,756.202	5,883%	08/23/2026
13	0	\$50.00	20,119	\$1,005,950.00	29334	\$1,466,700.00	8,795,484.304	5,932%	08/23/2026
		Totals	1,523,166	\$20,517,390.00	2068198	\$28,404,500.00			

14	0	\$100.00	525	\$52,500.00	707	\$70,700.00	8,509,221.305	5,739%	08/22/2026
15	0	\$100.00	1,620	\$162,000.00	2320	\$232,000.00	8,731,178.679	5,888%	08/23/2026
16	0	\$100.00	1,624	\$162,400.00	2331	\$233,100.00	8,739,305.046	5,894%	08/23/2026
17	0	\$100.00	1,644	\$164,400.00	2285	\$228,500.00	8,623,534.169	5,816%	08/23/2026
18	0	\$100.00	2,048	\$204,800.00	2913	\$291,300.00	8,706,675.741	5,872%	08/22/2026
19	0	\$100.00	1,521	\$152,100.00	2187	\$218,700.00	8,745,611.287	5,898%	08/23/2026
20	0	\$100.00	1,024	\$102,400.00	1473	\$147,300.00	8,747,124.687	5,899%	08/23/2026
21	0	\$100.00	777	\$77,700.00	1092	\$109,200.00	8,663,521.348	5,843%	08/23/2026
22	0	\$100.00	754	\$75,400.00	1102	\$110,200.00	8,804,095.314	5,938%	08/20/2026
23	0	\$100.00	747	\$74,700.00	1077	\$107,700.00	8,755,319.163	5,905%	08/23/2026
24	0	\$100.00	763	\$76,300.00	1100	\$110,000.00	8,755,096.615	5,904%	08/22/2026
25	0	\$500.00	50	\$25,000.00	66	\$33,000.00	8,436,592.215	5,690%	08/17/2026
26	0	\$500.00	46	\$23,000.00	84	\$42,000.00	9,581,136.877	6,462%	08/17/2026
27	0	\$500.00	47	\$23,500.00	75	\$37,500.00	9,115,543.045	6,148%	08/13/2026
		Totals	1,523,166	\$20,517,390.00	2068198	\$28,404,500.00			

28	0	\$500.00	51	\$25,500.00	73	\$36,500.00	8,729,357.685	5,887%	08/17/2026
29	0	\$500.00	51	\$25,500.00	73	\$36,500.00	8,729,357.685	5,887%	07/25/2026
30	0	\$500.00	57	\$28,500.00	74	\$37,000.00	8,376,093.858	5,649%	08/16/2026
31	0	\$500.00	49	\$24,500.00	75	\$37,500.00	8,968,518.169	6,048%	08/15/2026
32	0	\$5,000.00	0	\$0.00	2	\$10,000.00	14,827,951.281	10,000%	06/24/2026
33	0	\$5,000.00	1	\$5,000.00	1	\$5,000.00	7,413,975.641	5,000%	03/12/2026
34	0	\$5,000.00	2	\$10,000.00	2	\$10,000.00	7,413,975.641	5,000%	05/18/2026
35	0	\$200,000.00	1	\$200,000.00	1	\$200,000.00	7,413,975.641	5,000%	01/15/2026
36	0	\$200,000.00	1	\$200,000.00	1	\$200,000.00	7,413,975.641	5,000%	04/13/2026
		Totals	1,523,166	\$20,517,390.00	2068198	\$28,404,500.00			

TICKET QUANTITY: 14,827,950
POCKET: 123.57
PACKS / POOL: 197,706
PACK SIZE: 1,600
POOL SIZE: 75
120,000

DocuSign Envelope ID: 5B422C59-AD18-8A5C-8203-2860A2E81A9B

MIN QUANTITY 14,700,000
MAX QUANTITY 15,300,000

PRIZE STRUCTURE
50X The Cash
Texas Lottery Game # 2712
BRIGHTSTAR Job # 020766
Version 5 dated June 13, 2025

