Copy 1:

Don’t forget! The next Lotto Texas® jackpot drawing is an estimated annuitized $XXX MILLION!

Get your tickets by 10:02 p.m. CT for your chance to win big!

#TexasLottery

Copy 2:

Are you playing the Texas original, Lotto Texas®?

Lotto Texas® offers multi-million dollar jackpots with drawings every Wednesday and Saturday!

#TexasLottery