RETAIL PRICE: \$5.00
REVENUE: \$74,139,750
PRIZE FUND: \$50,521,890
PERCENTAGE: 68.14%
INSTANT FUND: \$48,921,890
INSTANT-WIN PAYOUT: 65.9860466%

PRIZE LEVEL	TIER CODE	Description	Number of Wins Per Ticket	TOTAL PRIZE AMOUNT	ODDS (1 IN:)	TOTAL PRIZES	WINNERS IN 120,000 (PER POOL)	WINNERS IN 75 (PER PACK)	PRIZE COST	% OF PRIZE FUND	% PER PRIZE TIER
1	L	\$5	1	\$5	9.38	1,581,468	12,800	8.00	\$7,907,340	15.65%	
2	L	\$10	1	\$10	33.32	444,974	3,600	2.25	\$4,449,740	8.81%	
3	L	\$5 x 2	2	\$10	27.27	543,741	4,400	2.75	\$5,437,410	10.76%	
4	L	\$15	1	\$15	300.07	49,415	400	0.25	\$741,225	1.47%	
5	L	\$10 + \$5	2	\$15	150.02	98,838	800	0.50	\$1,482,570	2.93%	
6	L	\$5 x 3	3	\$15	99.92	148,392	1,200	0.75	\$2,225,880	4.41%	Low Tier: 44.03%
7	M	\$25	1	\$25	99.95	148,354	1,200	0.75	\$3,708,850	7.34%	
8	M	BONUS \$25 SPOT	1	\$25	74.93	197,878	1,600	1.00	\$4,946,950	9.79%	
9	M	\$5 x 5	5	\$25	100.02	148,253	1,200	0.75	\$3,706,325	7.34%	
10	M	\$50	1	\$50	299.84	49,453	400	0.25	\$2,472,650	4.89%	
11	M	\$10 x 5	5	\$50	300.68	49,314	400	0.25	\$2,465,700	4.88%	
12	M	\$5 (10X)	1	\$50	300.68	49,314	400	0.25	\$2,465,700	4.88%	
13	M	(\$5 x 5) + BONUS \$25 SPOT	6	\$50	299.84	49,453	400	0.25	\$2,472,650	4.89%	
14	M	\$100	1	\$100	12,035.67	1,232	10		\$123,200	0.24%	
15	M	\$5 (10X) x 2	2	\$100	3,763.44	3,940	32		\$394,000	0.78%	
16	M	(\$5 x 10) + \$5 (10X)	11	\$100	3,749.17	3,955	32		\$395,500	0.78%	
17	M	BONUS \$100 SPOT	1	\$100	3,773.98	3,929	32		\$392,900	0.78%	
18	M	(\$5 x 3) + \$10 + BONUS \$25 SPOT + BONUS \$50 SPOT	6	\$100	2,988.90	4,961	40		\$496,100	0.98%	
19	M	\$5 (10X) + BONUS \$50 SPOT	2	\$100	3,998.91	3,708	30		\$370,800	0.73%	
20	M	\$10 x 10	10	\$100	5,938.31	2,497	20		\$249,700	0.49%	
21	M	(\$15 x 3) + \$5 (10X) + \$5	5	\$100	7,933.63	1,869	15		\$186,900	0.37%	
22	M	(\$25 x 2) + \$5 (10X)	3	\$100	7,989.20	1,856	15		\$185,600	0.37%	
23	M	\$10 (10X)	1	\$100	8,129.36	1,824	15		\$182,400	0.36%	
24	M	\$5 (20X)	1	\$100	7,959.18	1,863	15		\$186,300	0.37%	
25	M	\$500	1	\$500	127,827.16	116	1		\$58,000	0.11%	
26	M	(\$25 x 4) + (\$15 x 13) + (\$10 x 3) + BONUS \$100 SPOT + BONUS \$50 SPOT + BONUS \$25 SPOT	23	\$500	114,061.15	130	1		\$65,000	0.13%	
27	M	\$10 (50X)	1	\$500	121,540.57	122	1		\$61,000	0.12%	
28	M	\$5 (10X) + \$15 (10X) + (\$5 x 13) + \$10 + \$25 + \$5 (20X) + (\$50 x 2)	20	\$500	119,580.24	124	1		\$62,000	0.12%	
29	M	\$10 (10X) + (\$25 x 2) + BONUS \$50 SPOT + (\$50 x 2) + \$100 + BONUS \$100 SPOT	8	\$500	119,580.24	124	1		\$62,000	0.12%	
30	M	\$25 (10X) + \$5 (10X) + (\$25 x 8)	10	\$500	113,190.46	131	1		\$65,500	0.13%	
31	M	\$10 (20X) + \$15 (10X) + \$5 (10X) + \$5 (20X)	4	\$500	119,580.24	124	1		\$62,000	0.12%	Mid Tier: 51.14%
32	H	\$5,000	1	\$5,000	7,413,975.00	2			\$10,000	0.02%	
33	H	\$50 (50X) x 2	2	\$5,000	7,413,975.00	2			\$10,000	0.02%	
34	H	\$25 (50X) + (\$100 (10X) x 3) + (\$10 (10X) x 4) + \$10 (20X) + (\$25 x 6)	15	\$5,000	3,706,987.50	4			\$20,000	0.04%	
35	H	\$200,000	1	\$200,000	7,413,975.00	2			\$400,000	0.79%	
36	H	(\$500 (50X) x 4) + (\$100 (50X) x 10) + \$5,000 (10X)	15	\$200,000	7,413,975.00	2			\$400,000	0.79%	High Tier: 1.66%
TOTAL CASH PRIZES				1 in 2 Decimals:	4.13	3,591,364	29,063	18.00	\$48,921,890	96.83%	
				1 in 4 Decimals:	4.1288						
SECOND-CHANCE DRAWINGS											
\$100 PLUS ENTRY				\$500.00		3,200			\$1,600,000.00	3.17%	
SUB TOTAL						3,200			\$1,600,000.00	3.17%	
TOTAL CASH & SECOND-CHANCE PRIZES						3,594,564			\$50,521,890	100.00%	



TEXAS DEPARTMENT OF LICENSING & REGULATION

LOTTERY & CHARITABLE BINGO DIVISION

P.O. Box 16630 • Austin, Texas 78761-6630

Phone (512) 344-5000 • FAX (512) 478-3682 • Bingo FAX (512) 344-5142

texaslottery.com • txbingo.org



Payment Approval

December 2, 2025

The attached invoice(s) for service is being submitted for approval.

Vendor Name	<u>Brightstar Global Solutions Corp</u>
P.O. Number (if applicable)	<u>Requisition #11994</u>
Tx Game #/ Name	<u>Game #2712 50X THE CASH</u>
Draw	<u></u>

<u>Invoice Number:</u>	<u>Invoice Amount:</u>
90154504	\$1,442,285.04

sanction letter 10/1/25	credit inv #90154125	-\$4,000.00
sanction letter 10/1/25	credit inv #90154124	-\$2,750.00

Total Amount	\$1,435,535.04
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The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Tx Dept of Licensing & Regulation Lottery & Charitable Bingo Division.

JB

Dale Bowersock
Dale Bowersock (Scratch Ticket Strategy Coordinator)

12/8/2025

12/3/2025

Date

Will Russ
Will Russ (Products Manager)

12/8/2025

Date



Kelly Stuckey
Kelly Stuckey (Interim Lottery Operations Director)

12/9/2025

Date

Please return to Maria Perez in the Office of the Controller by

December 12, 2025



Brightstar Global Solutions Corporation
10 Memorial Boulevard
Providence, RI 02903
United States
Email: NAMERICA_AR@brightstarlottery.com

INVOICE

INVOICE NUMBER: 90154504
DATE: November 26, 2025

BILL TO: 20318
Texas Lottery
Texas Department of Licensing
and Regulation
1801 Congress Ave, Suite 6.403
Austin TX 78701

SHIP TO: 20318
Texas Lottery
Texas Department of Licensing
and Regulation
1801 Congress Ave, Suite 6.403
AUSTIN TX 78701
UNITED STATES

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
001 GAME 2712	150273 010	Game 2712 50X THE CASH-T1	2,685,000 PC	0.03382	90,806.70
002 GAME 2712	150273 020	Option 2712 Holo Stock	2,685,000 PC	0.05152	138,331.20
003 GAME 2712	150273 030	Option 2712 Metallic Ink	2,685,000 PC	0.00160	4,296.00
004 GAME 2712	150273 040	Option 2712 Full UV	2,685,000 PC	0.00256	6,873.60
005 GAME 2712	150273 050	Option 2712 Continuous 4 Color	2,685,000 PC	0.00544	14,606.40
006 GAME 2712	150273 060	Game 2712 50X THE CASH-T2	2,703,525 PC	0.03382	91,433.22
007 GAME 2712	150273 070	Option 2712 Holo Stock	2,703,525 PC	0.05152	139,285.61
008 GAME 2712	150273 080	Option 2712 Metallic Ink	2,703,525 PC	0.00160	4,325.64
009 GAME 2712	150273 090	Option 2712 Full UV	2,703,525 PC	0.00256	6,921.02
010 GAME 2712	150273 100	Option 2712 Continuous 4 Color	2,703,525 PC	0.00544	14,707.18
011 GAME 2712	150273 110	Game 2712 50X THE CASH-T3	3,190,875 PC	0.03382	107,915.39
012 GAME 2712	150273 120	Option 2712 Holo Stock	3,190,875 PC	0.05152	164,393.88
013 GAME 2712	150273 130	Option 2712 Metallic Ink	3,190,875 PC	0.00160	5,105.40

Continued...

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
014 GAME 2712	150273 140	Option 2712 Full UV	3,190,875 PC	0.00256	8,168.64
015 GAME 2712	150273 150	Option 2712 Continuous 4 Color	3,190,875 PC	0.00544	17,358.36
016 GAME 2712	150273 160	Game 2712 50X THE CASH-T4	3,249,300 PC	0.03382	109,891.33
017 GAME 2712	150273 170	Option 2712 Holo Stock	3,249,300 PC	0.05152	167,403.94
018 GAME 2712	150273 180	Option 2712 Metallic Ink	3,249,300 PC	0.00160	5,198.88
019 GAME 2712	150273 190	Option 2712 Full UV	3,249,300 PC	0.00256	8,318.21
020 GAME 2712	150273 200	Option 2712 Continuous 4 Color	3,249,300 PC	0.00544	17,676.19
021 GAME 2712	150273 210	Game 2712 50X THE CASH-T5	2,999,250 PC	0.03382	101,434.64
022 GAME 2712	150273 220	Option 2712 Holo Stock	2,999,250 PC	0.05152	154,521.36
023 GAME 2712	150273 230	Option 2712 Metallic Ink	2,999,250 PC	0.00160	4,798.80
024 GAME 2712	150273 240	Option 2712 Full UV	2,999,250 PC	0.00256	7,678.08
025 GAME 2712	150273 250	Option 2712 Continuous 4 Color	2,999,250 PC	0.00544	16,315.92
026 GAME 2712	150273 260	Option 2712 Inserts Holo Foil	197,706 PC	0.17460	34,519.47
027 GAME 2712	150273 270	Rounding Adjustment		(	0.02)
TOTAL AMOUNT DUE				USD	1,442,285.04

REMARKS:
Unrounded Invoice Total \$1,442,285.0406

PAYMENT TERMS:
Due within 30 days

Continued...

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INV ITEM NO.	SALES ORD.		QUANTITY	UNIT	EXTENDED
CUSTOMER PO NO.	SO ITEM NO	DESCRIPTION		PRICE	AMOUNT

REMITTANCE:
Please remit wire transfer/ACH payment in USD:



For each invoice being paid, please include entire invoice number(s) (8-digit and/or alpha-numeric) in reference field of the remittance transmission.

EXECUTED October 16, 2025

PEC B

iHEARTRADIO X THE CASH 2ND CHANCE PROMOTION DETAILED REQUIREMENTS

These detailed requirements apply to the iHeartRadio X The Cash 2nd Chance Promotion (the "Promotion"), a second-chance drawing promotion common to each game in the family of four (4) scratch ticket games identified in Section 1 below (the "Eligible Games"). These requirements shall be part of the working papers for each Eligible Game.

1. PROMOTION DESCRIPTION

The Texas Department of Licensing & Regulation, Lottery and Charitable Bingo Division ("Texas Lottery") shall produce a family of X The Cash-themed scratch ticket games, to be printed by Brightstar Lottery ("Brightstar" or the "Company"), with the respective game numbers, price points, ticket quantities, and launch dates shown below:

- a) Game 2711, \$3.00 "30X The Cash Word Search" game with seventeen million forty thousand (17,040,000) tickets launches January 5, 2026;
- b) Game 2712, \$5.00 "50X The Cash" game with fifteen million (15,000,000) tickets launches January 5, 2026;
- c) Game 2713, \$10.00 "100X The Cash" game with twelve million (12,000,000) tickets launches January 5, 2026; and
- d) Game 2714, \$20.00 "200X The Cash" game with seven million two hundred thousand (7,200,000) tickets launches January 5, 2026.

The Company's website shall host a Promotional microsite. Players may use the Texas Lottery® website/Luck Zone (accessible through the microsite) or the Luck Zone feature of the Texas Lottery App to enter any non-winning tickets from the Eligible Games in one (1) of five (5) promotional second-chance drawings described in Section 5 below (the "\$100 + Entry Prize Drawings") for a chance to win one (1) of nineteen thousand (19,000) one hundred-dollar (\$100) promotional second-chance cash prizes plus entry into an additional drawing (each, a "\$100 + Entry Prize") as follows:

Following each \$100 + Entry Prize Drawing, the name of each \$100 + Entry Prize Winner will be entered automatically in one (1) of five (5) additional drawings described in Section 6 below (the "Xtreme Cash Challenge Prize Drawings") for a chance to win:

- e) One (1) of fifteen (15) trips to Las Vegas, Nevada, to participate as a finalist ("Finalist") in the Xtreme Cash Challenge contest (the "Xtreme Cash Challenge") for a chance to win an additional cash prize (collectively, "Xtreme Cash Challenge Prizes"). Each Xtreme Cash Challenge Prize includes a four-day, three-night trip for the Xtreme Cash Challenge Prize Winner and one (1) Guest to Las Vegas, Nevada, (to occur during or around the summer/fall of 2028) as more fully described in Section 7 below.

2. ALLOCATION TO \$100 + ENTRY PRIZES FOR PRIZE FULFILLMENT, PROMOTION SERVICES AND PROMOTIONAL SUPPORT

The Texas Lottery shall allocate a total of twelve million, five hundred thousand dollars (\$12,500,000) (approximately two-point ninety-four percent (2.94%) of the combined prize pools of the Eligible Games) for the Company to fulfill all \$100 + Entry Prizes and Xtreme Cash Challenge Prizes and to provide other Promotion-related services and manufacturing and marketing support as set forth in subsections 4 a) through d) below. This amount reflects an allocation of five hundred dollars (\$500) to each \$100 + Entry

EXECUTED October 16, 2025

PEC B

Prize, to be invoiced and paid as provided in Section 12 below. The \$100 + Entry Prizes and allocated amounts shall be distributed across the Eligible Games as follows:

Game Price Point	Allocation for Each Cash Prize Portion (\$100)	Allocation for Each Entry (\$400)	Total Allocation for \$100 + Entry Prizes (\$500)	Total \$100 + Entry Prizes Awarded	# Second-Chance Drawings	Winners Per Drawing
\$3	\$170,000	\$680,000	\$850,000	1,700	5	340
\$5	\$320,000	\$1,280,000	\$1,600,000	3,200	5	640
\$10	\$570,000	2,280,000	\$2,850,000	5,700	5	1,140
\$20	\$840,000	\$3,360,000	\$4,200,000	8,400	5	1,680
	\$1,900,000	\$7,600,000	\$9,500,000	19,000	5	3,800

3. TRADEMARK AND OTHER REQUIREMENTS

Texas Lottery shall be permitted to use the iHeartRadio name, logo, and legal line in ticket art and promotional materials, pending review by iHeartRadio. There is no requirement to place a registered trademark ("®") designation or trademark ("™") designation on the Artwork. The following notice shall be included on the ticket back and as practicable on all other advertising and promotional materials:

©2026 iHeartMedia + Entertainment, Inc. All Rights Reserved.

4. MANUFACTURING AND MARKETING SUPPORT PROVIDED BY THE COMPANY

The Company shall provide the following:

- Manufacturing and marketing support as set forth in Section 9 below (including a Promotion microsite and drawing services for the Xtreme Cash Challenge Prize Drawings, and a customized media package), the Xtreme Challenge contest (including hosting the Xtreme Cash Challenge and fulfillment of cash prizes won during the Xtreme Cash Challenge).
- Fulfillment of nineteen thousand (19,000) \$100 + Entry Prizes, total value of one million, nine hundred thousand dollars (\$1,900,000) for all \$100 + Entry Prizes and fulfillment.
- Fulfillment and hosting of fifteen (15) Xtreme Cash Challenge Prizes and the Xtreme Cash Challenge contest, including airfare to and from Las Vegas, Nevada, hotel accommodations in Las Vegas, Nevada, entry into the Xtreme Cash Challenge and cash prizes awarded at the Xtreme Cash Challenge, iHeartRadio Music Festival two-day tickets for two (2), ground transportation to and from airport, hotel, and event venue(s), travel accommodations to/from the Xtreme Cash Challenge and iHeartRadio Music Festival, and spending money/dining credits. For each Xtreme Cash Challenge

Scratch Ticket Game Closing Analysis
02/25/24 Thru 02/28/26

Average Number of Weeks for 85% Average Sell Through (2 Years)

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	Week 17*	None	None	None	Week 57*	None
5M-9.99M	Week 17	Week 27	Week 22*	Week 18	Week 25	Week 37*	None	Week 74*	None
10M-14.99M	Week 22	None	None	Week 31*	None	None	None	None	None
15M-19.99M	None	None	None	None	None	Week 58*	None	None	None
20M-24.99M	None	Week 41*	None	None	Week 70*	None	None	None	None
25M-29.99M	None	None	None	None	Week 43*	Week 69*	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None	None
>=35M	None	None	Week 102*	Week 45*	None	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	\$1,271,429	None	None	None	\$3,109,504	None
5M-9.99M	\$489,333	\$430,424	\$702,708	\$1,650,766	\$2,831,019	\$2,351,123	None	\$4,557,105	None
10M-14.99M	\$460,807	None	None	\$1,548,488	None	None	None	None	None
15M-19.99M	None	None	None	None	None	\$4,503,279	None	None	None
20M-24.99M	None	\$1,001,893	None	None	\$2,694,222	None	None	None	None
25M-29.99M	None	None	None	None	\$5,056,047	\$6,320,244	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None	None
>=35M	None	None	\$886,639	\$4,773,034	None	None	None	None	None

None = no games at this level with 85% sell through
* only one game at this level with 85% sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only